

STATES
NT OF
RCE
TION
OMMERCE
BUREAU OF THE CENSUS

1967 CENSUS OF BUSINESS



BC67-MLS-20

C.2

BUREAU OF THE CENSUS
LIBRARY
JUL 20 8 45 AM '70



Retail Trade

MERCHANDISE LINE SALES

LOUISIANA

The following comprise the Retail Trade series of publications:

RETAIL TRADE, SUBJECT REPORTS (BC67-RS)

A series of reports presenting data based on the following characteristics of individual establishments: Sales-size; employment-size; and single or multiunit ownership. Statistics are presented for the United States, States, and standard metropolitan statistical areas, by kind of business.

RETAIL TRADE, AREA STATISTICS (BC67-RA)

A U.S. Summary report and reports for each State, the District of Columbia, Guam, and the Virgin Islands. Statistics are presented by kind of business, for counties, cities, standard metropolitan statistical areas, and for selected towns and townships in New England, New Jersey, and Pennsylvania. The kind-of-business detail varies in accordance with the number of retail establishments in an area.

MAJOR RETAIL CENTERS (BC67-MRC)

A summary report and a report for each State showing separate statistics for each standard metropolitan statistical area (SMSA) in the State. Each report presents data for the major retail centers (MRC's) in the SMSA's and for the central business district (CBD) in each city with 100,000 inhabitants or more in the SMSA. Statistics for the CBD are presented for retail trade by kind of business. Data for each major retail center include (a) sales and establishment counts for total retail trade and for three major subgroups of retail trade and (b) establishment counts only, by detailed kind of business.

RETAIL MERCHANDISE LINE SALES (BC67-MLS)

A U.S. summary report and reports for each State. Each report presents statistics on (a) number of establishments and total sales for establishments in a specified kind of business, (b) the number and total sales of those establishments reporting their sales by the 25 broad merchandise lines, (c) the percentage of total sales accounted for by each of the 25 broad lines, and for (d) establishments handling a specific line, what percent of their total sales is represented by sales of that line. Additional merchandise line detail is shown for selected kinds of business.

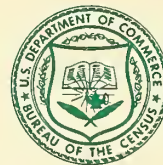
Suggested Citation

U.S. Bureau of the Census, Census of Business, 1967

RETAIL TRADE: MERCHANDISE LINE SALES
LOUISIANA, BC67-MLS-20

U.S. Government Printing Office, Washington, D.C., 1970

For sale by the Superintendent of Documents, U.S. Government Printing Office, Washington, D. C. 20402, or any Department of Commerce field office. Price \$1.00 Complete set of retail trade merchandise line sales reports, \$41.20.



BUREAU OF THE CENSUS

George Hay Brown, Director

Robert F. Drury, Deputy Director

Walter F. Ryan, Associate Director

BUSINESS DIVISION

Harvey Kailin, Chief

ACKNOWLEDGMENTS—This report was prepared in the Business Division under the general direction of Harvey Kailin, Division Chief, with direct supervision by Louis Greenberg, Assistant Chief, Program Development. Plans for the merchandise line segment of the Census of Business were developed and the report compiled by Michael Farrell, Chief, Retail Program Branch, assisted by Ruth Asin. Robert Viehman served as coordinator and was the Business Division's liaison officer with other divisions. Staff assistance was provided by Paul Shapiro, Assistant Division Chief, Program Implementation; Ralph S. Woodruff, Assistant Division Chief, Research and Methodology, assisted by Anna Brooks; and Max Shor, Assistant Division Chief, Staff and Special Projects.

Systems and procedures were developed in the Systems Division, Sol Dolleck, Chief, by Eugene Wendt, Assistant Division Chief for Periodic Censuses, assisted by Samuel Schweid, Economic Census Program Manager. William Lorenz, Chief, Business Statistics Branch, assisted by Barbara Barton, developed and supervised the electronic computer editing.

Editorial supervision was provided by Julia Moring of the Administrative and Publications Services Division.

Arthur Horowitz, in his capacity as the coordinator of the economic censuses, made important contributions to the planning and operational phases of the work.

Special acknowledgment is due to the many businesses whose cooperation has contributed to the publication of the data.

1967 CENSUS OF BUSINESS



BC67-MLS-20

Retail Trade MERCHANDISE LINE SALES

LOUISIANA

Issued July 1970



U.S. DEPARTMENT OF COMMERCE Maurice H. Stans, Secretary
Rocco C. Siciliano, Under Secretary
Harold C. Passer, Assistant Secretary for Economic Affairs
BUREAU OF THE CENSUS George Hay Brown, Director

**RETAIL TRADE
MERCHANDISE
LINE SALES**

Louisiana

CONTENTS

[Page numbers listed here omit State prefix, 20-, which appears as part of number for each page]

	Introduction	III
	Merchandise Line Sales	IV
	State Map	1
	Chart on Merchandise Line Sales of Retail Establishments: 1967	2
TABLE 1	The State: 1967	3
	2 Standard Metropolitan Statistical Areas, by Kind of Business: 1967	13
	3 Area Outside Standard Metropolitan Statistical Areas: 1967	45
	4 Sales Coverage of Establishments Reporting Merchandise Lines: 1967	54
APPENDIX A	General Explanation	67
	B Merchandise Line Reports Explanation	70
	C Retail Trade General Questions	80
	D Kind-of-Business Titles and Reporting-Form Numbers	82
	E Merchandise Lines, Codes, and Reporting-Form Numbers	83

Introduction

AUTHORITY AND SCOPE—The Economic Censuses are required by law under 13 U.S.C., sections 131, 191, and 224. The 1967 Census of Business portion of the Economic Censuses consists of firms engaged in retail trade, wholesale trade, and selected services (hotels and motels; personal, business, and repair services; and amusement and recreation services including the motion picture industry) which operated in the United States. In addition, the Census of Business covered public warehouses, dental laboratories, law firms, architectural and engineering firms, travel agencies and truck and bus carriers not subject to economic regulation by the Interstate Commerce Commission. Data for the contract construction industry also were collected in this Census but published in a separate series of reports. The Census of Business also covered Guam and the Virgin Islands. A separate 1967 Census of Business, Manufacturers, and Construction for Puerto Rico was conducted jointly with the Commonwealth Government.

KINDS OF BUSINESS COVERED—Retail trade as defined in the Standard Industrial Classification (SIC) Manual¹ includes all establishments primarily engaged in selling merchandise to

¹Executive Office of the President, Bureau of the Budget, *Standard Industrial Classification Manual, 1967*.

personal, household, and farm users. In this report, liquor stores operated by State and local governments have also been included in Retail Trade statistics. The basic retail trade tabulations do not include data for post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government. Neither do the basic tabulations include data for administrative offices, captive warehouses, and other units which service or are auxiliary to retail establishments within the same organization. See the Kind-of-Business Classifications section of appendix A for definitions of the kind-of-business categories for which data are shown in this report.

CENSUS DISCLOSURE RULES—In accordance with Federal law governing census reports, any data which would disclose the operations of an individual establishment or business organization are not published. However, the number of establishments in a kind of business is not considered a disclosure, so that this item may appear in instances where other items of information for the same kind of business or locality are withheld.

CORRECTIONS TO DATA—Data in this report comprise the statistical portions of previously published reports (Series BC-RA). Errors found after the final publications were issued have not been carried to specific areas in this report unless they significantly affect the data for such areas. As a result the detail in some tables may not add to totals.

Merchandise Line Sales

Introduction—The individual establishment (i.e. business location) is the unit to which a single kind-of-business classification is assigned and for which data are summarized in the case of most retail census tabulations. The resultant "kind-of-business" statistics do not reveal the merchandise line composition of retail sales and accordingly do not meet many important data needs of manufacturers, wholesalers, and other distributors; of the Government; of business analysts; nor of retailers themselves.

In order to meet some of these needs, merchandise line information was collected in the census and is presented in these tables. The information is in terms of broad merchandise line groupings. While for many purposes, the desired information is for data for individual commodities or for more detailed merchandise line categories than are shown in this report, the provision of greater detail was not found to be feasible for reasons indicated below.

The system used for the collection and tabulation of merchandise line data is substantially comparable to that used in the 1963 Census when it was introduced. Prior to the 1963 Census, merchandise line data were collected in the 1948 Census but with important differences in the system used.

In the 1967 Census procedures were modified from the 1963 Census in two respects: (1) the collection of data from small retailers was on a sample basis and (2) data in all tables are projected to represent "non-reporters" as well as "reporters," whereas in the 1963 Census such projected tabulations were provided at the U.S. level only. Although the use of a sample introduces sampling variability to which the 1963 Census tabulations were not subject, both the 1963 and 1967 Censuses are substantially subject to the same limitations, as indicated below.

In planning the merchandise line inquiries for the 1967 Census, the Census Bureau, as previously, consulted extensively with trade associations and business firms, both for advice on the information to be provided by the census, and on the reportability of the data on which such information would be based. The amount of detail requested in the census reflected both of these considerations, with reportability, for the most part, being the limiting factor.

Limitations in Reporting Sales by Merchandise Lines—In investigating and testing methods of collecting merchandise line information, it was found that a breakdown of retail sales into about 25 major lines, with some additional detail for lines handled in significant quantities in selected kinds of business, was as much as it was feasible to request. Even with such a limited breakdown, it was found that there was

a tendency on the part of respondents to fail to identify, for a particular business, what were minor lines, and to include the sales of such minor lines with major ones. This deficiency has the effect of understating the number of outlets for individual merchandise lines; to a lesser extent it affects the measurement of the volume of sales of individual lines.

It should be noted that the merchandise line categories by which individual retailers group their sales are not uniform and, therefore, will not always correspond to categories established in a reporting system designed for general use. In addition, because many retailers had little, if any, recorded information on sales by line of merchandise, it is necessary to recognize that a substantial amount of estimating is involved in the reporting of the merchandise line inquiries. However, it was concluded that the effect of individual differences and of the use of approximations would be minimized in summary tabulations by the tendency for individual deviations to be offsetting. On this basis, figures for sales could constitute useful approximations to serve many important current requirements and would be adequate for measuring important changes occurring over fairly long intervals, as between successive censuses.

A related problem for a number of large retail firms is their lack of merchandise line records on an individual establishment basis. Such firms had information available only for the group of stores within a warehouse district or some other grouping used by the firm, so that it was necessary for them to derive their individual figures by using the pattern of sales shown by the entire group of stores.

Merchandise Line Inquiries—In 1967, as in the 1963 Census, there was a standard 25-line inquiry (these lines are identified in the various tables of the report by a merchandise line code ending in "O"). The 25 broad merchandise lines were devised to account for all the sales and receipts of retail establishments regardless of kind of business. In addition to the 25 major lines, additional detail within certain of these major lines was requested on some of the report forms. These additional or specialized lines (identified in the tables by a merchandise line code ending with a digit other than "O"), unlike the major lines, were not uniform, but were adapted to the merchandise line characteristics of an individual kind of business or a group of closely related kinds of business. Thus, while it is possible to compute a total for each of the broad merchandise lines to cover all kinds of retail business, this does not apply to the detailed or specialized lines.

Report Collection System—In the 1963 Census, merchandise line reporting was requested from all retailers with paid employment, thus accounting for about 95 percent of the total retail

trade sales volume. In the 1967 Census, merchandise line data were again restricted to employers but were based in part on a sample. All known multiunits and all large single units were canvassed for merchandise line data. However, only 10 percent of the approximately 500,000 small single unit employer establishments (generally in the range of 1 to 3 employees) were mailed a census form. Data inflated on the basis of this sample represented the "nonmail" portion of the employer universe. The "nonmail" group represented about 15 percent of total sales of establishments with payroll in most kinds of business. Selected kinds of business, such as department stores, were completely canvassed.

Coverage—The merchandise line data reflect the sales experience of retail employers only. However, reporting was incomplete or inadequate for about 17 percent of the total dollar volume of retail employers.

Table 4 presents coverage ranges for each kind of business shown for the State, each Standard Metropolitan Statistical Area, and the area within the State but outside all SMSA's. The kinds of business for which merchandise line data are shown vary depending on the number of establishments in the area. An (X) has been entered where data are not shown.

Coverage ranges for each kind of business indicate the degree to which sales were acceptably reported by broad merchandise lines and were determined by dividing the total sales of establishments reporting acceptable data for broad lines (whether or not additional detail lines were reported) by the total sales of all establishments classified in that particular kind of business.

In addition, coverage ranges are presented for some broad merchandise lines (where additional detail merchandise line information within the broad line was requested) indicating the degree to which detail lines within that broad line were acceptably reported. The table presents each broad line under which additional detail line reporting was requested and shows the degree to which businesses which reported the specified broad merchandise line gave the additional detail breakdown. The coverage range was computed by summing the detail line sales and dividing the result by the broad line sales. The resultant ratio was then multiplied by the coverage range for the kind of business to put both ratios on the same base.

Coverage ranges used for both kinds of business and broad lines are:

- A=90 percent or more reporting.
- B=80 to 89 percent reporting.
- C=70 to 79 percent reporting.
- D=60 to 69 percent reporting.
- E=Less than 60 percent reporting.

Except when precluded by the Census disclosure rules (see Introduction), data have been shown in tables 1, 2, and 3 for individual kinds of business when the dollar volume of reporting coverage was sufficient to account for 60 percent or more on an inflated basis (ranges A through D)—as contrasted with 60 percent or more on a reported basis in 1963.

As noted above, the fact that an establishment reports a merchandise line breakdown does not itself mean that all lines handled by the establishment are reported separately. There are a few instances where this limitation in the reporting is particularly apparent. For example, as a result of the trade custom of grouping soaps and paper products with dry groceries, a number of food stores apparently included amounts for such products with line 020 instead of in lines 120 and 500. Some understatement, previously referred to, also resulted from the dropping of lines with negligible sales amounts.

There is, of course, no assurance that the pattern for the stores reporting by merchandise lines is representative of those which did not report.

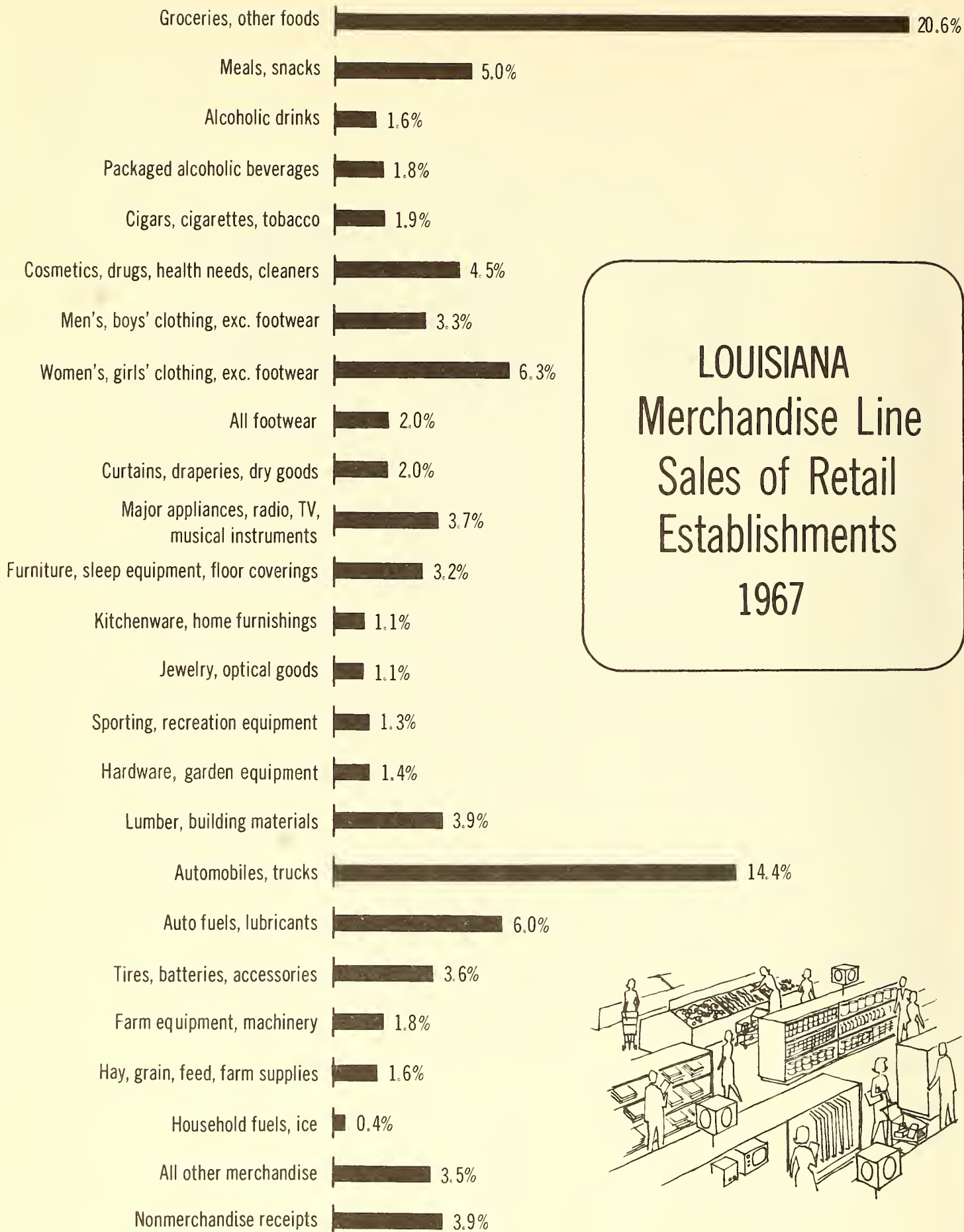
Description of the Tables—Tables 1, 2, and 3 in the 1967 report provide data for each kind of business and give, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the specific kind of business accounted for by each of the lines carried; and in addition, for each line, the degree of specialization in that line. Specialization is indicated by computing the percentage which sales of that line is of total sales of those establishments which handled that particular line.

Table 4 presents information on reporting coverage which can be used as a guideline to evaluate the validity of the merchandise line tabulations. In addition, a table for use in computing sampling variability for such data is available in the report, United States Summary—Merchandise Line Sales (BC67-MLS1).

Information on detailed (as contrasted with broad) merchandise lines appears only in connection with the specific kind of business to which the lines apply. Data relating to the detailed lines are indented below the applicable broad line in the tabulations.

In 1967, data for lines which represent less than 0.05 percent and data for disclosure lines have been combined into a "miscellaneous merchandise" line within the applicable merchandise line grouping. Due to rounding procedures used, detail may not add to totals in the "sales" column and in the "all establishments" percentage column.





LOUISIANA
 Merchandise Line
 Sales of Retail
 Establishments
 1967

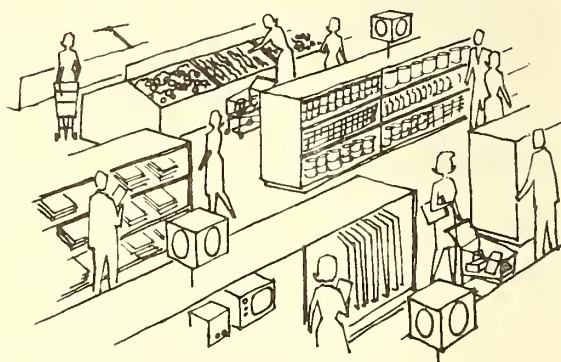


TABLE 1. The State: 1967

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments
RETAIL TRADE					PAINT, GLASS, AND WALLPAPER STRS. (SIC 523)						
TOTAL					TOTAL						
020	GROCERIES—OTHER FOODS	4 403	908 689	50.4	20.6	240	FURNITURE—SLEEP EQUIP—FLOOR COV.	6	343	14.7	2.4
040	MEALS—SNACKS	3 828	220 199	31.4	5.0	260	KITCHENWARE—HOME FURNISHINGS . .	4	21	3.2	.1
060	ALCOHOLIC DRINKS	2 141	70 446	41.0	1.6	320	HARDWARE—GARDENING EQUIPMENT . .	4	250	36.9	1.7
080	PACKAGED ALCOHOLIC BEVERAGES . .	1 874	79 518	9.2	1.8	340	LUMBER—BUILDING MATERIALS	117	13 441	93.4	93.4
100	CIGARS—CIGARETTES—TOBACCO . . .	4 509	81 672	5.9	1.9	356	ALL OTHER LUMBER—MILLWORK . . .	46	618	16.8	4.3
120	COSMETICS—DRUGS—CLEANERS	3 694	198 082	11.2	4.5	357	PAINT—VARNISH ETC	107	8 566	68.9	59.5
140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	1 698	145 829	16.8	3.3	358	PAINT SUNDRIES	92	1 411	12.8	9.8
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	2 169	277 388	26.0	6.3	359	WALLPAPER—OTHER WALL COVERINGS	72	957	10.3	6.6
180	ALL FOOTWEAR	1 703	88 419	10.6	2.0	361	GLASS	27	1 881	37.9	13.1
200	CURTAINS—DRAPERIES—DRY GOODS . .	1 450	86 226	11.3	2.1	520	NONMERCHANDISE RECEIPTS	57	228	3.2	1.6
220	MAJOR APPL—RADIO—TV—MUSICAL INST	1 913	164 908	15.6	3.7	-	MISCELLANEOUS MERCHANDISE	(X)	108	(X)	.8
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	1 475	139 512	19.2	3.2	ELECTRICAL SUPPLY STORES (SIC 524)					
260	KITCHENWARE—HOME FURNISHINGS . .	2 072	49 737	4.4	1.1	TOTAL					
280	JEWELRY—OPTICAL GOODS	1 499	46 883	6.1	1.1	9	1 207	(X)	100.0		
300	SPORTING—RECREATION EQUIPMENT . .	1 366	56 837	7.8	1.3	HARDWARE STORES (SIC 5251)					
320	HARDWARE—GARDENING EQUIPMENT . .	1 724	60 021	8.3	1.4	TOTAL					
340	LUMBER—BUILDING MATERIALS	1 318	173 100	28.2	3.9	120	COSMETICS—DRUGS—CLEANERS	6	17	4.3	.1
380	AUTOMOBILES—TRUCKS	847	634 499	59.0	14.4	180	ALL FOOTWEAR	8	20	3.4	.1
400	AUTO FUELS—LUBRICANTS	3 652	265 889	25.8	6.0	200	CURTAINS—DRAPERIES—DRY GOODS . .	8	15	5.2	.1
420	AUTO TIRES—BATTERIES—ACCESS	3 572	158 087	10.4	3.6	220	MAJOR APPL—RADIO—TV—MUSICAL INST	64	2 396	20.1	8.7
440	FARM EQUIPMENT MACHINERY	289	80 613	26.8	1.8	240	FURNITURE—SLEEP EQUIP—FLOOR COV.	35	1 204	15.4	4.3
460	HAY—GRAIN—FEED—FARM SUPPLIES . .	584	70 941	23.5	1.6	260	KITCHENWARE—HOME FURNISHINGS . .	99	1 019	10.7	3.7
480	HOUSEHOLD FUELS—ICE	351	19 077	36.3	.4	280	JEWELRY—OPTICAL GOODS	15	28	2.3	.1
500	ALL OTHER MERCHANDISE	3 540	154 814	10.1	3.5	300	SPORTING—RECREATION EQUIPMENT . .	84	783	9.0	2.8
520	NONMERCHANDISE RECEIPTS	6 993	171 971	6.0	3.9	320	HARDWARE—GARDENING EQUIPMENT . .	229	17 877	64.6	64.6
BUILDING MATERIALS, HARDWARE AND FARM EQUIP DEALERS (SIC 52)					LUMBER—BUILDING MATERIALS						
TOTAL					ALL OTHER LUMBER—MILLWORK . . .						
220	MAJOR APPL—RADIO—TV—MUSICAL INST	96	3 809	15.5	1.4	356	PAINT—VARNISH ETC	72	1 091	9.6	3.9
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	114	3 545	10.8	1.3	364	PAINT—SUNDRIES—GLASS—WALLPAPER	138	2 087	12.5	7.5
260	KITCHENWARE—HOME FURNISHINGS . .	136	1 559	10.9	.6	420	AUTO TIRES—BATTERIES—ACCESS	12	112	11.4	.4
300	SPORTING—RECREATION EQUIPMENT . .	100	965	6.3	.3	440	FARM EQUIPMENT MACHINERY	6	324	9.7	1.2
320	HARDWARE—GARDENING EQUIPMENT . .	467	24 516	23.9	8.7	460	HAY—GRAIN—FEED—FARM SUPPLIES . .	14	135	11.6	.5
340	LUMBER—BUILDING MATERIALS	792	154 979	85.8	55.1	500	ALL OTHER MERCHANDISE	22	115	6.2	.4
380	AUTOMOBILES—TRUCKS	29	2 197	16.6	.8	520	NONMERCHANDISE RECEIPTS	59	424	4.9	1.5
400	AUTO FUELS—LUBRICANTS	18	2 231	2.9	.1	-	MISCELLANEOUS MERCHANDISE	(X)	34	(X)	.1
420	AUTO TIRES—BATTERIES—ACCESS	64	3 215	11.3	1.1	FARM EQUIPMENT DEALERS (SIC 5252)					
440	FARM EQUIPMENT MACHINERY	186	76 171	79.9	27.1	TOTAL					
460	HAY—GRAIN—FEED—FARM SUPPLIES . .	31	1 677	20.6	.6	177	86 746	(X)	100.0		
500	ALL OTHER MERCHANDISE	36	918	13.6	.3	320	HARDWARE—GARDENING EQUIPMENT . .	19	557	6.4	.6
520	NONMERCHANDISE RECEIPTS	426	6 768	5.1	2.4	380	AUTOMOBILES—TRUCKS	28	2 192	16.7	2.5
-	MISCELLANEOUS MERCHANDISE	(X)	548	(X)	.2	400	AUTO FUELS—LUBRICANTS	14	204	2.0	.2
LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521)					GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)						
TOTAL					TOTAL						
220	MAJOR APPL—RADIO—TV—MUSICAL INST	25	1 006	8.6	.7	020	GROCERIES—OTHER FOODS	540	20 678	3.8	3.0
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	73	1 987	8.0	1.3	040	MEALS—SNACKS	166	8 878	2.5	1.3
260	KITCHENWARE—HOME FURNISHINGS . .	27	447	10.3	.3	080	PACKAGED ALCOHOLIC BEVERAGES . . .	60	1 016	1.0	.1
300	SPORTING—RECREATION EQUIPMENT . .	12	89	5.8	.1	100	CIGARS—CIGARETTES—TOBACCO	239	2 471	1.4	.4
320	HARDWARE—GARDENING EQUIPMENT . .	205	5 319	8.1	3.6	120	COSMETICS—DRUGS—CLEANERS	640	24 642	4.0	3.6
340	LUMBER—BUILDING MATERIALS	487	134 198	91.1	91.1	140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	771	77 052	11.7	11.4
341	LUMBER	416	50 586	36.0	34.4	160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	810	151 322	22.6	22.3
342	PLYWOOD	378	17 363	13.3	11.8	180	ALL FOOTWEAR	709	30 453	4.7	4.5
343	WINDOWS, DOORS, AND FRAMES—METAL	285	5 365	5.6	3.6	200	CURTAINS—DRAPERIES—DRY GOODS . .	907	75 167	11.4	11.1
344	KITCHEN CABINETS	136	1 650	3.9	1.1	220	MAJOR APPL—RADIO—TV—MUSICAL INST	383	50 824	9.3	7.5
345	ALL OTHER MILLWORK	378	8 690	7.0	5.9	240	FURNITURE—SLEEP EQUIP—FLOOR COV.	430	26 307	4.9	3.9
346	WALLBOARD	347	9 017	7.5	6.1	260	KITCHENWARE—HOME FURNISHINGS . .	633	30 557	4.9	4.5
347	ASPHALT AND ASBESTOS PRODUCTS . .	314	7 214	6.4	4.9	280	JEWELRY—OPTICAL GOODS	551	11 994	2.0	1.8
348	PAINT—GLASS—WALLPAPER	336	4 746	4.7	3.2	300	SPORTING—RECREATION EQUIPMENT . .	470	14 439	2.5	2.1
349	HEATING AND PLUMBING EQUIP	150	2 575	4.3	1.7	320	HARDWARE—GARDENING EQUIPMENT . .	540	20 735	4.7	3.1
351	METAL ROOFING AND SIOING	195	1 930	3.0	1.3	340	LUMBER—BUILDING MATERIALS	248	12 607	3.5	1.9
352	MASONRY SUPPLIES	293	5 105	5.6	3.5	400	AUTO FUELS—LUBRICANTS	136	2 927	1.2	.4
353	INSULATION	235	2 227	2.6	1.5	420	AUTO TIRES—BATTERIES—ACCESS	99	16 426	4.8	2.4
354	PREFABRICATED BLDGS AND PARTS . .	36	1 238	11.2	.8	440	FARM EQUIPMENT MACHINERY	30	1 590	.7	.2
355	ALL OTHER BUILDING MATERIALS	270	16 316	19.4	11.1	PLUMBING AND HEATING EQUIP OLRs. (SIC 522)					
460	HAY—GRAIN—FEED—FARM SUPPLIES . .	8	609	30.7	.4	TOTAL					
500	NONMERCHANDISE RECEIPTS	204	2 865	4.6	1.9	25	3 824	(X)	100.0		
-	MISCELLANEOUS MERCHANDISE	(X)	729	(X)	.5	PLUMBING AND HEATING EQUIP OLRs. (SIC 522)					

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.
 †Detail may not add to total due to rounding.
 ‡Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
460	HAY-GRAIN-FEEO-FARM SUPPLIES . . .	78	990	.4	.1	200	CURTAINS-ORAPERIES-ORY GOOOS . .	322	12 959	12.8	12.8
500	ALL OTHER MERCHANOISE	622	50 344	8.3	7.4	220	MAJOR APPL-RA010-TV-MUSICAL INST	190	1 854	2.5	1.8
520	NONMERCHANOISE RECEIPTS	596	46 725	8.0	6.9	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	181	1 739	2.4	1.7
-	MISCELLANEOUS MERCHANOISE	(X)	656	(X)	.1	260	KITCHENWARE-HOME FURNISHINGS . .	317	7 987	7.9	7.9
	DEPARTMENT STORES (SIC 531)					280	JEWELRY-OPTICAL GOOOS	299	2 116	2.1	2.1
	TOTAL	79	444 198	(X)	100.0	300	SPORTING-RECREATION EQUIPMENT . .	229	1 341	1.6	1.3
020	GROCERIES-OTHER FOODS	49	9 085	2.3	2.0	320	HARWARE-GARONING EQUIPMENT . . .	289	4 622	4.8	4.6
040	MEALS-SNACKS	31	4 282	1.6	1.0	340	LUMBER-BUILDING MATERIALS	99	412	1.2	.4
100	PACKAGED ALCOHOLIC BEVERAGES . . .	8	487	.8	.1	400	AUTO FUELS-LUBRICANTS	14	105	5.0	.1
080	CIGARS-CIGARETTES-TOBACCO	19	988	.6	.2	500	ALL OTHER MERCHANOISE	307	23 848	24.6	23.6
120	COSMETICS-DRUGS-CLEANERS	70	13 490	3.1	3.0	520	NONMERCHANOISE RECEIPTS	260	3 699	3.9	3.7
						-	MISCELLANEOUS MERCHANOISE	(X)	121	(X)	.1
							GENERAL MERCHANOISE STORES (SIC 539 PART)				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	79	52 208	11.8	11.8		TOTAL	534	118 760	(X)	100.0
141	MEN'S CLOTHING	79	38 986	8.8	8.8	020	GROCERIES-OTHER FOODS	210	7 346	19.6	6.2
142	BOYS' CLOTHING	73	13 222	3.1	3.0	040	MEALS-SNACKS	53	399	2.5	.3
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	79	105 250	23.7	23.7	080	PACKAGED ALCOHOLIC BEVERAGES . . .	48	495	4.6	1.1
161	CHILDREN'S-INFANTS' WEAR	77	10 431	2.3	2.3	100	CIGARS-CIGARETTES-TOBACCO	159	1 307	4.6	1.1
162	HANDBAGS-ACCESSORIES	74	6 715	1.5	1.5	120	COSMETICS-DRUGS-CLEANERS	239	4 741	8.0	4.0
163	MILLINERY	65	2 517	.6	.6	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	370	19 251	18.7	16.2
164	HOSIERY	78	5 468	1.2	1.2	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	401	29 157	25.7	24.6
165	LINGERIE	74	18 431	4.3	4.1	180	ALL FOOTWEAR	330	7 598	7.9	6.4
166	WOMENS COATS-SUITS-FURS-RAINWR	71	7 215	1.7	1.6	200	CURTAINS-ORAPERIES-ORY GOOOS . .	361	12 556	13.6	10.6
167	WOMEN'S DRESSES	77	27 252	6.1	6.1	220	MAJOR APPL-RA010-TV-MUSICAL INST	128	6 137	14.4	5.2
168	WOMEN'S BLOUSES-SPTSWR	74	17 751	4.2	4.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	178	3 194	7.0	2.7
169	GIRLS'-SUBTEEN-TEEN WEAR	69	8 438	2.0	1.9	260	KITCHENWARE-HOME FURNISHINGS . .	237	4 212	7.7	3.5
171	OTHER WOMENS-GIRLS-CLOTHES ACC	13	1 013	1.2	.2	280	JEWELRY-OPTICAL GOOOS	176	1 490	3.1	1.3
180	ALL FOOTWEAR	72	19 692	4.5	4.4	300	SPORTING-RECREATION EQUIPMENT . .	169	2 349	5.3	2.0
200	CURTAINS-ORAPERIES-ORY GOOOS . . .	79	35 698	8.0	8.0	320	HARWARE-GARONING EQUIPMENT . . .	196	3 928	9.2	3.3
201	PIECE GOOOS-NOTIONS	74	11 604	2.8	2.6	340	LUMBER-BUILDING MATERIALS	104	1 859	10.1	1.6
202	CURTAINS-ORAPERIES	74	23 525	5.4	5.3	400	AUTO FUELS-LUBRICANTS	98	1 259	16.4	1.1
203	ALL OTHER DOMESTICS	11	569	1.9	.1	420	AUTO TIRES-BATTERIES-ACCESS	49	1 189	6.9	1.0
220	MAJOR APPL-RA010-TV-MUSICAL INST	65	42 829	10.5	9.6	440	FARM EQUIPMENT MACHINERY	17	166	5.5	.1
221	MAJOR HOUSEHOLD APPLIANCES	57	28 891	7.3	6.5	460	HAY-GRAIN-FEEO-FARM SUPPLIES . . .	61	891	14.8	.8
222	RA010S-TV'S MUSICAL INSTR.	62	13 639	3.4	3.1	500	ALL OTHER MERCHANOISE	236	4 604	8.9	3.9
223	ALL OTHER APPLIANCES	6	294	1.9	.1	520	NONMERCHANOISE RECEIPTS	234	4 230	5.0	3.6
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	64	21 339	5.3	4.8	-	MISCELLANEOUS MERCHANOISE	(X)	402	(X)	.3
241	FLOOR COVERINGS	60	6 668	1.7	1.5		ORY GOOOS STORES (SIC 539 PART)				
242	FURNITURE-SLEEP EQUIPMENT	61	14 671	3.7	3.3		TOTAL ²	118	12 168	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS . . .	74	18 302	4.1	4.1		SEWING AND NEEDLEWORK STORES (SIC 539 PART)				
261	CHINA-GLASSWARE	70	7 439	1.7	1.7		TOTAL	27	2 660	(X)	100.0
262	KITCHENWARE-HOUSEWARES	71	10 689	2.5	2.4	200	CURTAINS-ORAPERIES-ORY GOOOS . .	27	2 608	98.0	98.0
280	JEWELRY-OPTICAL GOOOS	71	8 383	1.9	1.9	-	MISCELLANEOUS MERCHANOISE	(X)	52	(X)	2.0
300	SPORTING-RECKEATION EQUIPMENT . . .	67	10 745	2.6	2.4		FOOD STORES (SIC 54)				
320	HARWARE-GARDENING EQUIPMENT	51	12 160	4.0	2.7		TOTAL	3 062	1 036 204	(X)	100.0
321	HARWARE-TOOLS	43	6 629	2.6	1.5	020	GROCERIES-OTHER FOODS	3 062	847 705	81.8	81.8
322	GARONING EQUIPMENT-SUPPLIES	50	5 531	1.8	1.2	040	MEALS-SNACKS	139	2 359	2.9	.2
340	LUMBER-BUILDING MATERIALS	45	10 326	3.4	2.3	060	ALCOHOLIC DRINKS	66	601	5.2	.1
348	PAINT-GLASS-WALLPAPER	41	3 409	1.2	.8	080	PACKAGED ALCOHOLIC BEVERAGES . . .	974	32 712	5.4	3.2
356	ALL OTHER LUMBER-MILLWORK	30	6 913	3.4	1.6	100	CIGARS-CIGARETTES-TOBACCO	2 191	41 492	4.7	4.0
400	AUTO FUELS-LUBRICANTS	24	1 563	.9	.4	120	COSMETICS-DRUGS-CLEANERS	1 981	53 469	6.3	5.2
420	AUTO TIRES-BATTERIES-ACCESS	41	15 186	5.0	3.4	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	141	992	1.6	.1
440	FARM EQUIPMENT MACHINERY	13	1 423	.8	.3	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	244	1 624	1.0	.2
501	ALL OTHER MERCHANOISE	72	21 831	5.0	4.9	180	ALL FOOTWEAR	137	871	2.8	.1
501	TOYS-GAMES-WHEEL GOOOS	70	8 932	2.0	2.0	220	MAJOR APPL-RA010-TV-MUSICAL INST	68	2 102	1.0	.2
502	BOOKS-STATIONERY-PHOTO EQUIP.	61	8 488	2.0	1.9	260	KITCHENWARE-HOME FURNISHINGS . . .	298	2 844	1.3	.3
518	MOSE, EXC. TOY-GAMES-BOOKS-S'IA	43	4 410	1.3	1.0	320	HARWARE-GARONING EQUIPMENT	128	1 388	1.4	.1
520	NONMERCHANOISE RECEIPTS	60	38 619	9.9	8.7	340	LUMBER-BUILDING MATERIALS	50	824	6.2	.1
534	AUTO REPAIR	25	1 726	.6	.4	400	AUTO FUELS-LUBRICANTS	238	3 464	7.3	.3
535	ALL OTHER SERVICE RECEIPTS	59	36 893	9.4	8.3	460	HAY-GRAIN-FEEO-FARM SUPPLIES . . .	171	1 777	4.0	.2
-	MISCELLANEOUS MERCHANOISE	(X)	311	(X)	.1	500	ALL OTHER MERCHANOISE	1 212	20 217	3.4	2.0
	VARIETY STORES (SIC 533)					520	NONMERCHANOISE RECEIPTS	955	20 272	4.0	2.0
	TOTAL	342	101 014	(X)	100.0	-	MISCELLANEOUS MERCHANOISE	(X)	1 491	(X)	.1
020	GROCERIES-OTHER FOODS	277	4 242	4.4	4.2		GROCERY STORES (SIC 541)				
040	MEALS-SNACKS	81	4 198	9.8	4.2		TOTAL	2 690	997 433	(X)	100.0
100	CIGARS-CIGARETTES-TOBACCO	61	170	1.1	.2						
120	COSMETICS-DRUGS-CLEANERS	326	6 401	6.3	6.3						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	316	5 422	5.4	5.4						
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	321	16 656	16.6	16.5						
180	ALL FOOTWEAR	302	3 122	3.2	3.1						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹Detail may not add to total due to rounding.

²Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable. Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--			
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹		
020	GROCERIES—OTHER FOODS	2 690	811 015	81.3	81.3	020	RETAIL BAKERIES—BAKING, SELLING (SIC 5462)						
021	MEATS—FISH—POULTRY	2 493	204 897	21.0	20.5								
022	PRODUCE (FRESH FRUITS—VEGTBL5)	2 307	63 659	6.7	6.4								
023	FROZEN FOODS	2 075	46 788	5.3	4.7								
024	ALL OTHER FOODS	2 666	495 671	49.9	49.7								
							TOTAL	126	10 111	(X)	100.0		
040	MEALS—SNACKS	123	1 929	2.9	.2	020	GROCERIES—OTHER FOODS	126	9 737	96.3	96.3		
060	ALCOHOLIC DRINKS	66	599	5.2	.1	025	BAKERY PRODUCTS—EXCEPT FROZEN.	126	9 238	91.4	91.4		
080	PACKAGE ALCOHOLIC BEVERAGES . . .	948	32 572	5.4	3.3	026	BAKERY PRODUCTS—FROZEN	4	113	13.2	1.1		
100	CIGARS—CIGARETTES—TOBACCO	2 145	41 229	4.7	4.1	027	ALL OTHER FOODS	10	353	18.8	3.5		
120	COSMETICS—DRUGS—CLEANERS	1 945	53 242	6.2	5.3	040	MEALS—SNACKS	6	173	24.6	1.7		
140	MEN'S—BOYS' CLOTHING EXC FOOTWR	141	992	1.5	.1	520	NONMERCHANTISE RECEIPTS	12	86	3.5	.9		
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	234	1 552	1.0	.2	-	MISCELLANEOUS MERCHANTISE	(X)	115	(X)	1.1		
180	ALL FOOTWEAR	137	871	2.7	.1								
220	MAJOR APPL—RAIO—TV—MUSICAL INST	68	2 102	1.0	.2								
260	KITCHENWARE—HOME FURNISHINGS . . .	286	2 799	1.3	.3		RETAIL BAKERIES—SELLING ONLY (SIC 5463)						
320	HARWARE—GARDENING EQUIPMENT . . .	118	1 340	1.5	.1								
340	LUMBER—BUILDING MATERIALS	50	824	6.2	.1		TOTAL ²	14	2 285	(X)	100.0		
400	AUTO FUELS—LUBRICANTS	235	3 383	7.1	.3								
460	HAY—GRAIN—FEED—FARM SUPPLIES . . .	171	1 768	3.9	.2								
							DAIRY PRODUCTS STORES (SIC 545)						
500	ALL OTHER MERCHANTISE	1 189	19 786	3.3	2.0								
516	ALL OTHER MERCHANTISE	272	4 166	2.0	.4		TOTAL ²	13	3 015	(X)	100.0		
517	PAPER—PAPER PRODUCTS	1 105	15 620	2.8	1.6								
520	NONMERCHANTISE RECEIPTS	908	19 944	3.9	2.0								
-	MISCELLANEOUS MERCHANTISE	(X)	1 486	(X)	.1								
	MEAT MARKETS (SIC 542 PT.)						EGG AND POULTRY DEALERS (SIC 549 PT.)						
	TOTAL	105	15 759	(X)	100.0		TOTAL ²	10	364	(X)	100.0		
020	GROCERIES—OTHER FOODS	105	15 120	95.9	95.9		OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)						
021	MEATS—FISH—POULTRY	105	13 153	83.5	83.5								
022	PRODUCE (FRESH FRUITS—VEGTBL5)	6	38	5.5	.2		TOTAL	9	1 095	(X)	100.0		
023	FROZEN FOODS	19	114	3.3	.7	020	GROCERIES—OTHER FOODS	9	809	73.9	73.9		
024	ALL OTHER FOODS	28	1 795	34.2	11.4	024	ALL OTHER FOODS	9	790	72.1	72.1		
						-	MISCELLANEOUS MERCHANTISE	(X)	19	(X)	1.7		
100	CIGARS—CIGARETTES—TOBACCO	15	81	2.7	.5	-	MISCELLANEOUS MERCHANTISE	(X)	286	(X)	26.1		
520	NONMERCHANTISE RECEIPTS	23	185	3.2	1.2								
-	MISCELLANEOUS MERCHANTISE	(X)	373	(X)	2.4								
	FISH (SEA FOOD) MARKETS (SIC 542 PT.)						AUTOMOTIVE DEALERS (SIC 55 EX. 554)						
	TOTAL	48	3 184	(X)	100.0		TOTAL	1 242	866 501	(X)	100.0		
020	GROCERIES—OTHER FOODS	48	2 992	94.0	94.0	220	MAJOR APPL—RAIO—TV—MUSICAL INST	260	13 633	32.0	1.6		
021	MEATS—FISH—POULTRY	48	2 565	80.6	80.6	240	FURNITURE—SLEEP EQUIP—FLOOR COV.	84	575	7.1	.1		
024	ALL OTHER FOODS	12	152	13.6	4.8	260	KITCHENWARE—HOME FURNISHINGS . . .	208	1 174	2.8	.1		
-	MISCELLANEOUS MERCHANTISE	(X)	275	(X)	8.6	300	SPORTING—RECREATION EQUIPMENT . . .	273	22 376	37.1	2.6		
						320	HARWARE—GARDENING EQUIPMENT	220	3 434	10.2	.4		
						340	LUMBER—BUILDING MATERIALS	58	489	10.0	.1		
						380	AUTOMOBILES—TRUCKS	679	631 282	81.0	72.9		
						400	AUTO FUELS—LUBRICANTS	381	6 433	1.3	.7		
						420	AUTO TIRES—BATTERIES—ACCESS	952	107 146	13.3	12.4		
						440	FARM EQUIPMENT MACHINERY	18	1 642	12.5	.2		
						500	ALL OTHER MERCHANTISE	236	21 633	40.3	2.5		
						520	NONMERCHANTISE RECEIPTS	825	56 111	7.1	6.5		
						-	MISCELLANEOUS MERCHANTISE	(X)	573	(X)	.1		
	FRUIT STORES AND VEGETABLE MKT5. (SIC 543)												
	TOTAL	14	1 032	(X)	100.0		MOTOR VEHICLE DEALERS (SIC 551, 552)						
020	GROCERIES—OTHER FOODS	14	965	93.5	93.5								
021	MEATS—FISH—POULTRY	4	65	11.7	6.3		TOTAL	631	743 856	(X)	100.0		
022	PRODUCE (FRESH FRUITS—VEGTBL5)	14	764	74.0	74.0	380	AUTOMOBILES—TRUCKS	631	627 410	84.3	84.3		
024	ALL OTHER FOODS	5	108	15.2	10.5	400	AUTO FUELS—LUBRICANTS	299	4 698	1.0	.6		
-	MISCELLANEOUS MERCHANTISE	(X)	27	(X)	2.6	420	AUTO TIRES—BATTERIES—ACCESS	479	61 398	8.5	8.3		
						440	FARM EQUIPMENT MACHINERY	14	1 213	12.5	.2		
						520	NONMERCHANTISE RECEIPTS	467	48 124	6.8	6.5		
						-	MISCELLANEOUS MERCHANTISE	(X)	1 013	(X)	.1		
	CANOV, NUT, AND CONFECTIONERY STORES (SIC 544)												
	TOTAL ²	33	1 926	(X)	100.0		DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.)						
							TOTAL	391	593 169	(X)	100.0		
	RETAIL BAKERIES (SIC 546)												
	TOTAL	140	12 396	(X)	100.0								
020	GROCERIES—OTHER FOODS	140	11 959	96.5	96.5								
040	MEALS—SNACKS	8	211	21.2	1.7								
520	NONMERCHANTISE RECEIPTS	14	104	2.9	.8								
-	MISCELLANEOUS MERCHANTISE	(X)	122	(X)	1.0								

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹ Detail may not add to total due to rounding.

² Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable.

Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--			
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹		
380	AUTOMOBILES-TRUCKS	391	498 766	84.1	84.1								
381	NEW PASSENGER CARS-RETAIL	391	325 600	54.9	54.9								
382	NEW PASSENGER CARS-WHOLESALE	11	1 183	4.8	.2								
385	NEW COMMERCIAL VEHICLES-RETAIL	226	65 985	17.1	11.1								
385	NEW COMMERCIAL VEHICLES-WHOLESALE	9	1 315	4.3	.2								
385	USED PASSENGER CARS-RETAIL	386	77 702	13.3	13.1	380	AUTOMOBILES-TRUCKS	170	35 633	95.1	95.1		
386	USED PASSENGER CARS-WHOLESALE	197	12 429	2.9	2.1	400	AUTO FUELS-LUBRICANTS	11	198	2.6	.5		
387	USED COMMERCIAL VEHICLES	216	10 053	3.0	1.7								
392	ALL OTHER AUTOS-TRUCKS	33	4 341	12.7	.7	420	AUTO TIRES-BATTERIES-ACCESS	22	726	9.0	1.9		
400	AUTO FUELS-LUBRICANTS	240	3 961	1.2	.5	421	PARTS INSTALLED IN REPAIR WORK	15	433	6.0	1.2		
401	GASOLINE	140	3 115	2.0	.7	422	PARTS-WHOLESALE	4	59	1.5	.2		
403	MOTOR OILS-GREASES-OTHER OILS	183	840	.2	.1	423	PARTS-RETAIL	7	147	2.8	.4		
-	MISCELLANEOUS MERCHANDISE	(X)	5	(X)	(2)	424	AUTOMOBILE TIRES-BATTERIES-ACC	3	30	1.2	.1		
420	AUTO TIRES-BATTERIES-ACCESS	389	50 834	8.6	8.6	520	NONMERCHANDISE RECEIPTS	48	759	5.0	2.0		
421	PARTS INSTALLED IN REPAIR WORK	387	29 146	5.0	4.9	-	MISCELLANEOUS MERCHANDISE	(X)	144	(X)	.4		
422	PARTS-WHOLESALE	308	13 868	2.6	2.3								
423	PARTS-RETAIL	329	3 831	.6	.6								
424	AUTOMOBILE TIRES-BATTERIES-ACC	286	3 985	1.0	.7								
440	FARM EQUIPMENT MACHINERY	14	1 181	10.5	.2								
520	NONMERCHANDISE RECEIPTS	351	37 804	6.7	6.4	220	MAJOR APPL-RADIO-TV-MUSICAL INST	256	13 407	26.8	17.4		
527	SERVICE LABOR	351	34 640	6.0	5.8	240	FURNITURE-SLEEP EQUIP-FLOOR COV	80	568	3.8	.7		
528	OTHER NONMERCHANDISE RECEIPTS	88	3 164	1.7	.5	260	KITCHENWARE-HOME FURNISHINGS	208	1 173	2.8	1.5		
-	MISCELLANEOUS MERCHANDISE	(X)	623	(X)	.1	280	JEWELRY-OPTICAL GOODS	43	98	1.5	.1		
	DEALERS WITH IMPORTEO CAR FRANCHISE ONLY (SIC 551 PT.)					300	SPORTING-RECREATION EQUIPMENT	203	2 307	5.8	3.0		
	TOTAL	25	31 841	(X)	100.0	320	HARDWARE-GAROEING EQUIPMENT	216	2 553	6.3	3.3		
380	AUTOMOBILES-TRUCKS	25	24 198	76.0	76.0	340	LUMBER-BUILDING MATERIALS	56	484	4.5	.6		
381	NEW PASSENGER CARS-RETAIL	25	16 317	51.2	51.2	380	AUTOMOBILES-TRUCKS	21	466	18.1	.6		
383	NEW COMMERCIAL VEHICLES-RETAIL	9	495	3.8	1.6	400	AUTO FUELS-LUBRICANTS	73	1 286	10.6	1.7		
385	USED PASSENGER CARS-RETAIL	25	5 939	18.7	18.7	420	AUTO TIRES-BATTERIES-ACCESS	468	45 597	59.0	59.0		
386	USED PASSENGER CARS-WHOLESALE	17	801	3.3	2.5	500	ALL OTHER MERCHANDISE	160	2 164	5.9	2.8		
-	MISCELLANEOUS MERCHANDISE	(X)	639	(X)	2.0	520	NONMERCHANDISE RECEIPTS	281	6 498	11.7	8.4		
400	AUTO FUELS-LUBRICANTS	19	322	1.4	1.0	-	MISCELLANEOUS MERCHANDISE	(X)	649	(X)	.8		
401	GASOLINE	5	179	5.1	.6								
403	MOTOR OILS-GREASES-OTHER OILS	18	143	.5	.4								
-	MISCELLANEOUS MERCHANDISE	(X)	0	(X)	(2)								
420	AUTO TIRES-BATTERIES-ACCESS	25	3 651	11.5	11.5								
421	PARTS INSTALLED IN REPAIR WORK	25	2 238	7.0	7.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	180	10 814	37.1	37.1		
422	PARTS-WHOLESALE	21	273	.9	.9	221	MAJOR HOUSEHOLD APPLIANCES	178	6 447	22.1	22.1		
423	PARTS-RETAIL	22	563	1.8	1.8	222	RADIOIS-TV'S MUSICAL INSTR	170	4 091	14.9	14.0		
424	AUTOMOBILE TIRES-BATTERIES-ACC	15	577	2.7	1.8	223	ALL OTHER APPLIANCES	22	270	8.8	.9		
520	NONMERCHANDISE RECEIPTS	24	3 667	11.5	11.5	240	FURNITURE-SLEEP EQUIP-FLOOR COV	79	564	3.7	1.9		
527	SERVICE LABOR	24	3 594	11.3	11.3	260	KITCHENWARE-HOME FURNISHINGS	160	1 061	4.0	3.6		
528	OTHER NONMERCHANDISE RECEIPTS	4	62	1.6	.2	264	SMALL ELECTRICAL APPLIANCES	156	687	2.7	2.4		
-	MISCELLANEOUS MERCHANDISE	(X)	2	(X)	(2)	265	ALL OTHER KITCHENWR-HOUSEWR	114	374	1.8	1.3		
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)					280	JEWELRY-OPTICAL GOODS	39	92	1.9	.3		
	TOTAL	45	81 385	(X)	100.0	300	SPORTING-RECREATION EQUIPMENT	152	2 085	8.7	7.2		
380	AUTOMOBILES-TRUCKS	45	68 811	84.5	84.5	306	BOATS-MOTORS-MARINE EQUIPMENT	31	198	3.3	.7		
381	NEW PASSENGER CARS-RETAIL	45	49 779	61.2	61.2	317	ALL OTHER SPTG GOODS EXC BOATS	142	1 887	9.2	6.5		
383	NEW COMMERCIAL VEHICLES-RETAIL	15	3 950	16.2	4.9	320	HARDWARE-GAROEING EQUIPMENT	160	2 252	8.9	7.7		
385	USED PASSENGER CARS-RETAIL	42	10 887	15.3	13.4	340	LUMBER-BUILDING MATERIALS	53	230	2.5	.8		
386	USED PASSENGER CARS-WHOLESALE	31	2 382	4.0	2.9	400	AUTO FUELS-LUBRICANTS	30	203	5.8	.7		
387	USED COMMERCIAL VEHICLES	11	545	2.7	.7	401	GASOLINE	10	142	6.7	.5		
-	MISCELLANEOUS MERCHANDISE	(X)	1 236	(X)	1.5	403	MOTOR OILS-GREASES-OTHER OILS	27	52	2.0	.2		
400	AUTO FUELS-LUBRICANTS	29	217	.4	.3	-	MISCELLANEOUS MERCHANDISE	(X)	6	(X)	(2)		
401	GASOLINE	8	115	.5	.1	420	AUTO TIRES-BATTERIES-ACCESS	181	7 712	26.5	26.5		
403	MOTOR OILS-GREASES-OTHER OILS	24	101	.2	.1	416	NEW TIRES-TUBES (TO FLEET OPRTRS	40	531	6.4	1.8		
-	MISCELLANEOUS MERCHANDISE	(X)	1	(X)	(2)	417	NEW TIRES-TUBES (TO OTHER USERS)	161	3 306	12.6	11.3		
420	AUTO TIRES-BATTERIES-ACCESS	44	6 187	7.6	7.6	418	RETREAOS (TO FLEET OPERATORS)	17	20	.9	.1		
421	PARTS INSTALLED IN REPAIR WORK	44	3 799	4.7	4.7	419	RETREAOS (TO OTHER USERS)	52	176	1.9	.6		
422	PARTS-WHOLESALE	41	1 546	1.9	1.9	426	AUTOMOBILE ACCESSORIES	151	1 562	6.8	5.4		
423	PARTS-RETAIL	39	502	.6	.6	428	NEW AUTO TIRES SOLO TO OEALERS	47	510	5.2	1.7		
424	AUTOMOBILE TIRES-BATTERIES-ACC	27	339	.6	.4	429	NEW TRUCK-BUS TIRES (TO USERS)	71	794	6.0	2.7		
520	NONMERCHANDISE RECEIPTS	43	5 893	7.2	7.2	431	NEW TRK-BUS TIRES (TO OEALERS)	28	153	2.5	.5		
527	SERVICE LABOR	43	5 636	6.9	6.9	433	RETREAOS SOLO TO OEALERS	23	26	.5	.1		
528	OTHER NONMERCHANDISE RECEIPTS	10	191	1.8	.2	434	RETREAOS-TRUCK-BUS (TO USERS)	27	42	.5	.1		
-	MISCELLANEOUS MERCHANDISE	(X)	276	(X)	.3	435	RETREAOS-TRUCK-BUS (TO OEALERS)	13	30	.9	.1		
						436	STORAGE BATTERIES	149	559	2.1	1.9		
						500	ALL OTHER MERCHANDISE	111	1 548	8.3	5.3		
						520	NONMERCHANDISE RECEIPTS	122	2 403	10.3	8.2		
						-	MISCELLANEOUS MERCHANDISE	(X)	192	(X)	.7		
							OTHER TIRE, BATTERY, AND ACCESSORY OEALERS (SIC 553 PT.)						
							TOTAL	287	48 094	(X)	100.0		

Standard Notes: - Represents zero. D Withheld to avoid disclosure.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable. Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--		
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹	
160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR	414	71 523	89.5	89.5	200	CURTAINS-DRAPERIES-DRY GOODS . . .	123	2 422	5.9	3.0	
161	CHILDREN'S-INFANTS' WEAR	141	5 244	10.3	6.6	220	MAJOR APPL-RADIO-TV-MUSICAL INST	9	97	5.0	.1	
163	MILLINERY	177	1 236	2.1	1.5	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	26	127	2.8	.2	
164	HOSIERY	259	1 316	2.1	1.6	260	KITCHENWARE-HOME FURNISHINGS . . .	17	355	1.1	.4	
165	LINGERIE	327	6 608	9.0	8.3	280	JEWELRY-OPTICAL GOODS	52	393	1.2	.5	
168	WOMEN'S BLOUSES-SPTSWR	530	13 741	18.4	17.2	300	SPORTING-RECREATION EQUIPMENT . . .	24	181	1.0	.2	
172	DRESSES	412	30 310	37.9	37.9	500	ALL OTHER MERCHANDISE	35	420	1.8	.5	
173	COATS-SUITS	325	8 578	11.2	10.7	520	NONMERCHANDISE RECEIPTS	106	2 547	4.6	3.2	
174	HANDBAGS	211	1 312	2.2	1.6	-	MISCELLANEOUS MERCHANDISE	(X)	245	(X)	.3	
175	FURS	45	1 312	3.9	1.6							
176	OTHER WOMEN'S-GIRLS' CLOTHES ACC	184	1 866	3.3	2.3							
180	ALL FOOTWEAR	79	4 020	13.4	5.0		SHOE STORES (SIC 566)					
200	CURTAINS-ORAPERIES-DRY GOODS	28	186	3.7	.2		TOTAL ²	289	42 762	(X)	100.0	
260	KITCHENWARE-HOME FURNISHINGS	5	64	2.7	.1							
280	JEWELRY-OPTICAL GOODS	38	304	2.0	.4		MEN'S SHOE STORES (SIC 566 PT.)					
500	ALL OTHER MERCHANDISE	18	220	1.8	.3		TOTAL	28	3 727	(X)	100.0	
520	NONMERCHANDISE RECEIPTS	129	1 604	4.8	2.0		140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	5	36	7.4	1.0
-	MISCELLANEOUS MERCHANDISE	(X)	117	(X)	.1		180	ALL FOOTWEAR	28	3 556	95.4	95.4
							181	MEN'S AND BOYS' FOOTWEAR	28	3 537	94.9	94.9
							-	MISCELLANEOUS MERCHANDISE	(X)	1	(X)	(Z)
							500	ALL OTHER MERCHANDISE	6	24	2.7	.6
							520	NONMERCHANDISE RECEIPTS	25	100	2.9	2.7
							-	MISCELLANEOUS MERCHANDISE	(X)	11	(X)	.3
	MILLINERY STORES (SIC 563 PT.)							WOMEN'S SHOE STORES (SIC 566 PT.)				
	TOTAL ²	19	1 861	(X)	100.0			TOTAL ²	81	15 760	(X)	100.0
	CORSET AND LINGERIE STORES (SIC 563 PT.)											
	TOTAL ²	9	468	(X)	100.0							
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)											
	TOTAL	44	3 060	(X)	100.0							
160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR	44	2 835	92.6	92.6							
161	CHILDREN'S-INFANTS' WEAR	5	157	16.0	5.1							
164	HOSIERY	29	600	22.3	19.6							
165	LINGERIE	19	324	17.4	10.6							
168	WOMEN'S BLOUSES-SPTSWR	23	734	34.3	24.0							
172	DRESSES	18	355	19.0	11.6							
173	COATS-SUITS	6	66	6.9	2.2							
174	HANDBAGS	34	270	13.0	8.8							
176	OTHER WOMEN'S-GIRLS' CLOTHES ACC	25	213	11.8	7.0							
-	MISCELLANEOUS MERCHANDISE	(X)	116	(X)	3.8							
520	NONMERCHANDISE RECEIPTS	10	55	3.7	1.8							
-	MISCELLANEOUS MERCHANDISE	(X)	170	(X)	5.6							
	FURRIERS AND FUR SHOPS (SIC 568)											
	TOTAL ²	4	298	(X)	100.0							
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)											
	TOTAL	193	38 339	(X)	100.0							
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	193	34 773	90.7	90.7							
142	BOYS' CLOTHING	92	2 526	15.1	6.6							
143	MEN'S TAILORED OUTERWEAR	155	15 360	43.7	40.1							
144	OTHER MEN'S OUTERWEAR	139	4 630	21.3	12.1							
145	MEN'S HATS	115	969	3.4	2.5							
146	OTHER MEN'S CLOTHING	177	11 287	30.4	29.4							
180	ALL FOOTWEAR	89	2 237	9.8	5.8							
280	JEWELRY-OPTICAL GOODS	20	94	3.6	.2							
520	NONMERCHANDISE RECEIPTS	52	779	4.3	2.0							
-	MISCELLANEOUS MERCHANDISE	(X)	455	(X)	1.2							
	CUSTOM TAILORS (SIC 567)											
	TOTAL ²	18	1 301	(X)	100.0							
	FAMILY CLOTHING STORES (SIC 565)											
	TOTAL	293	80 259	(X)	100.0							
120	COSMETICS-DRUGS-CLEANERS	36	1 431	3.1	1.8							
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	293	27 532	34.3	34.3							
160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR	293	35 515	44.3	44.3							
180	ALL FOOTWEAR	224	8 993	12.9	11.2							

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
080	PACKAGED ALCOHOLIC BEVERAGES	412	3 493	14.7	1.3	160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	44	372	1.5	.2
100	CIGARS-CIGARETTES-TOBACCO	829	2 569	3.7	.9	220	MAJOR APPL-RADIO-TV-MUSICAL INST	70	876	2.9	.6
400	AUTO FUELS-LUBRICANTS	17	386	16.6	.1	260	KITCHENWARE-HOME FURNISHINGS	127	1 557	3.9	1.0
500	ALL OTHER MERCHANDISE	87	1 343	15.1	.5	280	JEWELRY-OPTICAL GOODS	264	1 442	2.5	.9
520	NONMERCHANDISE RECEIPTS	644	4 388	4.1	1.6	300	SPORTING-RECREATION EQUIPMENT	62	464	1.5	.3
-	MISCELLANEOUS MERCHANDISE	(X)	337	(X)	.1	320	HARDWARE-GARDENING EQUIPMENT	58	372	1.0	.2
	EATING PLACES (SIC 5812)					340	LUMBER-BUILDING MATERIALS	26	188	.8	.1
	TOTAL	2 461	221 766	(X)	100.0	420	AUTO TIRES-BATTERIES-ACCESS.	18	111	1.7	.1
020	GROCERIES-OTHER FOODS	122	2 131	27.7	1.0	500	ALL OTHER MERCHANDISE	302	6 006	10.1	3.8
040	MEALS-SNACKS	2 461	191 480	86.3	86.3	520	NONMERCHANDISE RECEIPTS	251	2 211	3.1	1.4
060	ALCOHOLIC DRINKS	599	19 738	21.6	8.9	-	MISCELLANEOUS MERCHANDISE	(X)	136	(X)	.1
080	PACKAGED ALCOHOLIC BEVERAGES	95	1 287	10.3	.6		DRUG STORES (SIC 591 PT.)				
100	CIGARS-CIGARETTES-TOBACCO	484	1 732	3.3	.8		TOTAL	827	154 427	(X)	100.0
400	AUTO FUELS-LUBRICANTS	11	356	33.3	.2	020	GROCERIES-OTHER FOODS	123	1 501	4.9	1.0
500	ALL OTHER MERCHANDISE	64	1 252	17.1	.6	040	MEALS-SNACKS	185	6 524	10.3	4.2
520	NONMERCHANDISE RECEIPTS	493	3 598	3.7	1.6	080	PACKAGED ALCOHOLIC BEVERAGES	108	8 781	14.4	5.7
-	MISCELLANEOUS MERCHANDISE	(X)	191	(X)	.1	100	CIGARS-CIGARETTES-TOBACCO	426	8 328	8.6	5.4
	RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.)					120	COSMETICS-DRUGS-CLEANERS	827	115 423	74.7	74.7
	TOTAL	1 632	150 707	(X)	100.0	121	MEDICINES EXC. PRESCRIPTION	775	34 069	22.9	22.1
020	GROCERIES-OTHER FOODS	79	1 237	22.2	.8	122	PRESCRIPTION MEDICINES	827	54 352	35.2	35.2
040	MEALS-SNACKS	1 632	123 822	82.2	82.2	123	ALL OTHER DRUGS-PROPRIETARIES	668	27 002	20.4	17.5
060	ALCOHOLIC DRINKS	562	19 122	22.0	12.7	140	MEN'S-BOYS' CLOTHING EXC FOOTWR	36	257	1.6	.2
080	PACKAGED ALCOHOLIC BEVERAGES	88	1 247	9.5	.8	160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	42	368	1.5	.2
100	CIGARS-CIGARETTES-TOBACCO	379	1 206	2.9	.8	220	MAJOR APPL-RADIO-TV-MUSICAL INST	69	868	2.9	.6
400	AUTO FUELS-LUBRICANTS	9	345	20.0	.2	260	KITCHENWARE-HOME FURNISHINGS	125	1 534	3.8	1.0
500	ALL OTHER MERCHANDISE	45	1 135	16.6	.8	280	JEWELRY-OPTICAL GOODS	259	1 432	2.5	.9
520	NONMERCHANDISE RECEIPTS	321	2 432	4.1	1.6	300	SPORTING-RECREATION EQUIPMENT	62	457	1.5	.3
-	MISCELLANEOUS MERCHANDISE	(X)	161	(X)	.1	320	HARDWARE-GARDENING EQUIPMENT	57	366	1.0	.2
	CAFETERIAS (SIC 5812 PT.)					340	LUMBER-BUILDING MATERIALS	26	187	.8	.1
	TOTAL	120	27 771	(X)	100.0	420	AUTO TIRES-BATTERIES-ACCESS.	18	110	1.7	.1
040	MEALS-SNACKS	120	26 574	95.7	95.7	500	ALL OTHER MERCHANDISE	296	5 958	10.3	3.9
060	ALCOHOLIC DRINKS	9	219	11.7	.8	520	NONMERCHANDISE RECEIPTS	248	2 204	3.1	1.4
100	CIGARS-CIGARETTES-TOBACCO	24	179	2.1	.6	-	MISCELLANEOUS MERCHANDISE	(X)	129	(X)	.1
520	NONMERCHANDISE RECEIPTS	42	692	3.3	2.5		PROPRIETARY STORES (SIC 591 PT.)				
-	MISCELLANEOUS MERCHANDISE	(X)	107	(X)	.4		TOTAL	17	2 145	(X)	100.0
	REFRESHMENT PLACES (SIC 5812 PT.)					120	COSMETICS-DRUGS-CLEANERS	17	1 741	81.2	81.2
	TOTAL	709	43 288	(X)	100.0	121	MEDICINES EXC. PRESCRIPTION	17	1 618	75.4	75.4
020	GROCERIES-OTHER FOODS	38	816	52.7	1.9	-	MISCELLANEOUS MERCHANDISE	(X)	78	(X)	3.6
040	MEALS-SNACKS	709	41 084	94.9	94.9		MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)				
060	ALCOHOLIC DRINKS	27	397	18.3	.9		TOTAL	1 922	245 795	(X)	100.0
100	CIGARS-CIGARETTES-TOBACCO	81	347	10.3	.8	020	GROCERIES-OTHER FOODS	129	2 409	11.6	1.0
500	ALL OTHER MERCHANDISE	18	104	16.6	.2	040	MEALS-SNACKS	71	534	9.0	.2
520	NONMERCHANDISE RECEIPTS	130	473	3.2	1.1	060	ALCOHOLIC DRINKS	69	2 173	32.1	.9
-	MISCELLANEOUS MERCHANDISE	(X)	66	(X)	.2	080	PACKAGED ALCOHOLIC BEVERAGES	297	33 128	78.9	13.5
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)					100	CIGARS-CIGARETTES-TOBACCO	151	2 227	10.2	.9
	TOTAL	1 374	57 015	(X)	100.0	120	COSMETICS-DRUGS-CLEANERS	40	404	15.3	.2
020	GROCERIES-OTHER FOODS	52	339	13.9	.6	140	MEN'S-BOYS' CLOTHING EXC FOOTWR	51	575	7.4	.2
040	MEALS-SNACKS	623	5 007	26.9	8.8	160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	46	439	15.3	.2
060	ALCOHOLIC DRINKS	1 374	47 570	83.4	83.4	180	ALL FOOTWEAR	49	917	12.5	.4
080	PACKAGED ALCOHOLIC BEVERAGES	317	2 205	17.6	3.9	200	CURTAINS-ORAPERIES-DRY GOODS	22	126	16.6	.1
100	CIGARS-CIGARETTES-TOBACCO	345	837	6.0	1.5	220	MAJOR APPL-RADIO-TV-MUSICAL INST	127	2 677	15.9	1.1
500	ALL OTHER MERCHANDISE	23	91	8.6	.2	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	90	4 822	57.1	2.0
520	NONMERCHANDISE RECEIPTS	151	790	7.2	1.4	260	KITCHENWARE-HOME FURNISHINGS	179	3 783	12.2	1.5
-	MISCELLANEOUS MERCHANDISE	(X)	176	(X)	.3	280	JEWELRY-OPTICAL GOODS	353	31 385	64.3	12.8
	DRUG STORES AND PROPRIETARY STRS. (SIC 591)					300	SPORTING-RECREATION EQUIPMENT	202	15 671	70.3	6.4
	TOTAL	844	156 572	(X)	100.0	320	HARDWARE-GARDENING EQUIPMENT	155	6 779	16.5	2.8
020	GROCERIES-OTHER FOODS	126	1 516	4.9	1.0	340	LUMBER-BUILDING MATERIALS	50	1 464	10.0	.6
040	MEALS-SNACKS	190	6 668	10.6	4.3	380	AUTOMOBILES-TRUCKS	16	293	50.0	.1
080	PACKAGED ALCOHOLIC BEVERAGES	109	8 805	14.3	5.6	400	AUTO TIRES-BATTERIES-ACCESS.	34	382	22.2	.2
100	CIGARS-CIGARETTES-TOBACCO	436	8 424	8.7	5.4	440	FARM EQUIPMENT MACHINERY	9	358	26.6	.1
120	COSMETICS-DRUGS-CLEANERS	844	117 164	74.8	74.8	460	HAY-GRAIN-FEED-FARM SUPPLIES	275	65 310	82.0	26.6
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	37	260	1.6	.2	480	HOUSEHOLD FUELS-ICE	124	17 465	82.5	7.1
						500	ALL OTHER MERCHANDISE	729	43 306	76.5	17.6
						520	NONMERCHANDISE RECEIPTS	714	6 189	5.3	2.5
							LIQUOR STORES (SIC 592)				
							TOTAL	291	39 103	(X)	100.0
						020	GROCERIES-OTHER FOODS	100	2 067	11.2	5.3

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹ Detail may not add to total due to rounding.

² Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
040	MEALS-SNACKS	57	339	7.5	.9	-	MISCELLANEOUS MERCHANDISE	(X)	56	(X)	.2
060	ALCOHOLIC DRINKS	65	2 138	33.1	5.5						
080	PACKAGE ALCOHOLIC BEVERAGES	291	32 999	84.4	84.4						
100	CIGARS-CIGARETTES-TOBACCO	112	621	3.3	1.6		FUEL OIL DEALERS (SIC 5983)				
320	HARDWARE-GARDENING EQUIPMENT	3	70	11.1	.2		TOTAL ²	8	2 656	(X)	100.0
520	NONMERCHANDISE RECEIPTS	86	598	2.9	1.5						
-	MISCELLANEOUS MERCHANDISE	(X)	281	(X)	.7						
	ANTIQUE STORES (SIC 5932)						LIQUEFIED PETRL. GAS (BTTLO. GAS) DEALERS (SIC 5984)				
	TOTAL	38	4 766	(X)	100.0		TOTAL	93	16 053	(X)	100.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	30	3 220	75.5	67.6	220	MAJOR APPL-RADIO-TV-MUSICAL INST	29	717	16.6	4.5
260	KITCHENWARE-HOME FURNISHINGS	11	573	29.1	12.4	320	HARDWARE-GARDENING EQUIPMENT	4	52	9.3	.3
280	JEWELRY-OPTICAL GOODS	11	585	30.9	12.3	340	LUMBER-BUILDING MATERIALS	18	442	8.0	2.8
500	ALL OTHER MERCHANDISE	7	274	50.8	5.7	460	HAY-GRAIN-FEEO-FARM SUPPLIES	8	391	13.3	2.4
520	NONMERCHANDISE RECEIPTS	12	53	1.5	1.1						
-	MISCELLANEOUS MERCHANDISE	(X)	41	(X)	.9	480	HOUSEHOLD FUELS-ICE	93	13 772	85.8	85.8
	SECONOHANO STORES (SIC 5933)					482	OTHER LP GAS SALES	93	13 698	85.3	85.3
	TOTAL	136	7 131	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	47	(X)	.3
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	22	180	43.1	2.5	500	ALL OTHER MERCHANDISE	16	187	6.7	1.2
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	17	199	100.0	2.8	520	NONMERCHANDISE RECEIPTS	60	422	3.4	2.6
180	ALL FOOTWEAR	16	91	20.3	1.3	-	MISCELLANEOUS MERCHANDISE	(X)	70	(X)	.4
200	CURTAINS-ORAPERIES-ORY GOODS	15	47	5.2	.7						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	48	766	30.4	10.7		FUEL AND ICE DEALERS; N.E.C. (SIC 5982)				
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	47	1 365	60.0	19.1		TOTAL	9	508	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS	25	118	10.1	1.7	480	HOUSEHOLD FUELS-ICE	9	460	90.6	90.6
280	JEWELRY-OPTICAL GOODS	20	401	54.9	5.6	483	OTHER FUELS	9	459	90.4	90.4
300	SPORTING-RECREATION EQUIPMENT	15	125	21.6	1.8						
380	AUTOMOBILES-TRUCKS	13	222	36.4	3.1		MISCELLANEOUS MERCHANDISE	(X)	48	(X)	9.4
420	AUTO TIRES-BATTERIES-ACCESS.	46	2 439	71.2	34.2						
500	ALL OTHER MERCHANDISE	24	814	63.6	11.4		FLORISTS (SIC 5992)				
520	NONMERCHANDISE RECEIPTS	32	177	8.5	2.5		TOTAL ²	222	13 545	(X)	100.0
-	MISCELLANEOUS MERCHANDISE	(X)	186	(X)	2.6						
	SPORTING GOODS STORES (SIC 5952)						CIGAR STORES AND STANOS (SIC 5993)				
	TOTAL	104	16 722	(X)	100.0		TOTAL ²	17	1 994	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	23	354	7.8	2.1						
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	17	123	3.9	.7		BOOK STORES (SIC 5942)				
180	ALL FOOTWEAR	26	585	9.3	3.5		TOTAL	38	3 284	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	4	202	7.4	1.2	500	ALL OTHER MERCHANDISE	38	3 203	97.5	97.5
280	JEWELRY-OPTICAL GOODS	4	591	23.3	3.5	512	SOCIAL STATIONERY-GRNG CARDS	20	88	7.1	2.7
300	SPORTING-RECREATION EQUIPMENT	104	13 568	81.1	81.1	513	BOOKS-PERIODICALS	38	2 813	85.7	85.7
500	ALL OTHER MERCHANDISE	10	393	7.3	2.4	515	ALL OTHER MERCHANDISE	9	211	15.7	6.4
520	NONMERCHANDISE RECEIPTS	34	256	4.5	1.5	-	MISCELLANEOUS MERCHANDISE	(X)	77	(X)	2.3
-	MISCELLANEOUS MERCHANDISE	(X)	650	(X)	3.9						
	BICYCLE SHOPS (SIC 5953)					520	NONMERCHANDISE RECEIPTS	8	44	3.2	1.3
	TOTAL ²	18	1 427	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	37	(X)	1.1
	JEWELRY STORES (SIC 597)						STATIONERY STORES (SIC 5943)				
	TOTAL	238	32 629	(X)	100.0		TOTAL ²	24	1 604	(X)	100.0
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	4	29	20.0	.1						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	24	461	9.1	1.4		HAY; GRAIN; AND FEEO STORES (SIC 5962)				
260	KITCHENWARE-HOME FURNISHINGS	103	2 396	12.5	7.3		TOTAL	130	33 398	(X)	100.0
266	ALL OTHER HOME FURN EXC. CHINA	66	684	5.3	2.1	320	HARDWARE-GARDENING EQUIPMENT	37	1 057	6.7	3.2
267	CHINA-GLASSWARE	87	1 712	11.4	5.2	460	HAY-GRAIN-FEEO-FARM SUPPLIES	130	31 618	94.7	94.7
280	JEWELRY-OPTICAL GOODS	238	26 487	81.2	81.2	500	ALL OTHER MERCHANDISE	5	109	4.1	.3
281	WATCHES-CLOCKS	212	4 796	15.4	14.7	520	NONMERCHANDISE RECEIPTS	17	121	3.6	.4
282	SILVERWARE	173	3 217	11.5	9.9	-	MISCELLANEOUS MERCHANDISE	(X)	493	(X)	1.5
285	ALL OTHER JEWELRY ITEMS	202	4 500	17.8	13.8						
286	OPTICAL GOODS	8	250	11.5	3.8		OTHER FARM SUPPLY STORES (SIC 5969 PT.)				
287	OIAMONOS; EXC. OIAMONO WATCHES	215	10 757	34.4	33.0		TOTAL	126	37 213	(X)	100.0
288	RINGS; EXC. OIAMONOS	201	2 966	9.8	9.1	320	HARDWARE-GARDENING EQUIPMENT	35	1 392	9.2	3.7
300	SPORTING-RECREATION EQUIPMENT	27	169	7.1	.5	340	LUMBER-BUILDING MATERIALS	10	572	10.4	1.5
500	ALL OTHER MERCHANDISE	21	295	6.3	.9	400	AUTO FUELS-LUBRICANTS	5	125	8.3	.3
520	NONMERCHANDISE RECEIPTS	226	2 736	8.6	8.4						
529	WATCH-CLOCK-JEWELRY REPAIRS	225	2 606	8.2	8.0						
533	ALL NONMOSE RCPTS FROM CUSTMRS	15	124	7.6	.4						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable. Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--				
				Establishments handling the line	All establishments ²					Establishments handling the line	All establishments ²			
420	AUTO TIRES-BATTERIES-ACCESS.	13	443	7.9	1.2									
440	FARM EQUIPMENT MACHINERY	5	283	11.1	.8									
460	HAY-GRAIN-FEEO-FARM SUPPLIES	126	33 013	88.7	88.7									
480	HOUSEHOLD FUELS-ICE.	5	757	29.8	2.0									
520	NONMERCHANTISE RECEIPTS.	38	448	3.9	1.2									
-	MISCELLANEOUS MERCHANTISE.	(X)	180	(X)	.5									
	GARDEN SUPPLY STORES (SIC 5969 PT.)													
	TOTAL	48	4 002	(X)	100.0									
320	HAROWARE-GARDENING EQUIPMENT	48	3 605	90.1	90.1									
460	HAY-GRAIN-FEEO-FARM SUPPLIES	8	224	24.6	5.6									
520	NONMERCHANTISE RECEIPTS.	12	73	5.8	1.8									
-	MISCELLANEOUS MERCHANTISE.	(X)	100	(X)	2.5									
	NEWS DEALERS AND NEWSSTANDS (SIC 5994)													
	TOTAL ²	20	1 304	(X)	100.0									
	HOBBY, TOY, AND GAME SHOPS (SIC 5995)													
	TOTAL	43	3 090	(X)	100.0									
500	ALL OTHER MERCHANTISE.	43	2 735	88.5	88.5									
-	MISCELLANEOUS MERCHANTISE.	(X)	355	(X)	11.5									
	CAMERA AND PHOTO SUPPLY STORES (SIC 5996)													
	TOTAL	34	5 235	(X)	100.0									
500	ALL OTHER MERCHANTISE.	34	4 463	85.3	85.3									
520	NONMERCHANTISE RECEIPTS.	18	425	13.2	8.1									
-	MISCELLANEOUS MERCHANTISE.	(X)	347	(X)	6.6									
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)													
	TOTAL ²	92	6 386	(X)	100.0									
	OPTICAL GOODS STORES (SIC 5999 PT.)													
	TOTAL ²	39	3 033	(X)	100.0									
	RETAIL STORES, N.E.C. (SIC 5999 PT.)													
	TOTAL ²	154	10 712	(X)	100.0									
	NONSTORE RETAILERS (SIC 53 PART*)													
	TOTAL	236	98 192	(X)	100.0									
020	GROCERIES-OTHER FOODS.	63	31 443	75.1	32.0									
040	MEALS-SNACKS	25	3 504	50.0	3.6									
100	CIGARS-CIGARETTES-TOBACCO.	55	21 118	79.0	21.5									
120	COSMETICS-DRUGS-CLEANERS	61	291	1.0	.3									
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	74	2 019	7.1	2.1									
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	75	4 591	15.9	4.7									
180	ALL FOOTWEAR	64	902	3.2	.9									
200	CURTAINS-ORAPERIES-DRY GOODS	79	3 121	10.3	3.2									
220	MAJOR APPL-RADIO-TV-MUSICAL INST.	80	6 078	20.1	6.2									
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	74	2 899	9.6	3.0									
260	KITCHENWARE-HOME FURNISHINGS	77	1 312	4.2	1.3									
280	JEWELRY-OPTICAL GOODS.	69	477	1.7	.5									
300	SPORTING-RECREATION EQUIPMENT.	61	747	2.9	.8									
320	HAROWARE-GARDENING EQUIPMENT	62	1 136	4.3	1.2									
340	LUMBER-BUILDING MATERIALS.	62	1 943	7.1	2.0									
420	AUTO TIRES-BATTERIES-ACCESS.	59	920	3.4	.9									
440	FARM EQUIPMENT MACHINERY	38	322	1.3	.3									
460	HAY-GRAIN-FEEO-FARM SUPPLIES	4	880	37.5	.9									
500	ALL OTHER MERCHANTISE.	96	8 705	24.7	8.9									
520	NONMERCHANTISE RECEIPTS.	97	5 657	9.1	5.8									
-	MISCELLANEOUS MERCHANTISE.	(X)	127	(X)	.1									

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967

Baton Rouge SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
RETAIL TRADE											
	TOTAL	1 339	456 537	(X)	100.0						
020	GROCERIES—OTHER FOODS	322	79 264	38.5	17.4	340	LUMBER—BUILDING MATERIALS	11	1 663	3.0	1.7
040	MEALS—SNACKS	257	21 953	24.7	4.8	400	AUTO FUELS—LUBRICANTS	14	1 007	2.1	1.0
060	ALCOHOLIC DRINKS	136	5 411	52.1	1.2	420	AUTO TIRES—BATTERIES—ACCESS.	8	3 038	5.4	3.1
080	PACKAGED ALCOHOLIC BEVERAGES	165	9 593	8.9	2.1	500	ALL OTHER MERCHANDISE	45	6 018	6.1	6.1
100	CIGARS—CIGARETTES—TOBACCO	302	7 917	4.8	1.7	520	NONMERCHANDISE RECEIPTS	43	7 185	8.1	7.2
120	COSMETICS—DRUGS—CLEANERS	235	18 497	9.2	4.1	-	MISCELLANEOUS MERCHANDISE	(X)	516	(X)	.5
140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	82	17 885	16.9	3.9	DEPARTMENT STORES (SIC 531)					
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	130	31 981	24.4	7.0	TOTAL					
180	ALL FOOTWEAR	112	9 879	9.0	2.2	18		18	87 084	(X)	100.0
200	CURTAINS—ORAPERIES—ORY GOOOS	82	10 051	9.2	2.2	020	GROCERIES—OTHER FOODS	12	3 319	4.6	3.8
220	MAJOR APPL—RADIO—TV—MUSICAL INST	146	20 005	15.6	4.4	040	MEALS—SNACKS	5	513	1.0	.6
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	86	15 270	20.0	3.3	080	PACKAGED ALCOHOLIC BEVERAGES	3	166	.9	.2
260	KITCHENWARE—HOME FURNISHINGS	112	5 268	3.8	1.2	100	CIGARS—CIGARETTES—TOBACCO	3	307	.8	.4
280	JEWELRY—OPTICAL GOOOS	89	4 035	3.5	.9	120	COSMETICS—DRUGS—CLEANERS	18	2 949	3.4	3.4
300	SPORTING—RECREATION EQUIPMENT	92	9 619	8.3	2.1	140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	18	11 771	13.5	13.5
320	HARWARE—GARDENING EQUIPMENT	107	5 829	6.3	1.3	141	MEN'S CLOTHING	18	8 330	9.6	9.6
340	LUMBER—BUILDING MATERIALS	66	21 325	27.3	4.7	142	BOYS' CLOTHING	17	3 441	4.1	4.0
380	AUTOMOBILES—TRUCKS	58	70 797	64.8	15.5	160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	18	21 163	24.3	24.3
400	AUTO FUELS—LUBRICANTS	255	26 744	25.0	5.9	161	CHILDREN'S—INFANTS' WEAR	18	2 186	2.5	2.5
420	AUTO TIRES—BATTERIES—ACCESS.	251	16 886	10.0	3.7	162	HANOBAGS—ACCESSORIES	17	1 203	1.4	1.4
440	FARM EQUIPMENT MACHINERY	7	2 826	10.5	.6	163	MILLINERY	15	411	.5	.5
460	HAY—GRAIN—FEEO—FARM SUPPLIES	24	3 043	10.4	.7	164	HOSIERY	18	1 101	1.3	1.3
480	HOUSEHOLD FUELS—ICE	34	1 149	15.0	.3	165	LINGERIE	18	3 900	4.5	4.5
500	ALL OTHER MERCHANDISE	285	20 047	9.7	4.4	166	WOMENS COATS—SUITS—FURS—RAINWR	16	1 651	2.1	1.9
520	NONMERCHANDISE RECEIPTS	607	21 263	6.5	4.7	167	WOMEN'S DRESSES	18	5 330	6.1	6.1
BUILDING MATERIALS, HARWARE AND FARM EQUIP DEALERS (SIC 52)											
	TOTAL	63	24 222	(X)	100.0	168	WOMEN'S BLOUSES—SPTSWR	18	3 660	4.2	4.2
320	HARWARE—GARDENING EQUIPMENT	24	1 539	27.7	6.4	169	GIRLS'—SUBTEEN—TEEN WEAR	16	1 594	1.8	1.8
340	LUMBER—BUILDING MATERIALS	38	18 786	100.0	77.6	-	MISCELLANEOUS MERCHANDISE	(X)	126	(X)	.1
440	FARM EQUIPMENT MACHINERY	6	2 619	61.7	10.8	180	ALL FOOTWEAR	18	4 298	4.9	4.9
520	NONMERCHANDISE RECEIPTS	23	564	3.8	2.3	200	CURTAINS—ORAPERIES—ORY GOOOS	18	6 973	8.0	8.0
-	MISCELLANEOUS MERCHANDISE	(X)	714	(X)	3.0	201	PIECE GOOOS—NOTIONS	16	2 428	2.9	2.8
BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525)											
	TOTAL ²	46	20 074	(X)	100.0	202	CURTAINS—ORAPERIES	18	4 509	5.2	5.2
320	HARWARE—GARDENING EQUIPMENT	11	993	100.0	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	35	(X)	(2)
322	GARDENING EQUIPMENT—SUPPLIES	11	235	26.1	23.7	220	MAJOR APPL—RADIO—TV—MUSICAL INST	15	7 819	11.0	9.0
323	PLUMBING—ELECTRICAL SUPPLIES	11	194	19.5	19.5	221	MAJOR HOUSEHOLD APPLIANCES	13	5 365	7.9	6.2
324	OTHER HARWARE—TOOLS	11	564	56.8	56.8	222	RADIOOS—TV'S MUSICAL INSTR.	15	2 435	3.4	2.8
HARWARE STORES (SIC 5251)											
	TOTAL	11	993	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	18	(X)	(2)
320	HARWARE—GARDENING EQUIPMENT	11	993	100.0	100.0	240	FURNITURE—SLEEP EQUIP—FLOOR COV.	13	3 143	5.7	3.6
322	GARDENING EQUIPMENT—SUPPLIES	11	235	26.1	23.7	241	FLOOR COVERINGS	11	1 018	2.1	1.2
323	PLUMBING—ELECTRICAL SUPPLIES	11	194	19.5	19.5	242	FURNITURE—SLEEP EQUIPMENT	13	2 125	3.8	2.4
324	OTHER HARWARE—TOOLS	11	564	56.8	56.8	260	KITCHENWARE—HOME FURNISHINGS	16	3 021	3.6	3.5
FARM EQUIPMENT DEALERS (SIC 5252)											
	TOTAL	6	3 155	(X)	100.0	261	CHINA—GLASSWARE	15	1 330	1.5	1.5
440	FARM EQUIPMENT MACHINERY	6	2 618	83.0	83.0	262	KITCHENWARE—HOUSEWARES	15	1 669	1.9	1.9
520	NONMERCHANDISE RECEIPTS	4	168	5.3	5.3	-	MISCELLANEOUS MERCHANDISE	(X)	22	(X)	(2)
-	MISCELLANEOUS MERCHANDISE	(X)	369	(X)	11.7	280	JEWELRY—OPTICAL GOOOS	17	1 475	1.7	1.7
GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)											
	TOTAL	54	99 407	(X)	100.0	300	SPORTING—RECREATION EQUIPMENT	17	2 028	2.3	2.3
020	GROCERIES—OTHER FOODS	37	3 747	4.7	3.8	320	HARWARE—GARDENING EQUIPMENT	12	2 466	3.8	2.8
040	MEALS—SNACKS	11	729	1.3	.7	321	HARWARE—TOOLS	10	1 292	2.4	1.5
080	PACKAGED ALCOHOLIC BEVERAGES	3	167	1.1	.2	322	GARDENING EQUIPMENT—SUPPLIES	12	1 174	1.7	1.3
100	CIGARS—CIGARETTES—TOBACCO	15	374	.8	.4	340	LUMBER—BUILDING MATERIALS	10	1 633	3.0	1.9
120	COSMETICS—DRUGS—CLEANERS	42	3 459	3.6	3.5	348	PAINT—GLASS—WALLPAPER	9	577	1.1	.7
140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	43	12 881	13.1	13.0	356	ALL OTHER LUMBER—MILLWORK	6	1 054	2.6	1.2
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	53	23 151	23.4	23.3	400	AUTO FUELS—LUBRICANTS	6	495	1.1	.6
180	ALL FOOTWEAR	54	4 990	5.0	5.0	420	AUTO TIRES—BATTERIES—ACCESS.	9	3 035	5.3	3.5
200	CURTAINS—ORAPERIES—ORY GOOOS	58	9 082	9.1	9.1	500	ALL OTHER MERCHANDISE	18	3 580	4.1	4.1
220	MAJOR APPL—RADIO—TV—MUSICAL INST	20	7 893	10.5	7.9	501	TOYS—GAMES—WHEEL GOOOS	17	1 653	1.9	1.9
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	17	3 250	5.6	3.3	502	BOOKS—STATIONERY—PHOTO. EQUIP.	15	1 480	1.8	1.7
260	KITCHENWARE—HOME FURNISHINGS	30	6 338	4.0	3.7	518	MOSE. EXC. TOY—GAMES—BOOKS—STA	8	447	1.1	.5
280	JEWELRY—OPTICAL GOOOS	34	1 611	1.6	1.6	520	NONMERCHANDISE RECEIPTS	14	6 710	8.7	7.7
300	SPORTING—RECREATION EQUIPMENT	31	2 101	2.2	2.1	534	AUTO REPAIR	5	517	.8	.6
320	HARWARE—GARDENING EQUIPMENT	38	2 907	4.0	2.9	535	ALL OTHER SERVICE RECEIPTS	14	6 193	8.0	7.1
VARIETY STORES (SIC 533)											
	TOTAL	21	(0)	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	219	(X)	.3
020	GROCERIES—OTHER FOODS	21	(0)	(X)	100.0	020	GROCERIES—OTHER FOODS	21	(0)	(X)	100.0
040	MEALS—SNACKS	5	(0)	(X)	100.0	040	MEALS—SNACKS	5	(0)	(X)	100.0
120	COSMETICS—DRUGS—CLEANERS	21	(0)	(X)	100.0	120	COSMETICS—DRUGS—CLEANERS	21	(0)	(X)	100.0
140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	21	(0)	(X)	100.0	140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	21	(0)	(X)	100.0
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	21	(0)	(X)	100.0	160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	21	(0)	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

* Nonstore retailers, part of SIC major group 53, are shown separately in this table.

¹ Detail may not add to total due to rounding.

² Merchandise line detail withheld due to insufficient reporting.

Note: BATON ROUGE SMSA—Coextensive with East Baton Rouge Parish, La.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Baton Rouge SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
180	ALL FOOTWEAR	21	(D)	3.1	3.1	-	MISCELLANEOUS MERCHANDISE	(X)	1	(X)	.3
200	CURTAINS-ORAPERIES-ORY GOOOS	21		13.7	13.7						
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	8		1.7	.9						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	8		2.4	1.3						
260	KITCHENWARE-HOME FURNISHINGS	21		8.4	8.4						
280	JEWELRY-OPTICAL GOOOS	21		1.8	1.8						
300	SPORTING-RECREATION EQUIPMENT	18		1.2	1.0						
320	HAROWARE-GAROEING EQUIPMENT	21		5.8	5.8						
500	ALL OTHER MERCHANDISE	21		28.7	28.7						
520	NONMERCHANDISE RECEIPTS	20		4.7	4.7						
-	MISCELLANEOUS MERCHANDISE	(X)	(X)	.4							
	MISC. GENERAL MERCHANDISE STORES (SIC 539)										
	TOTAL	15	(D)	(X)	100.0				(D)	(X)	100.0
160	WOMEN'S-GIRLS'CLOTHING*EX FOOTWR	14	(D)	24.7	22.2						
180	ALL FOOTWEAR	16		10.3	9.3						
200	CURTAINS-ORAPERIES-ORY GOOOS	19		22.1	22.1						
520	NONMERCHANDISE RECEIPTS	9		3.3	2.6						
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	43.8						
	FOOD STORES (SIC 54)										
	TOTAL	225	93 348	(X)	100.0						
020	GROCERIES-OTHER FOODS	225	73 733	79.0	79.0						
040	MEALS-SNACKS	4	456	27.7	.5						
080	PACKAGEO ALCOHOLIC BEVERAGES	111	5 459	8.2	5.8	380	AUTOMOBILES-TRUCKS	46	69 989	85.7	85.7
100	CIGARS-CIGARETTES-TOBACCO	150	4 070	5.4	4.4	400	AUTO FUELS-LUBRICANTS	13	221	.7	.3
120	COSMETICS-ORUGS-CLEANERS	130	4 047	5.5	4.3	420	AUTO TIRES-BATTERIES-ACCESS	23	5 648	7.3	6.9
260	KITCHENWARE-HOME FURNISHINGS	11	205	.9	.2	520	NONMERCHANDISE RECEIPTS	27	5 768	7.4	7.1
500	ALL OTHER MERCHANDISE	81	2 538	4.0	2.7	-	MISCELLANEOUS MERCHANDISE	(X)	59	(X)	.1
520	NONMERCHANDISE RECEIPTS	97	2 623	4.6	2.8						
-	MISCELLANEOUS MERCHANDISE	(X)	217	(X)	.2						
	GROCERY STORES (SIC 541)										
	TOTAL	204	88 914	(X)	100.0						
020	GROCERIES-OTHER FOODS	204	69 410	78.1	78.1	380	AUTOMOBILES-TRUCKS	20	59 383	84.0	84.0
021	MEATS-FISH-POULTRY	192	18 717	21.4	21.1	400	AUTO FUELS-LUBRICANTS	12	166	.4	.2
022	PRODUCE (FRESH FRUITS-VEGT8LS)	192	5 617	6.5	6.3	420	AUTO TIRES-BATTERIES-ACCESS	19	5 532	7.8	7.8
023	FROZEN FOODS	156	2 928	3.9	3.3	520	NONMERCHANDISE RECEIPTS	19	5 588	7.9	7.9
024	ALL OTHER FOODS	194	42 148	48.0	47.4	-	MISCELLANEOUS MERCHANDISE	(X)	7	(X)	(Z)
	MEALS-SNACKS	3	447	27.7	.5						
080	PACKAGEO ALCOHOLIC BEVERAGES	110	5 458	8.3	6.1						
100	CIGARS-CIGARETTES-TOBACCO	147	4 062	5.4	4.6						
120	COSMETICS-ORUGS-CLEANERS	130	4 035	5.5	4.5						
500	ALL OTHER MERCHANDISE	80	2 529	4.0	2.8						
517	PAPER-PAPER PRODUCTS	78	1 940	3.2	2.2						
-	MISCELLANEOUS MERCHANDISE	(X)	589	(X)	.7						
520	NONMERCHANDISE RECEIPTS	94	2 555	4.7	2.9						
-	MISCELLANEOUS MERCHANDISE	(X)	418	(X)	.5						
	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542)										
	TOTAL	8	(D)	(X)	100.0						
020	GROCERIES-OTHER FOODS	8	(D)	98.2	98.2						
-	MISCELLANEOUS MERCHANDISE	(X)				(X)	1.8				
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)										
	TOTAL	-	-	(X)	-						
	CANOV, NUT, AND CONFECTIONERY STORES (SIC 544)										
	TOTAL	6	(D)	(X)	100.0						
	RETAIL BAKERIES (SIC 546)										
	TOTAL	7	370	(X)	100.0						
020	GROCERIES-OTHER FOODS	7	369	99.7	99.7	020	GROCERIES-OTHER FOODS	17	101	4.2	.3
						040	MEALS-SNACKS	29	285	4.1	1.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹ Detail may not add to total due to rounding.
² Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Baton Rouge SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
100	CIGARS-CIGARETTES-TOBACCO	43	290	5.2	1.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	11	781	45.0	45.0
380	AUTOMOBILES-TRUCKS	5	32	4.0	.1	143	MEN'S TAILORED OUTERWEAR	9	249	14.4	14.4
400	AUTO FUELS-LUBRICANTS	222	25 069	84.1	84.1	144	OTHER MEN'S OUTERWEAR	9	84	10.0	4.8
401	GASOLINE	222	23 372	78.4	78.4	146	OTHER MEN'S CLOTHING	10	162	9.3	9.3
402	OTHER AUTOMOTIVE FUELS	25	323	7.6	1.1	(X)	MISCELLANEOUS MERCHANDISE	(X)	286	(X)	16.5
403	MOTOR OILS-GREASES-OTHER OILS	206	1 374	4.6	4.6	160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	11	756	43.6	43.6
420	AUTO TIRES-BATTERIES-ACCESS.	183	2 752	10.5	9.2	168	WOMEN'S BLOUSES-SPTSWR	9	145	17.5	8.4
421	PARTS INSTALLED IN REPAIR WORK	64	527	10.1	1.8	172	ORETTES	9	143	17.0	8.2
423	PARTS-RETAIL	20	99	3.5	.3	173	COATS-SUITS	8	103	12.2	5.9
424	AUTOMOBILE TIRES-BATTERIES-ACC	176	2 125	8.2	7.1	(X)	MISCELLANEOUS MERCHANDISE	(X)	365	(X)	21.0
520	NONMERCHANDISE RECEIPTS	130	1 014	5.4	3.4	520	NONMERCHANDISE RECEIPTS	5	27	3.0	1.6
527	SERVICE LABOR	124	783	4.5	2.6	(X)	MISCELLANEOUS MERCHANDISE	(X)	171	(X)	9.9
-	MISCELLANEOUS MERCHANDISE	(X)	260	(X)	.9						
	APPAREL AND ACCESSORY STORES (SIC 56)						SHOE STORES (SIC 566)				
	TOTAL	103	19 259	(X)	100.0		TOTAL	32	4 617	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	30	4 854	100.0	25.2	160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	6	170	15.8	3.7
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	62	8 628	72.4	44.8	180	ALL FOOTWEAR	32	4 150	89.9	89.9
180	ALL FOOTWEAR	49	4 796	42.2	24.9	520	NONMERCHANDISE RECEIPTS	25	151	3.7	3.3
500	ALL OTHER MERCHANDISE	9	175	5.4	.9	(X)	MISCELLANEOUS MERCHANDISE	(X)	146	(X)	3.2
520	NONMERCHANDISE RECEIPTS	55	497	3.6	2.6		APPAREL AND ACCESS. STORES+N.E.C. (SIC 564+ 7+ 9)				
-	MISCELLANEOUS MERCHANDISE	(X)	307	(X)	1.6		TOTAL	5	196	(X)	100.0
	WOMEN'S READY-TO-WEAR STORES (SIC 562)					160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	5	183	93.4	93.4
	TOTAL	32	(D)	(X)	100.0	(X)	MISCELLANEOUS MERCHANDISE	(X)	13	(X)	6.6
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	32	89.0	89.0			FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)				
161	CHILDREN'S-INFANTS' WEAR	10	9.6	6.2			TOTAL	101	24 437	(X)	100.0
163	MILLINERY	11	1.7	1.2		200	CURTAINS-ORAPERIES-ORY GOOODS	16	711	9.1	2.9
164	HOSIERY	20	2.5	2.0		220	MAJOR APPL-RAIO-TV-MUSICAL INST	80	9 942	46.5	40.7
165	LINGERIE	24	7.9	7.5		240	FURNITURE-SLEEP EQUIP-FLOOR COV.	52	11 357	66.7	46.5
168	WOMEN'S BLOUSES-SPTSWR	27	17.3	17.0		260	KITCHENWARE-HOME FURNISHINGS	22	594	8.5	2.4
172	ORETTES	32	37.3	37.3	(D)	280	JEWELRY-OPTICAL GOOODS	4	67	4.2	.3
173	COATS-SUITS	28	11.5	11.5		520	NONMERCHANDISE RECEIPTS	54	1 240	7.3	5.1
174	HANDBAGS	15	2.3	1.7		(X)	MISCELLANEOUS MERCHANDISE	(X)	526	(X)	2.2
176	OTHER WOMEN'S-GIRLS'CLOTHES ACC	13	4.5	3.7			FURNITURE STORES (SIC 5712)				
-	MISCELLANEOUS MERCHANDISE	(X)	(X)	.9			TOTAL	36	(D)	(X)	100.0
520	NONMERCHANDISE RECEIPTS	14	4.0	2.7		200	CURTAINS-ORAPERIES-ORY GOOODS	8			
-	MISCELLANEOUS MERCHANDISE	(X)	(X)	8.3		220	MAJOR APPL-RAIO-TV-MUSICAL INST	28			
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563)					240	FURNITURE-SLEEP EQUIP-FLOOR COV.	36	(D)		
	TOTAL	6	(D)	(X)	100.0	260	KITCHENWARE-HOME FURNISHINGS	9			
	FURRIERS AND FUR SHOPS (SIC 568)					520	NONMERCHANDISE RECEIPTS	13			
	TOTAL	1	(O)	(X)	100.0	(X)	MISCELLANEOUS MERCHANDISE	(X)			
	OTHER APPAREL AND ACCESSORY STRS. (OTHER 56)						HOME FURNISHINGS STORES (OTHER 571)				
	TOTAL	64	10 915	(X)	100.0	200	TOTAL	13	1 667	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	28	4 817	97.5	44.1	240	CURTAINS-ORAPERIES-ORY GOOODS	5	407	43.8	24.4
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	23	1 166	36.6	10.7	(X)	FURNITURE-SLEEP EQUIP-FLOOR COV.	9	1 053	74.3	63.2
180	ALL FOOTWEAR	45	4 426	56.7	40.5		MISCELLANEOUS MERCHANDISE	(X)	207	(X)	12.5
520	NONMERCHANDISE RECEIPTS	39	274	3.4	2.5		HOUSEHOLD APPLIANCE STORES (SIC 572)				
-	MISCELLANEOUS MERCHANDISE	(X)	232	(X)	2.1		TOTAL	24	(O)	(X)	100.0
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)					220	MAJOR APPL-RAIO-TV-MUSICAL INST	24			
	TOTAL	16	4 367	(X)	100.0	224	NEW MAJOR APPLIANCES	24			
	FAMILY CLOTHING STORES (SIC 565)					225	NEW RAOIOS-TV'S ETC.	12	(D)		
	TOTAL	11	1 735	(X)	100.0	260	KITCHENWARE-HOME FURNISHINGS	7			
						520	NONMERCHANDISE RECEIPTS	17			
						(X)	MISCELLANEOUS MERCHANDISE	(X)			
							RAIO, TV, AND MUSIC STORES (SIC 573)				
							TOTAL	28	4 423	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued
Lafayette SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ²					Establishments handling the line	All establishments ²
RETAIL TRADE					DEPARTMENT STORES (SIC 531)						
	TOTAL	651	145 427	(X)	100.0		TOTAL	3	16 902	(X)	100.0
020	GROCERIES-OTHER FOODS	131	25 420	45.1	17.5	020	GROCERIES-OTHER FOODS	3	1 993	11.8	11.8
040	MEALS-SNACKS	131	9 386	52.4	6.5	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	3	1 356	8.0	8.0
060	ALCOHOLIC DRINKS	71	2 191	46.8	1.5	141	MEN'S CLOTHING	3	911	5.4	5.4
080	PACKAGED ALCOHOLIC BEVERAGES . .	67	1 988	6.6	1.4	142	BOYS' CLOTHING	3	445	2.6	2.6
100	CIGARS-CIGARETTES-TOBACCO	137	2 544	7.0	1.7	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	3	2 503	14.8	14.8
120	COSMETICS-DRUGS-CLEANERS	97	6 448	12.8	4.6	161	CHILDREN'S-INFANTS' WEAR	3	485	2.9	2.9
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	40	5 385	19.5	3.7	162	HANDBAGS-ACCESSORIES	3	181	1.1	1.1
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	65	9 537	25.7	6.6	163	MILLINERY	3	57	.3	.3
180	ALL FOOTWEAR	40	3 044	10.8	2.1	164	HOSIERY	3	113	.7	.7
200	CURTAINS-ORAPERIES-DRY GOODS	38	2 824	9.7	1.9	165	LINGERIE	3	475	2.8	2.8
220	MAJOR APPL-RADIO-TV-MUSICAL INST	60	5 787	15.3	4.0	166	WOMENS COATS-SUITS-FURS-RAINWR	3	195	1.2	1.2
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	45	4 210	14.1	2.9	167	WOMEN'S DRESSES	3	463	2.7	2.7
260	KITCHENWARE-HOME FURNISHINGS . .	68	1 262	3.3	.9	168	WOMEN'S BLOUSES-SPTSWR	3	332	2.0	2.0
280	JEWELRY-OPTICAL GOODS	45	1 151	3.7	.8	169	GIRLS'-SUBTEEN-TEEN WEAR	3	202	1.2	1.2
300	SPORTING-RECREATION EQUIPMENT . .	34	1 704	6.7	1.2	180	ALL FOOTWEAR	3	579	3.4	3.4
320	HARWARE-GAROEING EQUIPMENT	40	1 632	6.5	1.1	200	CURTAINS-ORAPERIES-DRY GOODS	3	1 311	7.8	7.8
340	LUMBER-BUILDING MATERIALS	41	6 847	27.6	4.7	201	PIECE GOODS-NOTIONS	3	523	3.1	3.1
380	AUTOMOBILES-TRUCKS	27	22 090	51.7	15.2	202	CURTAINS-ORAPERIES	3	788	4.7	4.7
400	AUTO FUELS-LUBRICANTS	139	9 784	21.2	6.7	220	MAJOR APPL-RADIO-TV-MUSICAL INST	3	2 213	13.1	13.1
420	AUTO TIRES-BATTERIES-ACCESS.	129	5 966	10.3	4.1	221	MAJOR HOUSEHOLD APPLIANCES	3	1 567	9.3	9.3
440	FARM EQUIPMENT MACHINERY	6	752	5.8	.5	-	MISCELLANEOUS MERCHANOISE	(X)	646	(X)	3.8
460	HAY-GRAIN-FEED-FARM SUPPLIES	10	2 706	19.5	1.9	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	3	748	4.4	4.4
500	ALL OTHER MERCHANOISE	118	5 862	10.7	4.0	241	FLOOR COVERINGS	3	258	1.5	1.5
520	NONMERCHANOISE RECEIPTS	233	6 066	6.6	4.2	242	FURNITURE-SLEEP EQUIPMENT	3	490	2.9	2.9
-	MISCELLANEOUS MERCHANOISE	(X)	640	(X)	.4	260	KITCHENWARE-HOME FURNISHINGS . . .	3	459	2.7	2.7
BUILDING MATERIALS, HARWARE, AND FARM EQUIP DEALERS (SIC 52)					VARIETY STORES (SIC 533)						
	TOTAL	30	7 702	(X)	100.0	261	CHINA-GLASSWARE	3	157	.9	.9
320	HARWARE-GAROEING EQUIPMENT	13	661	17.5	8.6	262	KITCHENWARE-HOUSEWARES	3	302	1.8	1.8
340	LUMBER-BUILDING MATERIALS	27	6 149	88.2	79.8	280	JEWELRY-OPTICAL GOODS	3	121	.7	.7
520	NONMERCHANOISE RECEIPTS	9	99	4.7	1.3	300	SPORTING-RECKEATION EQUIPMENT . . .	3	471	2.8	2.8
-	MISCELLANEOUS MERCHANOISE	(X)	793	(X)	10.3	500	ALL OTHER MERCHANOISE	3	478	2.8	2.8
BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525)					MISCELLANEOUS MERCHANOISE						
	TOTAL	25	6 471	(X)	100.0	-	MISCELLANEOUS MERCHANOISE	(X)	190	(X)	1.1
320	HARWARE-GAROEING EQUIPMENT	11	236	7.5	3.6	-	MISCELLANEOUS MERCHANOISE	(X)	4 670	(X)	27.6
340	LUMBER-BUILDING MATERIALS	25	6 026	93.1	93.1	TOTAL					
520	NONMERCHANOISE RECEIPTS	8	93	4.1	1.4	10 (D) (X) 100.0					
-	MISCELLANEOUS MERCHANOISE	(X)	115	(X)	1.8	020 GROCERIES-OTHER FOODS 9 5.2 5.1					
HARWARE STORES (SIC 5251)					120 COSMETICS-DRUGS-CLEANERS 10 5.9 5.9						
	TOTAL	2	(0)	(X)	100.0	140 MEN'S-BOYS' CLOTHING EXC FOOTWR. 10 3.2 3.2					
FARM EQUIPMENT DEALERS (SIC 5252)					160 WOMEN'S-GIRLS' CLOTHING EXC FOOTWR 10 14.5 14.5						
	TOTAL	3	(0)	(X)	100.0	180 ALL FOOTWEAR 10 3.3 3.3					
GENERAL MERCHANOISE GROUP STORES (SIC 53 PART*)					200 CURTAINS-ORAPERIES-DRY GOODS 10 11.9 11.9						
	TOTAL	24	22 501	(X)	100.0	220 MAJOR APPL-RADIO-TV-MUSICAL INST 6 1.4 1.2					
020	GROCERIES-OTHER FOODS	14	2 232	10.7	9.9	240 FURNITURE-SLEEP EQUIP-FLOOR COV. 7 (0) 1.2 1.1					
040	MEALS-SNACKS	4	124	2.2	.6	260 KITCHENWARE-HOME FURNISHINGS . . . 10 9.0 9.0					
120	COSMETICS-DRUGS-CLEANERS	15	373	2.3	1.7	280 JEWELRY-OPTICAL GOODS 10 2.0 2.0					
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	21	2 113	9.4	9.4	300 SPORTING-RECREATION EQUIPMENT . . . 6 1.5 1.0					
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	21	3 680	16.5	16.4	320 HARWARE-GAROEING EQUIPMENT 9 3.4 3.4					
180	ALL FOOTWEAR	19	854	3.8	3.8	500 ALL OTHER MERCHANOISE 9 30.8 30.0					
200	CURTAINS-ORAPERIES-DRY GOODS	21	2 189	9.7	9.7	520 NONMERCHANOISE RECEIPTS 9 3.8 3.8					
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	14	843	3.9	3.7	- MISCELLANEOUS MERCHANOISE (X) (X) 4.6					
260	KITCHENWARE-HOME FURNISHINGS . . .	16	745	3.5	3.3	MISC. GENERAL MERCHANOISE STORES (SIC 539)					
280	JEWELRY-OPTICAL GOODS	17	200	.9	.9	TOTAL 11 (D) (X) 100.0					
300	SPORTING-RECREATION EQUIPMENT . . .	11	541	2.7	2.4	FOOD STORES (SIC 54)					
320	HARWARE-GAROEING EQUIPMENT	13	792	4.7	3.5	TOTAL 96 28 600 (X) 100.0					
340	LUMBER-BUILDING MATERIALS	8	525	3.3	2.3	020 GROCERIES-OTHER FOODS 96 22 808 79.7 79.7					
500	ALL OTHER MERCHANOISE	15	1 241	5.9	5.5	080 PACKAGED ALCOHOLIC BEVERAGES 45 1 182 5.1 4.1					
520	NONMERCHANOISE RECEIPTS	16	2 053	11.7	9.1	100 CIGARS-CIGARETTES-TOBACCO 67 1 207 4.7 4.2					
-	MISCELLANEOUS MERCHANOISE	(X)	3 995	(X)	17.8	120 COSMETICS-DRUGS-CLEANERS 50 1 619 6.2 5.7					
					160 WOMEN'S-GIRLS' CLOTHING EXC FOOTWR 7 26 .3 .1						
					260 KITCHENWARE-HOME FURNISHINGS 11 103 1.1 .4						
					500 ALL OTHER MERCHANOISE 43 769 3.4 2.7						
					520 NONMERCHANOISE RECEIPTS 32 732 3.8 2.6						
					- MISCELLANEOUS MERCHANOISE (X) 154 (X) .5						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹ Nonstore retailers, part of SIC major group 53, are shown separately in this table.
² Detail may not add to total due to rounding.
³ Merchandise line detail withheld due to insufficient reporting.
 Note: LAFAYETTE SMSA—Coextensive with Lafayette Parish, La.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued
Lafayette SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
	OTHER APPAREL AND ACCESSORY STRS. (OTHER 56)					060 ALCOHOLIC DRINKS	69	2 179	38.7	18.5	
	TOTAL ²	28	8 243	(X)	100.0	080 PACKAGED ALCOHOLIC BEVERAGES	9	106	9.3	.9	
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)					100 CIGARS-CIGARETTES-TOBACCO	16	46	4.0	.4	
	TOTAL	6	1 347	(X)	100.0	520 NONMERCHANTISE RECEIPTS	23	296	6.6	2.5	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	6	1 218	90.4	90.4	MISCELLANEOUS MERCHANDISE	(X)	138	(X)	1.2	
143	MEN'S TAILORED OUTERWEAR	5	583	43.3	43.3						
145	MEN'S HATS	5	23	1.7	1.7	040 MEALS-SNACKS	100	8 933	86.0	86.0	
146	OTHER MEN'S CLOTHING	6	386	28.7	28.7	060 ALCOHOLIC DRINKS	21	92	20.9	8.9	
-	MISCELLANEOUS MERCHANDISE	(X)	226	(X)	16.8	100 CIGARS-CIGARETTES-TOBACCO	11	37	3.6	.4	
180	ALL FOOTWEAR	4	114	8.5	8.5	520 NONMERCHANTISE RECEIPTS	21	289	6.7	2.8	
-	MISCELLANEOUS MERCHANOISE	(X)	15	(X)	1.1	MISCELLANEOUS MERCHANDISE	(X)	200	(X)	1.9	
	FAMILY CLOTHING STORES (SIC 565)										
	TOTAL	5	(0)	(X)	100.0	EATING PLACES (SIC 5812)					
	SHOE STORES (SIC 566)					TOTAL	100	10 385	(X)	100.0	
	TOTAL ²	14	1 585	(X)	100.0						
	APPAREL AND ACCESS. STORES+N.E.C. (SIC 564; 7; 9)					040 MEALS-SNACKS	100	8 933	86.0	86.0	
	TOTAL	3	(0)	(X)	100.0	060 ALCOHOLIC DRINKS	21	92	20.9	8.9	
	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)					100 CIGARS-CIGARETTES-TOBACCO	11	37	3.6	.4	
	TOTAL	41	6 757	(X)	100.0	520 NONMERCHANTISE RECEIPTS	21	289	6.7	2.8	
200	CURTAINS-DRAPERIES-ORY GOOOS	13	256	18.4	3.8	MISCELLANEOUS MERCHANDISE	(X)	200	(X)	1.9	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	26	2 908	74.3	43.0						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	22	3 276	92.7	48.5	ORINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)					
520	NONMERCHANTISE RECEIPTS	15	122	3.7	1.8	TOTAL ²	48	1 393	(X)	100.0	
-	MISCELLANEOUS MERCHANOISE	(X)	194	(X)	2.9						
	FURNITURE STORES (SIC 5712)					ORUG STORES AND PROPRIETARY STRS. (SIC 591)					
	TOTAL	18	3 476	(X)	100.0	TOTAL	29	5 275	(X)	100.0	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	18	3 034	87.3	87.3						
243	SLEEP EQUIPMENT	8	338	11.2	9.7	100 CIGARS-CIGARETTES-TOBACCO	16	142	6.9	2.7	
244	OTHER HOUSEHOLD FURNITURE	18	2 484	71.5	71.5	120 COSMETICS-ORUGS-CLEANERS	29	4 596	87.1	87.1	
245	FLOOR COVERINGS-SOFT SURFACE	8	189	11.5	5.4	280 JEWELRY-OPTICAL GOODS	9	35	1.4	.7	
-	MISCELLANEOUS MERCHANDISE	(X)	23	(X)	.7	520 ALL OTHER MERCHANOISE	9	174	7.9	3.3	
	MISCELLANEOUS MERCHANOISE	(X)	442	(X)	12.7	520 NONMERCHANTISE RECEIPTS	5	28	4.3	.5	
	HOME FURNISHINGS STORES (OTHER 571)					MISCELLANEOUS MERCHANDISE	(X)	300	(X)	5.7	
	TOTAL	4	(0)	(X)	100.0						
	HOUSEHOLD APPLIANCE STORES (SIC 572)					ORUG STORES (SIC 591 PT.)					
	TOTAL ²	9	1 218	(X)	100.0	TOTAL	29	5 275	(X)	100.0	
	RADIO, TV, AND MUSIC STORES (SIC 573)					100 CIGARS-CIGARETTES-TOBACCO	16	142	6.9	2.7	
	TOTAL	10	(0)	(X)	100.0	120 COSMETICS-ORUGS-CLEANERS	29	4 596	87.1	87.1	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	10	(0)	(X)	100.0	121 MEDICINES EXC. PRESCRIPTION	29	1 743	34.2	33.0	
-	MISCELLANEOUS MERCHANDISE	(X)	(0)	(X)	2.8	122 PRESCRIPTION MEDICINES	29	2 200	41.7	41.7	
	EATING AND ORINKING PLACES (SIC 58)					123 ALL OTHER ORUGS-PROPRIETARIES	28	653	12.4	12.4	
	TOTAL	148	11 778	(X)	100.0						
040	MEALS-SNACKS	112	9 013	84.1	76.5	280 JEWELRY-OPTICAL GOODS	9	35	1.4	.7	

Standard Notes: - Represents zero. D Withheld to avoid disclosure.
¹ Detail may not add to total due to rounding.
² Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable. Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued
Lafayette SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
	SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595)					CIGAR STORES AND STANOS (SIC 5993)					
	TOTAL	6	(D)	(X)	100.0	TOTAL	1	(O)	(X)	100.0	
300	SPORTING-RECREATION EQUIPMENT	6	(D)	{	97.6	OTHER MISCELLANEOUS RETAIL STORES (OTHER 59)	31	4 445	(X)	100.0	
-	MISCELLANEOUS MERCHANDISE	(X)									
	JEWELRY STORES (SIC 597)					280 JEWELRY-OPTICAL GOODS	5	156	48.6	3.5	
	TOTAL	9	(D)	(X)	100.0	460 HAY-GRAIN-FEED-FARM SUPPLIES	6	2 607	72.2	58.7	
260	KITCHENWARE-HOME FURNISHINGS	5	(D)	{	11.1	500 ALL OTHER MERCHANDISE	21	1 315	100.0	29.6	
266	ALL OTHER HOME FURN EXC. CHINA	4				(X)	3.8	2.9			
-	MISCELLANEOUS MERCHANDISE	(X)	(X)	5.7	5.7	- MISCELLANEOUS MERCHANDISE	(X)	367	(X)	8.3	
280	JEWELRY-OPTICAL GOODS	9			75.9	280 JEWELRY-OPTICAL GOODS	5	156	48.6	3.5	
281	WATCHES-CLOCKS	9			16.5	460 HAY-GRAIN-FEED-FARM SUPPLIES	6	2 607	72.2	58.7	
282	SILVERWARE	8			4.1	500 ALL OTHER MERCHANDISE	21	1 315	100.0	29.6	
287	DIAMONDS, EXC. DIAMOND WATCHES	9	(D)	{	37.2	500 MISCELLANEOUS MERCHANDISE	(X)	367	(X)	8.3	
288	RINGS, EXC. DIAMONDS	8				(X)	8.1	8.1			
-	MISCELLANEOUS MERCHANDISE	(X)	(X)	10.1	10.1						
520	NONMERCHANDISE RECEIPTS	9			7.3	280 JEWELRY-OPTICAL GOODS	5	156	48.6	3.5	
529	WATCH-CLOCK-JEWELRY REPAIRS	8			5.8	460 HAY-GRAIN-FEED-FARM SUPPLIES	6	2 607	72.2	58.7	
-	MISCELLANEOUS	(X)	(X)	1.6	1.6	500 ALL OTHER MERCHANDISE	21	1 315	100.0	29.6	
-	MISCELLANEOUS MERCHANDISE	(X)	(X)	8.2	8.2	500 MISCELLANEOUS MERCHANDISE	(X)	367	(X)	8.3	
	FUEL AND ICE DEALERS (SIC 598)					NONSTORE RETAILERS (SIC 53 PART*)					
	TOTAL	3	(D)	(X)	100.0	TOTAL	11	1 629	(X)	100.0	
	FLORISTS (SIC 5992)					MERCHANDISING MACHINE OPERATORS (SIC 534)					
	TOTAL ²	7			518	(X)	8.2				
						DIRECT SELLING ESTABLISHMENTS (SIC 535)					
						TOTAL	3	(D)	(X)	100.0	
						TOTAL	8	(D)	(X)	100.0	

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
*Nonstore retailers, part of SIC major group 53, are shown separately in this table.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Lake Charles SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--		
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹	
RETAIL TRADE												
	TOTAL	863	184 037	(X)	100.0							
020	GROCERIES—OTHER FOODS	184	38 603	50.9	21.0	440	FARM EQUIPMENT DEALERS (SIC 5252)					
040	MEALS—SNACKS	165	7 067	31.1	3.8		TOTAL	6	(0)	(X)	100.0	
060	ALCOHOLIC DRINKS	76	2 221	75.0	1.2		FARM EQUIPMENT MACHINERY	6	(0)	(X)	96.7	96.7
080	PACKAGE ALCOHOLIC BEVERAGES	59	2 626	42.4	1.4		MISCELLANEOUS MERCHANDISE	(X)			(X)	3.3
100	CIGARS—CIGARETTES—TOBACCO	180	2 852	4.5	1.5		GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)					
120	COSMETICS—DRUGS—CLEANERS	150	8 146	10.6	4.4		TOTAL	46	30 778	(X)	100.0	
140	MEN'S—BOYS' CLOTHING EXC FOOTWR	66	5 557	16.6	3.0		020	GROCERIES—OTHER FOODS	25	477	2.2	1.5
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	90	9 370	21.2	5.1		040	MEALS—SNACKS	9	301	2.5	1.0
180	ALL FOOTWEAR	71	3 211	8.5	1.7		060	CIGARS—CIGARETTES—TOBACCO	7	56	.5	.2
200	CURTAINS—ORAPERIES—ORY GOOOS	47	3 132	10.5	1.7		120	COSMETICS—DRUGS—CLEANERS	30	1 679	5.9	5.5
220	MAJOR APPL—RADIO—TV—MUSICAL INST	97	7 928	19.4	4.3		140	MEN'S—BOYS' CLOTHING EXC FOOTWR	36	3 337	11.8	10.8
240	FURNITURE—SLEEP EQUIP—FLOOR COV	61	4 783	14.1	2.6		160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	37	6 320	20.8	20.5
260	KITCHENWARE—HOME FURNISHINGS	77	1 965	4.3	1.1		180	ALL FOOTWEAR	33	1 304	4.4	4.2
280	JEWELRY—OPTICAL GOOOS	63	1 803	6.3	1.0		200	CURTAINS—ORAPERIES—ORY GOOOS	40	2 947	10.3	9.6
300	SPORTING—RECREATION EQUIPMENT	58	2 277	6.9	1.2		220	MAJOR APPL—RADIO—TV—MUSICAL INST	20	2 597	11.0	8.4
320	HARWARE—GARDENING EQUIPMENT	79	2 681	5.9	1.5		240	FURNITURE—SLEEP EQUIP—FLOOR COV	23	1 073	4.1	3.5
340	LUMBER—BUILOING MATERIALS	67	11 358	36.0	6.2		260	KITCHENWARE—HOME FURNISHINGS	30	1 423	5.1	4.6
380	AUTOMOBILES—TRUCKS	36	25 630	63.1	13.9		280	JEWELRY—OPTICAL GOOOS	30	590	2.1	1.9
400	AUTO FUELS—LUBRICANTS	171	13 689	34.4	7.4		300	SPORTING—RECREATION EQUIPMENT	26	877	3.1	2.8
420	AUTO TIRES—BATTERIES—ACCESS	177	8 155	13.2	4.4		320	HARWARE—GARDENING EQUIPMENT	28	1 343	4.9	4.4
440	FARM EQUIPMENT MACHINERY	10	2 188	20.3	1.2		340	LUMBER—BUILOING MATERIALS	8	571	3.7	1.9
460	HAY—GRAIN—FEEO—FARM SUPPLIES	35	2 285	12.9	1.2		420	AUTO TIRES—BATTERIES—ACCESS	5	1 178	6.9	3.8
480	HOUSEHOLD FUELS—ICE	18	516	20.0	.3		460	HAY—GRAIN—FEEO—FARM SUPPLIES	4	18	.3	.1
500	ALL OTHER MERCHANDISE	172	9 136	12.3	5.0		500	ALL OTHER MERCHANDISE	30	2 598	9.3	8.4
520	NONMERCHANDISE RECEIPTS	332	6 858	5.5	3.7		520	NONMERCHANDISE RECEIPTS	28	1 809	6.8	5.9
BUILDING MATERIALS, HARWARE, AND FARM EQUI DEALERS (SIC 52)												
	TOTAL	57	13 902	(X)	100.0	DEPARTMENT STORES (SIC 531)						
220	MAJOR APPL—RADIO—TV—MUSICAL INST	7	324	8.2	2.3		TOTAL	6	21 592	(X)	100.0	
240	FURNITURE—SLEEP EQUIP—FLOOR COV	5	42	1.6	.3		120	COSMETICS—DRUGS—CLEANERS	5	536	2.6	2.5
320	HARWARE—GARDENING EQUIPMENT	18	521	8.1	3.7		140	MEN'S—BOYS' CLOTHING EXC FOOTWR	6	2 550	11.8	11.8
340	LUMBER—BUILOING MATERIALS	51	10 886	86.9	76.9		141	MEN'S CLOTHING	6	1 992	9.2	9.2
440	FARM EQUIPMENT MACHINERY	6	2 059	100.0	14.8		142	BOYS' CLOTHING	6	557	2.6	2.6
520	NONMERCHANDISE RECEIPTS	11	207	8.7	1.5		160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	6	4 729	21.9	21.9
-	MISCELLANEOUS MERCHANDISE	(X)	61	(X)	.4		161	CHILDREN'S—INFANTS' WEAR	6	436	2.0	2.0
BUILOING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525)												
	TOTAL	46	11 562	(X)	100.0		162	HANDBAGS—ACCESSORIES	5	194	1.2	.9
220	MAJOR APPL—RADIO—TV—MUSICAL INST	7	321	8.7	2.8		163	MILLINERY	5	176	.8	.8
240	FURNITURE—SLEEP EQUIP—FLOOR COV	5	41	1.9	.4		164	HOSIERY	6	229	1.1	1.1
320	HARWARE—GARDENING EQUIPMENT	12	340	5.7	2.9		165	LINGERIE	5	854	5.5	4.0
340	LUMBER—BUILOING MATERIALS	46	10 667	92.3	92.3		166	WOMENS COATS—SUITS—FURS—RAINWR	6	304	1.4	1.4
341	LUMBER	34	4 663	44.1	40.3		167	WOMEN'S DRESSES	6	1 529	7.1	7.1
342	PLYWOOD	20	656	8.5	5.7		168	WOMEN'S BLOUSES—SPTSWR	5	656	4.1	3.0
343	WINDOWS, DOORS, AND FRAMES—METAL	10	203	4.8	1.8		169	GIRLS'—SUBTEEN—TEEN WEAR	5	333	2.0	1.5
344	KITCHEN CABINETS	9	146	3.4	1.3		180	ALL FOOTWEAR	6	917	4.2	4.2
345	ALL OTHER MILLWORK	22	428	5.5	3.7		200	CURTAINS—ORAPERIES—DRY GOOOS	6	1 474	6.8	6.8
346	WALLBOARD	21	542	7.0	4.7		201	PIECE GOOOS—NOTIONS	6	626	2.9	2.9
347	ASPHALT AND ASBESTOS PRODUCTS	21	637	8.2	5.5		202	CURTAINS—ORAPERIES	6	831	3.8	3.8
348	PAINT—GLASS—WALLPAPER	22	280	3.4	2.4		-	MISCELLANEOUS MERCHANDISE	(X)	17	(X)	.1
349	HEATING AND PLUMBING EQUIP	10	224	4.9	1.9		220	MAJOR APPL—RADIO—TV—MUSICAL INST	5	2 442	11.9	11.3
351	METAL ROOFING AND SIOING	15	277	6.7	2.4		221	MAJOR HOUSEHOLD APPLIANCES	4	1 571	7.7	7.3
352	MASONRY SUPPLIES	22	319	4.2	2.8		222	RAIOS—TV'S MUSICAL INSTR	5	868	4.2	4.0
353	INSULATION	9	135	3.0	1.2		-	MISCELLANEOUS MERCHANDISE	(X)	3	(X)	(2)
354	PREFABRICATED BLOGS AND PARTS	3	77	4.6	.7		240	FURNITURE—SLEEP EQUIP—FLOOR COV	6	942	4.4	4.4
355	ALL OTHER BUILOING MATERIALS	16	573	14.8	5.0		241	FLOOR COVERINGS	6	274	1.3	1.3
520	NONMERCHANDISE RECEIPTS	9	189	8.1	1.6		242	FURNITURE—SLEEP EQUIPMENT	6	668	3.1	3.1
-	MISCELLANEOUS MERCHANDISE	(X)	4	(X)	(2)		260	KITCHENWARE—HOME FURNISHINGS	5	804	3.9	3.7
HARWARE STORES (SIC 5251)												
	TOTAL	5	(0)	(X)	100.0		261	CHINA—GLASSWARE	5	381	1.9	1.8
320	HARWARE—GARDENING EQUIPMENT	5		83.3	83.3		262	KITCHENWARE—HOUSEWARES	5	420	2.0	1.9
322	GARDENING EQUIPMENT—SUPPLIES	5		8.6	8.6		280	JEWELRY—OPTICAL GOOOS	5	343	1.6	1.6
323	PLUMBING—ELECTRICAL SUPPLIES	5		18.6	18.6		300	SPORTING—RECREATION EQUIPMENT	6	702	3.3	3.3
324	OTHER HARWARE—TOOLS	5		55.7	55.7		320	HARWARE—GARDENING EQUIPMENT	4	817	4.0	3.8
340	LUMBER—BUILOING MATERIALS	5	(0)	9.0	9.0		322	GARDENING EQUIPMENT—SUPPLIES	4	428	2.1	2.0
364	PAINT—SUNORIES—GLASS—WALLPAPER	5		7.1	7.1		-	MISCELLANEOUS MERCHANDISE	(X)	389	(X)	1.8
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	1.9		500	ALL OTHER MERCHANDISE	5	1 599	7.8	7.4
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	7.6		501	TOYS—GAMES—WHEEL GOOOS	5	579	2.8	2.7
							502	BOOKS—STATIONERY—PHOTO. EQUIP	5	931	4.5	4.3
							-	MISCELLANEOUS MERCHANDISE	(X)	89	(X)	.4

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

* Nonstore retailers, part of SIC major group 53, are shown separately in this table.

¹ Detail may not add to total due to rounding.

² Merchandise line detail withheld due to insufficient reporting.

Note: LAKE CHARLES SMSA—Coextensive with Calcasieu Parish, La.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Lake Charles SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--				
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹			
520	NONMERCHANTISE RECEIPTS	5	1 533	7.5	7.1		MEAT AND FISH (SEA FOOD) MARKETS (SIC 542)							
535	ALL OTHER SERVICE RECEIPTS	5	1 475	7.2	6.8									
-	MISCELLANEOUS	(X)	58	(X)	.3									
	MISCELLANEOUS MERCHANTISE	(X)	2 204	(X)	10.2		TOTAL	4	(0)	(X)	100.0			
	VARIETY STORES (SIC 533)						FRUIT STORES AND VEGETABLE MKTS. (SIC 543)							
	TOTAL	17	(0)	(X)	100.0		TOTAL	1	(0)	(X)	100.0			
020	GROCERIES—OTHER FOODS	16		4.3	4.3		CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)							
040	MEALS—SNACKS	5		18.0	3.6									
120	COSMETICS—DRUGS—CLEANERS	17		6.4	6.4		TOTAL ²	3	72	(X)	100.0			
140	MEN'S—BOYS' CLOTHING EXC FOOTWR	16		4.8	4.8		RETAIL BAKERIES (SIC 546)							
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	17		16.5	16.5									
180	ALL FOOTWEAR	16		2.9	2.9		TOTAL	6	(0)	(X)	100.0			
200	CURTAINS—ORAPERIES—ORY GOODS	17		15.2	15.2		OTHER FOOD STORES (OTHER 54)							
220	MAJOR APPL—RAIO—TV—MUSICAL INST	10	(0)	2.1	1.3									
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	10		2.6	1.6		TOTAL	1	(0)	(X)	100.0			
260	KITCHENWARE—HOME FURNISHINGS	15		8.0	7.6									
280	JEWELRY—OPTICAL GOODS	16		1.9	1.9									
300	SPORTING—RECREATION EQUIPMENT	13		1.0	1.0									
320	HARWARE—GARDENING EQUIPMENT	16		6.3	6.3									
500	ALL OTHER MERCHANTISE	17		22.7	22.7									
520	NONMERCHANTISE RECEIPTS	14		3.9	3.7									
-	MISCELLANEOUS MERCHANTISE	(X)		(X)	.3		TOTAL	1	(0)	(X)	100.0			
	MISC. GENERAL MERCHANTISE STORES (SIC 539)						AUTOMOTIVE DEALERS (SIC 55 EX. 554)							
	TOTAL	23	(0)	(X)	100.0		TOTAL	52	35 837	(X)	100.0			
020	GROCERIES—OTHER FOODS	6		10.1	2.5	220	MAJOR APPL—RAIO—TV—MUSICAL INST	11	379	22.0	1.1			
120	COSMETICS—DRUGS—CLEANERS	9		21.6	16.6	260	KITCHENWARE—HOME FURNISHINGS	8	31	2.7	.1			
140	MEN'S—BOYS' CLOTHING EXC FOOTWR	14		24.5	11.1	300	SPORTING—RECREATION EQUIPMENT	10	439	33.3	1.2			
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	14		20.0	17.9	320	HARWARE—GARDENING EQUIPMENT	8	57	5.5	.2			
180	ALL FOOTWEAR	12		7.7	5.2	380	AUTOMOBILES—TRUCKS	25	25 569	83.2	71.3			
200	CURTAINS—ORAPERIES—ORY GOODS	18		31.4	16.6	400	AUTO FUELS—LUBRICANTS	15	123	.6	.3			
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	7	(0)	4.2	1.3	420	AUTO TIRES—BATTERIES—ACCESS.	36	5 190	16.0	14.5			
260	KITCHENWARE—HOME FURNISHINGS	10		9.8	6.1	500	ALL OTHER MERCHANTISE	14	1 810	57.3	5.1			
280	JEWELRY—OPTICAL GOODS	10		7.4	3.2	520	NONMERCHANTISE RECEIPTS	33	2 203	6.7	6.1			
300	SPORTING—RECREATION EQUIPMENT	7		6.3	2.5	-	MISCELLANEOUS MERCHANTISE	(X)	36	(X)	.1			
320	HARWARE—GARDENING EQUIPMENT	8		9.0	5.3		MOTOR VEHICLE DEALERS (SIC 551+ 552)							
500	ALL OTHER MERCHANTISE	9		4.5	2.8		TOTAL	24	29 939	(X)	100.0			
520	NONMERCHANTISE RECEIPTS	10		5.8	2.5		380	AUTOMOBILES—TRUCKS	24	25 528	85.3	85.3		
-	MISCELLANEOUS MERCHANTISE	(X)		(X)	6.2		400	AUTO FUELS—LUBRICANTS	12	82	.5	.3		
	FOOD STORES (SIC 54)						420	AUTO TIRES—BATTERIES—ACCESS.	17	2 454	8.6	8.2		
	TOTAL	128	45 430	(X)	100.0		520	NONMERCHANTISE RECEIPTS	15	1 869	6.5	6.2		
020	GROCERIES—OTHER FOODS	128	37 513	82.6	82.6		-	MISCELLANEOUS MERCHANTISE	(X)	6	(X)	(2)		
080	PACKAGEO ALCOHOLIC BEVERAGES	13	148	7.1	.3									
100	CIGARS—CIGARETTES—TOBACCO	92	1 873	5.0	4.1		MOTOR VEHICLE DEALERS—NEW AND USED CARS (SIC 551)							
120	COSMETICS—DRUGS—CLEANERS	83	2 446	6.6	5.4		TOTAL	17	29 121	(X)	100.0			
460	HAY—GRAIN—FEEO—FARM SUPPLIES	4	374	9.3	.8		380	AUTOMOBILES—TRUCKS	17	24 728	84.9	84.9		
500	ALL OTHER MERCHANTISE	65	1 803	5.7	4.0		400	AUTO FUELS—LUBRICANTS	11	61	.3	.2		
520	NONMERCHANTISE RECEIPTS	55	922	2.9	2.0		420	AUTO TIRES—BATTERIES—ACCESS.	17	2 453	8.5	8.4		
-	MISCELLANEOUS MERCHANTISE	(X)	351	(X)	.8		520	NONMERCHANTISE RECEIPTS	17	1 871	6.5	6.4		
	GROCERY STORES (SIC 541)						-	MISCELLANEOUS MERCHANTISE	(X)	7	(X)	(2)		
	TOTAL	113	44 477	(X)	100.0									
020	GROCERIES—OTHER FOODS	113	36 576	82.2	82.2		MOTOR VEHICLE DEALERS—USED CARS ONLY (SIC 552)							
021	MEATS—FISH—POULTRY	109	10 560	23.9	23.7		TOTAL ²	7	818	(X)	100.0			
022	PRODUCE (FRESH FRUITS—VEGTBLS)	99	2 728	6.2	6.1									
023	FROZEN FOODS	91	1 462	4.5	3.3		TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553)							
024	ALL OTHER FOODS	113	21 825	49.1	49.1		TOTAL	19	(0)	(X)	100.0			
080	PACKAGEO ALCOHOLIC BEVERAGES	13	147	7.1	.3									
100	CIGARS—CIGARETTES—TOBACCO	91	1 870	5.0	4.2		220	MAJOR APPL—RAIO—TV—MUSICAL INST	11		18.4	10.3		
120	COSMETICS—DRUGS—CLEANERS	83	2 446	6.6	5.5		260	KITCHENWARE—HOME FURNISHINGS	8		2.2	.9		
500	ALL OTHER MERCHANTISE	65	1 800	5.7	4.0		300	SPORTING—RECREATION EQUIPMENT	8		3.5	1.4		
516	ALL OTHER MERCHANTISE	8	700	5.3	1.6		320	HARWARE—GARDENING EQUIPMENT	8		3.7	1.5		
517	PAPER—PAPER PRODUCTS	63	1 100	3.9	2.5		420	AUTO TIRES—BATTERIES—ACCESS.	19	(0)	75.0	75.0		
520	NONMERCHANTISE RECEIPTS	55	920	3.0	2.1		500	ALL OTHER MERCHANTISE	7		4.7	1.9		
-	MISCELLANEOUS MERCHANTISE	(X)	718	(X)	1.6		520	NONMERCHANTISE RECEIPTS	14		11.4	7.2		
							-	MISCELLANEOUS MERCHANTISE	(X)		(X)	1.8		

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹Detail may not add to total due to rounding.

²Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued
Lake Charles SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines						
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount (\$1,000)	As percent of total sales of--					
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹				
	MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559)				140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	7	1 509	94.8	94.8					
	TOTAL	9	(0)	(X)	146	OTHER MEN'S CLOTHING	7	1 172	73.7	73.7					
500	ALL OTHER MERCHANDISE	7	(0)	77.2	-	MISCELLANEOUS MERCHANDISE	(X)	82	(X)	5.2					
-	MISCELLANEOUS MERCHANDISE	(X)		(X)		FAMILY CLOTHING STORES (SIC 565)									
	GASOLINE SERVICE STATIONS (SIC 554)					TOTAL	13	1 580	(X)	100.0					
	TOTAL	149	15 652	(X)	100.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	13	603	38.2					
020	GROCERIES-OTHER FOODS	10	34	5.4	.2	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	13	662	41.9					
100	CIGARS-CIGARETTES-TOBACCO	25	124	4.0	.8	180	ALL FOOTWEAR	13	191	12.1					
380	AUTOMOBILES-TRUCKS	9	23	1.0	.1	-	MISCELLANEOUS MERCHANDISE	(X)	124	(X)					
	AUTO FUELS-LUBRICANTS	149	13 417	85.7	85.7		SHOE STORES (SIC 566)								
401	GASOLINE	149	12 473	79.7	79.7		TOTAL	14	(0)	(X)					
402	OTHER AUTOMOTIVE FUELS	18	285	10.0	1.8		APPAREL AND ACCESS. STORES N.E.C. (SIC 564 + 7 + 9)								
403	MOTOR OILS-GREASES-OTHER OILS.	131	659	4.7	4.2		TOTAL	4	(0)	(X)					
420	AUTO TIRES-BATTERIES-ACCESS. . .	119	1 428	10.9	9.1		FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)								
421	PARTS INSTALLED IN REPAIR WORK	48	303	5.9	1.9		TOTAL	61	9 135	(X)					
423	PARTS-RETAIL	19	79	2.8	.5		200	CURTAINS-ORAPERIES-DRY GOODS . .	3	116	6.2				
424	AUTOMOBILE TIRES-BATTERIES-ACC	116	1 046	8.0	6.7		220	MAJOR APPL-RADIO-TV-MUSICAL INST	45	4 290	54.5				
520	NONMERCHANTISE RECEIPTS	84	502	5.3	3.2		240	FURNITURE-SLEEP EQUIP-FLOOR COV.	25	3 569	75.7				
527	SERVICE LABOR	80	395	4.2	2.5		260	KITCHENWARE-HOME FURNISHINGS . .	13	229	5.1				
-	MISCELLANEOUS MERCHANDISE	(X)	123	(X)	.8		500	ALL OTHER MERCHANDISE	7	113	6.2				
	APPAREL AND ACCESSORY STORES (SIC 56)						520	NONMERCHANTISE RECEIPTS	31	445	7.0				
	TOTAL	59	6 950	(X)	100.0		-	MISCELLANEOUS MERCHANDISE	(X)	373	(X)				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	23	2 135	48.4	30.7			FURNITURE STORES (SIC 5712)							
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	41	2 789	72.5	40.1			TOTAL	21	(0)	(X)				
180	ALL FOOTWEAR	31	1 783	40.9	25.7			220	MAJOR APPL-RADIO-TV-MUSICAL INST	10		19.5			
520	NONMERCHANTISE RECEIPTS	18	82	3.6	1.2			240	FURNITURE-SLEEP EQUIP-FLOOR COV.	21		78.3			
-	MISCELLANEOUS MERCHANDISE	(X)	161	(X)	2.3			243	SLEEP EQUIPMENT	19		16.9			
	WOMEN'S READY-TO-WEAR STORES (SIC 562)							244	OTHER HOUSEHOLD FURNITURE	21	(0)	54.3			
	TOTAL	18	(0)	(X)	100.0			246	FLOOR COVERINGS-HARD SURFACE . . .	8		5.8			
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	18		92.2	92.2			-	MISCELLANEOUS MERCHANDISE	(X)		5.8			
161	CHILDREN'S-INFANTS' WEAR	7		12.8	7.3			520	NONMERCHANTISE RECEIPTS	6		5.5			
164	HOSIERY	11		2.5	1.7			-	MISCELLANEOUS MERCHANDISE	(X)		3.3			
165	LINGERIE	14		8.7	8.7				HOME FURNISHINGS STORES (OTHER 571)			2.5			
168	WOMEN'S BLOUSES-SPTSWR	16		17.7	17.7				TOTAL ²	5	286	(X)			
172	DRESSES	18		38.7	38.7				HOUSEHOLD APPLIANCE STORES (SIC 572)						
173	COATS-SUITS	16		13.6	13.6				TOTAL	20	2 534	(X)			
174	HANDBAGS	9		2.7	1.7				220	MAJOR APPL-RADIO-TV-MUSICAL INST	20	1 807	71.3		
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	2.8				224	NEW MAJOR APPLIANCES	20	1 510	59.6		
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	7.8				225	NEW RAOIOS-TV'S ETC.	7	259	15.8		
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563)								-	MISCELLANEOUS MERCHANDISE	(X)	38	(X)		
	TOTAL	3	(0)	(X)	100.0					260	KITCHENWARE-HOME FURNISHINGS . .	7	82	7.0	
	FURRIERS AND FUR SHOPS (SIC 568)									264	SMALL ELECTRICAL APPLIANCES . . .	3	17	4.9	
	TOTAL	-	-	(X)	-					-	MISCELLANEOUS MERCHANDISE	(X)	65	(X)	
	OTHER APPAREL AND ACCESSORY STRS. (OTHER 56)									520	NONMERCHANTISE RECEIPTS	17	173	8.0	
	TOTAL	38	4 826	(X)	100.0					-	MISCELLANEOUS MERCHANDISE	(X)	472	(X)	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	22	2 119	53.3	43.9						RAOIO, TV, AND MUSIC STORES (SIC 573)				
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	20	826	40.8	17.1						TOTAL	15	(0)	(X)	
180	ALL FOOTWEAR	29	1 686	46.2	34.9						220	MAJOR APPL-RADIO-TV-MUSICAL INST	15		86.4
520	NONMERCHANTISE RECEIPTS	12	54	3.1	1.1						260	KITCHENWARE-HOME FURNISHINGS . .	5	(0)	5.4
-	MISCELLANEOUS MERCHANDISE	(X)	141	(X)	2.9						520	NONMERCHANTISE RECEIPTS	10		7.3

Standard Notes: - Represents zero. D Withheld to avoid disclosure. Detail may not add to total due to rounding.
¹Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable. Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued
Lake Charles SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--				
				Estab- lishments handling the line	All estab- lish- ments ²					Estab- lishments handling the line	All estab- lish- ments ²			
-	MISCELLANEOUS MERCHANDISE . . .	(X)	(0)	(X)	2.8									
	EATING AND DRINKING PLACES (SIC 58)													
	TOTAL	169	9 132	(X)	100.0	080	LIQUOR STORES (SIC 592)							
							TOTAL	21	1 971	(X)	100.0			
040	MEALS-SNACKS	130	6 440	100.0	70.5	-	PACKAGED ALCOHOLIC BEVERAGES . .	21	1 896	96.2	96.2			
060	ALCOHOLIC DRINKS	75	2 209	52.1	24.2	-	MISCELLANEOUS MERCHANDISE	(X)	75	(X)	3.8			
100	CIGARS-CIGARETTES-TOBACCO	35	91	4.3	1.0									
520	NONMERCHANTS RECEIPTS	23	175	5.2	1.9		ANTIQUE AND SECONDHAND STORES (SIC 593)							
-	MISCELLANEOUS MERCHANDISE	(X)	217	(X)	2.4		TOTAL	8	374	(X)	100.0			
	EATING PLACES (SIC 5812)					420	AUTO TIRES-BATTERIES-ACCESS. . . .	5	206	72.5	55.1			
	TOTAL ²	114	7 065	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	168	(X)	44.9			
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)						SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595)							
	TOTAL	55	2 067	(X)	100.0		TOTAL	8	778	(X)	100.0			
060	ALCOHOLIC DRINKS	55	1 841	89.1	89.1	300	SPORTING-RECREATION EQUIPMENT. .	8	743	95.5	95.5			
-	MISCELLANEOUS MERCHANDISE	(X)	226	(X)	10.9	-	MISCELLANEOUS MERCHANDISE	(X)	35	(X)	4.5			
	DRUG STORES AND PROPRIETARY STRS. (SIC 591)						JEWELRY STORES (SIC 597)							
	TOTAL	33	5 718	(X)	100.0		TOTAL	10	1 115	(X)	100.0			
020	GROCERIES-OTHER FOODS	8	110	4.4	1.9	260	KITCHENWARE-HOME FURNISHINGS . .	6	76	6.8	6.8			
040	MEALS-SNACKS	7	131	7.9	2.3	266	ALL OTHER HOME FURN EXC. CHINA	5	43	3.9	3.9			
100	CIGARS-CIGARETTES-TOBACCO	17	228	7.9	4.0	-	MISCELLANEOUS MERCHANDISE	(X)	33	(X)	3.0			
120	COSMETICS-DRUGS-CLEANERS	33	3 997	69.9	69.9	280	JEWELRY-OPTICAL GOODS	10	887	79.6	79.6			
160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR	4	24	1.0	.4	281	WATCHES-CLOCKS	10	183	16.4	16.4			
260	KITCHENWARE-HOME FURNISHINGS . .	5	59	2.5	1.0	282	SILVERWARE	8	42	3.8	3.8			
280	JEWELRY-OPTICAL GOODS	10	67	5.2	1.2	285	ALL OTHER JEWELRY ITEMS	8	134	13.2	12.0			
500	ALL OTHER MERCHANDISE	11	404	14.1	7.1	287	DIAMONDS EXC. DIAMOND WATCHES	10	435	39.0	39.0			
520	NONMERCHANTS RECEIPTS	14	83	2.2	1.5	288	RINGS EXC. DIAMONDS	9	91	8.2	8.2			
-	MISCELLANEOUS MERCHANDISE	(X)	615	(X)	10.8	-	MISCELLANEOUS MERCHANDISE	(X)	1	(X)	.1			
	DRUG STORES (SIC 591 PT.)					520	NONMERCHANTS RECEIPTS	9	71	6.4	6.4			
	TOTAL	33	5 718	(X)	100.0	529	WATCH-CLOCK-JEWELRY REPAIRS. .	9	67	6.0	6.0			
020	GROCERIES-OTHER FOODS	8	110	4.4	1.9	-	MISCELLANEOUS MERCHANDISE	(X)	81	(X)	7.3			
040	MEALS-SNACKS	7	131	7.9	2.3		FUEL AND ICE DEALERS (SIC 598)							
100	CIGARS-CIGARETTES-TOBACCO	17	228	7.9	4.0		TOTAL	3	547	(X)	100.0			
120	COSMETICS-DRUGS-CLEANERS	33	3 997	69.9	69.9	480	HOUSEHOLD FUELS-ICE	3	467	85.4	85.4			
121	MEICINES EXC. PRESCRIPTION	30	972	18.9	17.0	520	NONMERCHANTS RECEIPTS	3	22	4.0	4.0			
122	PRESCRIPTION MEICINES	33	2 102	36.8	36.8	-	MISCELLANEOUS MERCHANDISE	(X)	58	(X)	10.6			
123	ALL OTHER DRUGS-PROPRIETARIES . .	25	922	19.3	16.1		FLORISTS (SIC 5992)							
160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR	4	24	1.0	.4		TOTAL	9	622	(X)	100.0			
260	KITCHENWARE-HOME FURNISHINGS . .	5	59	2.5	1.0	500	ALL OTHER MERCHANDISE	9	616	99.0	99.0			
280	JEWELRY-OPTICAL GOODS	10	67	5.2	1.2	-	MISCELLANEOUS MERCHANDISE	(X)	6	(X)	1.0			
500	ALL OTHER MERCHANDISE	11	404	14.1	7.1		CIGAR STORES AND STANDS (SIC 5993)							
520	NONMERCHANTS RECEIPTS	14	83	2.2	1.5		TOTAL	-	-	(X)	-			
-	MISCELLANEOUS MERCHANDISE	(X)	615	(X)	10.8		OTHER MISCELLANEOUS RETAIL STORES (OTHER S9)							
	PROPRIETARY STORES (SIC 591 PT.)						TOTAL	43	4 443	(X)	100.0			
	MISCELLANEOUS RETAIL STORES (SIC 59 EX, 591)						080	PACKAGED ALCOHOLIC BEVERAGES . .	21	1 898	100.0	19.3		
	TOTAL	102	9 850	(X)	100.0		220	MAJOR APPL-RADIO-TV-MUSICAL INST	6	121	13.6	1.2		
080	PACKAGED ALCOHOLIC BEVERAGES . .	21	1 898	100.0	19.3	320	HARDWARE-GARDENING EQUIPMENT . .	9	603	36.9	13.6			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	6	121	13.6	1.2	460	HAY-GRAIN-FEED-FARM SUPPLIES . .	15	1 758	100.0	39.6			
260	KITCHENWARE-HOME FURNISHINGS . .	9	103	9.4	1.0	500	ALL OTHER MERCHANDISE	19	1 609	100.0	36.2			
280	JEWELRY-OPTICAL GOODS	14	1 115	94.9	11.3	520	NONMERCHANTS RECEIPTS	14	176	10.6	4.0			
300	SPORTING-RECREATION EQUIPMENT . .	9	749	91.5	7.6	-	MISCELLANEOUS MERCHANDISE	(X)	297	(X)	6.7			
320	HARDWARE-GARDENING EQUIPMENT . .	9	607	34.0	6.2		NONSTORE RETAILERS (SIC S3 PART*)							
420	AUTO TIRES-BATTERIES-ACCESS. . . .	5	208	95.4	2.1		TOTAL	7	1 653	(X)	100.0			
460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	15	1 760	92.7	17.9									
480	HOUSEHOLD FUELS-ICE	4	471	73.8	4.8									
500	ALL OTHER MERCHANDISE	34	2 301	69.6	23.4									
520	NONMERCHANTS RECEIPTS	33	305	7.2	3.1									
-	MISCELLANEOUS MERCHANDISE	(X)	212	(X)	2.2									

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
*Nonstore retailers, part of SIC major group 53, are shown separately in this table.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Lake Charles SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
						TOTAL	2	(D)	(X)	100.0	
	MAIL ORDER HOUSES (SIC 532)					DIRECT SELLING ESTABLISHMENTS (SIC 535)					
	TOTAL	2	(D)	(X)	100.0	TOTAL	3	(D)	(X)	100.0	
	MERCHANDISING MACHINE OPERATORS (SIC 534)										

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Monroe SMSA—

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ²					Establishments handling the line	All establishments ²
RETAIL TRADE											
	TOTAL	714	177 141	(X)	100.0						
020	GROCERIES-OTHER FOODS	161	30 228	43.0	17.1	200	CURTAINS-ORAPERIES-ORY GOODS . .	36		11.3	11.3
040	MEALS-SNACKS	142	6 895	19.4	3.9	220	MAJOR APPL-RADIO-TV-MUSICAL INST	21		10.8	10.2
060	ALCOHOLIC DRINKS	41	1 137	100.0	.6	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	23		5.5	5.2
080	PACKAGED ALCOHOLIC BEVERAGES . . .	72	3 320	13.1	1.9	260	KITCHENWARE-HOME FURNISHINGS . .	28		4.1	4.0
100	CIGARS-CIGARETTES-TOBACCO	148	2 551	7.2	1.4	280	JEWELRY-OPTICAL GOODS	25		1.4	1.4
120	COSMETICS-ORUGS-CLEANERS	143	3 355	8.3	3.0	300	SPORTING-RECREATION EQUIPMENT . .	22		2.8	2.4
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	64	4 208	16.0	3.5	320	HARWARE-GAROEING EQUIPMENT . . .	25	(O)	3.7	3.6
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	86	15 006	25.8	7.3	340	LUMBER-BUILDING MATERIALS	13		3.1	2.8
180	ALL FOOTWEAR	73	3 736	8.6	2.1	420	AUTO TIRES-BATTERIES-ACCESS	8		5.6	4.8
200	CURTAINS-ORAPERIES-ORY GOODS . . .	55	4 772	12.2	2.7	500	ALL OTHER MERCHANOISE	28		6.2	6.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	79	8 653	17.3	4.9	520	NONMERCHANOISE RECEIPTS	24		10.1	8.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	64	6 735	17.4	3.8		MISCELLANEOUS MERCHANOISE	(X)		(X)	1.2
260	KITCHENWARE-HOME FURNISHINGS . . .	80	2 232	4.9	1.3	DEPARTMENT STORES (SIC 531)					
280	JEWELRY-OPTICAL GOODS	62	2 326	5.6	1.3		TOTAL	8	33 148	(X)	100.0
300	SPORTING-RECREATION EQUIPMENT . . .	65	3 449	8.1	1.9	020	GROCERIES-OTHER FOODS	7	455	1.4	1.4
320	HARWARE-GAROEING EQUIPMENT	61	3 175	7.0	1.8	040	MEALS-SNACKS	5	254	.9	.8
340	LUMBER-BUILDING MATERIALS	49	8 861	20.5	5.0	120	COSMETICS-ORUGS-CLEANERS	8	773	2.3	2.3
380	AUTOMOBILES-TRUCKS	38	27 237	50.4	15.4	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	8	3 324	10.0	10.0
400	AUTO FUELS-LUBRICANTS	157	10 726	26.1	6.1	141	MEN'S CLOTHING	8	2 350	7.1	7.1
420	AUTO TIRES-BATTERIES-ACCESS	154	7 903	10.2	4.5	142	BOYS' CLOTHING	7	973	3.1	2.9
440	FARM EQUIPMENT MACHINERY	10	3 871	27.8	2.2	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	8	6 822	20.6	20.6
460	HAY-GRAIN-FEED-FARM SUPPLIES	24	1 444	10.6	.8	161	CHILDREN'S-INFANTS' WEAR	8	721	2.2	2.2
480	HOUSEHOLD FUELS-ICE	7	368	33.3	.2	162	HANOBAGS-ACCESSORIES	8	412	1.2	1.2
500	ALL OTHER MERCHANOISE	138	5 890	8.8	3.3	163	MILLINERY	7	150	.5	.5
520	NONMERCHANOISE RECEIPTS	256	7 061	6.2	4.0	164	HOSIERY	8	359	1.1	1.1
BUILDING MATERIALS, HARWARE, AND FARM EQUIP DEALERS (SIC 52)											
	TOTAL	31	12 324	(X)	100.0	165	LINGERIE	7	1 152	3.8	3.5
320	HARWARE-GAROEING EQUIPMENT	13	393	15.2	3.2	166	WOMENS COATS-SUITS-FURS-RAINWR	7	547	1.8	1.7
340	LUMBER-BUILDING MATERIALS	24	7 473	76.5	60.6	167	WOMEN'S DRESSES	8	1 619	4.9	4.9
440	FARM EQUIPMENT MACHINERY	6	3 660	100.0	29.7	168	WOMEN'S BLOUSES-SPTSWR	7	1 056	3.5	3.2
520	NONMERCHANOISE RECEIPTS	13	210	4.9	1.7	169	GIRLS'-SUBTEEN-TEEN WEAR	7	583	1.9	1.8
-	MISCELLANEOUS MERCHANOISE	(X)	587	(X)	4.8	-	MISCELLANEOUS MERCHANOISE	(X)	222	(X)	.7
BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX, 525)											
	TOTAL	20	7 949	(X)	100.0	180	ALL FOOTWEAR	8	1 447	4.4	4.4
320	HARWARE-GAROEING EQUIPMENT	7	250	11.6	3.1	200	CURTAINS-ORAPERIES-ORY GOODS . . .	8	2 604	7.9	7.9
340	LUMBER-BUILDING MATERIALS	20	7 438	93.6	93.6	201	PIECE GOODS-NOTIONS	8	789	2.4	2.4
341	LUMBER	13	2 844	39.0	35.8	202	CURTAINS-ORAPERIES	7	1 688	5.5	5.1
342	PLYWOOD	13	952	13.0	12.0	-	MISCELLANEOUS MERCHANOISE	(X)	126	(X)	.4
345	ALL OTHER MILLWORK	8	243	5.6	3.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	8	3 858	11.6	11.6
346	WALLBOARD	10	546	9.4	6.9	221	MAJOR HOUSEHOLD APPLIANCES	7	2 386	7.2	7.2
347	ASPHALT AND ASBESTOS PRODUCTS . . .	9	497	10.0	6.3	222	RADIOIS-TV'S MUSICAL INSTR.	7	1 412	4.3	4.3
348	PAINT-GLASS-WALLPAPER	9	157	3.6	2.0	-	MISCELLANEOUS MERCHANOISE	(X)	60	(X)	.2
352	MASONRY SUPPLIES	8	131	2.8	1.6	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	8	1 905	5.7	5.7
353	INSULATION	9	224	4.4	2.8	241	FLOOR COVERINGS	7	642	1.9	1.9
355	ALL OTHER BUILDING MATERIALS	7	327	7.9	4.1	242	FURNITURE-SLEEP EQUIPMENT	7	1 263	3.8	3.8
-	MISCELLANEOUS MERCHANOISE	(X)	345	(X)	4.3	260	KITCHENWARE-HOME FURNISHINGS . . .	8	1 192	3.6	3.6
520	NONMERCHANOISE RECEIPTS	8	71	3.2	.9	280	JEWELRY-OPTICAL GOODS	8	452	1.4	1.4
-	MISCELLANEOUS MERCHANOISE	(X)	190	(X)	2.4	300	SPORTING-RECREATION EQUIPMENT . . .	7	867	2.9	2.6
HARWARE STORES (SIC 5251)											
	TOTAL	5	(O)	(X)	100.0	320	HARWARE-GAROEING EQUIPMENT	7	1 216	3.7	3.7
500	ALL OTHER MERCHANOISE	8	71	3.2	.9	321	HARWARE-TOOLS	7	619	1.9	1.9
501	TOYS-GAMES-WHEEL GOODS	8	595	1.8	1.8	322	GAROEING EQUIPMENT-SUPPLIES	7	597	1.8	1.8
502	BOOKS-STATIONERY-PHOTO. EQUIP.	7	707	2.1	2.1	340	LUMBER-BUILDING MATERIALS	7	1 032	3.1	3.1
518	MOSE. EXC. TOY-GAMES-BOOKS-STA	6	267	.8	.8	348	PAINT-GLASS-WALLPAPER	5	283	.9	.9
FARM EQUIPMENT DEALERS (SIC 5252)											
	TOTAL	6	(O)	(X)	100.0	356	ALL OTHER LUMBER-MILLWORK	5	749	2.8	2.3
520	NONMERCHANOISE RECEIPTS	6	3 031	11.3	9.1	420	AUTO TIRES-BATTERIES-ACCESS	6	1 875	5.7	5.7
-	MISCELLANEOUS MERCHANOISE	(X)	472	(X)	1.4	500	ALL OTHER MERCHANOISE	8	1 569	4.7	4.7
GENERAL MERCHANOISE GROUP STORES (SIC 53 PART*)											
	TOTAL	39	(O)	(X)	100.0	501	TOYS-GAMES-WHEEL GOODS	8	595	1.8	1.8
020	GROCERIES-OTHER FOODS	23				502	BOOKS-STATIONERY-PHOTO. EQUIP.	7	707	2.1	2.1
040	MEALS-SNACKS	11				518	MOSE. EXC. TOY-GAMES-BOOKS-STA	6	267	.8	.8
100	CIGARS-CIGARETTES-TOBACCO	7				520	NONMERCHANOISE RECEIPTS	6	3 031	11.3	9.1
120	COSMETICS-ORUGS-CLEANERS	28	(O)			-	MISCELLANEOUS MERCHANOISE	(X)	472	(X)	1.4
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	30				VARIETY STORES (SIC 533)					
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	30					TOTAL	15	(O)	(X)	100.0
180	ALL FOOTWEAR	28				020	GROCERIES-OTHER FOODS	13		4.0	3.7
						040	MEALS-SNACKS	5		9.4	3.9
						120	COSMETICS-ORUGS-CLEANERS	15		6.1	6.1
						140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	14		6.0	6.0
						160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	15	(O)	16.3	16.3
						180	ALL FOOTWEAR	14		3.2	3.2
						200	CURTAINS-ORAPERIES-ORY GOODS . . .	15		13.1	13.1
						220	MAJOR APPL-RADIO-TV-MUSICAL INST	10		3.2	2.4
						240	FURNITURE-SLEEP EQUIP-FLOOR COV.	10		3.3	2.5

Standard Notes: - Represents zero, D Withheld to avoid disclosure, NA Not available, X Not applicable, Z Less than 0.05 percent.
 * Nonstore retailers, part of SIC major group 53, are shown separately in this table.
¹ Detail may not add to total due to rounding.
² Merchandise line detail withheld due to insufficient reporting.
 Note: MONROE SMSA—Coextensive with Ouachita Parish, La.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued
 Monroe SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of--				Amount ¹ (\$1,000)	As percent of total sales of--		
				Estab- lishments handling the line					All estab- lish- ments ²	Estab- lishments handling the line	All estab- lish- ments ²
260	KITCHENWARE—HOME FURNISHINGS . . .	14	(0)	10.2	10.2	AUTOMOTIVE DEALERS (SIC 55 EX. 554)					
280	JEWELRY—OPTICAL GOODS	13		2.7	2.5	TOTAL 53 38 510 (X) 100.0					
300	SPORTING—RECREATION EQUIPMENT . . .	11		1.7	1.5	220	MAJOR APPL—RADIO—TV—MUSICAL INST	10	393	7.6	1.0
320	HARDWARE—GARDENING EQUIPMENT . . .	13		4.5	4.2	260	KITCHENWARE—HOME FURNISHINGS . . .	8	22	2.6	.1
340	LUMBER—BUILDING MATERIALS	4		.7	.2	300	SPORTING—RECREATION EQUIPMENT . . .	10	1 963	35.1	5.1
500	ALL OTHER MERCHANDISE	14		23.5	21.6	320	HARDWARE—GARDENING EQUIPMENT . . .	9	883	17.6	2.3
520	NONMERCHANDISE RECEIPTS	12		2.6	2.4	380	AUTOMOBILES—TRUCKS	32	27 106	76.9	70.4
-	MISCELLANEOUS MERCHANDISE	(X)	(X)	.1	400	AUTO FUELS—LUBRICANTS	12	76	.6	.2	
MISC. GENERAL MERCHANDISE STORES (SIC 539)					MOTOR VEHICLE DEALERS (SIC 551, 552)						
TOTAL 16 (0) (X) 100.0					TOTAL 30 31 190 (X) 100.0						
FOOD STORES (SIC 54)					TOTAL 30 26 747 85.8 85.8						
TOTAL 104 32 139 (X) 100.0					TOTAL 11 28 138 (X) 100.0						
020	GROCERIES—OTHER FOODS	104	27 892	86.8	86.8	380	AUTOMOBILES—TRUCKS	11	23 874	84.8	84.8
080	PACKAGED ALCOHOLIC BEVERAGES	27	371	2.2	1.2	400	AUTO FUELS—LUBRICANTS	6	23	.2	.1
100	CIGARS—CIGARETTES—TOBACCO	74	1 293	5.5	4.0	420	AUTO TIRES—BATTERIES—ACCESS	11	2 479	8.8	8.8
120	COSMETICS—DRUGS—CLEANERS	69	1 182	5.1	3.7	520	NONMERCHANDISE RECEIPTS	11	1 758	6.2	6.2
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	6	22	.5	.1	-	MISCELLANEOUS MERCHANDISE	(X)	3	(X)	(2)
260	KITCHENWARE—HOME FURNISHINGS . . .	9	62	1.0	.2	MOTOR VEHICLE DEALERS—USED CARS ONLY (SIC 552)					
500	ALL OTHER MERCHANDISE	42	522	2.4	1.6	TOTAL ² 19 3 052 (X) 100.0					
520	NONMERCHANDISE RECEIPTS	30	427	2.0	1.3	TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553)					
-	MISCELLANEOUS MERCHANDISE	(X)	367	(X)	1.1	TOTAL 17 (0) (X) 100.0					
GROCERY STORES (SIC 541)					TOTAL 220 9 646 (X) 100.0						
TOTAL 90 30 107 (X) 100.0					TOTAL 6 (0) (X) 100.0						
020	GROCERIES—OTHER FOODS	90	26 025	86.4	86.4	GASOLINE SERVICE STATIONS (SIC 554)					
021	MEATS—FISH—POULTRY	83	7 467	25.7	24.8	TOTAL ² 125 11 913 (X) 100.0					
022	PRODUCE (FRESH FRUITS—VEGETABLES)	80	2 279	7.6	7.6	APPAREL AND ACCESSORY STORES (SIC 56)					
023	FROZEN FOODS	74	1 121	4.4	3.7	TOTAL 70 9 646 (X) 100.0					
024	ALL OTHER FOODS	89	15 157	50.3	50.3	TOTAL 70 9 646 (X) 100.0					
080	PACKAGED ALCOHOLIC BEVERAGES	27	371	2.1	1.2	TOTAL 70 9 646 (X) 100.0					
100	CIGARS—CIGARETTES—TOBACCO	73	1 287	5.5	4.3	TOTAL 70 9 646 (X) 100.0					
120	COSMETICS—DRUGS—CLEANERS	69	1 182	5.0	3.9	TOTAL 70 9 646 (X) 100.0					
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	6	22	.5	.1	TOTAL 70 9 646 (X) 100.0					
260	KITCHENWARE—HOME FURNISHINGS . . .	8	62	.9	.2	TOTAL 70 9 646 (X) 100.0					
500	ALL OTHER MERCHANDISE	42	521	2.4	1.7	TOTAL 70 9 646 (X) 100.0					
516	ALL OTHER MERCHANDISE	12	63	.9	.2	TOTAL 70 9 646 (X) 100.0					
517	PAPER—PAPER PRODUCTS	40	458	2.1	1.5	TOTAL 70 9 646 (X) 100.0					
520	NONMERCHANDISE RECEIPTS	28	425	2.0	1.4	TOTAL 70 9 646 (X) 100.0					
-	MISCELLANEOUS MERCHANDISE	(X)	212	(X)	.7	TOTAL 70 9 646 (X) 100.0					
MEAT AND FISH (SEA FOOD) MARKETS (SIC 542)					TOTAL 70 9 646 (X) 100.0						
TOTAL ² 3 97 (X) 100.0					TOTAL 70 9 646 (X) 100.0						
FRUIT STORES AND VEGETABLE MKTS. (SIC 543)					TOTAL 70 9 646 (X) 100.0						
TOTAL 1 (0) (X) 100.0					TOTAL 70 9 646 (X) 100.0						
CANOPY, NUT, AND CONFECTIONERY STORES (SIC 544)					TOTAL 70 9 646 (X) 100.0						
TOTAL 2 (0) (X) 100.0					TOTAL 70 9 646 (X) 100.0						
RETAIL BAKERIES (SIC 546)					TOTAL 70 9 646 (X) 100.0						
TOTAL 7 (D) (X) 100.0					TOTAL 70 9 646 (X) 100.0						
OTHER FOOD STORES (OTHER 54)					TOTAL 70 9 646 (X) 100.0						
TOTAL 1 (D) (X) 100.0					TOTAL 70 9 646 (X) 100.0						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Monroe SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--		
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹	
	WOMEN'S READY-TO-WEAR STORES (SIC 562)					220 MAJOR APPL-RADIO-TV-MUSICAL INST	35	4 007	57.3	40.8		
	TOTAL	27	(D)	(X)	100.0	240 FURNITURE-SLEEP EQUIP-FLOOR COV.	34	4 500	100.0	45.9		
160	WOMEN'S-GIRLS'CLOTHING*EX FOOTWR	27	(D)	(X)	91.8	260 KITCHENWARE-HOME FURNISHINGS . .	17	310	10.9	3.2		
163	MILLINERY	8				91.8	91.8	300 SPORTING-RECREATION EQUIPMENT . .	6	146	6.4	1.5
164	HOSIERY	17				4.0	1.1	320 HARDWARE-GARDENING EQUIPMENT . .	5	219	10.8	2.2
165	LINGERIE	22				9.9	9.9	340 LUMBER-BUILDING MATERIALS	4	74	4.3	.8
168	WOMEN'S BLOUSES-SPTSWR	24				19.6	19.6	520 NONMERCHANTISE RECEIPTS	26	318	6.3	3.2
172	DRESSES	27				39.0	39.0	MISCELLANEOUS MERCHANDISE	(X)	84	(X)	.9
173	COATS-SUITS	23				14.6	13.2	FURNITURE STORES (SIC 5712)				
174	HANDBAGS	17				1.5	1.5	TOTAL ²	30	5 026	(X)	100.0
175	FURS	5				2.4	1.6	HOME FURNISHINGS STORES (OTHER 571)				
176	OTHER WOMEN'S-GIRLS'CLOTHES ACC	15				1.8	1.8	TOTAL	3	(D)	(X)	100.0
-	MISCELLANEOUS MERCHANDISE	(X)				(X)	3.0	HOUSEHOLD APPLIANCE STORES (SIC 572)				
180	ALL FOOTWEAR	6				9.5	5.1	TOTAL	15	(D)	(X)	100.0
280	JEWELRY-OPTICAL GOODS	6				.9	.6	MAJOR APPL-RADIO-TV-MUSICAL INST	15	(D)	72.7	72.7
-	MISCELLANEOUS MERCHANDISE	(X)	(X)	2.5	260 KITCHENWARE-HOME FURNISHINGS . .	6	13.8	7.4				
					520 NONMERCHANTISE RECEIPTS	8	14.6	6.1				
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563)				MISCELLANEOUS MERCHANDISE	(X)	(X)	13.8				
	TOTAL	2	(D)	(X)	100.0	RADIO, TV, AND MUSIC STORES (SIC 573)						
	FURRIERS AND FUR SHOPS (SIC 568)					TOTAL	7	(D)	(X)	100.0		
	TOTAL	-	-	(X)	-	MAJOR APPL-RADIO-TV-MUSICAL INST	7	(D)	98.8	98.8		
	OTHER APPAREL AND ACCESSORY STRS. (OTHER 56)					520 NONMERCHANTISE RECEIPTS	5				3.2	1.2
	TOTAL	41	5 099	(X)	100.0	EATING AND DRINKING PLACES (SIC 58)						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	24	2 265	100.0	44.4	TOTAL	119	7 502	(X)	100.0		
160	WOMEN'S-GIRLS'CLOTHING*EX FOOTWR	19	884	25.2	17.3	040 MEALS-SNACKS	108	6 002	80.9	80.0		
180	ALL FOOTWEAR	39	1 839	36.3	36.1	060 ALCOHOLIC DRINKS	40	1 114	100.0	14.8		
200	CURTAINS-DRAPERIES-DRY GOODS . .	5	69	8.3	1.4	520 NONMERCHANTISE RECEIPTS	21	81	2.5	1.1		
520	NONMERCHANTISE RECEIPTS	10	30	4.3	.6	MISCELLANEOUS MERCHANDISE	(X)	305	(X)	4.1		
-	MISCELLANEOUS MERCHANDISE	(X)	12	(X)	.2	EATING PLACES (SIC 5812)						
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)					TOTAL	91	6 408	(X)	100.0		
	TOTAL	15	2 280	(X)	100.0	040 MEALS-SNACKS	91	5 856	91.4	91.4		
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	15	1 989	87.2	87.2	060 ALCOHOLIC DRINKS	12	236	32.4	3.7		
142	BOYS' CLOTHING	7	119	9.7	5.2	520 NONMERCHANTISE RECEIPTS	17	70	2.5	1.1		
143	MEN'S TAILORED OUTERWEAR	13	855	37.5	37.5	MISCELLANEOUS MERCHANDISE	(X)	246	(X)	3.8		
144	OTHER MEN'S OUTERWEAR	13	435	19.4	19.1	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)						
145	MEN'S HATS	11	82	3.6	3.6	TOTAL ²	28	1 094	(X)	100.0		
146	OTHER MEN'S CLOTHING	14	498	21.8	21.8	DRUG STORES AND PROPRIETARY STRS. (SIC 591)						
180	ALL FOOTWEAR	10	196	8.7	8.6	TOTAL	38	4 423	(X)	100.0		
-	MISCELLANEOUS MERCHANDISE	(X)	95	(X)	4.2	040 MEALS-SNACKS	10	179	9.7	4.0		
	FAMILY CLOTHING STORES (SIC 565)					080 PACKAGE ALCOHOLIC BEVERAGES . .	7	473	28.0	10.7		
	TOTAL	8	1 013	(X)	100.0	100 CIGARS-CIGARETTES-TOBACCO . . .	20	191	8.3	4.3		
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	8	370	36.5	36.5	120 COSMETICS-ORUGS-CLEANERS	30	3 103	70.2	70.2		
160	WOMEN'S-GIRLS'CLOTHING*EX FOOTWR	8	444	43.8	43.8	300 SPORTING-RECREATION EQUIPMENT .	3	19	1.3	.4		
180	ALL FOOTWEAR	7	89	8.8	8.8	500 ALL OTHER MERCHANDISE	13	187	10.1	4.2		
-	MISCELLANEOUS MERCHANDISE	(X)	110	(X)	10.9	520 NONMERCHANTISE RECEIPTS	8	41	2.4	.9		
	SHOE STORES (SIC 566)					MISCELLANEOUS MERCHANDISE	(X)	229	(X)	5.2		
	TOTAL ²	12	1 039	(X)	100.0	DRUG STORES (SIC 591 PT.)						
	APPAREL AND ACCESS. STORES*N.E.C. (SIC 564; 7; 9)					TOTAL	37	(O)	(X)	100.0		
	TOTAL ²	6	767	(X)	100.0	MAJOR APPL-RADIO-TV-MUSICAL INST	10	(D)	9.9	4.1		
	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)											
	TOTAL	55	9 810	(X)	100.0							
200	CURTAINS-ORAPERIES-DRY GOODS . .	10	151	15.7	1.5							

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹Detail may not add to total due to rounding.

²Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued
 Monroe SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--		
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹	
080	PACKAGED ALCOHOLIC BEVERAGES . . .	6	(0)	28.2	10.8							
100	CIGARS-CIGARETTES-TOBACCO	19		8.3	4.3							
120	COSMETICS-DRUGS-CLEANERS	37		70.2	70.2							
121	MEICINES EXC. PRESCRIPTION	33		22.0	19.5							
122	PRESCRIPTION MEICINES	37		36.4	36.4	260	JEWELRY STORES (SIC 597)					
123	ALL OTHER DRUGS-PROPRIETARIES . .	26		19.2	14.2	266	KITCHENWARE-HOME FURNISHINGS . .	10	(0)	(X)	100.0	
300	SPORTING-RECREATION EQUIPMENT . .	3		1.3	.4	-	ALL OTHER HOME FURN EXC. CHINA	6				
500	ALL OTHER MERCHANOISE	13		10.1	4.2		MISCELLANEOUS MERCHANOISE	5				
520	NONMERCHANOISE RECEIPTS	8		2.4	.9		-	280	JEWELRY-OPTICAL GOOOS	10	9.7	6.1
-	MISCELLANEOUS MERCHANOISE	(X)		(X)	5.1		281	WATCHES-CLOCKS	10	3.8	2.4	
	PROPRIETARY STORES (SIC 591 PT.)					282	SILVERWARE	9	(X)	3.6		
	TOTAL	1	(0)	(X)	100.0	285	ALL OTHER JEWELRY ITEMS	8				
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)					287	OIAMONOS, EXC. OIAMONO WATCHES	10	(D)	84.5	84.5	
	TOTAL	74	8 525	(X)	100.0	288	RINGS, EXC. OIAMONOS	9		14.9	14.9	
						-	MISCELLANEOUS MERCHANOISE	(X)		10.9	10.9	
020	GROCERIES-OTHER FOODS	6	141	21.2	1.7	520	NONMERCHANDISE RECEIPTS	9		11.4	9.1	
080	PACKAGE ALCOHOLIC BEVERAGES . . .	17	2 319	100.0	27.2	529	WATCH-CLOCK-JEWELRY REPAIRS . .	9		38.2	38.2	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	6	53	7.8	.6	-	MISCELLANEOUS MERCHANOISE	(X)		9.6	9.6	
260	KITCHENWARE-HOME FURNISHINGS . .	9	133	7.3	1.6					1.8	1.8	
280	JEWELRY-OPTICAL GOOOS	14	1 654	59.1	19.4		FUEL AND ICE DEALERS (SIC 598)					
300	SPORTING-RECREATION EQUIPMENT . .	8	296	34.6	3.5		TOTAL	2	(0)	(X)	100.0	
420	AUTO TIRES-BATTERIES-ACCESS	4	264	60.7	3.1		FLORISTS (SIC 5992)					
500	ALL OTHER MERCHANOISE	27	1 277	83.7	15.0		TOTAL	8	516	(X)	100.0	
520	NONMERCHANDISE RECEIPTS	21	195	5.5	2.3	500	ALL OTHER MERCHANOISE	8	511	99.0	99.0	
-	MISCELLANEOUS MERCHANDISE	(X)	2 193	(X)	25.7	-	MISCELLANEOUS MERCHANOISE	(X)	5	(X)	1.0	
	LIQUOR STORES (SIC 592)											
	TOTAL ²	17	2 515	(X)	100.0		CIGAR STORES AND STANOS (SIC 5993)					
	ANTIQUE AND SECONOHANO STORES (SIC 593)						TOTAL	1	(0)	(X)	100.0	
	TOTAL	7	323	(X)	100.0		OTHER MISCELLANEOUS RETAIL STORES (OTHER 59)					
420	AUTO TIRES-BATTERIES-ACCESS	3	253	93.2	78.3		TOTAL ²	25	2 755	(X)	100.0	
-	MISCELLANEOUS MERCHANDISE	(X)	70	(X)	21.7		NONSTORE RETAILERS (SIC 53 PART*)					
	SPORTING GOOOS STORES AND BICYCLE SHOPS (SIC 595)						TOTAL	6	(0)	(X)	100.0	
	TOTAL ²	4	263	(X)	100.0		MERCHANOISING MACHINE OPERATORS (SIC 534)					
							TOTAL	2	(0)	(X)	100.0	
							DIRECT SELLING ESTABLISHMENTS (SIC 535)					
							TOTAL	4	(0)	(X)	100.0	

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Nonstore retailers, part of SIC major group 53, are shown separately in this table.
²Detail may not add to total due to rounding.
³Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

New Orleans SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
RETAIL TRADE											
	TOTAL	4 763	1 494 713	(X)	100.0						
D20	GROCERIES-OTHER FOODS	1 023	343 666	46.5	23.0	320	HARDWARE-GARDENING EQUIPMENT	3	226	38.4	5.0
040	MEALS-SNACKS	1 279	98 434	25.9	6.6	340	LUMBER-BUILDING MATERIALS	42	3 991	89.0	89.0
060	ALCOHOLIC DRINKS	913	36 639	33.7	2.5	356	ALL OTHER LUMBER-MILLWORK	16	168	13.0	3.7
080	PACKAGED ALCOHOLIC BEVERAGES	582	29 836	6.6	2.0	357	PAINT-VARNISH ETC.	40	3 069	70.4	68.5
100	CIGARS-CIGARETTES-TOBACCO	1 164	32 360	5.9	2.2	358	PAINT SUNORIES	31	414	11.6	9.2
120	COSMETICS-ORUGS-CLEANERS	776	72 687	10.3	4.9	359	WALLPAPER-OTHER WALL COVERINGS	24	289	9.1	6.4
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	310	57 653	16.2	3.9	361	GLASS	5	51	22.4	1.1
160	WDMEN'S-GIRLS' CLOTHING EXC FOOTWR.	417	115 630	25.9	7.7	520	NONMERCHANTOISE RECEIPTS	21	87	4.3	1.9
180	ALL FOOTWEAR	312	36 920	11.3	2.5	-	MISCELLANEOUS MERCHANTOISE	(X)	27	(X)	.6
200	CURTAINS-ORAPERIES-ORY GOOOS	247	30 547	9.0	2.0	ELECTRICAL SUPPLY STORES (SIC 524)					
220	MAJOR APPL-RADIO-TV-MUSICAL INST	398	57 403	11.4	3.8	TOTAL					
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	327	58 617	17.6	3.9	1	(0)	(X)	100.0		
260	KITCHENWARE-HOME FURNISHINGS	454	21 559	4.6	1.4	HAROWARE STORES (SIC 5251)					
280	JEWELRY-OPTICAL GOODS	358	23 595	7.2	1.6	TOTAL					
300	SPORTING-RECREATION EQUIPMENT	252	16 760	5.9	1.1	69	9 509	(X)	100.0		
320	HARDWARE-GARONING EQUIPMENT	313	19 142	8.3	1.3	GENERAL MERCHANTOISE GROUP STORES (SIC 53 PART*)					
340	LUMBER-BUILDING MATERIALS	267	32 413	16.6	2.2	TOTAL					
380	AUTOMOBILES-TRUCKS	133	165 341	60.9	11.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	9	115	15.0	1.2
400	AUTO FUELS-LUBRICANTS	719	71 351	26.2	4.8	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	5	33	4.2	.3
420	AUTD TIRES-BATTERIES-ACCESS	694	39 507	9.4	2.6	260	KITCHENWARE-HOME FURNISHINGS	31	202	9.4	2.1
440	FARM EQUIPMENT MACHINERY	22	2 660	3.5	.2	300	SPORTING-RECREATION EQUIPMENT	30	132	5.3	1.4
460	HAY-GRAIN-FEED-FARM SUPPLIES	36	3 098	3.2	.2	320	HAROWARE-GARONING EQUIPMENT	69	7 202	75.7	75.7
480	HOUSEHOLD FUELS-ICE	56	2 242	33.3	.1	LUMBER-BUILDING MATERIALS					
500	ALL OTHER MERCHANTOISE	888	59 881	10.3	4.0	ALL OTHER LUMBER-MILLWORK					
520	NONMERCHANTOISE RECEIPTS	1 868	66 772	6.9	4.5	PAINT-SUNORIES-GLASS-WALLPAPER					
BUILDING MATERIALS, HAROWARE, AND FARM EQUIP DEALERS (SIC 52)											
	TOTAL	198	41 581	(X)	100.0	500	ALL OTHER MERCHANTOISE	8	45	5.8	.5
200	CURTAINS-ORAPERIES-ORY GOOOS	4	26	16.6	.1	520	NONMERCHANTOISE RECEIPTS	23	164	3.8	1.7
220	MAJOR APPL-RADIO-TV-MUSICAL INST	12	212	10.4	.5	-	MISCELLANEOUS MERCHANTOISE	(X)	200	(X)	2.1
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	22	1 304	18.6	3.1	FARM EQUIPMENT DEALERS (SIC 5252)					
260	KITCHENWARE-HOME FURNISHINGS	34	218	8.4	.8	TOTAL					
300	SPORTING-RECREATION EQUIPMENT	32	137	4.7	.3	6	2 369	(X)	100.0		
320	HAROWARE-GARONING EQUIPMENT	99	8 724	40.3	21.0	440	FARM EQUIPMENT MACHINERY	6	1 938	81.8	81.8
340	LUMBER-BUILDING MATERIALS	179	27 148	76.5	65.3	-	MISCELLANEOUS MERCHANTOISE	(X)	431	(X)	18.2
420	AUTO TIRES-BATTERIES-ACCESS	6	216	19.2	.5	GENERAL MERCHANTOISE GROUP STORES (SIC 53 PART*)					
440	FARM EQUIPMENT MACHINERY	9	2 067	42.7	5.0	TOTAL					
500	ALL OTHER MERCHANTOISE	9	70	10.5	.2	020	GROCERIES-OTHER FOODS	79	4 550	1.8	1.6
520	NONMERCHANTOISE RECEIPTS	107	1 331	6.2	3.2	040	MEALS-SNACKS	51	5 739	3.1	2.1
-	MISCELLANEOUS MERCHANTOISE	(X)	128	(X)	.3	100	CIGARS-CIGARETTES-TOBACCO	42	612	.9	.2
LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521)											
	TOTAL	75	24 572	(X)	100.0	120	COSMETICS-ORUGS-CLEANERS	93	8 721	3.5	3.2
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	14	1 120	21.5	4.6	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	118	30 926	11.3	11.2
320	HARDWARE-GARONING EQUIPMENT	25	1 191	10.0	4.8	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	119	64 944	23.7	23.5
340	LUMBER-BUILDING MATERIALS	75	21 257	86.5	86.5	180	ALL FOOTWEAR	104	11 797	4.4	4.3
341	LUMBER	54	9 026	40.5	36.7	200	CURTAINS-ORAPERIES-ORY GOOOS	137	27 336	10.1	9.9
342	PLYWOOD	64	4 571	19.1	18.6	220	MAJOR APPL-RADIO-TV-MUSICAL INST	76	21 297	8.3	7.7
343	WINDOOS, DOORS AND FRAMES-METAL	44	700	4.2	2.8	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	75	13 426	5.3	4.9
344	KITCHEN CABINETS	18	313	5.3	1.3	260	KITCHENWARE-HOME FURNISHINGS	102	13 840	5.2	5.0
345	ALL OTHER MILLWORK	71	2 242	9.6	9.1	280	JEWELRY-OPTICAL GOODS	89	6 047	2.3	2.2
346	WALLBOARD	42	1 423	7.6	5.8	300	SPORTING-RECREATION EQUIPMENT	69	5 197	2.3	1.9
347	ASPHALT AND ASBESTOS PRODUCTS	31	473	3.0	1.9	320	HAROWARE-GARONING EQUIPMENT	79	6 486	4.1	2.3
348	PAINT-GLASS-WALLPAPER	41	527	3.6	2.1	340	LUMBER-BUILDING MATERIALS	35	4 669	3.4	1.7
349	HEATING AND PLUMBING EQUIP	13	223	3.0	.9	400	AUTO FUELS-LUBRICANTS	32	4 739	1.1	.3
351	METAL ROOFING AND SIOING	8	104	1.7	.4	420	AUTO TIRES-BATTERIES-ACCESS	14	4 559	3.2	1.6
352	MASONRY SUPPLIES	11	275	4.8	1.1	440	FARM EQUIPMENT MACHINERY	5	479	.7	.2
353	INSULATION	17	175	2.1	.7	500	ALL OTHER MERCHANTOISE	110	22 347	8.7	8.1
354	PREFABRICATED BLDGS AND PARTS	5	172	4.9	.7	520	NONMERCHANTOISE RECEIPTS	105	22 310	8.7	8.1
355	ALL OTHER BUILDING MATERIALS	40	1 032	9.5	4.2	-	MISCELLANEOUS MERCHANTOISE	(X)	615	(X)	.2
520	NONMERCHANTOISE RECEIPTS	57	835	6.5	3.4	DEPARTMENT STORES (SIC 531)					
-	MISCELLANEOUS MERCHANTOISE	(X)	168	(X)	.7	TOTAL					
PLUMBING AND HEATING EQUIP OLRs. (SIC 522)											
	TOTAL	5	(D)	(X)	100.0	020	GROCERIES-OTHER FOODS	13	2 474	1.3	1.2
PAINT, GLASS, AND WALLPAPER STRS. (SIC 523)											
	TOTAL	42	4 482	(X)	100.0	040	MEALS-SNACKS	8	2 970	1.9	1.4
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	3	150	17.9	3.3	100	CIGARS-CIGARETTES-TOBACCO	4	423	.7	.2
						120	COSMETICS-ORUGS-CLEANERS	17	6 030	3.1	2.9
						140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	20	24 639	11.7	11.7
						141	MEN'S CLOTHING	20	19 124	9.1	9.1
						142	BOYS' CLOTHING	19	5 515	2.7	2.6

Standard Notes: * Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
 * Nonstore retailers, part of SIC major group 53, are shown separately in this table.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.
 Note: NEW ORLEANS SMSA—Consists of Jefferson, Orleans, St. Bernard, and St. Tammany Parishes, La.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued
New Orleans SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ² (\$1,000)	As percent of total sales of--		
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹	
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	20	51 856	24.7	24.7	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	37	4 098	22.7	20.6	
161	CHILDREN'S-INFANTS' WEAR	19	4 493	2.2	2.1	141	MEN'S CLOTHING	27	1 411	16.5	7.1	
162	HANOBAGS-ACCESSORIES	19	3 869	1.9	1.8	142	BOYS' CLOTHING	32	1 089	6.4	5.5	
163	MILLINERY	17	1 361	.6	.6	160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	40	5 729	30.8	28.7	
164	HOSIERY	20	2 541	1.2	1.2	161	CHILDREN'S-INFANTS' WEAR	35	943	5.1	4.7	
165	LINGERIE	19	9 257	4.6	4.4	162	HANOBAGS-ACCESSORIES	21	229	3.0	1.1	
166	WOMENS COATS-SUITS-FURS-RAINWR	18	3 047	1.5	1.5	163	MILLINERY	16	73	1.0	.4	
167	WOMEN'S DRESSES	20	13 249	6.3	6.3	164	HOSIERY	31	477	2.9	2.4	
168	WOMEN'S BLOUSES-SPTSWR	19	9 157	4.6	4.4	165	LINGERIE	30	897	5.8	4.5	
169	GIRLS'-SUBTEEN-TEEN WEAR	18	4 292	2.1	2.0	166	WOMENS COATS-SUITS-FURS-RAINWR	14	142	2.7	.7	
171	OTHER WOMENS-GIRLS-CLOTHES ACC	4	590	1.0	.3	167	WOMEN'S DRESSES	20	496	7.1	2.5	
180	ALL FOOTWEAR	19	9 197	4.4	4.4	168	WOMEN'S BLOUSES-SPTSWR	28	1 106	6.8	5.5	
200	CURTAINS-ORAPERIES-ORY GOOOS	20	17 024	8.1	8.1	169	GIRLS'-SUBTEEN-TEEN WEAR	13	240	5.5	1.2	
201	PIECE GOOOS-NOTIONS	19	4 939	2.8	2.4	171	OTHER WOMENS-GIRLS-CLOTHES ACC	4	125	15.3	.6	
202	CURTAINS-ORAPERIES	19	11 910	5.7	5.7	180	ALL FOOTWEAR	32	1 435	10.0	7.2	
-	MISCELLANEOUS MERCHANOISE	(X)	175	(X)	.1	200	CURTAINS-ORAPERIES-ORY GOOOS	36	1 756	14.7	8.8	
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	19	19 084	9.2	9.1	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	16	1 313	18.6	6.6	
221	MAJOR HOUSEHOLO APPLIANCES	16	12 814	6.5	6.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	15	850	12.1	4.3	
222	RAOIOS-TV'S MUSICAL INSTR	18	6 070	2.9	2.9	260	KITCHENWARE-HOME FURNISHINGS	24	722	10.4	3.6	
-	MISCELLANEOUS MERCHANOISE	(X)	199	(X)	.1	280	JEWELRY-OPTICAL GOOOS	13	179	5.4	.9	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	19	11 672	5.6	5.6	300	SPORTING-RECREATION EQUIPMENT	11	227	5.6	1.1	
241	FLOOR COVERINGS	18	3 422	1.6	1.6	320	HAROWARE-GAROEING EQUIPMENT	11	316	11.9	1.6	
242	FURNITURE-SLEEP EQUIPMENT	17	8 250	3.9	3.9	321	HAROWARE-TOOLS	10	238	8.9	1.2	
260	KITCHENWARE-HOME FURNISHINGS	20	9 832	4.7	4.7	322	MISCELLANEOUS MERCHANOISE	(X)	75	(X)	.4	
261	CHINA-GLASSWARE	19	3 743	1.8	1.8	500	ALL OTHER MERCHANOISE	33	503	10.9	2.5	
262	KITCHENWARE-HOUSEWARES	19	6 047	3.0	2.9	501	TOYS-GAMES-WHEEL GOOOS	10	274	7.6	1.4	
-	MISCELLANEOUS MERCHANOISE	(X)	42	(X)	(Z)	502	BOOKS-STATIONERY-PHOTO. EQUIP.	8	102	3.4	.5	
280	JEWELRY-OPTICAL GOOOS	19	4 942	2.4	2.4	-	MISCELLANEOUS MERCHANOISE	(X)	122	(X)	.6	
300	SPORTING-RECREATION EQUIPMENT	18	4 589	2.4	2.2	520	NONMERCHANOISE RECEIPTS	23	996	6.2	5.0	
320	HAROWARE-GAROEING EQUIPMENT	10	4 251	3.9	2.0	-	MISCELLANEOUS MERCHANOISE	(X)	1 180	(X)	5.9	
321	HAROWARE-TOOLS	7	2 464	3.1	1.2	ORY GOOOS STORES (SIC 539 PART)						
322	GAROEING EQUIPMENT-SUPPLIES	10	1 787	1.7	.9	TOTAL ²						
340	LUMBER-BUILDING MATERIALS	9	4 307	3.6	2.1	16	2 985	(X)	100.0			
348	PAINT-GLASS-WALLPAPER	8	1 261	1.0	.6	SEWING AND NEEDLEWORK STORES (SIC 539 PART)						
356	ALL OTHER LUMBER-MILLWORK	5	3 045	4.2	1.4	TOTAL						
400	AUTO FUELS-LUBRICANTS	4	509	.6	.2	7	602	(X)	100.0			
420	AUTO TIRES-BATTERIES-ACCESS.	9	4 454	3.3	2.1	CURTAINS-ORAPERIES-ORY GOOOS						
440	FARM EQUIPMENT MACHINERY	3	451	.6	.2	-	30	(X)	5.0			
500	ALL OTHER MERCHANOISE	19	11 599	5.5	5.5	FOOD STORES (SIC 54)						
501	TOYS-GAMES-WHEEL GOOOS	19	4 264	2.0	2.0	TOTAL						
502	BOOKS-STATIONERY-PHOTO. EQUIP.	17	4 099	2.0	2.0	732	378 501	(X)	100.0			
518	MOSE. EXC. TOY-GAMES-BOOKS-STA	13	3 236	1.7	1.5	GROCERIES-OTHER FOODS						
520	NONMERCHANOISE RECEIPTS	15	19 601	10.0	9.3	040	MEALS-SNACKS	46	936	1.6	.2	
534	AUTO REPAIR	7	591	.4	.3	080	PACKAGED ALCOHOLIC BEVERAGES	281	13 770	4.2	3.6	
535	ALL OTHER SERVICE RECEIPTS	15	19 010	9.6	9.0	100	CIGARS-CIGARETTES-TOBACCO	480	13 584	4.1	3.6	
-	MISCELLANEOUS MERCHANOISE	(X)	165	(X)	.1	120	COSMETICS-DRUGS-CLEANERS	437	21 941	6.7	5.8	
VARIETY STORES (SIC 533)						140	HEN'S-BOYS' CLOTHING EXC FOOTWR.	13	280	1.4	.1	
TOTAL			59	43 044	(X)	100.0	160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	39	503	.5	.1
020	GROCERIES-OTHER FOODS	57	1 675	3.9	3.9	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	25	1 960	1.3	.5	
040	MEALS-SNACKS	21	2 684	9.1	6.2	260	KITCHENWARE-HOME FURNISHINGS	69	1 022	1.2	.3	
100	CIGARS-CIGARETTES-TOBACCO	12	51	1.1	.1	320	HAROWARE-GAROEING EQUIPMENT	13	294	1.7	.1	
120	COSMETICS-ORUGS-CLEANERS	59	2 459	5.7	5.7	400	AUTO FUELS-LUBRICANTS	26	549	1.7	.1	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	58	2 174	5.1	5.1	500	ALL OTHER MERCHANOISE	279	5 767	2.9	1.5	
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	58	7 312	17.0	17.0	520	NONMERCHANOISE RECEIPTS	250	7 456	4.8	2.0	
180	ALL FOOTWEAR	54	1 161	2.8	2.7	-	MISCELLANEOUS MERCHANOISE	(X)	816	(X)	.2	
200	CURTAINS-ORAPERIES-ORY GOOOS	58	5 116	11.9	11.9	GROCERY STORES (SIC 541)						
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	41	900	2.4	2.1	TOTAL						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	41	897	2.4	2.1	587	362 669	(X)	100.0			
260	KITCHENWARE-HOME FURNISHINGS	58	3 280	7.6	7.6	020	GROCERIES-OTHER FOODS	587	294 466	81.2	81.2	
280	JEWELRY-OPTICAL GOOOS	57	925	2.1	2.1	021	MEATS-FISH-POULTRY	532	69 602	19.6	19.2	
300	SPORTING-RECREATION EQUIPMENT	41	381	1.3	.9	022	PRODUCE (FRESH FRUITS-VEGTBLS)	477	23 212	6.5	6.4	
320	HAROWARE-GAROEING EQUIPMENT	58	1 916	4.5	4.5	023	FROZEN FOODS	439	22 291	6.5	6.1	
340	LUMBER-BUILDING MATERIALS	20	174	1.3	.4	024	ALL OTHER FOODS	583	179 361	49.6	49.5	
500	ALL OTHER MERCHANOISE	58	10 241	23.8	23.8	040	MEALS-SNACKS	39	826	1.6	.2	
520	NONMERCHANOISE RECEIPTS	52	1 659	3.9	3.9	080	PACKAGED ALCOHOLIC BEVERAGES	270	13 714	4.3	3.8	
-	MISCELLANEOUS MERCHANOISE	(X)	38	(X)	.1	100	CIGARS-CIGARETTES-TOBACCO	465	13 542	4.1	3.7	
GENERAL MERCHANOISE STORES (SIC 539 PART)						120	COSMETICS-ORUGS-CLEANERS	425	21 906	6.7	6.0	
TOTAL			67	19 935	(X)	100.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	13	280	1.4	.1
020	GROCERIES-OTHER FOODS	10	400	19.6	2.0	160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	39	502	.5	.1	
120	COSMETICS-ORUGS-CLEANERS	17	231	2.9	1.2	260	KITCHENWARE-HOME FURNISHINGS	69	1 020	1.2	.3	
Standard Notes: - Represents zero. D Withheld to avoid disclosure.												
NA Not available. X Not applicable. Z Less than 0.05 percent.												
Detail may not add to total due to rounding.												
Merchandise line detail withheld due to insufficient reporting.												

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

New Orleans SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--			
				Establishments handling the line	All establishments ²					Establishments handling the line	All establishments ²		
400	AUTO FUELS—LUBRICANTS	25	544	1.6	.1								
S00	ALL OTHER MERCHANDISE	275	5 503	2.8	1.5								
516	ALL OTHER MERCHANDISE	85	836	1.3	.2								
517	PAPER—PAPER PRODUCTS	243	4 667	2.6	1.3								
S20	NONMERCHANDISE RECEIPTS	229	7 312	4.8	2.0								
-	MISCELLANEOUS MERCHANDISE	(X)	2 766	(X)	.8								
	MEAT MARKETS (SIC 542 PT.)												
	TOTAL	39	4 923	(X)	100.0								
020	GROCERIES—OTHER FOODS	39	4 870	98.9	98.9								
021	MEATS—FISH—POULTRY	39	4 669	94.8	94.8								
023	FROZEN FOODS	6	16	1.4	.3								
024	ALL OTHER FOODS	10	153	6.8	3.1								
-	MISCELLANEOUS MERCHANDISE	(X)	32	(X)	.7								
S20	NONMERCHANDISE RECEIPTS	7	41	2.2	.8								
-	MISCELLANEOUS MERCHANDISE	(X)	11	(X)	.2								
	FISH (SEA FOOD) MARKETS (SIC 542 PT.)												
	TOTAL	17	1 255	(X)	100.0								
020	GROCERIES—OTHER FOODS	17	1 153	91.9	91.9								
021	MEATS—FISH—POULTRY	17	882	70.3	70.3								
-	MISCELLANEOUS MERCHANDISE	(X)	271	(X)	21.6								
-	MISCELLANEOUS MERCHANDISE	(X)	102	(X)	8.1								
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)												
	TOTAL ²	6	375	(X)	100.0								
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)												
	TOTAL	13	640	(X)	100.0								
020	GROCERIES—OTHER FOODS	13	602	94.1	94.1								
024	ALL OTHER FOODS	13	595	93.0	93.0								
-	MISCELLANEOUS MERCHANDISE	(X)	7	(X)	1.1								
-	MISCELLANEOUS MERCHANDISE	(X)	38	(X)	5.9								
	RETAIL BAKERIES (SIC 546)												
	TOTAL	52	7 244	(X)	100.0								
020	GROCERIES—OTHER FOODS	52	7 055	97.4	97.4								
040	MEALS—SNACKS	5	91	13.8	1.3								
S20	NONMERCHANDISE RECEIPTS	9	92	3.0	1.3								
-	MISCELLANEOUS MERCHANDISE	(X)	6	(X)	.1								
	RETAIL BAKERIES—BAKING, SELLING (SIC 5462)												
	TOTAL	44	5 209	(X)	100.0								
020	GROCERIES—OTHER FOODS	44	5 075	97.4	97.4								
025	BAKERY PRODUCTS—EXCEPT FROZEN	44	4 621	88.7	88.7								
026	BAKERY PRODUCTS—FROZEN	3	113	13.9	2.2								
027	ALL OTHER FOODS	8	341	23.3	6.5								
S20	NONMERCHANDISE RECEIPTS	8	77	3.4	1.5								
-	MISCELLANEOUS MERCHANDISE	(X)	57	(X)	1.1								
	RETAIL BAKERIES—SELLING ONLY (SIC 5463)												
	TOTAL ²	8	2 035	(X)	100.0								
	DAIRY PRODUCTS STORES (SIC 545)												
	TOTAL ²	4	163	(X)	100.0								
	EGG AND POULTRY DEALERS (SIC 549 PT.)												
	TOTAL	8	323	(X)	100.0								
	OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)												
	TOTAL	6	909	(X)	100.0								
020	GROCERIES—OTHER FOODS	6	652	71.7	71.7								
024	ALL OTHER FOODS	6	647	71.2	71.2								
-	MISCELLANEOUS MERCHANDISE	(X)	5	(X)	.6								
-	MISCELLANEOUS MERCHANDISE	(X)	257	(X)	28.3								
	AUTOMOTIVE DEALERS (SIC 55 EX. 554)												
	TOTAL	252	225 153	(X)	100.0								
220	MAJOR APPL—RADIO—TV—MUSICAL INST	48	2 782	28.5	1.2								
260	KITCHENWARE—HOME FURNISHINGS	38	247	2.8	.1								
300	SPORTING—RECREATION EQUIPMENT	56	5 005	40.0	2.2								
320	HARDWARE—GARDENING EQUIPMENT	42	613	8.3	.3								
380	AUTOMOBILES—TRUCKS	116	165 126	81.9	73.3								
400	AUTO FUELS—LUBRICANTS	67	704	.6	.3								
420	AUTO TIRES—BATTERIES—ACCESS.	179	26 742	12.6	11.9								
500	ALL OTHER MERCHANDISE	55	5 184	38.9	2.3								
520	NONMERCHANDISE RECEIPTS	173	18 419	8.6	8.2								
-	MISCELLANEOUS MERCHANDISE	(X)	331	(X)	.1								
	MOTOR VEHICLE DEALERS (SIC 551, 552)												
	TOTAL	105	193 474	(X)	100.0								
380	AUTOMOBILES—TRUCKS	105	164 289	84.9	84.9								
400	AUTO FUELS—LUBRICANTS	47	339	.3	.2								
420	AUTO TIRES—BATTERIES—ACCESS.	69	13 250	6.9	6.8								
520	NONMERCHANDISE RECEIPTS	73	15 526	8.2	8.0								
-	MISCELLANEOUS MERCHANDISE	(X)	70	(X)	(Z)								
	DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.)												
	TOTAL	50	144 441	(X)	100.0								
380	AUTOMOBILES—TRUCKS	50	123 139	85.3	85.3								
381	NEW PASSENGER CARS—RETAIL	50	90 403	62.6	62.6								
383	NEW COMMERCIAL VEHICLES—RETAIL	28	10 377	11.8	7.2								
385	USED PASSENGER CARS—RETAIL	50	16 879	11.7	11.7								
386	USED PASSENGER CARS—WHOLE	38	3 964	2.9	2.7								
387	USED COMMERCIAL VEHICLES	24	755	1.0	.5								
-	MISCELLANEOUS MERCHANDISE	(X)	735	(X)	.5								
400	AUTO FUELS—LUBRICANTS	32	187	.1	.1								
403	MOTOR OILS—GREASES—OTHER OILS	25	115	.2	.1								
-	MISCELLANEOUS MERCHANDISE	(X)	72	(X)	(Z)								
420	AUTO TIRES—BATTERIES—ACCESS.	49	9 700	6.7	6.7								
421	PARTS—INSTALLED IN REPAIR WORK	47	5 341	4.0	3.7								
422	PARTS—WHOLESALE	43	3 288	2.5	2.3								
423	PARTS—RETAIL	43	629	.4	.4								
424	AUTOMOBILE TIRES—BATTERIES—ACC	30	442	.5	.3								
520	NONMERCHANDISE RECEIPTS	46	11 381	8.1	7.9								
527	SERVICE LABOR	46	9 758	7.0	6.8								
528	OTHER NONMERCHANDISE RECEIPTS	17	1 622	3.0	1.1								
-	MISCELLANEOUS MERCHANDISE	(X)	33	(X)	(Z)								
	DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.)												
	TOTAL	10	12 392	(X)	100.0								
380	AUTOMOBILES—TRUCKS	10	9 355	75.5	75.5								
381	NEW PASSENGER CARS—RETAIL	10	7 140	57.6	57.6								
385	USED PASSENGER CARS—RETAIL	10	1 945	15.7	15.7								
386	USED PASSENGER CARS—WHOLE	7	242	2.6	2.0								
-	MISCELLANEOUS MERCHANDISE	(X)	23	(X)	.2								
400	AUTO FUELS—LUBRICANTS	8	43	.4	.3								
403	MOTOR OILS—GREASES—OTHER OILS	7	41	.4	.3								
-	MISCELLANEOUS MERCHANDISE	(X)	2	(X)	(Z)								

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹Detail may not add to total due to rounding.

²Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than .05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

New Orleans SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
420	AUTO TIRES-BATTERIES-ACCESS. . . .	10	1 435	11.6	11.6	420	AUTO TIRES-BATTERIES-ACCESS. . . .	30	1 858	26.3	26.3
421	PARTS INSTALLED IN REPAIR WORK	10	1 105	8.9	8.9	416	NEW TIRES-TUBES (TO FLEET OPRTRS)	7	128	7.7	1.8
422	PARTS-WHOLESALE.	7	119	1.3	1.0	417	NEW TIRES-TUBES (TO OTHER USERS)	29	901	12.7	12.7
423	PARTS-RETAIL	9	191	1.5	1.5	418	RETREADS (TO FLEET OPERATORS)	5	9	.4	.1
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	20	(X)	.2	419	RETREADS (TO OTHER USERS)	9	43	2.5	.6
520	NONMERCHANDISE RECEIPTS.	10	1 559	12.6	12.6	426	AUTOMOBILE ACCESSORIES	26	343	5.6	4.9
527	SERVICE LABOR.	10	1 496	12.1	12.1	428	NEW AUTO TIRES SOLD TO DEALERS	8	75	4.7	1.1
528	OTHER NONMERCHANDISE RECEIPTS.	4	62	1.5	.5	429	NEW TRUCK-BUS TIRES (TO USERS)	12	131	5.2	1.9
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)					433	RETREADS SOLD TO DEALERS	6	9	.4	.1
	TOTAL	6	30 927	(X)	100.0	434	RETREADS-TRUCK-BUS (TO USERS)	7	9	.4	.1
						435	RETREADS-TRUCK-BUS (TO DEALERS)	4	19	1.3	.3
						436	STORAGE BATTERIES.	27	168	2.5	2.4
						-	MISCELLANEOUS MERCHANDISE. . . .	(X)	22	(X)	.3
						500	ALL OTHER MERCHANDISE.	26	547	7.7	7.7
						520	NONMERCHANDISE RECEIPTS.	26	757	11.0	10.7
						-	MISCELLANEOUS MERCHANDISE. . . .	(X)	139	(X)	2.0
380	AUTOMOBILES-TRUCKS	6	26 276	85.0	85.0		OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.)				
381	NEW PASSENGER CARS-RETAIL. . . .	6	19 434	62.8	62.8		TOTAL	78	14 322	(X)	100.0
385	USED PASSENGER CARS-RETAIL. . . .	5	3 438	13.8	11.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	18	508	8.7	3.5
386	USED PASSENGER CARS-WHOLE. . . .	4	1 222	4.9	4.0	221	MAJOR HOUSEHOLD APPLIANCES . . .	17	258	4.4	1.8
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	2 182	(X)	7.1	222	RADIOS-TV'S MUSICAL INSTR. . . .	13	246	6.6	1.7
400	AUTO FUELS-LUBRICANTS.	5	85	.3	.3	260	KITCHENWARE-HOME FURNISHINGS . .	11	25	.7	.2
420	AUTO TIRES-BATTERIES-ACCESS. . . .	6	2 060	6.7	6.7	300	SPORTING-RECREATION EQUIPMENT. .	11	64	1.5	.4
421	PARTS INSTALLED IN REPAIR WORK	6	1 177	3.8	3.8	320	HARDWARE-GARDENING EQUIPMENT . .	14	71	1.8	.5
422	PARTS-WHOLESALE.	6	622	2.0	2.0	400	AUTO FUELS-LUBRICANTS.	12	313	10.3	2.2
423	PARTS-RETAIL	6	176	.6	.6	401	GASOLINE	9	260	8.7	1.8
424	AUTOMOBILE TIRES-BATTERIES-ACC	4	85	.3	.3	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	52	(X)	.4
520	NONMERCHANDISE RECEIPTS.	6	2 491	8.1	8.1	420	AUTO TIRES-BATTERIES-ACCESS. . . .	78	11 534	80.5	80.5
527	SERVICE LABOR.	6	2 426	7.8	7.8	500	ALL OTHER MERCHANDISE.	11	128	3.4	.9
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	15	(X)	(Z)	520	NONMERCHANDISE RECEIPTS.	50	1 622	16.4	11.3
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)					524	BRAKE AND WHEEL SERVICES	35	948	10.9	6.6
	TOTAL ²	39	5 714	(X)	100.0	525	TIRE SERVICES OTHER THAN RETRO	34	262	2.7	1.8
						526	OTHER NONMERCHANDISE RECEIPTS.	41	411	4.4	2.9
	TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553)					-	MISCELLANEOUS MERCHANDISE. . . .	(X)	57	(X)	.4
	TOTAL	108	21 393	(X)	100.0		BOAT DEALERS (SIC 5591)				
220	MAJOR APPL-RADIO-TV-MUSICAL INST	48	2 775	21.3	13.0		TOTAL	16	4 632	(X)	100.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	17	107	2.1	.5	300	SPORTING-RECREATION EQUIPMENT. .	16	4 304	92.9	92.9
260	KITCHENWARE-HOME FURNISHINGS . .	38	247	2.3	1.2	307	OUTBOARD BOATS	10	596	18.5	12.9
300	SPORTING-RECREATION EQUIPMENT. .	35	671	6.1	3.1	308	OUTBOARD MOTORS.	10	464	24.8	10.0
320	HARDWARE-GARDENING EQUIPMENT . .	41	581	5.3	2.7	309	INBOARD MOTOR BOATS.	7	1 258	32.5	27.2
340	LUMBER-BUILDING MATERIALS.	15	62	1.3	.3	311	INBOARD-OUTORIVE BOATS	8	742	19.3	16.0
400	AUTO FUELS-LUBRICANTS.	17	350	10.4	1.6	312	BOAT TRAILERS.	9	216	5.6	4.7
420	AUTO TIRES-BATTERIES-ACCESS. . . .	108	13 392	62.6	62.6	313	MARINE ACCESS. AND PARTS	13	433	10.7	9.3
500	ALL OTHER MERCHANDISE.	37	675	6.1	3.2	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	595	(X)	12.8
520	NONMERCHANDISE RECEIPTS.	75	2 380	14.1	11.1	520	NONMERCHANDISE RECEIPTS.	10	219	5.7	4.7
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	153	(X)	.7	527	SERVICE LABOR.	9	137	4.3	3.0
	HOME AND AUTO SUPPLY STORES (SIC 553 PT.)					-	MISCELLANEOUS	(X)	82	(X)	1.8
	TOTAL	30	7 071	(X)	100.0	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	109	(X)	2.4
220	MAJOR APPL-RADIO-TV-MUSICAL INST	30	2 268	32.1	32.1		HOUSEHOLD TRAILER DEALERS (SIC 5592)				
221	MAJOR HOUSEHOLD APPLIANCES . . .	30	1 302	18.4	18.4		TOTAL	15	4 385	(X)	100.0
222	RADIOS-TV'S MUSICAL INSTR. . . .	27	936	14.5	13.2	500	ALL OTHER MERCHANDISE.	15	4 164	95.0	95.0
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	29	(X)	.4	504	MOBILE HOMES-HOUSEHOLD TRLRS	13	4 056	94.0	92.5
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	17	105	2.1	1.5	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	105	(X)	2.4
260	KITCHENWARE-HOME FURNISHINGS . .	27	222	3.2	3.1	520	NONMERCHANDISE RECEIPTS.	10	217	5.4	4.9
264	SMALL ELECTRICAL APPLIANCES. . .	26	120	1.7	1.7	532	OTHER NONMERCHANDISE RECEIPTS.	9	212	5.3	4.8
265	ALL OTHER KITCHENWR-HOUSEWR. . .	21	102	1.5	1.4	-	MISCELLANEOUS	(X)	5	(X)	.1
300	SPORTING-RECREATION EQUIPMENT. .	26	607	8.9	8.6	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	4	(X)	.1
317	ALL OTHER SPTG GOODS EXC BOATS	26	573	8.4	8.1		AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.)				
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	34	(X)	.5		TOTAL	7	(0)	(X)	100.0
320	HARDWARE-GARDENING EQUIPMENT . .	27	510	7.4	7.2						
340	LUMBER-BUILDING MATERIALS.	15	58	1.2	.8						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹Detail may not add to total due to rounding.

²Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

New Orleans SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--		
				Establishments handling the line	All establishments ²					Establishments handling the line	All establishments ²	
380	AUTOMOBILES-TRUCKS	7	76.7	76.7	S20	NONMERCHANTOISE RECEIPTS.	45	824	5.5	2.2		
389	MOTORCYCLES-MOTORSOOTERS.	7			58.1	58.1	-	MISCELLANEOUS MERCHANDISE.	(X)	235	(X)	.6
-	MISCELLANEOUS MERCHANDISE.	(X)			(X)	18.6						
	MISCELLANEOUS MERCHANDISE.	(X)	(X)	23.3								
	AUTOMOTIVE DEALERS' N.E.C. (SIC S599 PT.)					MILLINERY STORES (SIC S63 PT.)						
	TOTAL	1	(0)	(X)	100.0	TOTAL ²	5	367	(X)	100.0		
	GASOLINE SERVICE STATIONS (SIC S54)					CORSET AND LINGERIE STORES (SIC S63 PT.)						
	TOTAL	585	81 571	(X)	100.0	TOTAL	5	(0)	(X)	100.0		
020	GROCERIES-OTHER FOODS.	60	863	10.2	1.1	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC S63 PT.)						
040	MEALS-SNACKS	25	170	3.5	.2	TOTAL	10	1 105	(X)	100.0		
100	CIGARS-CIGARETTES-TOBACCO.	140	715	3.2	.9	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	10	1 058	95.7	95.7	
320	HARDWARE-GARDENING EQUIPMENT	15	288	33.3	.4	174	HANOBAGS	4	52	17.1	4.7	
400	AUTO FUELS-LUBRICANTS.	585	69 191	84.8	84.8	176	OTHER WOMEN'S-GIRLS' CLOTHES ACC	6	34	3.8	3.1	
401	GASOLINE	585	64 881	79.5	79.5	-	MISCELLANEOUS MERCHANDISE.	(X)	971	(X)	87.9	
402	OTHER AUTOMOTIVE FUELS	52	1 370	17.8	1.7	S20	NONMERCHANTOISE RECEIPTS.	5	37	4.1	3.3	
403	MOTOR OILS-GREASES-OTHER OILS.	531	2 939	3.8	3.6	-	MISCELLANEOUS MERCHANDISE.	(X)	10	(X)	.9	
420	AUTO TIRES-BATTERIES-ACCESS.	464	7 061	10.7	8.7		FURRIERS AND FUR SHOPS (SIC S68)					
421	PARTS INSTALLED IN REPAIR WORK	195	1 713	7.5	2.1		TOTAL	3	(0)	(X)	100.0	
423	PARTS-RETAIL	63	393	4.9	.5		MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC S61)					
424	AUTOMOBILE TIRES-BATTERIES-ACC	440	4 955	7.7	6.1		TOTAL	69	18 693	(X)	100.0	
480	HOUSEHOLD FUELS-ICE.	16	129	11.1	.2	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	69	17 044	91.2	91.2	
S00	ALL OTHER MERCHANDISE.	13	47	5.5	.1	142	BOYS' CLOTHING	30	1 298	19.0	6.9	
S20	NONMERCHANTOISE RECEIPTS.	318	2 907	6.1	3.6	143	MEN'S TAILOREO OUTERWEAR	60	7 781	42.6	41.6	
-	MISCELLANEOUS MERCHANDISE.	(X)	200	(X)	.2	144	OTHER MEN'S OUTERWEAR.	48	2 098	21.5	11.2	
	APPAREL AND ACCESSORY STORES (SIC 56)					145	MEN'S HATS	31	476	4.1	2.5	
	TOTAL	373	104 889	(X)	100.0	146	OTHER MEN'S CLOTHING	62	5 391	29.7	28.8	
120	COSMETICS-DRUGS-CLEANERS	13	1 006	4.6	1.0	180	ALL FOOTWEAR	23	853	9.2	4.6	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	141	25 760	61.6	24.6	S20	NONMERCHANTOISE RECEIPTS.	23	528	4.1	2.8	
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	223	49 159	59.5	46.9	-	MISCELLANEOUS MERCHANDISE.	(X)	268	(X)	1.4	
180	ALL FOOTWEAR	177	24 487	41.6	23.3		CUSTOM TAILORS (SIC S67)					
200	CURTAINS-ORAPERIES-DRY GOODS	16	225	1.3	.2		TOTAL ²	13	1 193	(X)	100.0	
280	JEWELRY-OPTICAL GOODS.	26	245	1.0	.2		FAMILY CLOTHING STORES (SIC S65)					
500	ALL OTHER MERCHANDISE.	25	382	1.5	.4		TOTAL	41	21 388	(X)	100.0	
S20	NONMERCHANTOISE RECEIPTS.	182	3 227	4.8	3.1	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	41	7 550	35.3	35.3	
-	MISCELLANEOUS MERCHANDISE.	(X)	398	(X)	.4	142	BOYS' CLOTHING	37	1 300	6.2	6.1	
	WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562; 3; 8)					143	MEN'S TAILOREO OUTERWEAR	32	2 805	13.6	13.1	
	TOTAL	130	39 858	(X)	100.0	144	OTHER MEN'S OUTERWEAR.	36	1 532	7.2	7.2	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	8	198	14.2	.5	145	MEN'S HATS	27	105	.6	.5	
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	130	36 569	91.7	91.7	146	OTHER MEN'S CLOTHING	36	1 809	8.8	8.5	
180	ALL FOOTWEAR	13	1 791	14.1	4.5	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	41	9 838	46.0	46.0	
S00	ALL OTHER MERCHANDISE.	9	139	1.2	.3	161	CHILDREN'S-INFANTS' WEAR	36	1 104	5.2	5.2	
S20	NONMERCHANTOISE RECEIPTS.	56	917	5.6	2.3	163	MILLINERY.	23	201	1.4	.9	
-	MISCELLANEOUS MERCHANDISE.	(X)	244	(X)	.6	164	HOSIERY.	31	326	1.7	1.5	
	WOMEN'S READY-TO-WEAR STORES (SIC 562)					165	LINGERIE	33	1 093	5.2	5.1	
	TOTAL	107	37 838	(X)	100.0	168	WOMEN'S BLOUSES-SPTSWR	37	1 953	9.2	9.1	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	7	193	13.8	.5	172	DRESSES.	38	2 687	12.7	12.6	
142	BOYS' CLOTHING	5	60	8.3	.2	173	COATS-SUITS.	34	1 174	5.6	5.5	
144	OTHER MEN'S OUTERWEAR.	4	86	6.2	.2	174	HANOBAGS	29	304	1.6	1.4	
-	MISCELLANEOUS MERCHANDISE.	(X)	47	(X)	.1	176	OTHER WOMEN'S-GIRLS' CLOTHES ACC	26	490	3.2	2.3	
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	107	34 660	91.6	91.6	-	MISCELLANEOUS MERCHANDISE.	(X)	506	(X)	2.4	
161	CHILDREN'S-INFANTS' WEAR	41	2 883	11.2	7.6	180	ALL FOOTWEAR	30	1 363	8.3	6.4	
163	MILLINERY.	42	579	1.9	1.5	200	CURTAINS-ORAPERIES-DRY GOOODS	11	172	1.3	.8	
164	HOSIERY.	57	530	1.8	1.4	280	JEWELRY-OPTICAL GOOODS.	16	161	1.2	.8	
165	LINGERIE	71	2 728	8.0	7.2	520	NONMERCHANTOISE RECEIPTS.	26	1 107	5.7	5.2	
168	WOMEN'S BLOUSES-SPTSWR	81	6 801	19.5	18.0	-	MISCELLANEOUS MERCHANDISE.	(X)	1 197	(X)	5.6	
172	DRESSES.	107	14 969	39.6	39.6							
173	COATS-SUITS.	80	3 717	10.4	9.8							
174	HANOBAGS	54	665	2.3	1.8							
175	FURS	18	954	4.7	2.5							
176	OTHER WOMEN'S-GIRLS' CLOTHES ACC	55	834	2.9	2.2							
180	ALL FOOTWEAR	13	1 788	14.2	4.7							
500	ALL OTHER MERCHANDISE.	9	137	1.6	.4							

Standard Notes: - Represents zero. D Withheld to avoid disclosure.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

New Orleans SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
	SHOE STORES (SIC 566)					FURNITURE STORES (SIC 5712)					
	TOTAL	104	22 307	(X)	100.0	TOTAL	118	48 472	(X)	100.0	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	7	59	18.7	.3	200	CURTAINS-DRAPERIES-DRY GOODS . .	37	1 015	3.8	2.1
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	26	1 099	11.5	4.9	220	MAJOR APPL-RADIO-TV-MUSICAL INST	78	9 229	23.7	19.0
180	ALL FOOTWEAR	104	20 377	91.3	91.3	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	118	34 577	71.3	71.3
500	ALL OTHER MERCHANDISE	8	120	5.2	.5	243	SLEEP EQUIPMENT	105	5 785	12.6	11.9
520	NONMERCHANDISE RECEIPTS	68	620	3.2	2.8	244	OTHER HOUSEHOLD FURNITURE . . .	117	26 546	54.8	54.8
-	MISCELLANEOUS MERCHANDISE	(X)	32	(X)	.1	245	FLOOR COVERINGS-SOFT SURFACE . .	71	1 740	5.5	3.6
	MEN'S SHOE STORES (SIC 566 PT.)					246	FLOOR COVERINGS-HARD SURFACE . .	36	394	1.8	.8
	TOTAL	18	(D)	(X)	100.0	-	MISCELLANEOUS MERCHANDISE . . .	(X)	112	(X)	.2
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	4		7.7	1.0	260	KITCHENWARE-HOME FURNISHINGS . .	58	1 223	4.1	2.5
180	ALL FOOTWEAR	18		95.5	95.5	300	SPORTING-RECREATION EQUIPMENT .	12	146	1.0	.3
500	ALL OTHER MERCHANDISE	4		2.7	.6	520	NONMERCHANDISE RECEIPTS	60	2 109	7.6	4.4
520	NONMERCHANDISE RECEIPTS	16		2.8	2.5	-	MISCELLANEOUS MERCHANDISE	(X)	173	(X)	.4
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	.4		HOME FURNISHINGS STORES (OTHER 571)				
	WOMEN'S SHOE STORES (SIC 566 PT.)						TOTAL	49	5 064	(X)	100.0
	TOTAL	25	7 628	(X)	100.0	200	CURTAINS-DRAPERIES-DRY GOODS . .	15	733	60.9	14.5
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	15	844	13.6	11.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	22	3 231	100.0	63.8
180	ALL FOOTWEAR	25	6 540	85.7	85.7	260	KITCHENWARE-HOME FURNISHINGS . .	19	1 008	61.6	19.9
182	WOMEN'S AND GIRLS' FOOTWEAR . . .	25	6 325	82.9	82.9	520	NONMERCHANDISE RECEIPTS	26	61	6.8	1.2
-	MISCELLANEOUS MERCHANDISE	(X)	215	(X)	2.8	-	MISCELLANEOUS MERCHANDISE	(X)	30	(X)	.6
520	NONMERCHANDISE RECEIPTS	15	225	3.5	2.9		FLOOR COVERINGS STORES (SIC 5713)				
-	MISCELLANEOUS MERCHANDISE	(X)	19	(X)	.2		TOTAL	20	3 273	(X)	100.0
	CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)					240	FURNITURE-SLEEP EQUIP-FLOOR COV.	20	3 175	97.0	97.0
	TOTAL	3	(D)	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	98	(X)	3.0
	FAMILY SHOE STORES (SIC 566 PT.)						ORAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)				
	TOTAL	58	11 366	(X)	100.0		TOTAL	13	784	(X)	100.0
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	11	250	7.4	2.2	200	CURTAINS-DRAPERIES-DRY GOODS . .	13	698	89.0	89.0
180	ALL FOOTWEAR	58	10 665	93.8	93.8	-	MISCELLANEOUS MERCHANDISE	(X)	86	(X)	11.0
181	MEN'S AND BOYS' FOOTWEAR	58	3 619	31.8	31.8		CHINA, GLASSWARE, AND METALWARE STORES (SIC 5715)				
182	WOMEN'S AND GIRLS' FOOTWEAR	58	4 923	43.3	43.3		TOTAL ²	4	246	(X)	100.0
183	CHILDREN'S AND INFANTS' FOOTWR	53	2 123	21.4	18.7		MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)				
500	ALL OTHER MERCHANDISE	5	99	7.0	.9		TOTAL ²	12	761	(X)	100.0
520	NONMERCHANDISE RECEIPTS	35	314	3.1	2.8		HOUSEHOLD APPLIANCE STORES (SIC 572)				
-	MISCELLANEOUS MERCHANDISE	(X)	37	(X)	.3		TOTAL	46	11 283	(X)	100.0
	CHILDREN'S AND INFANTS' WR. STRS. (SIC 564)					200	CURTAINS-ORAPERIES-DRY GOODS . .	6	180	13.6	1.6
	TOTAL ²	11	1 144	(X)	100.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	43	8 205	74.0	72.7
	MISC. APPAREL AND ACCESSORY STRS. (SIC 569)					260	KITCHENWARE-HOME FURNISHINGS . .	23	472	10.9	4.2
	TOTAL ²	5	306	(X)	100.0	264	SMALL ELECTRICAL APPLIANCES . . .	15	180	24.2	1.6
	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)					265	ALL OTHER KITCHENWR-HOUSEWR . .	13	292	7.0	2.6
	TOTAL	255	76 333	(X)	100.0	320	HARWARE-GARONING EQUIPMENT . . .	7	150	6.7	1.3
200	CURTAINS-ORAPERIES-ORY GOOOS . . .	58	1 929	6.8	2.5	520	NONMERCHANDISE RECEIPTS	19	410	7.4	3.6
220	MAJOR APPL-RADIO-TV-MUSICAL INST	163	28 163	45.4	36.9	-	MISCELLANEOUS MERCHANDISE	(X)	1 866	(X)	16.5
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	154	38 770	68.4	50.8		RADIO AND TELEVISION STORES (SIC 5732)				
260	KITCHENWARE-HOME FURNISHINGS . . .	19	2 770	7.1	3.6		TOTAL	20	5 654	(X)	100.0
300	SPORTING-RECREATION EQUIPMENT . . .	101	522	3.4	.7	220	MAJOR APPL-RADIO-TV-MUSICAL INST	20	5 149	91.1	91.1
320	HARWARE-GARONING EQUIPMENT	10	181	5.7	.6	225	NEW RADIOS-TV'S ETC.	20	3 851	68.1	68.1
500	ALL OTHER MERCHANDISE	13	455	9.8	.2	-	MISCELLANEOUS MERCHANDISE	(X)	1 298	(X)	23.0
520	NONMERCHANDISE RECEIPTS	126	3 130	7.0	4.1		NONMERCHANDISE RECEIPTS	6	322	7.4	5.7
-	MISCELLANEOUS MERCHANDISE	(X)	412	(X)	.5		MISCELLANEOUS MERCHANDISE	(X)	182	(X)	3.2

Standard Notes: - Represents zero. D Withheld to avoid disclosure.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable. Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

New Orleans SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of--		Amount ¹ (\$1,000)				As percent of total sales of--			
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹		
	RECORD SHOPS (SIC 5733 PT.)					100	CIGARS-CIGARETTES-TOBACCO	21	181	20.5	1.4		
	TOTAL	6	729	(X)	100.0	500	ALL OTHER MERCHANDISE	7	34	11.5	.3		
220	MAJOR APPL-RADIO-TV-MUSICAL INST	6	677	92.9	92.9	520	NONMERCHANDISE RECEIPTS	45	161	3.1	1.2		
233	RECORDS-TAPES-RELATED ACCESS . . .	6	647	88.8	88.8		MISCELLANEOUS MERCHANDISE	(X)	11	(X)	.1		
-	MISCELLANEOUS MERCHANDISE	(X)	26	(X)	3.6		DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)						
	TOTAL	6	729	(X)	100.0		TOTAL ²	576	27 859	(X)	100.0		
	MUSICAL INSTRUMENT STORES (SIC 5733 PT.)						DRUG STORES AND PROPRIETARY STRS. (SIC 591)						
	TOTAL	16	5 131	(X)	100.0		TOTAL	212	60 768	(X)	100.0		
220	MAJOR APPL-RADIO-TV-MUSICAL INST	16	4 898	95.5	95.5	020	GROCERIES-OTHER FOODS	31	597	4.6	1.0		
228	PIANOS	13	1 126	21.9	21.9	040	MEALS-SNACKS	58	4 145	11.1	6.8		
229	ORGANS	13	796	15.5	15.5	080	PACKAGED ALCOHOLIC BEVERAGES	55	5 434	12.8	8.9		
231	MUSICAL INSTR-ACCESSORIES	12	1 775	36.6	34.6	100	CIGARS-CIGARETTES-TOBACCO	131	4 917	9.7	8.1		
232	RADIOS PHONO-TAPE RCORS-TV'S . . .	6	727	20.1	14.2	120	COSMETICS-DRUGS-CLEANERS	212	40 798	67.1	67.1		
-	MISCELLANEOUS MERCHANDISE	(X)	474	(X)	9.2	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	12	101	1.3	.2		
520	NONMERCHANDISE RECEIPTS	13	220	4.3	4.3	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	13	120	1.3	.2		
-	MISCELLANEOUS MERCHANDISE	(X)	13	(X)	.3	220	MAJOR APPL-RADIO-TV-MUSICAL INST	13	209	1.9	.3		
	EATING AND DRINKING PLACES (SIC 58)					260	KITCHENWARE-HOME FURNISHINGS . . .	27	345	3.4	.6		
	TOTAL	1 388	127 755	(X)	100.0	280	JEWELRY-OPTICAL GOODS	60	376	2.5	.6		
020	GROCERIES-OTHER FOODS	44	771	25.0	.6	300	SPORTING-RECREATION EQUIPMENT . .	13	115	1.2	.2		
040	MEALS-SNACKS	1 071	86 042	76.3	67.3	320	HARDWARE-GARDENING EQUIPMENT . . .	14	110	1.3	.2		
060	ALCOHOLIC DRINKS	839	34 600	44.7	27.1	340	LUMBER-BUILDING MATERIALS	11	91	.6	.1		
080	PACKAGED ALCOHOLIC BEVERAGES	157	1 580	14.4	1.2	420	AUTO TIRES-BATTERIES-ACCESS	7	48	1.3	.1		
100	CIGARS-CIGARETTES-TOBACCO	314	1 202	3.2	.9	500	ALL OTHER MERCHANDISE	81	2 022	11.1	3.3		
500	ALL OTHER MERCHANDISE	25	1 008	18.1	.8	520	NONMERCHANDISE RECEIPTS	90	1 318	3.6	2.2		
520	NONMERCHANDISE RECEIPTS	284	2 352	3.7	1.8	-	MISCELLANEOUS MERCHANDISE	(X)	21	(X)	(2)		
-	MISCELLANEOUS MERCHANDISE	(X)	200	(X)	.2		DRUG STORES (SIC 591 PT.)						
	TOTAL	1 388	127 755	(X)	100.0		TOTAL	206	59 757	(X)	100.0		
020	GROCERIES-OTHER FOODS	32	722	25.0	.7	020	GROCERIES-OTHER FOODS	30	593	4.6	1.0		
040	MEALS-SNACKS	812	83 595	83.7	83.7	040	MEALS-SNACKS	56	4 025	11.0	6.7		
060	ALCOHOLIC DRINKS	263	11 303	21.5	11.3	080	PACKAGED ALCOHOLIC BEVERAGES	55	5 427	12.9	9.1		
080	PACKAGED ALCOHOLIC BEVERAGES	31	486	9.2	.5	100	CIGARS-CIGARETTES-TOBACCO	127	4 871	9.8	8.2		
100	CIGARS-CIGARETTES-TOBACCO	163	841	2.7	.8	120	COSMETICS-DRUGS-CLEANERS	206	39 994	66.9	66.9		
500	ALL OTHER MERCHANDISE	18	936	19.1	.9	121	MEDICINES EXC. PRESCRIPTION	197	9 773	16.8	16.4		
520	NONMERCHANDISE RECEIPTS	212	1 928	3.6	1.9	122	PRESCRIPTION MEDICINES	206	15 778	26.4	26.4		
-	MISCELLANEOUS MERCHANDISE	(X)	85	(X)	.1	123	ALL OTHER DRUGS-PROPRIETARIES	183	14 443	25.5	24.2		
	EATING PLACES (SIC 5812)					140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	12	100	1.3	.2		
	TOTAL	812	99 896	(X)	100.0	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	13	119	1.3	.2		
020	GROCERIES-OTHER FOODS	32	722	25.0	.7	220	MAJOR APPL-RADIO-TV-MUSICAL INST	13	207	1.9	.3		
040	MEALS-SNACKS	812	83 595	83.7	83.7	260	KITCHENWARE-HOME FURNISHINGS	26	341	3.4	.6		
060	ALCOHOLIC DRINKS	263	11 303	21.5	11.3	280	JEWELRY-OPTICAL GOODS	58	373	2.5	.6		
080	PACKAGED ALCOHOLIC BEVERAGES	31	486	9.2	.5	300	SPORTING-RECREATION EQUIPMENT	13	113	1.2	.2		
100	CIGARS-CIGARETTES-TOBACCO	163	841	2.7	.8	320	HARDWARE-GARDENING EQUIPMENT	13	109	1.3	.2		
500	ALL OTHER MERCHANDISE	18	936	19.1	.9	340	LUMBER-BUILDING MATERIALS	11	91	1.3	.2		
520	NONMERCHANDISE RECEIPTS	212	1 928	3.6	1.9	420	AUTO TIRES-BATTERIES-ACCESS	7	47	1.3	.1		
-	MISCELLANEOUS MERCHANDISE	(X)	85	(X)	.1	500	ALL OTHER MERCHANDISE	79	2 012	11.2	3.4		
	RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.)					520	NONMERCHANDISE RECEIPTS	89	1 316	3.6	2.2		
	TOTAL	582	72 481	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	19	(X)	(2)		
040	MEALS-SNACKS	582	57 521	79.4	79.4		PROPRIETARY STORES (SIC 591 PT.)						
060	ALCOHOLIC DRINKS	252	11 014	21.4	15.2		TOTAL ²	6	1 011	(X)	100.0		
080	PACKAGED ALCOHOLIC BEVERAGES	29	474	9.2	.7		MISCELLANEOUS RETAIL STORES (SIC 59 EX+ 591)						
100	CIGARS-CIGARETTES-TOBACCO	127	528	2.4	.7		TOTAL	525	71 368	(X)	100.0		
500	ALL OTHER MERCHANDISE	10	897	19.6	1.2	020	GROCERIES-OTHER FOODS	37	643	8.8	.9		
520	NONMERCHANDISE RECEIPTS	146	1 344	3.9	1.9	040	MEALS-SNACKS	18	188	27.2	.3		
-	MISCELLANEOUS MERCHANDISE	(X)	702	(X)	1.0	060	ALCOHOLIC DRINKS	28	1 460	41.6	2.0		
	CAFETERIAS (SIC 5812 PT.)					080	PACKAGED ALCOHOLIC BEVERAGES	80	8 722	77.7	12.2		
	TOTAL	49	14 409	(X)	100.0	100	CIGARS-CIGARETTES-TOBACCO	39	1 297	20.2	1.8		
040	MEALS-SNACKS	49	13 670	94.9	94.9	120	COSMETICS-DRUGS-CLEANERS	8	100	25.0	.1		
060	ALCOHOLIC DRINKS	5	142	8.4	1.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	13	200	11.5	.3		
100	CIGARS-CIGARETTES-TOBACCO	15	131	1.9	.9	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	9	181	75.0	.3		
520	NONMERCHANDISE RECEIPTS	21	422	3.5	2.9	180	ALL FOOTWEAR	14	448	11.5	.6		
-	MISCELLANEOUS MERCHANDISE	(X)	43	(X)	.3	200	CURTAINS-ORAPERIES-ORY GOODS	10	57	6.2	.1		
	REFRESHMENT PLACES (SIC 5812 PT.)					220	MAJOR APPL-RADIO-TV-MUSICAL INST	46	1 173	17.0	1.6		
	TOTAL	181	13 006	(X)	100.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	45	3 929	59.7	5.5		
020	GROCERIES-OTHER FOODS	10	69	18.5	.5	260	KITCHENWARE-HOME FURNISHINGS	61	2 266	12.7	3.2		
040	MEALS-SNACKS	181	12 404	95.4	95.4	280	JEWELRY-OPTICAL GOODS	136	16 507	61.2	23.1		
060	ALCOHOLIC DRINKS	7	146	25.0	1.1	300	SPORTING-RECREATION EQUIPMENT	41	5 525	64.1	7.7		
						320	HARDWARE-GARDENING EQUIPMENT	33	2 265	29.6	3.2		

Standard Notes: - Represents zero. D Withheld to avoid disclosure.
¹ Detail may not add to total due to rounding.
² Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable. Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

New Orleans SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
420	AUTO TIRES—BATTERIES—ACCESS.	9	503	100.0	.7	520	NONMERCHANTOISE RECEIPTS.	74	1 236	7.7	7.4
460	HAY—GRAIN—FEEO—FARM SUPPLIES	19	2 740	92.6	3.8	529	WATCH—CLOCK—JEWELRY REPAIRS.	74	1 173	7.2	7.0
480	HOUSEHOLO FUELS—ICE.	12	2 012	100.0	2.8	-	MISCELLANEOUS	(X)	63	(X)	.4
500	ALL OTHER MERCHANTOISE.	258	18 303	61.6	25.6	-	MISCELLANEOUS MERCHANTOISE.	(X)	62	(X)	.4
520	NONMERCHANTOISE RECEIPTS.	209	2 548	6.0	3.6						
-	MISCELLANEOUS MERCHANTOISE.	(X)	301	(X)	.4						
	LIQUOR STORES (SIC 592)						FUEL OIL OALERS (SIC 5983)				
	TOTAL	59	11 320	(X)	100.0		TOTAL	2	(0)	(X)	100.0
020	GROCERIES—OTHER FOODS.	26	513	7.3	4.5		LIQUEFIEO PETRL. GAS (8TTLO. GAS) OALERS (SIC 5984)				
060	ALCOHOLIC ORINKS	27	1 450	41.4	12.8		TOTAL ²	5	1 214	(X)	100.0
080	PACKAGE ALCOHOLIC BEVERAGES	59	8 689	76.8	76.8						
100	CIGARS—CIGARETTES—TOBACCO.	22	184	3.2	1.6		FUEL AND ICE OALERS, N.E.C. (SIC 5982)				
520	NONMERCHANTOISE RECEIPTS.	20	271	3.6	2.4		TOTAL	2	(0)	(X)	100.0
-	MISCELLANEOUS MERCHANTOISE.	(X)	213	(X)	1.9						
	ANTIQUE STORES (SIC 5932)						FLORISTS (SIC 5992)				
	TOTAL	28	4 394	(X)	100.0		TOTAL ²	62	5 262	(X)	100.0
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	20	2 898	73.9	66.0		CIGAR STORES AND STANOS (SIC 5993)				
260	KITCHENWARE—HOME FURNISHINGS	10	580	28.9	13.2		TOTAL	11	(0)	(X)	100.0
280	JEWELRY—OPTICAL GOOOS.	10	578	30.7	13.2		BOOK STORES (SIC 5942)				
500	ALL OTHER MERCHANTOISE.	6	256	50.4	5.8		TOTAL	11	1 515	(X)	100.0
520	NONMERCHANTOISE RECEIPTS.	13	53	1.5	1.2						
-	MISCELLANEOUS MERCHANTOISE.	(X)	29	(X)	.7		ALL OTHER MERCHANTOISE.	11	1 497	98.8	98.8
	SECONOHANO STORES (SIC 5933)						BOOKS—PERIOICALS.	11	1 301	85.9	85.9
	TOTAL ²	38	2 972	(X)	100.0		MISCELLANEOUS MERCHANTOISE.	(X)	196	(X)	12.9
	SPORTING GOODS STORES (SIC 5952)						MISCELLANEOUS MERCHANTOISE.	(X)	18	(X)	1.2
	TOTAL	27	6 439	(X)	100.0						
140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	6	94	7.6	1.5		STATIONERY STORES (SIC 5943)				
180	ALL FOOTWEAR	9	418	14.7	6.5		TOTAL	6	182	(X)	100.0
300	SPORTING—RECREATION EQUIPMENT.	27	4 610	71.6	71.6						
301	ATHLETIC GOODS(TO INOIVIOUALS)	20	1 148	20.0	17.8		ALL OTHER MERCHANTOISE.	6	166	91.2	91.2
302	ATHLETIC GOOOS(TO TEAMS)	8	519	13.5	8.1		MISCELLANEOUS MERCHANTOISE.	(X)	16	(X)	8.8
303	HUNTING EQUIPMENT.	14	1 253	22.5	19.5						
304	FISHING EQUIPMENT.	13	667	13.1	10.4		HAY, GRAIN, AND FEEO STORES (SIC 5962)				
306	BOATS—MOTORS—MARINE EQUIPMENT.	6	293	9.7	4.6		TOTAL ²	12	1 784	(X)	100.0
315	CAMPING EQUIP—SUPPLIES	9	223	7.3	3.5						
316	BICYCLES—LUGGAGE	4	225	11.4	3.5		OTHER FARM SUPPLY STORES (SIC 5969 PT.)				
-	MISCELLANEOUS MERCHANTOISE.	(X)	281	(X)	4.4		TOTAL ²	6	1 487	(X)	100.0
500	ALL OTHER MERCHANTOISE.	4	295	7.7	4.6		GARDEN SUPPLY STORES (SIC 5969 PT.)				
520	NONMERCHANTOISE RECEIPTS.	11	72	3.1	1.1		TOTAL ²	8	1 341	(X)	100.0
-	MISCELLANEOUS MERCHANTOISE.	(X)	950	(X)	14.8		NEWS OALERS AND NEWSSTANOS (SIC 5994)				
	BICYCLE SHOPS (SIC 5953)						TOTAL	3	(0)	(X)	100.0
	TOTAL ²	7	801	(X)	100.0						
	JEWELRY STORES (SIC 597)						HOBBY, TOY, AND GAME SHOPS (SIC 5995)				
	TOTAL	80	16 652	(X)	100.0		TOTAL	21	1 446	(X)	100.0
220	MAJOR APPL—RAOIO—TV—MUSICAL INST	8	169	8.4	1.0						
260	KITCHENWARE—HOME FURNISHINGS	24	1 225	12.5	7.4		ALL OTHER MERCHANTOISE.	21	1 414	97.8	97.8
266	ALL OTHER HOME FURN EXC. CHINA	19	309	5.3	1.9		MISCELLANEOUS MERCHANTOISE.	(X)	32	(X)	2.2
267	CHINA—GLASSWARE.	17	916	11.8	5.5						
280	JEWELRY—OPTICAL GOOOS.	80	13 838	83.1	83.1						
281	WATCHES—CLOCKS	63	2 314	14.7	13.9						
282	SILVERWARE	44	1 497	10.4	9.0						
285	ALL OTHER JEWELRY ITEMS.	62	2 415	21.6	14.5						
286	OPTICAL GOOOS.	5	221	11.6	1.3						
287	DIAMONDS, EXC. OIAMONO WATCHES	65	5 840	37.3	35.1						
288	RINGS, EXC. OIAMONOS	60	1 550	9.9	9.3						
500	ALL OTHER MERCHANTOISE.	7	122	5.6	.7						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable. Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

New Orleans SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ²					Estab- lishments handling the line	All estab- lish- ments ²
	CAMERA AND PHOTO SUPPLY STORES (SIC 5996)					MAIL ORDER HOUSES (SIC 532)					
	TOTAL	8	2 137	(X) 100.0		TOTAL	11	(0)	(X)	100.0	
500	ALL OTHER MERCHANDISE	8	1 576	73.7 73.7	120	COSMETICS-DRUGS-CLEANERS	6		.7	.6	
520	NONMERCHANDISE RECEIPTS	5	355	25.2 16.6	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	6		6.2	4.7	
-	MISCELLANEOUS MERCHANDISE	(X)	206	(X) 9.6	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	6		14.6	11.1	
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)				180	ALL FOOTWEAR	6		2.6	2.0	
	TOTAL ²	54	3 940	(X) 100.0	200	CURTAINS-DRAPERIES-DRY GOODS	7		7.9	6.1	
	OPTICAL GOODS STORES (SIC 5999 PT.)				220	MAJOR APPL-RADIO-TV-MUSICAL INST	6		23.7	18.0	
	TOTAL	15	1 250	(X) 100.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	6		3.8	2.9	
280	JEWELRY-OPTICAL GOODS	15	1 151	92.1 92.1	260	KITCHENWARE-HOME FURNISHINGS	6		2.3	1.8	
520	NONMERCHANDISE RECEIPTS	4	93	17.7 7.4	280	JEWELRY-OPTICAL GOODS	6	(0)	.6	.5	
-	MISCELLANEOUS MERCHANDISE	(X)	6	(X) .5	300	SPORTING-RECREATION EQUIPMENT	6		2.7	2.1	
	RETAIL STORES, N.E.C. (SIC 5999 PT.)				320	HARDWARE-GARDENING EQUIPMENT	7		4.3	3.3	
	TOTAL	60	4 343	(X) 100.0	340	LUMBER-BUILDING MATERIALS	6		3.9	3.0	
500	ALL OTHER MERCHANDISE	60	3 958	91.1 91.1	420	AUTO TIRES-BATTERIES-ACCESS	6		2.7	2.1	
520	NONMERCHANDISE RECEIPTS	18	76	4.8 1.7	440	FARM EQUIPMENT MACHINERY	4		.8	.5	
-	MISCELLANEOUS MERCHANDISE	(X)	309	(X) 7.1	500	ALL OTHER MERCHANDISE	9		26.0	25.2	
	NONSTORE RETAILERS (SIC 53 PART*)				520	NONMERCHANDISE RECEIPTS	7		14.1	13.7	
	TOTAL	74	50 158	(X) 100.0	-	MISCELLANEOUS MERCHANDISE	(X)		(X)	2.3	
020	GROCERIES-OTHER FOODS	26	26 495	86.9 52.8		MERCHANDISING MACHINE OPERATORS (SIC 534)					
040	MEALS-SNACKS	11	1 206	27.5 2.4		TOTAL	26	15 024	(X)	100.0	
100	CIGARS-CIGARETTES-TOBACCO	16	10 023	76.6 20.0	020	GROCERIES-OTHER FOODS	12	3 728	91.8	24.8	
120	COSMETICS-DRUGS-CLEANERS	7	96	2.3 .2	040	MEALS-SNACKS	9	1 102	24.8	7.3	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	12	322	6.2 .6	100	CIGARS-CIGARETTES-TOBACCO	16	10 023	73.0	66.7	
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	12	712	14.5 1.4	520	NONMERCHANDISE RECEIPTS	6	68	2.6	.5	
180	ALL FOOTWEAR	8	137	3.6 .3	-	MISCELLANEOUS MERCHANDISE	(X)	103	(X)	.7	
200	CURTAINS-DRAPERIES-DRY GOODS	15	815	15.3 1.6		DIRECT SELLING ESTABLISHMENTS (SIC 535)					
220	MAJOR APPL-RADIO-TV-MUSICAL INST	12	1 544	31.3 3.1		TOTAL	37	(0)	(X)	100.0	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	12	1 070	19.6 2.1							
260	KITCHENWARE-HOME FURNISHINGS	14	638	11.6 1.3							
280	JEWELRY-OPTICAL GOODS	10	222	4.2 .4							
300	SPORTING-RECREATION EQUIPMENT	6	115	2.5 .2							
320	HARDWARE-GARDENING EQUIPMENT	7	178	4.9 .4							
340	LUMBER-BUILDING MATERIALS	7	242	6.0 .5							
420	AUTO TIRES-BATTERIES-ACCESS	6	109	2.5 .2							
440	FARM EQUIPMENT MACHINERY	4	28	1.5 .1							
500	ALL OTHER MERCHANDISE	19	4 295	50.8 8.6							
520	NONMERCHANDISE RECEIPTS	26	1 774	5.3 3.5							
-	MISCELLANEOUS MERCHANDISE	(X)	137	(X) .3							

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Shreveport SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines							
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--						
				Establishments handling the line	All establishments ⁴					Establishments handling the line	All establishments ⁴					
RETAIL TRADE																
GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)																
TOTAL																
		1 643	408 309	(X)	100.0		73	61 907	(X)	100.0						
020	GROCERIES-OTHER FOODS	406	74 802	54.3	18.3	020	GROCERIES-OTHER FOODS	34	867	2.3	1.4					
040	MEALS-SNACKS	306	19 443	34.5	4.8	040	MEALS-SNACKS	14	478	1.9	.8					
060	ALCOHOLIC DRINKS	128	4 205	50.0	1.0	100	CIGARS-CIGARETTES-TOBACCO	11	204	.6	.3					
080	PACKAGED ALCOHOLIC BEVERAGES	172	10 588	44.0	2.6	120	COSMETICS-DRUGS-CLEANERS	44	2 827	5.2	4.6					
100	CIGARS-CIGARETTES-TOBACCO	367	6 758	5.5	1.7	140	MEN'S-BOYS' CLOTHING EXC FOOTWR	51	6 501	11.4	10.5					
120	COSMETICS-DRUGS-CLEANERS	244	17 460	11.8	4.3	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	54	14 447	23.7	23.3					
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	137	13 348	14.1	3.3	180	ALL FOOTWEAR	45	2 325	4.4	3.8					
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	193	29 160	26.6	7.1	200	CURTAINS-DRAPERIES-ORY GOODS	66	7 542	12.7	12.2					
180	ALL FOOTWEAR	136	8 196	10.1	2.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	24	5 357	12.7	8.7					
200	CURTAINS-DRAPERIES-ORY GOODS	107	8 707	12.2	2.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV	24	2 200	5.1	3.6					
220	MAJOR APPL-RADIO-TV-MUSICAL INST	142	16 974	23.0	4.2	260	KITCHENWARE-HOME FURNISHINGS	47	2 653	4.6	4.3					
240	FURNITURE-SLEEP EQUIP-FLOOR COV	103	14 391	21.7	3.5	280	JEWELRY-OPTICAL GOODS	44	778	1.4	1.3					
260	KITCHENWARE-HOME FURNISHINGS	153	4 382	4.0	1.1	300	SPORTING-RECREATION EQUIPMENT	30	1 458	3.2	2.4					
280	JEWELRY-OPTICAL GOODS	118	3 627	5.0	.9	320	HARDWARE-GARDENING EQUIPMENT	38	2 423	4.8	3.9					
300	SPORTING-RECREATION EQUIPMENT	95	5 061	7.0	1.2	340	LUMBER-BUILDING MATERIALS	15	1 363	3.5	2.9					
320	HARDWARE-GARDENING EQUIPMENT	120	4 627	5.4	1.1	400	AUTO FUELS-LUBRICANTS	6	241	.8	.4					
340	LUMBER-BUILDING MATERIALS	86	17 482	31.1	4.3	420	AUTO TIRES-BATTERIES-ACCESS	7	2 288	7.1	3.7					
360	AUTOMOBILES-TRUCKS	63	70 025	56.7	17.2	500	ALL OTHER MERCHANDISE	43	3 592	6.7	5.8					
400	AUTO FUELS-LUBRICANTS	322	24 165	20.0	5.9	520	NONMERCHANDISE RECEIPTS	44	4 012	9.0	6.5					
420	AUTO TIRES-BATTERIES-ACCESS	323	15 662	9.9	3.8		MISCELLANEOUS MERCHANDISE	(X)	351	(X)	.6					
440	FARM EQUIPMENT MACHINERY	13	3 525	12.8	.9	DEPARTMENT STORES (SIC 531)										
460	HAY-GRAIN-FEED-FARM SUPPLIES	28	3 041	12.0	.7	TOTAL										
480	HOUSEHOLD FUELS-ICE	57	1 224	10.3	.3			11	43 626	(X)	100.0					
500	ALL OTHER MERCHANDISE	294	15 536	12.1	3.8	020	GROCERIES-OTHER FOODS	4	382	1.4	.9					
520	NONMERCHANDISE RECEIPTS	647	15 917	5.5	3.9	120	COSMETICS-DRUGS-CLEANERS	9	1 630	3.9	3.7					
BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS (SIC 52)																
TOTAL																
		70	21 924	(X)	100.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR	11	5 058	11.6	11.6					
220	MAJOR APPL-RADIO-TV-MUSICAL INST	8	156	6.6	.7	141	MEN'S CLOTHING	11	3 612	8.3	8.3					
240	FURNITURE-SLEEP EQUIP-FLOOR COV	7	296	8.4	1.4	142	BOYS' CLOTHING	11	1 446	3.3	3.3					
260	KITCHENWARE-HOME FURNISHINGS	12	138	31.5	.6	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	11	11 079	25.4	25.4					
300	SPORTING-RECREATION EQUIPMENT	10	135	7.7	.6	161	CHILDREN'S-INFANTS' WEAR	11	1 326	3.0	3.0					
320	HARDWARE-GARDENING EQUIPMENT	31	1 502	17.8	6.9	162	HANDBAGS-ACCESSORIES	11	496	1.1	1.1					
340	LUMBER-BUILDING MATERIALS	60	15 982	91.6	72.9	163	MILLINERY	9	220	.6	.5					
440	FARM EQUIPMENT MACHINERY	9	2 841	63.7	13.0	164	HOSIERY	11	585	1.3	1.3					
520	NONMERCHANDISE RECEIPTS	31	633	4.9	2.9	165	LINGERIE	11	1 773	4.1	4.1					
-	MISCELLANEOUS MERCHANDISE	(X)	241	(X)	1.1	166	WOMEN'S COATS-SUITS-FURS-RAINWR	11	1 060	2.4	2.4					
BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525)																
TOTAL																
		47	17 020	(X)	100.0	167	WOMEN'S DRESSES	11	2 832	6.5	6.5					
240	FURNITURE-SLEEP EQUIP-FLOOR COV	5	271	7.5	1.6	168	WOMEN'S BLOUSES-SPTSWR	11	1 830	4.2	4.2					
320	HARDWARE-GARDENING EQUIPMENT	15	578	7.1	3.4	169	GIRLS'-SUBTEEN-TEEN WEAR	10	925	2.2	2.1					
340	LUMBER-BUILDING MATERIALS	47	15 779	92.7	92.7	-	MISCELLANEOUS MERCHANDISE	(X)	32	(X)	.1					
341	LUMBER	28	3 934	32.1	23.1	180	ALL FOOTWEAR	8	1 623	4.0	3.7					
342	PLYWOOD	26	1 761	15.2	10.3	200	CURTAINS-DRAPERIES-ORY GOODS	11	4 004	9.2	9.2					
343	WINDOWS, DOORS, AND FRAMES-METAL	17	720	9.6	4.2	201	PIECE GOODS-NOTIONS	10	1 388	3.5	3.2					
344	KITCHEN CABINETS	11	472	5.9	2.8	202	CURTAINS-DRAPERIES	9	2 429	6.0	5.6					
345	ALL OTHER MILLWORK	25	1 140	9.8	6.7	203	ALL OTHER HOMEISTICS	4	186	2.4	.4					
346	WALLBOARD	25	1 030	9.0	6.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	5	4 105	12.9	9.4					
347	ASPHALT AND ASBESTOS PRODUCTS	23	700	6.6	4.1	221	MAJOR HOUSEHOLD APPLIANCES	5	2 795	8.8	6.4					
348	PAINT-GLASS-WALLPAPER	18	360	5.7	2.1	222	RADIOIS-TV'S MUSICAL INSTR.	5	1 308	4.1	3.0					
349	HEATING AND PLUMBING EQUIP	8	327	4.7	1.9	240	FURNITURE-SLEEP EQUIP-FLOOR COV	6	1 874	5.2	4.3					
352	MASONRY SUPPLIES	16	417	5.7	2.5	241	FLOOR COVERINGS	6	608	1.7	1.4					
353	INSULATION	17	263	3.7	1.5	242	FURNITURE-SLEEP EQUIPMENT	6	1 266	3.5	2.9					
355	ALL OTHER BUILDING MATERIALS	20	1 143	12.2	6.7	260	KITCHENWARE-HOME FURNISHINGS	11	1 669	3.8	3.8					
-	MISCELLANEOUS MERCHANDISE	(X)	434	(X)	2.5	261	CHINA-GLASSWARE	10	662	1.6	1.5					
520	NONMERCHANDISE RECEIPTS	20	204	2.5	1.2	262	KITCHENWARE-HOUSEWARES	11	970	2.2	2.2					
-	MISCELLANEOUS MERCHANDISE	(X)	188	(X)	1.1	-	MISCELLANEOUS MERCHANDISE	(X)	37	(X)	.1					
HARDWARE STORES (SIC 5251)																
TOTAL																
		15	(D)	(X)	100.0	280	JEWELRY-OPTICAL GOODS	9	571	1.4	1.3					
340	LUMBER-BUILDING MATERIALS	6	1 276	3.5	2.9	300	SPORTING-RECREATION EQUIPMENT	7	1 112	2.9	2.5					
348	PAINT-GLASS-WALLPAPER	6	514	1.4	1.2	320	HARDWARE-GARDENING EQUIPMENT	6	1 610	4.5	3.7					
-	MISCELLANEOUS MERCHANDISE	(X)	761	(X)	1.7	321	HARDWARE-TOOLS	6	842	2.3	1.9					
FARM EQUIPMENT DEALERS (SIC 5252)																
TOTAL																
		8	(O)	(X)	100.0	322	GARDENING EQUIPMENT-SUPPLIES	6	768	2.1	1.8					
440	FARM EQUIPMENT MACHINERY	8	1 263	3.1	2.9	340	LUMBER-BUILDING MATERIALS	6	1 276	3.5	2.9					
520	NONMERCHANDISE RECEIPTS	6	585	1.4	1.3	348	PAINT-GLASS-WALLPAPER	6	514	1.4	1.2					
-	MISCELLANEOUS MERCHANDISE	(X)	224	.6	.5	-	MISCELLANEOUS MERCHANDISE	(X)	761	(X)	1.7					
FARM EQUIPMENT DEALERS (SIC 5252)																
TOTAL																
		8	(O)	(X)	100.0	400	AUTO FUELS-LUBRICANTS	3	226	.7	.5					
440	FARM EQUIPMENT MACHINERY	8	1 263	3.1	2.9	420	AUTO TIRES-BATTERIES-ACCESS	3	2 157	7.4	4.9					
520	NONMERCHANDISE RECEIPTS	6	585	1.4	1.3	500	ALL OTHER MERCHANDISE	8	1 263	3.1	2.9					
-	MISCELLANEOUS MERCHANDISE	(X)	224	.6	.5	501	TOYS-GAMES-WHEEL GOODS	8	585	1.4	1.3					
FARM EQUIPMENT DEALERS (SIC 5252)																
TOTAL																
		8	(O)	(X)	100.0	502	BOOKS-STATIONERY-PHOTO. EQUIP	6	454	1.2	1.0					
440	FARM EQUIPMENT MACHINERY	8	1 263	3.1	2.9	518	MOSE. EXC. TOY-GAMES-BOOKS-STA	5	224	.6	.5					
520	NONMERCHANDISE RECEIPTS	6	585	1.4	1.3											
-	MISCELLANEOUS MERCHANDISE	(X)	224	.6	.5											

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Nonstore retailers, part of SIC major group 53, are shown separately in this table.
²Detail may not add to total due to rounding.
 Note: SHREVEPORT SMSA—Consists of Bossier and Caddo Parishes, La.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Shreveport SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab-lishments handling the line	All estab-lishments ²					Estab-lishments handling the line	All estab-lishments ²
520	NONMERCHANTISE RECEIPTS	6	3 429	12.5	7.9	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)	-	-	(X)	-	
535	ALL OTHER SERVICE RECEIPTS	6	3 228	11.8	7.4	TOTAL	-	-	(X)	-	
-	MISCELLANEOUS	(X)	201	(X)	.5	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)	3	(D)	(X)	100.0	
-	MISCELLANEOUS MERCHANDISE	(X)	558	(X)	1.3	TOTAL	3	(D)	(X)	100.0	
	VARIETY STORES (SIC 533)					RETAIL BAKERIES (SIC 546)	5	(D)	(X)	100.0	
	TOTAL	27	6 341	(X)	100.0	TOTAL	99	90 939	(X)	100.0	
020	GROCERIES—OTHER FOODS	23	325	5.1	5.1	220	MAJOR APPL—RADIO—TV—MUSICAL INST	12	516	21.4	.6
040	MEALS—SNACKS	10	277	8.3	4.4	300	SPORTING—RECREATION EQUIPMENT . .	15	1 587	41.4	1.7
120	COSMETICS—DRUGS—CLEANERS	26	453	7.1	7.1	320	HARDWARE—GARDENING EQUIPMENT . .	11	138	8.0	.2
140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	25	219	3.6	3.5	380	AUTOMOBILES—TRUCKS	51	69 909	82.8	76.9
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	26	804	12.7	12.7	400	AUTO FUELS—LUBRICANTS	11	231	.4	.3
180	ALL FOOTWEAR	24	218	3.5	3.4	420	AUTO TIRES—BATTERIES—ACCESS	71	10 963	12.8	12.1
200	CURTAINS—DRAPERIES—DRY GOODS . . .	26	829	13.1	13.1	500	ALL OTHER MERCHANDISE	15	1 632	33.9	1.8
220	MAJOR APPL—RADIO—TV—MUSICAL INST	13	105	3.1	1.7	520	NONMERCHANTISE RECEIPTS	53	5 503	6.8	6.1
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	11	73	2.4	1.2	-	MISCELLANEOUS MERCHANDISE	(X)	460	(X)	.5
260	KITCHENWARE—HOME FURNISHINGS . . .	26	519	8.2	8.2		MOTOR VEHICLE DEALERS (SIC 551, 552)	45	80 082	(X)	100.0
280	JEWELRY—OPTICAL GOODS	25	125	2.0	2.0		TOTAL	27	76 209	(X)	100.0
300	SPORTING—RECREATION EQUIPMENT . . .	17	62	1.2	1.0	380	AUTOMOBILES—TRUCKS	45	68 628	85.7	85.7
320	HARDWARE—GARDENING EQUIPMENT . . .	25	305	4.8	4.8	400	AUTO FUELS—LUBRICANTS	6	144	.2	.2
340	LUMBER—BUILDING MATERIALS	5	37	2.0	.6	420	AUTO TIRES—BATTERIES—ACCESS	29	6 667	8.5	8.3
500	ALL OTHER MERCHANDISE	26	1 736	27.4	27.4	520	NONMERCHANTISE RECEIPTS	24	4 643	6.3	5.8
520	NONMERCHANTISE RECEIPTS	23	245	3.9	3.9		MOTOR VEHICLE DEALERS—NEW AND USED CARS (SIC 551)	27	3 873	(X)	100.0
-	MISCELLANEOUS MERCHANDISE	(X)	8	(X)	.1		TOTAL	18	3 873	(X)	100.0
	MISC. GENERAL MERCHANDISE STORES (SIC 539)						TIRE, BATTERY, AND ACCESSORY DLRS (SIC 553)	41	6 751	(X)	100.0
	TOTAL	35	11 940	(X)	100.0		TOTAL	41	6 751	(X)	100.0
140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	15	1 224	18.2	10.3	220	MAJOR APPL—RADIO—TV—MUSICAL INST	12	516	16.7	7.6
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	16	2 565	23.9	21.5	260	KITCHENWARE—HOME FURNISHINGS . .	9	40	1.7	.6
180	ALL FOOTWEAR	13	484	7.2	4.1	300	SPORTING—RECREATION EQUIPMENT . .	11	105	3.8	1.6
200	CURTAINS—DRAPERIES—DRY GOODS . . .	29	2 710	30.3	22.7	320	HARDWARE—GARDENING EQUIPMENT . .	11	135	4.9	2.0
260	KITCHENWARE—HOME FURNISHINGS . . .	10	465	6.4	3.9	420	AUTO TIRES—BATTERIES—ACCESS	41	4 261	63.1	63.1
280	JEWELRY—OPTICAL GOODS	10	82	1.2	.7	500	ALL OTHER MERCHANDISE	10	247	5.9	3.7
520	NONMERCHANTISE RECEIPTS	15	337	3.0	2.8	520	NONMERCHANTISE RECEIPTS	23	746	13.6	11.1
-	MISCELLANEOUS MERCHANDISE	(X)	4 073	(X)	34.1	-	MISCELLANEOUS MERCHANDISE	(X)	701	(X)	10.4
	FOOD STORES (SIC 54)						MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559)	13	4 106	(X)	100.0
	TOTAL	270	86 033	(X)	100.0		TOTAL	13	4 106	(X)	100.0
020	GROCERIES—OTHER FOODS	270	72 489	84.3	84.3	300	SPORTING—RECREATION EQUIPMENT . .	4	1 482	76.0	36.1
040	MEALS—SNACKS	7	157	2.4	.2	380	AUTOMOBILES—TRUCKS	5	1 072	98.8	26.1
080	PACKAGED ALCOHOLIC BEVERAGES	58	1 590	18.0	1.8	500	ALL OTHER MERCHANDISE	5	1 383	78.3	33.7
100	CIGARS—CIGARETTES—TOBACCO	169	3 195	4.6	3.7	520	NONMERCHANTISE RECEIPTS	6	110	6.6	2.7
120	COSMETICS—DRUGS—CLEANERS	111	3 904	5.9	4.5	-	MISCELLANEOUS MERCHANDISE	(X)	58	(X)	1.4
260	KITCHENWARE—HOME FURNISHINGS . . .	23	299	.9	.3						
500	ALL OTHER MERCHANDISE	89	2 226	4.1	2.6						
520	NONMERCHANTISE RECEIPTS	105	1 803	2.8	2.1						
-	MISCELLANEOUS MERCHANDISE	(X)	370	(X)	.4						
	GROCERY STORES (SIC 541)										
	TOTAL	253	82 810	(X)	100.0						
020	GROCERIES—OTHER FOODS	253	69 367	83.8	83.8	220	MAJOR APPL—RADIO—TV—MUSICAL INST	12	516	16.7	7.6
021	MEATS—FISH—POULTRY	235	19 805	24.0	23.9	260	KITCHENWARE—HOME FURNISHINGS . .	9	40	1.7	.6
022	PRODUCE (FRESH FRUITS—VEGTBLS)	227	5 373	6.8	6.5	300	SPORTING—RECREATION EQUIPMENT . .	11	105	3.8	1.6
023	FROZEN FOODS	177	3 045	4.9	3.7	320	HARDWARE—GARDENING EQUIPMENT . .	11	135	4.9	2.0
024	ALL OTHER FOODS	250	41 143	50.2	49.7	420	AUTO TIRES—BATTERIES—ACCESS	41	4 261	63.1	63.1
040	MEALS—SNACKS	7	117	1.1	.1	500	ALL OTHER MERCHANDISE	10	247	5.9	3.7
080	PACKAGED ALCOHOLIC BEVERAGES	58	1 587	18.6	1.9	520	NONMERCHANTISE RECEIPTS	23	746	13.6	11.1
100	CIGARS—CIGARETTES—TOBACCO	168	3 184	4.6	3.8	-	MISCELLANEOUS MERCHANDISE	(X)	701	(X)	10.4
120	COSMETICS—DRUGS—CLEANERS	110	3 901	6.1	4.7						
500	ALL OTHER MERCHANDISE	88	2 216	4.2	2.7						
516	ALL OTHER MERCHANDISE	33	699	2.2	.8						
517	PAPER—PAPER PRODUCTS	86	1 516	2.8	1.8						
520	NONMERCHANTISE RECEIPTS	103	1 778	2.8	2.1						
-	MISCELLANEOUS MERCHANDISE	(X)	659	(X)	.8						
	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542)										
	TOTAL ²	9	1 721	(X)	100.0						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹ Detail may not add to total due to rounding.
² Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued
Shreveport SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ²					Establishments handling the line	All establishments ²
	GASOLINE SERVICE STATIONS (SIC 554)					OTHER APPAREL AND ACCESSORY STRS. (OTHER 56)					
	TOTAL	286	27 546	(X)	100.0	TOTAL	69	17 255	(X)	100.0	
020	GROCERIES—OTHER FOODS	35	131	3.6	.5	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	37	5 974	41.1	34.6
040	MEALS—SNACKS	8	41	4.5	.1	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	37	5 403	38.3	31.3
100	CIGARS—CIGARETTES—TOBACCO	62	548	8.0	2.0	180	ALL FOOTWEAR	48	4 553	29.6	26.4
380	AUTOMOBILES—TRUCKS	7	42	11.1	.2	200	CURTAINS—ORAPERIES—ORY GOOOS	7	81	10.8	.5
400	AUTO FUELS—LUBRICANTS	286	23 555	85.5	85.5	280	JEWELRY—OPTICAL GOOOS	8	29	.8	.2
401	GASOLINE	286	21 654	78.6	78.6	520	NONMERCHANDISE RECEIPTS	31	807	5.5	4.7
402	OTHER AUTOMOTIVE FUELS	41	874	17.0	3.2	-	MISCELLANEOUS MERCHANDISE	(X)	408	(X)	2.4
403	MOTOR OILS—GREASES—OTHER OILS	260	1 025	4.0	3.7						
420	AUTO TIRES—BATTERIES—ACCESS.	231	2 104	9.1	7.6		MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)				
421	PARTS—INSTALLED IN REPAIR WORK	87	475	6.5	1.7		TOTAL	16	2 341	(X)	100.0
424	AUTOMOBILE TIRES—BATTERIES—ACC	220	1 590	7.1	5.8						
-	MISCELLANEOUS MERCHANDISE	(X)	39	(X)	.1	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	16	2 148	91.8	91.8
480	HOUSEHOLD FUELS—ICE	9	258	13.6	.9	143	MEN'S TAILORED OUTERWEAR	14	1 172	50.1	50.1
520	NONMERCHANDISE RECEIPTS	149	813	5.8	3.0	145	MEN'S HATS	9	85	4.3	3.6
-	MISCELLANEOUS MERCHANDISE	(X)	52	(X)	.2	146	OTHER MEN'S CLOTHING	15	576	24.6	24.6
						-	MISCELLANEOUS MERCHANDISE	(X)	315	(X)	13.5
	APPAREL AND ACCESSORY STORES (SIC 56)										
	TOTAL	131	28 635	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	193	(X)	8.2
120	COSMETICS—ORUGS—CLEANERS	10	485	3.0	1.7		FAMILY CLOTHING STORES (SIC 565)				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	54	6 589	32.7	23.0		TOTAL	18	11 286	(X)	100.0
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	99	14 378	56.5	50.2	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	18	3 810	33.8	33.8
180	ALL FOOTWEAR	69	5 555	24.6	19.4	142	BOYS' CLOTHING	14	848	7.6	7.5
200	CURTAINS—ORAPERIES—ORY GOOOS	18	95	6.3	.3	143	MEN'S TAILORED OUTERWEAR	14	1 375	12.3	12.2
280	JEWELRY—OPTICAL GOOOS	13	154	1.7	.5	144	OTHER MEN'S OUTERWEAR	14	597	5.4	5.3
500	ALL OTHER MERCHANDISE	15	109	5.1	.4	145	MEN'S HATS	10	41	.4	.4
520	NONMERCHANDISE RECEIPTS	49	1 062	5.0	3.7	146	OTHER MEN'S CLOTHING	16	944	8.4	8.4
-	MISCELLANEOUS MERCHANDISE	(X)	208	(X)	.7	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	18	4 383	38.8	38.8
	WOMEN'S READY-TO-WEAR STORES (SIC 562)					164	HOSIERY	13	144	1.3	1.3
	TOTAL	46	(D)	(X)	100.0	168	WOMEN'S BLOUSES—SPTSWR	16	659	5.8	5.8
120	COSMETICS—ORUGS—CLEANERS	6		4.7	2.2	172	ORRESSES	17	1 289	11.4	11.4
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	17		11.6	6.1	173	COATS—SUITS	14	363	3.4	3.4
142	BOYS' CLOTHING	16		1.8	.9	176	OTHER WOMENS-GIRLS' CLOTHES ACC	11	378	3.3	3.3
143	MEN'S TAILORED OUTERWEAR	3		1.6	.6	-	MISCELLANEOUS MERCHANDISE	(X)	1 530	(X)	13.6
144	OTHER MEN'S OUTERWEAR	14		3.4	1.7	200	CURTAINS—DRAPERIES—DRY GOODS	7	80	10.7	.7
146	OTHER MEN'S CLOTHING	15		5.6	2.8	280	JEWELRY—OPTICAL GOOOS	7	28	.6	.2
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	.1	-	MISCELLANEOUS MERCHANDISE	(X)	2 984	(X)	26.4
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	46		77.6	77.6		SHOE STORES (SIC 566)				
161	CHILDREN'S—INFANTS' WEAR	23		7.5	5.6		TOTAL	29	2 864	(X)	100.0
163	MILLINERY	18		3.5	2.2	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	12	260	18.1	9.1
164	HOSIERY	31	(D)	2.0	1.4	180	ALL FOOTWEAR	29	2 532	88.4	88.4
165	LINGERIE	37		10.9	9.6	520	NONMERCHANDISE RECEIPTS	16	52	2.2	1.8
168	WOMEN'S BLOUSES—SPTSWR	43		14.7	14.7	-	MISCELLANEOUS MERCHANDISE	(X)	20	(X)	.7
172	ORRESSES	46		30.4	30.4		APPAREL AND ACCESS. STORES N.E.C. (SIC 564+ 71 9)				
173	COATS—SUITS	43		9.7	9.7		TOTAL	6	764	(X)	100.0
174	HANOBAGS	27		1.8	1.2	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	5	747	97.8	97.8
175	FURS	5		4.9	1.2	-	MISCELLANEOUS MERCHANDISE	(X)	17	(X)	2.2
176	OTHER WOMENS-GIRLS' CLOTHES ACC	24		2.3	1.6		FURNITURE HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)				
180	ALL FOOTWEAR	19		14.3	9.5		TOTAL	102	25 059	(X)	100.0
280	JEWELRY—OPTICAL GOOOS	5		2.7	1.2	200	CURTAINS—DRAPERIES—ORY GOODS	15	678	8.3	2.7
520	NONMERCHANDISE RECEIPTS	16		4.1	2.4	220	MAJOR APPL—RADIO-TV—MUSICAL INST	74	10 493	50.9	41.9
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	1.0	240	FURNITURE—SLEEP EQUIP—FLOOR COV.	57	11 675	67.1	46.6
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563)					260	KITCHENWARE—HOME FURNISHINGS	33	694	6.9	2.8
	TOTAL	16	(D)	(X)	100.0	300	SPORTING—RECREATION EQUIPMENT	4	71	6.3	.3
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	16	(D)	89.1	89.1	320	HARWARE—GARDENING EQUIPMENT	5	75	7.6	.3
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	10.9	420	AUTO TIRES—BATTERIES—ACCESS.	3	130	11.1	.5
	FURRIERS AND FUR SHOPS (SIC 568)					500	ALL OTHER MERCHANDISE	5	66	7.6	.3
	TOTAL	-		(X)	-	520	NONMERCHANDISE RECEIPTS	50	1 098	7.5	4.4
						-	MISCELLANEOUS MERCHANDISE	(X)	77	(X)	.3

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹ Detail may not add to total due to rounding.
² Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Shreveport SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
	FURNITURE STORES (SIC 5712)					DRUG STORES AND PROPRIETARY STRS. (SIC 591)					
	TOTAL	48	13 330	(X)	100.0	TOTAL	73	13 709	(X)	100.0	
200	CURTAINS—DRAPERIES—DRY GOODS	13	456	6.2	3.4	020	GROCERIES—OTHER FOODS	8	162	6.1	1.2
220	MAJOR APPL—RADIO—TV—MUSICAL INST	31	2 006	18.1	15.0	040	MEALS—SNACKS	15	426	8.2	3.1
240	FURNITURE—SLEEP EQUIP—FLDDR COV.	48	9 923	74.4	74.4	080	PACKAGED ALCOHOLIC BEVERAGES	11	880	19.4	6.4
243	SLEEP EQUIPMENT	44	1 596	12.1	12.0	100	CIGARS—CIGARETTES—TOBACCO	42	838	9.2	6.1
244	OTHER HOUSEHOLD FURNITURE	48	7 141	53.6	53.6	120	COSMETICS—DRUGS—CLEANERS	73	10 201	74.4	74.4
245	FLDDR COVERINGS—SDFT SURFACE	35	1 046	9.5	7.8	140	MEN'S—BOYS' CLOTHING EXC FOOTWR	6	35	1.5	.3
246	FLDDR COVERINGS—HARD SURFACE	21	68	1.1	.5	160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	6	82	3.0	.6
247	NONHOUSEHOLD FURNITURE	7	71	2.0	.5	220	MAJOR APPL—RADIO—TV—MUSICAL INST	6	69	2.9	.8
260	KITCHENWARE—HOME FURNISHINGS	25	401	4.6	3.0	260	KITCHENWARE—HOME FURNISHINGS	6	104	4.4	.8
-	NONMERCHANDISE RECEIPTS	19	505	5.8	3.8	280	JEWELRY—OPTICAL GOODS	17	208	3.8	1.5
-	MISCELLANEOUS MERCHANDISE	(X)	39	(X)	.3	300	SPORTING—RECREATION EQUIPMENT	4	36	1.7	.3
	HOME FURNISHINGS STORES (OTHER 571)					320	HARDWARE—GARDENING EQUIPMENT	5	38	1.6	.3
	TOTAL ²	10	1 638	(X)	100.0	340	LUMBER—BUILDING MATERIALS	3	22	1.1	.2
	HOUSEHOLD APPLIANCE STORES (SIC 572)					500	ALL OTHER MERCHANDISE	12	430	15.5	3.1
	TOTAL	21	5 416	(X)	100.0	520	NONMERCHANDISE RECEIPTS	23	147	2.3	1.1
220	MAJOR APPL—RADIO—TV—MUSICAL INST	20	4 237	78.9	78.2	-	MISCELLANEOUS MERCHANDISE	(X)	31	(X)	.2
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	3	310	24.1	5.7		DRUG STORES (SIC 591 PT.)				
260	KITCHENWARE—HOME FURNISHINGS	3	157	18.1	2.9		TOTAL	71	(D)	(X)	100.0
320	HARDWARE—GARDENING EQUIPMENT	4	64	6.2	1.2	020	GROCERIES—OTHER FOODS	8			
420	AUTO TIRES—BATTERIES—ACCESS.	3	128	10.9	2.4	040	MEALS—SNACKS	15			
520	NONMERCHANDISE RECEIPTS	14	378	12.4	6.2	080	PACKAGED ALCOHOLIC BEVERAGES	11			
-	MISCELLANEOUS MERCHANDISE	(X)	182	(X)	3.4	100	CIGARS—CIGARETTES—TOBACCO	42			
	RADIO, TV, AND MUSIC STORES (SIC 573)					120	COSMETICS—DRUGS—CLEANERS	71			
	TOTAL	23	4 675	(X)	100.0	121	MEDICINES EXC. PRESCRIPTION	69			
220	MAJOR APPL—RADIO—TV—MUSICAL INST	23	4 249	90.9	90.9	122	PRESCRIPTION MEDICINES	71			
520	NONMERCHANDISE RECEIPTS	13	228	7.5	4.9	123	ALL OTHER DRUGS—PROPRIETARIES	36			
-	MISCELLANEOUS MERCHANDISE	(X)	197	(X)	4.2	140	MEN'S—BOYS' CLOTHING EXC FOOTWR	6			
	EATING AND DRINKING PLACES (SIC 58)					160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	6			
	TOTAL	292	23 099	(X)	100.0	220	MAJOR APPL—RADIO—TV—MUSICAL INST	4			
020	GROCERIES—OTHER FOODS	23	433	28.3	1.9	260	KITCHENWARE—HOME FURNISHINGS	6			
040	MEALS—SNACKS	251	17 894	85.6	77.5	280	JEWELRY—OPTICAL GOODS	17			
060	ALCOHOLIC DRINKS	120	4 011	38.5	17.4	300	SPORTING—RECREATION EQUIPMENT	4			
080	PACKAGED ALCOHOLIC BEVERAGES	41	331	12.7	1.4	320	HARDWARE—GARDENING EQUIPMENT	5			
100	CIGARS—CIGARETTES—TOBACCO	44	129	4.9	.6	340	LUMBER—BUILDING MATERIALS	3			
500	ALL OTHER MERCHANDISE	7	82	20.0	.4	500	ALL OTHER MERCHANDISE	12			
520	NONMERCHANDISE RECEIPTS	46	204	3.6	.9	520	NONMERCHANDISE RECEIPTS	23			
-	MISCELLANEOUS MERCHANDISE	(X)	15	(X)	.1	-	MISCELLANEOUS MERCHANDISE	(X)			
	EATING PLACES (SIC 5812)						PROPRIETARY STORES (SIC 591 PT.)				
	TOTAL	214	19 908	(X)	100.0		TOTAL	2	(D)	(X)	100.0
020	GROCERIES—OTHER FOODS	11	378	42.2	1.9		MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)				
040	MEALS—SNACKS	214	17 712	89.0	89.0		TOTAL	230	23 590	(X)	100.0
060	ALCOHOLIC DRINKS	42	1 265	17.5	6.4	020	GROCERIES—OTHER FOODS	31	363	5.5	1.5
080	PACKAGED ALCOHOLIC BEVERAGES	8	167	11.7	.8	040	MEALS—SNACKS	7	51	2.5	.2
100	CIGARS—CIGARETTES—TOBACCO	29	101	3.9	.5	060	ALCOHOLIC DRINKS	8	189	26.6	.8
500	ALL OTHER MERCHANDISE	6	81	17.3	.4	080	PACKAGED ALCOHOLIC BEVERAGES	60	7 766	82.8	32.9
520	NONMERCHANDISE RECEIPTS	41	192	3.5	1.0	100	CIGARS—CIGARETTES—TOBACCO	34	248	3.7	1.1
-	MISCELLANEOUS MERCHANDISE	(X)	12	(X)	.1	140	MEN'S—BOYS' CLOTHING EXC FOOTWR	15	135	5.8	.6
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)					160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	18	25	.9	.1
	TOTAL	78	3 191	(X)	100.0	180	ALL FOOTWEAR	16	281	9.0	1.2
060	ALCOHOLIC DRINKS	78	2 746	86.1	86.1	220	MAJOR APPL—RADIO—TV—MUSICAL INST	12	246	15.3	1.0
080	PACKAGED ALCOHOLIC BEVERAGES	33	164	13.6	5.1	240	FURNITURE—SLEEP EQUIP—FLOOR COV.	9	112	11.9	.5
100	CIGARS—CIGARETTES—TOBACCO	15	29	9.0	.9	260	KITCHENWARE—HOME FURNISHINGS	16	214	20.4	.9
-	MISCELLANEOUS MERCHANDISE	(X)	252	(X)	7.9	280	JEWELRY—OPTICAL GOODS	25	2 415	80.9	10.2
	LIQUOR STORES (SIC 592)					300	SPORTING—RECREATION EQUIPMENT	33	1 716	42.1	7.3
	TOTAL	60	8 606	(X)	100.0	320	HARDWARE—GARDENING EQUIPMENT	14	385	33.3	1.6
020	GROCERIES—OTHER FOODS	28	349	6.1	4.1	460	HAY—GRAIN—FEED—FARM SUPPLIES	18	2 869	87.7	12.2
040	MEALS—SNACKS	5	15	1.0	.2	480	HOUSEHOLD FUELS—ICE	4	832	67.3	3.5
060	ALCOHOLIC DRINKS	8	189	28.9	2.2	500	ALL OTHER MERCHANDISE	94	4 969	100.0	21.1
080	PACKAGED ALCOHOLIC BEVERAGES	60	7 766	90.2	90.2	520	NONMERCHANDISE RECEIPTS	92	536	4.0	2.3
						-	MISCELLANEOUS MERCHANDISE	(X)	237	(X)	1.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Shreveport SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines											
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--										
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹									
100	CIGARS-CIGARETTES-TOBACCO	30	164	2.5	1.9															
520	NONMERCHANTISE RECEIPTS	21	116	2.2	1.3															
-	MISCELLANEOUS MERCHANTISE	(X)	7	(X)	.1															
	ANTIQUE AND SECONOHANO STORES (SIC 593)																			
	TOTAL	20	535	(X)	100.0															
	SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595)																			
	TOTAL	15	1 737	(X)	100.0															
300	SPORTING-RECREATION EQUIPMENT . .	15	1 586	91.3	91.3															
520	NONMERCHANTISE RECEIPTS	12	20	1.7	1.2															
-	MISCELLANEOUS MERCHANTISE	(X)	131	(X)	7.5															
	JEWELRY STORES (SIC 597)																			
	TOTAL	22	2 575	(X)	100.0															
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	4	20	13.3	.8															
260	KITCHENWARE-HOME FURNISHINGS . .	8	169	16.3	6.6															
266	ALL OTHER HOME FURN EXC. CHINA	7	57	5.4	2.2															
267	CHINA-GLASSWARE	8	112	10.6	4.3															
280	JEWELRY-OPTICAL GOODS	22	1 972	76.6	76.6															
281	WATCHES-CLOCKS	17	366	15.1	14.2															
282	SILVERWARE	16	316	13.0	12.3															
285	ALL OTHER JEWELRY ITEMS	18	385	21.5	15.0															
287	DIAMONDS+ EXC. DIAMOND WATCHES	18	671	27.7	26.1															
288	RINGS, EXC. DIAMONDS	17	231	9.5	9.0															
-	MISCELLANEOUS MERCHANTISE	(X)	2	(X)	.1															
520	NONMERCHANTISE RECEIPTS	21	268	10.4	10.4															
529	WATCH-CLOCK-JEWELRY REPAIRS . .	21	211	8.2	8.2															
533	ALL NONMSE RCPTS FROM CUSTMRS	6	57	6.4	2.2															
-	MISCELLANEOUS MERCHANTISE	(X)	145	(X)	5.6															
	FUEL AND ICE DEALERS (SIC 598)																			
	TOTAL	3	(0)	(X)	100.0															
480	HOUSEHOLD FUELS-ICE	3	(0)	(X)	74.9															
-	MISCELLANEOUS MERCHANTISE	(X)	(0)	(X)	25.1															
	FLORISTS (SIC 5992)																			
	TOTAL ²	30	1 371	(X)	100.0															

Standard Notes: • Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Nonstore retailers, part of SIC major group 53, are shown separately in this table.
²Detail may not add to total due to rounding.
³Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--			
				Establishments handling the line	All establishments ²					Establishments handling the line	All establishments ²		
	RETAIL TRADE												
	TOTAL	8 570	1 537 193	(X)	100.0								
020	GROCERIES—OTHER FOODS	2 175	316 705	61.3	20.6								
040	MEALS—SNACKS	1 548	57 021	55.2	3.7								
060	ALCOHOLIC DRINKS	777	18 642	57.1	1.2								
080	PACKAGE ALCOHOLIC BEVERAGES	757	21 567	9.8	1.4								
100	CIGARS—CIGARETTES—TOBACCO	2 211	26 690	5.8	1.7								
120	COSMETICS—DRUGS—CLEANERS	2 049	69 289	13.3	4.5								
140	MEN'S—BOYS' CLOTHING EXC FOOTWR	998	39 792	19.4	2.6								
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	1 187	68 705	27.1	4.5								
180	ALL FOOTWEAR	958	23 434	11.8	1.5								
200	CURTAINS—DRAPERIES—ORY GOOODS	873	26 193	15.0	1.7								
220	MAJOR APPL—RADIO—TV—MUSICAL INST	990	48 159	21.6	3.1								
240	FURNITURE—SLEEP EQUIP—FLOOR COV	788	35 507	22.1	2.3								
260	KITCHENWARE—HOME FURNISHINGS	1 128	13 070	5.4	.9								
280	JEWELRY—OPTICAL GOOODS	764	10 345	6.4	.7								
300	SPORTING—RECREATION EQUIPMENT	771	17 967	10.7	1.2								
320	HARWARE—GAROENING EQUIPMENT	1 004	22 934	10.4	1.5								
340	LUMBER—BUILOING MATERIALS	742	74 815	41.8	4.9								
380	AUTOMOBILES—TRUCKS	490	253 379	58.5	16.5								
400	AUTO FUELS—LUBRICANTS	1 888	109 428	27.8	7.1								
420	AUTO TIRES—BATTERIES—ACCESS	1 845	64 007	11.1	4.2								
440	FARM EQUIPMENT MACHINERY	221	64 791	55.2	4.2								
460	HAY—GRAIN—FEEO—FARM SUPPLIES	427	55 324	50.7	3.6								
480	HOUSEHOLD FUELS—ICE	172	12 939	66.6	.8								
500	ALL OTHER MERCHANOISE	1 644	38 461	9.3	2.5								
520	NONMERCHANOISE RECEIPTS	3 050	48 029	5.2	3.1								
	BUILOING MATERIALS, HARWARE, AND FARM EQUIP DEALERS (SIC 52)												
	TOTAL	595	159 444	(X)	100.0								
220	MAJOR APPL—RADIO—TV—MUSICAL INST	69	2 991	18.8	1.9								
240	FURNITURE—SLEEP EQUIP—FLOOR COV	73	1 582	9.3	1.0								
260	KITCHENWARE—HOME FURNISHINGS	84	1 127	10.2	.7								
300	SPORTING—RECREATION EQUIPMENT	57	679	7.8	.4								
320	HARWARE—GAROENING EQUIPMENT	270	11 176	21.6	7.0								
340	LUMBER—BUILOING MATERIALS	414	68 753	86.0	43.1								
380	AUTOMOBILES—TRUCKS	25	2 059	16.0	1.3								
400	AUTO FUELS—LUBRICANTS	14	209	1.7	.1								
420	AUTO TIRES—BATTERIES—ACCESS	50	2 703	11.3	1.7								
440	FARM EQUIPMENT MACHINERY	148	62 350	80.9	39.1								
460	HAY—GRAIN—FEEO—FARM SUPPLIES	21	1 345	18.6	.8								
500	ALL OTHER MERCHANOISE	21	434	15.0	.3								
520	NONMERCHANOISE RECEIPTS	234	3 725	4.9	2.3								
-	MISCELLANEOUS MERCHANOISE	(X)	311	(X)	.2								
	LUMBER AND OTHER BLOC. MATERIALS DEALERS (SIC 521)												
	TOTAL	282	69 869	(X)	100.0								
220	MAJOR APPL—RADIO—TV—MUSICAL INST	13	475	13.2	.7								
240	FURNITURE—SLEEP EQUIP—FLOOR COV	43	414	4.0	.6								
260	KITCHENWARE—HOME FURNISHINGS	21	392	11.7	.6								
300	SPORTING—RECREATION EQUIPMENT	8	69	3.3	.1								
320	HARWARE—GAROENING EQUIPMENT	127	2 591	8.8	3.7								
340	LUMBER—BUILOING MATERIALS	282	63 626	91.1	91.1								
341	LUMBER	248	23 488	34.3	33.6								
342	PLYWOOD	219	6 566	10.4	9.4								
343	WINDOWS, DOORS, AND FRAMES—METAL	180	2 826	5.2	4.0								
344	KITCHEN CABINETS	80	571	3.1	.8								
345	ALL OTHER MILLWORK	220	3 647	5.7	5.2								
346	WALLBOARD	214	4 087	6.7	5.8								
347	ASPHALT AND ASBESTOS PRODUCTS	195	3 571	6.3	5.1								
348	PAINT—GLASS—WALLPAPER	216	2 959	5.0	4.2								
349	HEATING AND PLUMBING EQUIP	103	1 270	4.2	1.8								
351	METAL ROOFING AND SIOING	141	1 144	2.6	1.6								
352	MASONRY SUPPLIES	206	3 194	5.9	4.6								
353	INSULATION	157	1 098	2.3	1.6								
355	ALL OTHER BUILOING MATERIALS	157	8 537	21.0	12.2								
-	MISCELLANEOUS MERCHANOISE	(X)	668	(X)	1.0								
520	NONMERCHANOISE RECEIPTS	109	1 253	4.7	1.8								
-	MISCELLANEOUS MERCHANOISE	(X)	1 049	(X)	1.5								
	PLUMBING AND HEATING EQUIP OLRs. (SIC 522)												
	TOTAL	8	594	(X)	100.0								
	PAINT, GLASS, AND WALLPAPER STRS. (SIC 523)												
	TOTAL	35	2 976	(X)	100.0								
340	LUMBER—BUILOING MATERIALS	35	2 849	95.7	95.7								
356	ALL OTHER LUMBER—MILLWORK	20	225	13.9	7.6								
357	PAINT—VARNISH ETC	32	1 648	71.2	55.4								
358	PAINT SUNORIES	29	167	7.9	5.6								
359	WALLPAPER—OTHER WALL COVERINGS	25	170	9.0	5.7								
361	GLASS	8	638	60.6	21.4								
520	NONMERCHANOISE RECEIPTS	14	38	2.6	1.3								
-	MISCELLANEOUS MERCHANOISE	(X)	89	(X)	3.0								
	ELECTRICAL SUPPLY STORES (SIC 524)												
	TOTAL	6	454	(X)	100.0								
	HARWARE STORES (SIC 5251)												
	TOTAL	122	14 647	(X)	100.0								
180	ALL FOOTWEAR	5	15	3.2	.1								
220	MAJOR APPL—RADIO—TV—MUSICAL INST	51	2 209	21.5	15.1								
240	FURNITURE—SLEEP EQUIP—FLOOR COV	29	1 149	17.2	7.8								
260	KITCHENWARE—HOME FURNISHINGS	59	695	11.2	4.7								
280	JEWELRY—OPTICAL GOOODS	11	17	1.6	.1								
300	SPORTING—RECREATION EQUIPMENT	47	592	10.9	4.0								
320	HARWARE—GAROENING EQUIPMENT	122	7 955	54.3	54.3								
340	LUMBER—BUILOING MATERIALS	82	1 413	11.9	9.6								
420	AUTO TIRES—BATTERIES—ACCESS	9	80	10.2	.5								
460	HAY—GRAIN—FEEO—FARM SUPPLIES	9	31	4.5	.2								
500	ALL OTHER MERCHANOISE	14	51	4.7	.3								
520	NONMERCHANOISE RECEIPTS	31	232	6.4	1.6								
-	MISCELLANEOUS MERCHANOISE	(X)	208	(X)	1.4								
	FARM EQUIPMENT DEALERS (SIC 5252)												
	TOTAL	142	70 904	(X)	100.0								
320	HARWARE—GAROENING EQUIPMENT	16	506	6.3	.7								
380	AUTOMOBILES—TRUCKS	25	2 057	17.1	2.9								
400	AUTO FUELS—LUBRICANTS	11	192	2.5	.3								
420	AUTO TIRES—BATTERIES—ACCESS	40	2 590	12.9	3.7								
440	FARM EQUIPMENT MACHINERY	142	62 143	87.6	87.6								
460	HAY—GRAIN—FEEO—FARM SUPPLIES	7	821	19.3	1.2								
520	NONMERCHANOISE RECEIPTS	74	2 176	5.3	3.1								
-	MISCELLANEOUS MERCHANOISE	(X)	415	(X)	.6								
	GENERAL MERCHANOISE GROUP STORES (SIC 53 PART*)												
	TOTAL	695	(D)	(X)	100.0								

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab-lishments handling the line	All estab-lishments ¹					Estab-lishments handling the line	All estab-lishments ¹
020	GROCERIES—OTHER FOODS	8	283	1.2	.9	-	MISCELLANEOUS MERCHANDISE	(X)	51	(X)	.1
040	MEALS—SNACKS	5	214	1.5	.7						
100	CIGARS—CIGARETTES—TOBACCO	3	49	.9	.2						
120	COSMETICS—DRUGS—CLEANERS	12	1 389	4.5	4.4						
							GENERAL MERCHANDISE STORES (SIC 539 PART)				
140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	13	3 510	11.0	11.0		TOTAL ²	397	73 456	(X)	100.0
141	MEN'S CLOTHING	13	2 666	8.4	8.4						
142	BOYS' CLOTHING	11	844	3.3	2.7						
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	13	7 099	22.3	22.3		DRY GOODS STORES (SIC 539 PART)				
161	CHILDREN'S—INFANTS' WEAR	13	784	2.5	2.5		TOTAL ²	81	6 027	(X)	100.0
162	HANOBAGS—ACCESSORIES	12	360	1.1	1.1						
163	MILLINERY	10	141	.5	.4		SEWING AND NEEDLEWORK STORES (SIC 539 PART)				
164	HOSIERY	13	540	1.7	1.7		TOTAL	11	(D)	(X)	100.0
165	LINGERIE	12	1 020	3.3	3.2						
166	WOMENS COATS—SUITS—FURS—RAINWR	11	411	1.4	1.3						
167	WOMEN'S DRESSES	12	2 230	7.2	7.0						
168	WOMEN'S BLOUSES—SPTSWR	12	1 061	3.4	3.3						
169	GIRLS'—SUBTEEN—TEEN WEAR	11	509	1.9	1.6						
-	MISCELLANEOUS MERCHANDISE	(X)	43	(X)	.1						
180	ALL FOOTWEAR	11	1 632	5.7	5.1		FOOD STORES (SIC 54)				
200	CURTAINS—ORAPERIES—DRY GOODS	13	2 309	7.3	7.3		TOTAL	1 507	372 153	(X)	100.0
201	PIECE GOODS—NOTIONS	13	910	2.9	2.9						
202	CURTAINS—ORAPERIES	13	1 369	4.3	4.3						
-	MISCELLANEOUS MERCHANDISE	(X)	30	(X)	.1	020	GROCERIES—OTHER FOODS	1 507	303 648	81.6	81.6
220	MAJOR APPL—RADIO—TV—MUSICAL INST	11	3 308	12.6	10.4	040	MEALS—SNACKS	76	639	6.8	.2
221	MAJOR HOUSEHOLD APPLIANCES	9	2 394	9.4	7.5	080	PACKAGE ALCOHOLIC BEVERAGES	439	10 192	6.0	2.7
222	RADIO—TV'S MUSICAL INSTR.	10	900	3.5	2.8	100	CIGARS—CIGARETTES—TOBACCO	1 160	16 270	5.3	4.4
-	MISCELLANEOUS MERCHANDISE	(X)	14	(X)	.2	120	COSMETICS—DRUGS—CLEANERS	1 102	18 331	6.0	4.9
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	10	1 055	4.0	3.3	140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	113	660	2.7	.2
241	FLOOR COVERINGS	10	446	1.7	1.4	160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	165	931	1.6	.3
242	FURNITURE—SLEEP EQUIPMENT	10	609	2.3	1.9	180	ALL FOOTWEAR	123	751	2.5	.2
260	KITCHENWARE—HOME FURNISHINGS	11	1 325	4.6	4.2	200	CURTAINS—ORAPERIES—DRY GOODS	65	323	2.2	.1
261	CHINA—GLASSWARE	11	625	2.1	2.0	260	KITCHENWARE—HOME FURNISHINGS	170	1 060	1.6	.3
262	KITCHENWARE—HOUSEWARES	11	642	2.1	2.0	320	HARDWARE—GARDENING EQUIPMENT	90	1 038	4.5	.3
263	OTHER KITCHENWARE—HOME FURNISH	3	58	1.7	.2	340	LUMBER—BUILDING MATERIALS	46	775	5.2	.2
280	JEWELRY—OPTICAL GOODS	11	479	1.6	1.5	400	AUTO FUELS—LUBRICANTS	172	2 564	14.8	.7
300	SPORTING—RECREATION EQUIPMENT	10	976	3.8	3.1	460	HAY—GRAIN—FEEO—FARM SUPPLIES	142	1 161	4.1	.3
320	HARDWARE—GARDENING EQUIPMENT	10	1 160	4.6	3.7	500	ALL OTHER MERCHANDISE	614	6 593	3.1	1.8
321	HARDWARE—TOOLS	9	704	2.7	2.2	520	NONMERCHANDISE RECEIPTS	387	6 308	3.6	1.7
322	GARDENING EQUIPMENT—SUPPLIES	9	456	1.7	1.4	-	MISCELLANEOUS MERCHANDISE	(X)	909	(X)	.2
340	LUMBER—BUILDING MATERIALS	10	1 096	4.2	3.4						
348	PAINT—GLASS—WALLPAPER	8	519	2.1	1.6		GROCERY STORES (SIC 541)				
356	ALL OTHER LUMBER—MILLWORK	8	577	2.4	1.8	020	GROCERIES—OTHER FOODS	1 361	293 193	81.3	81.3
400	AUTO FUELS—LUBRICANTS	5	102	.5	.3	021	MEATS—FISH—POULTRY	1 276	72 836	20.8	20.2
420	AUTO TIRES—BATTERIES—ACCESS.	7	1 341	5.6	4.2	022	PRODUCE (FRESH FRUITS—VEGT&LS)	1 172	22 651	6.7	6.3
500	ALL OTHER MERCHANDISE	12	1 745	5.6	5.5	023	FROZEN FOODS	1 086	15 021	4.7	4.2
501	TOYS—GAMES—WHEEL GOODS	11	968	3.5	3.0	024	ALL OTHER FOODS	1 355	182 685	50.9	50.6
502	BOOKS—STATIONERY—PHOTO. EQUIP.	10	689	2.4	2.0						
518	MOSE, EXC. TOY—GAMES—BOOKS—STA	6	88	.4	.3	040	MEALS—SNACKS	70	475	3.4	.1
520	NONMERCHANDISE RECEIPTS	12	2 474	8.2	7.8	080	PACKAGE ALCOHOLIC BEVERAGES	426	10 119	6.0	2.8
535	ALL OTHER SERVICE RECEIPTS	12	2 391	7.9	7.5	100	CIGARS—CIGARETTES—TOBACCO	1 134	16 078	5.3	4.5
-	MISCELLANEOUS	(X)	83	(X)	.3	120	COSMETICS—DRUGS—CLEANERS	1 079	18 154	5.9	5.0
						140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	113	661	2.6	.2
						160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	155	860	1.0	.2
						180	ALL FOOTWEAR	123	751	2.4	.2
						200	CURTAINS—ORAPERIES—DRY GOODS	65	323	2.1	.1
						260	KITCHENWARE—HOME FURNISHINGS	160	1 019	1.6	.3
						320	HARDWARE—GARDENING EQUIPMENT	80	997	4.8	.3
						340	LUMBER—BUILDING MATERIALS	46	775	5.1	.2
						400	AUTO FUELS—LUBRICANTS	171	2 550	14.2	.7
						460	HAY—GRAIN—FEEO—FARM SUPPLIES	142	1 161	4.0	.3
	VARIETY STORES (SIC 533)					500	ALL OTHER MERCHANDISE	597	6 449	3.0	1.8
	TOTAL	193	35 312	(X)	100.0	516	ALL OTHER MERCHANDISE	112	1 024	1.7	.3
020	GROCERIES—OTHER FOODS	140	1 485	4.9	4.2	517	PAPER—PAPER PRODUCTS	554	5 425	2.6	1.5
040	MEALS—SNACKS	33	687	22.8	1.9	520	NONMERCHANDISE RECEIPTS	369	6 228	3.5	1.7
100	CIGARS—CIGARETTES—TOBACCO	37	100	.9	.3	-	MISCELLANEOUS MERCHANDISE	(X)	908	(X)	.3
120	COSMETICS—DRUGS—CLEANERS	178	2 459	7.0	7.0						
140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	172	2 325	6.8	6.6		MEAT MARKETS (SIC 542 PT.)				
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	175	6 230	18.1	17.6		TOTAL	48	5 259	(X)	100.0
180	ALL FOOTWEAR	165	1 236	3.6	3.5	020	GROCERIES—OTHER FOODS	48	4 763	90.6	90.6
200	CURTAINS—ORAPERIES—DRY GOODS	176	4 780	13.6	13.5	021	MEATS—FISH—POULTRY	48	3 221	61.2	61.2
220	MAJOR APPL—RADIO—TV—MUSICAL INST	101	636	2.9	1.8	-	MISCELLANEOUS MERCHANDISE	(X)	1 542	(X)	29.3
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	94	515	2.7	1.5	520	NONMERCHANDISE RECEIPTS	14	68	3.9	1.3
260	KITCHENWARE—HOME FURNISHINGS	173	2 780	7.9	7.9	-	MISCELLANEOUS MERCHANDISE	(X)	428	(X)	8.1
280	JEWELRY—OPTICAL GOODS	158	741	2.2	2.1						
300	SPORTING—RECREATION EQUIPMENT	124	724	2.3	2.1						
320	HARDWARE—GARDENING EQUIPMENT	147	1 538	5.2	4.4						
340	LUMBER—BUILDING MATERIALS	58	148	.9	.4						
400	AUTO FUELS—LUBRICANTS	10	81	4.3	.2						
420	AUTO TIRES—BATTERIES—ACCESS.	7	44	1.9	.1						
500	ALL OTHER MERCHANDISE	163	7 598	24.4	21.5						
520	NONMERCHANDISE RECEIPTS	129	1 154	4.0	3.3						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
	FISH (SEA FOOD) MARKETS (SIC 542 PT.)					MOTOR VEHICLE DEALERS (SIC 551, 552)					
	TOTAL	20	1 064	(X)	100.0	TOTAL	364	300 875	(X)	100.0	
020	GROCERIES—OTHER FOODS	20	996	93.6	93.6	380	AUTOMOBILES—TRUCKS	364	250 351	83.2	83.2
021	MEATS—FISH—POULTRY	20	885	83.2	83.2	400	AUTO FUELS—LUBRICANTS	203	3 628	1.9	1.2
-	MISCELLANEOUS MERCHANDISE	(X)	111	(X)	10.4	420	AUTO TIRES—BATTERIES—ACCESS	313	28 260	9.6	9.4
	MISCELLANEOUS MERCHANDISE	(X)	68	(X)	6.4	440	FARM EQUIPMENT MACHINERY	12	1 162	18.1	.4
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)					500	ALL OTHER MERCHANDISE	3	312	9.0	.1
	TOTAL	6	(0)	(X)	100.0	520	NONMERCHANTISE RECEIPTS	300	16 602	5.8	5.5
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)					-	MISCELLANEOUS MERCHANDISE	(X)	560	(X)	.2
	TOTAL	6	611	(X)	100.0		DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.)				
020	GROCERIES—OTHER FOODS	6	463	75.8	75.8	380	TOTAL	274	257 235	(X)	100.0
040	MEALS—SNACKS	3	73	12.2	11.9	381	AUTOMOBILES—TRUCKS	274	213 015	82.8	82.8
-	MISCELLANEOUS MERCHANDISE	(X)	75	(X)	12.3	382	NEW PASSENGER CARS—RETAIL	274	128 108	49.8	49.8
	RETAIL BAKERIES (SIC 546)					383	NEW PASSENGER CARS—WHOLESALE	6	439	5.5	.2
	TOTAL	56	2 505	(X)	100.0	384	NEW COMMERCIAL VEHICLES—RETAIL	164	33 218	18.9	12.9
020	GROCERIES—OTHER FOODS	56	2 396	95.6	95.6	385	NEW COMMERCIAL VEHICLES—WHOLESALE	5	482	6.8	.2
-	MISCELLANEOUS MERCHANDISE	(X)	109	(X)	4.4	386	USED PASSENGER CARS—RETAIL	270	37 171	14.7	14.5
	RETAIL BAKERIES—BAKING, SELLING (SIC 5462)					387	USED PASSENGER CARS—WHOLESALE	102	2 405	1.8	.9
	TOTAL	51	2 288	(X)	100.0	387	USED COMMERCIAL VEHICLES	164	6 863	4.2	2.7
020	GROCERIES—OTHER FOODS	51	2 187	95.6	95.6	392	ALL OTHER AUTOS—TRUCKS	31	4 214	14.9	1.6
025	BAKERY PRODUCTS—EXCEPT FROZEN	51	2 180	95.3	95.3	-	MISCELLANEOUS MERCHANDISE	(X)	112	(X)	(2)
-	MISCELLANEOUS MERCHANDISE	(X)	101	(X)	4.4	400	AUTO FUELS—LUBRICANTS	180	3 395	2.0	1.3
	RETAIL BAKERIES—SELLING ONLY (SIC 5463)					401	GASOLINE	120	2 843	2.6	1.1
	TOTAL	5	217	(X)	100.0	403	MOTOR OILS—GREASES—OTHER OILS	136	552	.4	.2
	DAIRY PRODUCTS STORES (SIC 545)					420	AUTO TIRES—BATTERIES—ACCESS	274	24 921	9.7	9.7
	TOTAL	6	(0)	(X)	100.0	421	PARTS INSTALLED IN REPAIR WORK	274	14 963	5.8	5.8
	EGG AND POULTRY DEALERS (SIC 549 PT.)					422	PARTS—WHOLESALE	202	4 678	2.1	1.8
	TOTAL	2	(0)	(X)	100.0	423	PARTS—RETAIL	224	2 358	1.0	.9
	OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)					424	AUTOMOBILE TIRES—BATTERIES—ACC	205	2 920	1.5	1.1
	TOTAL	2	(0)	(X)	100.0		FARM EQUIPMENT MACHINERY	12	1 158	20.0	.5
	AUTOMOTIVE DEALERS (SIC 55 EX. 554)					520	NONMERCHANTISE RECEIPTS	249	14 137	5.8	5.5
	TOTAL	657	348 354	(X)	100.0	527	SERVICE LABOR	249	13 494	5.5	5.2
220	MAJOR APPL—RADIO—TV—MUSICAL INST	153	8 337	46.1	2.4	528	OTHER NONMERCHANTISE RECEIPTS	46	643	1.4	.2
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	49	391	7.6	.1	-	MISCELLANEOUS MERCHANDISE	(X)	609	(X)	.2
260	KITCHENWARE—HOME FURNISHINGS	125	694	5.7	.2		DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.)				
300	SPORTING—RECREATION EQUIPMENT	153	9 253	35.0	2.7	380	TOTAL	5	4 693	(X)	100.0
320	HARDWARE—GARDENING EQUIPMENT	127	1 467	11.7	.4	381	AUTOMOBILES—TRUCKS	5	3 511	74.8	74.8
380	AUTOMOBILES—TRUCKS	386	250 871	79.2	72.0	385	NEW PASSENGER CARS—RETAIL	5	2 155	45.9	45.9
400	AUTO FUELS—LUBRICANTS	246	4 324	2.1	1.2	386	USED PASSENGER CARS—RETAIL	5	948	20.2	20.2
420	AUTO TIRES—BATTERIES—ACCESS	555	45 460	13.6	13.0	-	USED PASSENGER CARS—WHOLESALE	4	100	2.6	2.1
440	FARM EQUIPMENT MACHINERY	13	1 179	15.0	.3	420	MISCELLANEOUS MERCHANDISE	(X)	307	(X)	6.5
500	ALL OTHER MERCHANDISE	106	6 910	41.6	2.0	421	AUTO TIRES—BATTERIES—ACCESS	5	637	13.6	13.6
520	NONMERCHANTISE RECEIPTS	454	18 986	6.0	5.5	422	PARTS INSTALLED IN REPAIR WORK	5	253	5.4	5.4
-	MISCELLANEOUS MERCHANDISE	(X)	482	(X)	.1	423	PARTS—WHOLESALE	5	25	.5	.5
						424	PARTS—RETAIL	5	176	3.8	3.8
							AUTOMOBILE TIRES—BATTERIES—ACC	4	183	3.9	3.9
							NONMERCHANTISE RECEIPTS	5	423	9.0	9.0
							SERVICE LABOR	5	421	9.0	9.0
							MISCELLANEOUS MERCHANDISE	(X)	122	(X)	2.6
							DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)				
							TOTAL	30	29 607	(X)	100.0
							AUTOMOBILES—TRUCKS	30	25 043	84.6	84.6
							NEW PASSENGER CARS—RETAIL	30	17 096	57.7	57.7
							NEW COMMERCIAL VEHICLES—RETAIL	11	1 858	14.0	6.3
							USED PASSENGER CARS—RETAIL	30	5 146	17.4	17.4
							USED PASSENGER CARS—WHOLESALE	19	550	3.4	1.9
							USED COMMERCIAL VEHICLES	9	256	2.9	.9
							MISCELLANEOUS MERCHANDISE	(X)	115	(X)	.4
							AUTO FUELS—LUBRICANTS	19	92	.6	.3
							MOTOR OILS—GREASES—OTHER OILS	16	33	.2	.1
							MISCELLANEOUS MERCHANDISE	(X)	59	(X)	.2

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--		
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹	
420	AUTO TIRES-BATTERIES-ACCESS. . . .	30	2 398	8.1	8.1	520	NONMERCHANDISE RECEIPTS.	74	1 074	8.9	6.2	
421	PARTS INSTALLED IN REPAIR WORK . . .	30	1 548	5.2	5.2	524	BRAKE AND WHEEL SERVICES	33	241	3.3	1.4	
422	PARTS-WHOLESALE	28	428	1.4	1.4	525	TIRE SERVICES OTHER THAN RETRO . . .	24	158	3.3	.9	
423	PARTS-RETAIL	26	235	.8	.8	526	OTHER NONMERCHANDISE RECEIPTS. . .	68	675	6.7	3.9	
424	AUTOMOBILE TIRES-BATTERIES-ACC . . .	18	187	.9	.6	-	MISCELLANEOUS MERCHANDISE.	(X)	92	(X)	.5	
520	NONMERCHANDISE RECEIPTS.	30	1 814	6.1	6.1	-	OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.)					
527	SERVICE LABOR.	29	1 724	5.8			TOTAL	118	15 608	(X)	100.0	
528	OTHER NONMERCHANDISE RECEIPTS. . . .	9	90	1.3	.3		220	MAJOR APPL-RAOIO-TV-MUSICAL INST	29	1 191	17.3	7.6
-	MISCELLANEOUS MERCHANDISE.	(X)	260	(X)	.9		221	MAJOR HOUSEHOLD APPLIANCES	25	668	11.4	4.3
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)						222	RADIO-S-TV'S MUSICAL INSTR.	26	497	7.4	3.2
	TOTAL	55	9 340	(X)	100.0		-	MISCELLANEOUS MERCHANDISE.	(X)	26	(X)	.2
380	AUTOMOBILES-TRUCKS	55	8 783	94.0	94.0	260	KITCHENWARE-HOME FURNISHINGS . . .	18	53	1.1	.3	
385	USED PASSENGER CARS-RETAIL	55	8 100	86.7	86.7	264	SMALL ELECTRICAL APPLIANCES. . . .	18	45	1.1	.3	
-	MISCELLANEOUS MERCHANDISE.	(X)	683	(X)	7.3	265	ALL OTHER KITCHENWR-HOUSEWR. . . .	4	8	1.2	.1	
420	AUTO TIRES-BATTERIES-ACCESS.	5	305	12.7	3.3	300	SPORTING-RECREATION EQUIPMENT. . .	17	88	2.4	.6	
421	PARTS INSTALLED IN REPAIR WORK . . .	3	154	6.3	1.6	317	ALL OTHER SPTG GOODS EXC BOATS . . .	17	77	2.0	.5	
423	PARTS-RETAIL	3	112	8.4	1.2	-	MISCELLANEOUS MERCHANDISE.	(X)	11	(X)	.1	
-	MISCELLANEOUS MERCHANDISE.	(X)	38	(X)	.4		320	HARDWARE-GARDENING EQUIPMENT . . .	20	97	2.4	.6
520	NONMERCHANDISE RECEIPTS.	16	228	4.6	2.4	400	AUTO FUELS-LUBRICANTS.	19	549	20.9	3.5	
527	SERVICE LABOR.	5	131	4.3	1.4		420	AUTO TIRES-BATTERIES-ACCESS.	118	12 490	80.0	80.0
-	MISCELLANEOUS	(X)	96	(X)	1.0		416	NEW TIRES-TUBES(TO FLEET OPRTRS	38	707	7.7	4.5
-	MISCELLANEOUS MERCHANDISE.	(X)	24	(X)	.3		417	NEW TIRES-TUBES(TO OTHER USERS)	83	3 219	22.6	20.6
	TIRE, BATTERY, AND ACCESSORY OLRs (SIC 553)						418	RETREADS(TO FLEET OPERATORS) . . .	24	136	2.2	.9
	TOTAL	241	32 968	(X)	100.0		419	RETREADS(TO OTHER USERS)	41	432	4.7	2.8
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	151	8 222	34.5	24.9	426	AUTOMOBILE ACCESSORIES	103	3 950	29.3	25.3	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	47	389	6.3	1.2	428	NEW AUTO TIRES SOLD TO DEALERS	49	858	8.2	5.5	
260	KITCHENWARE-HOME FURNISHINGS	125	694	3.9	2.1	429	NEW TRUCK-BUS TIRES (TO USERS)	46	1 917	20.2	12.3	
280	JEWELRY-OPTICAL GOODS.	33	68	1.5	.2	431	NEW TRK-BUS TIRES(TO DEALERS)	31	448	4.7	2.9	
300	SPORTING-RECREATION EQUIPMENT. . . .	118	1 124	6.9	3.4	433	RETREADS SOLD TO DEALERS	25	147	2.1	.9	
320	HARDWARE-GARDENING EQUIPMENT	127	1 454	8.4	4.4	434	RETREADS-TRUCK-BUS(TO USERS)	31	350	4.4	2.2	
340	LUMBER-BUILDING MATERIALS.	26	132	5.6	.4	435	RETREADS-TRUCK-BUS(TO DEALERS)	14	31	1.1	.2	
400	AUTO FUELS-LUBRICANTS.	40	659	12.8	2.0	436	STORAGE BATTERIES.	71	293	2.2	1.9	
420	AUTO TIRES-BATTERIES-ACCESS.	241	17 188	52.1	52.1	500	ALL OTHER MERCHANDISE.	16	124	2.9	.8	
500	ALL OTHER MERCHANDISE.	79	866	7.4	2.6	520	NONMERCHANDISE RECEIPTS.	56	793	9.8	5.1	
520	NONMERCHANDISE RECEIPTS.	130	1 866	9.3	5.7	524	BRAKE AND WHEEL SERVICES	30	362	5.5	2.3	
-	MISCELLANEOUS MERCHANDISE.	(X)	305	(X)	.9	525	TIRE SERVICES OTHER THAN RETRO . . .	28	111	2.1	.7	
	HOME AND AUTO SUPPLY STORES (SIC 553 PT.)					526	OTHER NONMERCHANDISE RECEIPTS.	45	319	6.6	2.0	
	TOTAL	123	17 360	(X)	100.0	-	MISCELLANEOUS MERCHANDISE.	(X)	223	(X)	1.4	
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	123	7 031	40.5	40.5		BOAT DEALERS (SIC 5591)					
221	MAJOR HOUSEHOLD APPLIANCES	121	4 320	24.9	24.9		TOTAL	24	8 529	(X)	100.0	
222	RADIO-S-TV'S MUSICAL INSTR.	116	2 483	15.4	14.3	300	SPORTING-RECREATION EQUIPMENT. . .	24	7 680	90.0	90.0	
223	ALL OTHER APPLIANCES	17	227	10.2	1.3	520	NONMERCHANDISE RECEIPTS.	13	357	6.1	4.2	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	47	388	5.7	2.2	-	MISCELLANEOUS MERCHANDISE.	(X)	492	(X)	5.8	
260	KITCHENWARE-HOME FURNISHINGS	107	641	4.5	3.7		HOUSEHOLD TRAILER DEALERS (SIC 5592)					
264	SMALL ELECTRICAL APPLIANCES.	104	460	3.2	2.6		TOTAL	21	5 374	(X)	100.0	
265	ALL OTHER KITCHENWR-HOUSEWR.	74	181	1.6	1.0		500	ALL OTHER MERCHANDISE.	21	5 214	97.0	97.0
280	JEWELRY-OPTICAL GOODS.	31	65	1.7	.4	504	MOBILE HOMES-HOUSEHOLD TRLRS . . .	20	5 120	95.3	95.3	
300	SPORTING-RECREATION EQUIPMENT. . . .	100	1 036	8.2	6.0	-	MISCELLANEOUS MERCHANDISE.	(X)	94	(X)	1.7	
320	HARDWARE-GARDENING EQUIPMENT	107	1 358	9.9	7.8		520	NONMERCHANDISE RECEIPTS.	9	151	6.0	2.8
340	LUMBER-BUILDING MATERIALS.	25	127	6.1	.7	532	OTHER NONMERCHANDISE RECEIPTS.	7	144	5.7	2.7	
400	AUTO FUELS-LUBRICANTS.	20	109	4.1	.6	-	MISCELLANEOUS	(X)	6	(X)	.1	
420	AUTO TIRES-BATTERIES-ACCESS.	123	4 697	27.1	27.1		MISCELLANEOUS MERCHANDISE.	(X)	9	(X)	.2	
416	NEW TIRES-TUBES(TO FLEET OPRTRS	26	317	5.7	1.8		AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.)					
417	NEW TIRES-TUBES(TO OTHER USERS)	105	1 916	13.4	11.0		TOTAL ²	6	573	(X)	100.0	
419	RETREADS(TO OTHER USERS)	34	112	1.5	.6		AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.)					
426	AUTOMOBILE ACCESSORIES	101	977	7.7	5.6		TOTAL	1	(0)	(X)	100.0	
428	NEW AUTO TIRES SOLD TO DEALERS	31	391	5.9	2.3							
429	NEW TRUCK-BUS TIRES (TO USERS)	51	534	5.6	3.1							
431	NEW TRK-BUS TIRES(TO DEALERS)	19	119	3.1	.7							
433	RETREADS SOLO TO DEALERS	15	15	.4	.1							
434	RETREADS-TRUCK-BUS (TO USERS)	16	20	.5	.1							
435	RETREADS-TRUCK-BUS(TO DEALERS)	8	10	1.1	.1							
436	STORAGE BATTERIES.	97	276	2.0	1.6							
-	MISCELLANEOUS MERCHANDISE.	(X)	9	(X)	.1							
500	ALL OTHER MERCHANDISE.	63	742	10.2	4.3							

Standard Notes: - Represents zero. D Withheld to avoid disclosure.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable. Z Less than 0.05 percent.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--		
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹	
	GASOLINE SERVICE STATIONS (SIC 554)					S20	NONMERCHANDISE RECEIPTS	35	216	5.1	1.5	
						-	MISCELLANEDUS MERCHANDISE	(X)	177	(X)	1.2	
	TOTAL	1 340	119 884	(X)	100.0							
02D	GROCERIES—OTHER FOODS	147	984	8.9	.8		MILLINERY STORES (SIC 563 PT.)					
040	MEALS—SNACKS	66	822	9.4	.7		TOTAL	3	(0)	(X)	100.0	
080	PACKAGED ALCOHOLIC BEVERAGES	9	98	12.5	.1							
10D	CIGARS—CIGARETTES—TOBACCO	286	1 385	4.2	1.2		CORSET AND LINGERIE STORES (SIC 563 PT.)					
220	MAJOR APPL—RADIO—TV—MUSICAL INST	5	104	16.6	.1		TOTAL	2	(0)	(X)	100.0	
300	SPORTING—RECREATION EQUIPMENT	20	209	9.0	.2							
32D	HARDWARE—GARDENING EQUIPMENT	11	128	9.0	.1		OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)					
380	AUTOMOBILES—TRUCKS	49	249	6.0	.2		TOTAL ²	15	667	(X)	100.0	
40D	AUTO FUELS—LUBRICANTS	1 340	101 104	84.3	84.3		FURRIERS AND FUR SHOPS (SIC 568)					
401	GASOLINE	1 338	92 720	77.3	77.3		TOTAL	-	-	(X)	-	
402	OTHER AUTOMOTIVE FUELS	152	3 041	15.7	2.5							
403	MOTOR OILS—GREASES—OTHER OILS	1 184	5 343	4.9	4.5		MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)					
420	AUTO TIRES—BATTERIES—ACCESS	1 071	10 927	10.8	9.1		TOTAL	64	7 720	(X)	100.0	
421	PARTS INSTALLED IN REPAIR WORK	398	2 123	8.8	1.8							
423	PARTS—RETAIL	142	565	4.0	.5		COSMETICS—DRUGS—CLEANERS	3	6	1.6	.1	
424	AUTOMOBILE TIRES—BATTERIES—ACC	1 006	8 239	8.6	6.9		14D	MEN'S—BOYS' CLOTHING EXC FOOTWR	64	6 835	88.5	88.5
480	HOUSEHOLD FUELS—ICE	30	192	15.3	.2		142	BOYS' CLOTHING	44	789	12.1	10.2
SDD	ALL OTHER MERCHANDISE	24	106	10.0	.1		143	MEN'S TAILORED OUTERWEAR	50	2 702	39.6	35.0
520	NONMERCHANDISE RECEIPTS	681	3 289	5.9	2.7		144	OTHER MEN'S OUTERWEAR	52	981	18.7	12.7
S27	SERVICE LABOR	651	2 649	5.0	2.2		145	MEN'S HATS	50	217	2.9	2.8
-	MISCELLANEDUS MERCHANDISE	(X)	286	(X)	.2		146	OTHER MEN'S CLOTHING	57	2 145	30.7	27.8
	APPAREL AND ACCESSORY STORES (SIC 56)						18D	ALL FOOTWEAR	38	689	14.4	8.9
	TOTAL	564	71 847	(X)	100.0		520	NONMERCHANDISE RECEIPTS	11	82	5.4	1.1
12D	COSMETICS—DRUGS—CLEANERS	33	342	2.4	.5		-	MISCELLANEDUS MERCHANDISE	(X)	107	(X)	1.4
14D	MEN'S—BOYS' CLOTHING EXC FOOTWR	310	19 921	37.6	27.7							
16D	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	440	33 168	57.7	46.2							
18D	ALL FOOTWEAR	328	14 300	28.5	19.9							
200	CURTAINS—DRAPERIES—DRY GOODS	113	1 920	7.6	2.7							
24D	FURNITURE—SLEEP EQUIP—FLDDR CDV	24	113	2.3	.2							
26D	KITCHENWARE—HOME FURNISHINGS	13	91	1.8	.1							
28D	JEWELRY—OPTICAL GOODS	59	305	2.1	.4							
300	SPORTING—RECREATION EQUIPMENT	24	194	3.7	.3							
SDD	ALL OTHER MERCHANDISE	37	372	5.3	.5							
S2D	NONMERCHANDISE RECEIPTS	151	1 029	3.8	1.4							
-	MISCELLANEDUS MERCHANDISE	(X)	92	(X)	.1							
	WOMEN'S CLOTHING SPECIALTY STORES FURRIERS (SIC 562, 3, 8)											
	TOTAL	187	15 770	(X)	100.0							
12D	COSMETICS—DRUGS—CLEANERS	5	51	4.0	.3							
14D	MEN'S—BOYS' CLOTHING EXC FOOTWR	22	454	14.4	2.9	120	COSMETICS—DRUGS—CLEANERS	24	1.9	.7		
16D	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	187	14 371	91.1	91.1	14D	MEN'S—BOYS' CLOTHING EXC FOOTWR	197	32.8	32.8		
180	ALL FOOTWEAR	33	500	15.1	3.2	160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	197	44.9	44.9		
52D	NONMERCHANDISE RECEIPTS	36	217	5.2	1.4	18D	ALL FOOTWEAR	158	13.9	12.9		
-	MISCELLANEDUS MERCHANDISE	(X)	177	(X)	1.1	20D	CURTAINS—DRAPERIES—DRY GOODS	99	7.4	4.9		
	WOMEN'S READY-TO-WEAR STORES (SIC 562)					240	FURNITURE—SLEEP EQUIP—FLDDR CDV	12	1.7	.3		
	TOTAL	167	14 893	(X)	100.0	26D	KITCHENWARE—HOME FURNISHINGS	24	2.0	.2		
120	COSMETICS—DRUGS—CLEANERS	5	51	3.7	.3	28D	JEWELRY—OPTICAL GOODS	28	1.6	.5		
140	MEN'S—BOYS' CLOTHING EXC FOOTWR	21	155	14.3	3.1	300	SPORTING—RECREATION EQUIPMENT	17	2.1	.3		
142	BOYS' CLOTHING	9	165	6.2	1.1	500	ALL OTHER MERCHANDISE	28	5.1	.8		
144	OTHER MEN'S OUTERWEAR	5	35	7.1	.2	S20	NONMERCHANDISE RECEIPTS	65	3.4	1.5		
145	MEN'S HATS	14	23	1.8	.2	-	MISCELLANEDUS MERCHANDISE	(X)	(X)	(X)	.2	
146	OTHER MEN'S CLOTHING	16	123	6.8	.8							
-	MISCELLANEDUS MERCHANDISE	(X)	109	(X)	.7							
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	167	13 494	90.6	90.6							
161	CHILDREN'S—INFANTS' WEAR	49	893	10.1	6.0							
163	MILLINERY	85	254	2.5	1.7							
164	HOSIERY	112	357	3.2	2.4							
165	LINGERIE	146	1 524	10.2	10.2							
168	WOMEN'S BLOUSES—SPTSWR	125	2 338	19.2	15.7							
172	DRESSES	166	5 646	37.9	37.9							
173	COATS—SUITS	122	1 740	12.7	11.7							
174	HANDBAGS	82	257	2.7	1.7							
175	FURS	9	66	6.4	.4							
176	OTHER WOMEN'S—GIRLS' CLOTHES ACC	65	419	6.8	2.8							
180	ALL FOOTWEAR	33	500	15.0	3.4							

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
500	ALL OTHER MERCHANDISE	22	130	16.6	+2	020	GROCERIES-OTHER FOODS	55	336	6.4	.7
520	NONMERCHANDISE RECEIPTS	179	788	5.4	1.1	040	MEALS-SNACKS	86	1 114	11.2	2.2
-	MISCELLANEOUS MERCHANDISE	(X)	118	(X)	+2	080	PACKAGED ALCOHOLIC BEVERAGES	22	827	27.5	1.6
						100	CIGARS-CIGARETTES-TOBACCO	175	1 273	6.6	2.5
	EATING PLACES (SIC 5812)					120	COSMETICS-DRUGS-CLEANERS	394	43 240	85.1	85.1
	TOTAL	966	56 271	(X)	100.0	121	MEICINES EXC. PRESCRIPTION	371	12 587	25.7	24.8
020	GROCERIES-OTHER FOODS	50	643	20.3	1.1	122	PRESCRIPTION MEICINES	394	22 880	45.0	45.0
040	MEALS-SNACKS	966	49 683	88.3	88.3	123	ALL OTHER DRUGS-PROPRIETARIES	313	7 772	18.5	15.3
060	ALCOHOLIC DRINKS	204	4 020	25.6	7.1	140	MEN'S-BOYS' CLOTHING EXC FOOTWR	11	66	2.2	.1
080	PACKAGED ALCOHOLIC BEVERAGES	34	327	9.5	+6	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	14	90	3.7	.2
100	CIGARS-CIGARETTES-TOBACCO	212	536	4.1	1.0	220	MAJOR APPL-RAIO-TV-MUSICAL INST	33	262	3.4	.5
400	AUTO FUELS-LUBRICANTS	7	276	19.2	+5	260	KITCHENWARE-HOME FURNISHINGS	59	501	4.2	1.0
500	ALL OTHER MERCHANDISE	18	120	15.3	+2	280	JEWELRY-OPTICAL GOOOS	135	556	2.7	1.1
520	NONMERCHANDISE RECEIPTS	138	591	4.4	1.1	300	SPORTING-RECREATION EQUIPMENT	18	98	1.7	.2
-	MISCELLANEOUS MERCHANDISE	(X)	75	(X)	.1	320	HAROWARE-GAROEING EQUIPMENT	21	100	1.7	.2
	RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.)					500	ALL OTHER MERCHANDISE	150	1 901	9.5	3.7
	TOTAL	610	39 018	(X)	100.0	520	NONMERCHANDISE RECEIPTS	94	345	2.7	.7
						-	MISCELLANEOUS MERCHANDISE	(X)	109	(X)	.2
							PROPRIETARY STORES (SIC 591 PT.)				
							TOTAL ²	7	455	(X)	100.0
020	GROCERIES-OTHER FOODS	32	320	12.3	.8		MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)				
040	MEALS-SNACKS	610	33 222	85.1	85.1		TOTAL	770	102 222	(X)	100.0
060	ALCOHOLIC DRINKS	189	3 860	27.3	9.9	020	GROCERIES-OTHER FOODS	38	884	21.9	.9
080	PACKAGED ALCOHOLIC BEVERAGES	31	313	9.0	.8	040	MEALS-SNACKS	27	140	10.0	.1
100	CIGARS-CIGARETTES-TOBACCO	166	417	3.9	1.1	060	ALCOHOLIC DRINKS	25	261	18.7	.3
400	AUTO FUELS-LUBRICANTS	6	271	19.4	.7	080	PACKAGED ALCOHOLIC BEVERAGES	107	9 073	71.7	8.9
500	ALL OTHER MERCHANDISE	11	83	11.1	.2	100	CIGARS-CIGARETTES-TOBACCO	57	486	8.9	.5
520	NONMERCHANDISE RECEIPTS	90	469	4.3	1.2	140	MEN'S-BOYS' CLOTHING EXC FOOTWR	14	84	5.5	.1
-	MISCELLANEOUS MERCHANDISE	(X)	63	(X)	.2	180	ALL FOOTWEAR	12	94	16.6	.1
	CAFETERIAS (SIC 5812 PT.)					220	MAJOR APPL-RAIO-TV-MUSICAL INST	40	734	15.2	.7
	TOTAL	29	2 603	(X)	100.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	22	534	71.4	.5
040	MEALS-SNACKS	29	2 534	97.3	97.3	260	KITCHENWARE-HOME FURNISHINGS	61	706	11.6	.7
-	MISCELLANEOUS MERCHANDISE	(X)	69	(X)	2.7	280	JEWELRY-OPTICAL GOOOS	116	6 742	55.0	6.6
	REFRESHMENT PLACES (SIC 5812 PT.)					300	SPORTING-RECREATION EQUIPMENT	95	3 295	59.2	3.2
	TOTAL ²	327	14 650	(X)	100.0	320	HAROWARE-GAROEING EQUIPMENT	81	2 334	8.9	2.3
						340	LUMBER-BUILOING MATERIALS	24	962	10.1	.9
	ORINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)					380	AUTOMOBILES-TRUCKS	9	137	25.0	.1
	TOTAL	496	17 170	(X)	100.0	400	AUTO FUELS-LUBRICANTS	29	248	9.0	.2
040	MEALS-SNACKS	247	1 799	23.9	10.5	420	AUTO TIRES-BATTERIES-ACCESS	34	1 305	15.6	1.3
060	ALCOHOLIC DRINKS	496	13 992	81.5	81.5	460	HAY-GRAIN-FEEO-FARM SUPPLIES	200	51 317	86.8	50.2
080	PACKAGED ALCOHOLIC BEVERAGES	113	602	16.9	3.5	480	HOUSEHOL FUELS-ICE	96	12 293	80.0	12.0
100	CIGARS-CIGARETTES-TOBACCO	134	326	6.7	1.9	500	ALL OTHER MERCHANDISE	216	8 095	81.4	7.9
520	NONMERCHANDISE RECEIPTS	41	197	13.5	1.1	520	NONMERCHANDISE RECEIPTS	274	1 928	5.0	1.9
-	MISCELLANEOUS MERCHANDISE	(X)	253	(X)	1.5	-	MISCELLANEOUS MERCHANDISE	(X)	570	(X)	.6
	ORUG STORES AND PROPRIETARY STRS. (SIC 591)						LIQUOR STORES (SIC 592)				
	TOTAL	401	51 273	(X)	100.0		TOTAL	103	10 593	(X)	100.0
020	GROCERIES-OTHER FOODS	56	343	6.4	.7	020	GROCERIES-OTHER FOODS	29	734	25.7	6.9
040	MEALS-SNACKS	88	1 129	11.3	2.2	040	MEALS-SNACKS	24	122	13.6	1.2
080	PACKAGED ALCOHOLIC BEVERAGES	23	838	27.5	1.6	060	ALCOHOLIC DRINKS	22	240	17.8	2.3
100	CIGARS-CIGARETTES-TOBACCO	180	1 307	6.6	2.5	080	PACKAGED ALCOHOLIC BEVERAGES	103	8 991	84.9	84.9
120	COSMETICS-DRUGS-CLEANERS	401	43 557	85.0	85.0	100	CIGARS-CIGARETTES-TOBACCO	46	186	4.4	1.8
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	11	67	2.2	.1	520	NONMERCHANDISE RECEIPTS	31	94	2.4	.9
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	15	93	3.7	.2	-	MISCELLANEOUS MERCHANDISE	(X)	226	(X)	2.1
220	MAJOR APPL-RAIO-TV-MUSICAL INST	33	266	3.4	.5		ANTIQUE STORES (SIC 5932)				
260	KITCHENWARE-HOME FURNISHINGS	60	515	4.2	1.0		TOTAL ²	5	252	(X)	100.0
280	JEWELRY-OPTICAL GOOOS	137	562	2.7	1.1		SECONOHANO STORES (SIC 5933)				
300	SPORTING-RECREATION EQUIPMENT	19	102	1.7	.2		TOTAL	43	1 691	(X)	100.0
320	HAROWARE-GAROEING EQUIPMENT	21	103	1.7	.2	220	MAJOR APPL-RAIO-TV-MUSICAL INST	12	119	30.7	7.0
500	ALL OTHER MERCHANDISE	153	1 930	9.8	3.8	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	13	247	60.3	14.6
520	NONMERCHANDISE RECEIPTS	95	348	2.7	.7	380	AUTOMOBILES-TRUCKS	7	109	27.9	6.4
-	MISCELLANEOUS MERCHANDISE	(X)	113	(X)	.2	420	AUTO TIRES-BATTERIES-ACCESS	19	821	64.2	48.6
	ORUG STORES (SIC 591 PT.)					520	NONMERCHANDISE RECEIPTS	10	29	7.2	1.7
	TOTAL	394	50 818	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	366	(X)	21.6

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹ Detail may not add to total due to rounding.
² Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--				
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹			
	SPORTING GOODS STORES (SIC 5952)													
	TOTAL	37	3 395	(X)	100.0		5	188	(X)	100.0				
300	SPORTING-RECREATION EQUIPMENT. . .	37	2 774	81.7	81.7									
500	ALL OTHER MERCHANDISE.	4	48	5.0	1.4									
-	MISCELLANEOUS MERCHANDISE.	(X)	573	(X)	16.9									
	BICYCLE SHOPS (SIC 5953)													
	TOTAL ²	5	(0)	(X)	100.0									
	JEWELRY STORES (SIC 597)													
	TOTAL	93	7 557	(X)	100.0									
260	KITCHENWARE-HOME FURNISHINGS . . .	45	597	15.7	7.9									
266	ALL OTHER HOME FURN EXC. CHINA	18	148	8.0	2.0									
267	CHINA-GLASSWARE.	46	449	11.9	6.0									
280	JEWELRY-OPTICAL GOODS.	93	6 010	79.5	79.5									
281	WATCHES-CLOCKS	90	1 165	16.3	15.4									
282	SILVERWARE	78	1 075	17.9	14.2									
285	ALL OTHER JEWELRY ITEMS.	90	1 128	15.6	14.9									
287	DIAMONDS, EXC. DIAMONO WATCHES	90	1 982	26.8	26.2									
288	RINGS, EXC. DIAMONOS	85	660	9.7	8.7									
300	SPORTING-RECREATION EQUIPMENT. . .	23	139	10.6	1.8									
520	NONMERCHANDISE RECEIPTS.	91	811	10.7	10.7									
529	WATCH-CLOCK-JEWELRY REPAIRS. . .	91	811	10.7	10.7									
	FUEL OIL DEALERS (SIC 5983)													
	TOTAL ²	5	1 388	(X)	100.0									
	LIQUEFIED PETRL. GAS (BTTLO. GAS) DEALERS (SIC 5984)													
	TOTAL	76	11 410	(X)	100.0									
220	MAJOR APPL-RAIO-TV-MUSICAL INST	23	526	15.7	4.6									
320	HAROWARE-GARONING EQUIPMENT . . .	4	48	9.0	.4									
340	LUMBER-BUILDING MATERIALS.	12	206	6.9	1.8									
460	HAY-GRAIN-FEEO-FARM SUPPLIES . . .	6	235	12.5	2.1									
480	HOUSEHOLD FUELS-ICE.	76	9 945	87.2	87.2									
482	OTHER LP GAS SALES.	76	9 903	86.8	86.8									
-	MISCELLANEOUS MERCHANDISE.	(X)	27	(X)	.2									
500	ALL OTHER MERCHANDISE.	12	139	7.6	1.2									
520	NONMERCHANDISE RECEIPTS.	47	261	3.1	2.3									
-	MISCELLANEOUS MERCHANDISE.	(X)	50	(X)	.4									
	FUEL AND ICE DEALERS, N.E.C. (SIC 5982)													
	TOTAL	6	323	(X)	100.0									
480	HOUSEHOLD FUELS-ICE.	6	281	87.0	87.0									
483	OTHER FUELS.	6	280	86.7	86.7									
-	MISCELLANEOUS MERCHANDISE.	(X)	42	(X)	13.0									
	FLORISTS (SIC 5992)													
	TOTAL ²	89	3 721	(X)	100.0									
	CIGAR STORES AND STANOS (SIC 5993)													
	TOTAL	3	(0)	(X)	100.0									
	BOOK STORES (SIC 5942)													
	TOTAL ²	5	188	(X)	100.0									
	STATIONERY STORES (SIC 5943)													
	TOTAL	7	176	(X)	100.0									
	HAY, GRAIN, AND FEEO STORES (SIC 5962)													
	TOTAL	88	27 199	(X)	100.0									
	HAROWARE-GARONING EQUIPMENT . . .	31	656	4.6	2.4									
	HAY-GRAIN-FEEO-FARM SUPPLIES . . .	88	25 979	95.5	95.5									
	NONMERCHANDISE RECEIPTS.	10	92	2.5	1.3									
	MISCELLANEOUS MERCHANDISE.	(X)	472	(X)	1.7									
	OTHER FARM SUPPLY STORES (SIC 5969 PT.)													
	TOTAL	101	28 402	(X)	100.0									
	HAROWARE-GARONING EQUIPMENT . . .	26	962	9.1	3.4									
	LUMBER-BUILDING MATERIALS.	8	475	10.1	1.7									
	AUTO FUELS-LUBRICANTS.	4	102	8.5	.4									
	AUTO TIRES-BATTERIES-ACCESS.	11	423	7.5	1.5									
	HAY-GRAIN-FEEO-FARM SUPPLIES . . .	101	25 007	88.0	88.0									
	HOUSEHOLD FUELS-ICE.	4	732	29.8	2.6									
	NONMERCHANDISE RECEIPTS.	30	391	4.0	1.4									
	MISCELLANEOUS MERCHANDISE.	(X)	310	(X)	1.1									
	GARDEN SUPPLY STORES (SIC 5969 PT.)													
	TOTAL ²	15	752	(X)	100.0									
	NEWS DEALERS AND NEWSSTANOS (SIC 5994)													
	TOTAL ²	8	310	(X)	100.0									
	HOBBY, TOY, AND GAME SHOPS (SIC 5995)													
	TOTAL ²	8	341	(X)	100.0									
	CAMERA AND PHOTO SUPPLY STORES (SIC 5996)													
	TOTAL	11	785	(X)	100.0									
	ALL OTHER MERCHANDISE.	11	764	97.3	97.3									
	MISCELLANEOUS MERCHANDISE.	(X)	21	(X)	2.7									
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)													
	TOTAL ²	18	677	(X)	100.0									
	OPTICAL GOODS STORES (SIC 5999 PT.)													
	TOTAL ²	8	544	(X)	100.0									
	RETAIL STORES, N.E.C. (SIC 5999 PT.)													
	TOTAL ²	36	1 888	(X)	100.0									
	NONSTORE RETAILERS (SIC 53 PART*)													
	TOTAL	104	(0)	(X)	100.0									
020	GROCERIES-OTHER FOODS.	19												
040	MEALS-SNACKS	7												
100	CIGARS-CIGARETTES-TOBACCO.	22												
120	COSMETICS-DRUGS-CLEANERS	50												

Standard Notes: * Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
 * Nonstore retailers, part of SIC major group 53, are shown separately in this table.
¹ Detail may not add to total due to rounding.
² Merchandise line detail withheld due to insufficient reporting.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales							
		Louisiana	Baton Rouge SMSA	Lafayette SMSA	Lake Charles SMSA	Monroe SMSA	New Orleans SMSA	Shreveport SMSA	Area outside SMSA's
	RETAIL TRADE REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	C	B	C	B	B	B
	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC 52) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	D	D	A	D	A	D	B
	BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	D	A	B	(X)	D	(X)
340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	(X)	E	E	A	B	(X)	D	(X)
	LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)	(X)	A	(X)	C
340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	C	(X)	(X)	(X)	(X)	A	(X)	D
	PLUMBING AND HEATING EQUIP DLRS. (SIC 522) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	(X)	E	(X)	E
	PAINT, GLASS, AND WALLPAPER STRS. (SIC 523) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	(X)	A	(X)	C
340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	B	(X)	(X)	(X)	(X)	A	(X)	C
	ELECTRICAL SUPPLY STORES (SIC 524) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	(X)	E	(X)	E
	HARDWARE STORES (SIC 5251) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	A	B	E	B	E	A
320	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HARDWARE-GARDENING EQUIPMENT.....	E	A	D	B	E	E	E	E
340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	D	A	E	B	E	C	E	E
	FARM EQUIPMENT DEALERS (SIC 5252) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	C	C	E	A	A	B

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales							
		Louisiana	Baton Rouge SMSA	Lafayette SMSA	Lake Charles SMSA	Monroe SMSA	New Orleans SMSA	Shreveport SMSA	Area outside SMSA's
	GENERAL MERCHANOISE GROUP STORES (SIC 53 PART*) REPORTING SALES BY BROAO MERCHANOISE LINE.....	B	B	A	B	O	B	B	O
	DEPARTMENT STORES (SIC 531) REPORTING SALES BY BROAO MERCHANOISE LINE.....	B	B	A	B	O	B	B	A
	REPORTING DETAIL WITHIN THE SPECIFIEO BROAO LINE								
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.....	B	C	A	B	O	B	B	A
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR.....	C	C	A	B	O	C	B	A
200	CURTAINS-ORAPERIES-ORY GOOOS.....	C	C	A	B	O	D	B	A
220	MAJOR APPL-RADIO-TV-MUSICAL INSTR.....	B	C	A	B	D	B	B	A
240	FURNITURE-SLEEP EQUIP-FLOOR COV.....	C	C	A	B	O	C	B	A
260	KITCHENWARE-HOME FURNISHINGS.....	C	C	A	B	E	C	B	A
320	HAROWARE-GARDENING EQUIPMENT.....	B	C	A	B	O	B	B	A
340	LUMBER-BUILOING MATERIALS.....	B	C	A	B	O	B	B	A
500	ALL OTHER MERCHANOISE.....	B	O	A	B	O	B	B	A
520	NONMERCHANOISE RECEIPTS.....	B	O	A	B	E	B	B	A
	VARIETY STORES (SIC 533) REPORTING SALES BY BROAO MERCHANOISE LINE.....	B	A	A	A	B	B	A	C
	MISC. GENERAL MERCHANOISE STORES (SIC 539) REPORTING SALES BY BROAO MERCHANOISE LINE.....	(X)	A	E	C	E	(X)	B	(X)
	GENERAL MERCHANOISE STORES (SIC 539 PART) REPORTING SALES BY BROAO MERCHANOISE LINE.....	O	(X)	(X)	(X)	(X)	B	(X)	E
	REPORTING OETAIL WITHIN THE SPECIFIEO BROAO LINE								
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.....	E	(X)	(X)	(X)	(X)	C	(X)	E
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR.....	E	(X)	(X)	(X)	(X)	C	(X)	E
200	CURTAINS-ORAPERIES-ORY GOOOS.....	E	(X)	(X)	(X)	(X)	E	(X)	E
220	MAJOR APPL-RADIO-TV-MUSICAL INSTR.....	E	(X)	(X)	(X)	(X)	E	(X)	E
240	FURNITURE-SLEEP EQUIP-FLOOR COV.....	E	(X)	(X)	(X)	(X)	E	(X)	E
260	KITCHENWARE-HOME FURNISHINGS.....	E	(X)	(X)	(X)	(X)	E	(X)	E
320	HAROWARE-GARDENING EQUIPMENT.....	E	(X)	(X)	(X)	(X)	C	(X)	E
340	LUMBER-BUILOING MATERIALS.....	E	(X)	(X)	(X)	(X)	B	(X)	E
500	ALL OTHER MERCHANOISE.....	E	(X)	(X)	(X)	(X)	B	(X)	E
	ORY GOOOS STORES (SIC 539 PART) REPORTING SALES BY BROAO MERCHANOISE LINE.....	E	(X)	(X)	(X)	(X)	E	(X)	E
	SEWING ANO NEEOLEWORK STORES (SIC 539 PART) REPORTING SALES BY BROAO MERCHANOISE LINE.....	C	(X)	(X)	(X)	(X)	A	(X)	E

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X Not applicable.
 * Nonstore retailers, part of SIC major group 53, are shown separately in this table.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales							Area outside SMSA's
		Louisiana	Baton Rouge SMSA	Lafayette SMSA	Lake Charles SMSA	Monroe SMSA	New Orleans SMSA	Shreveport SMSA	
	FOOD STORES (SIC 54) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	B	A	B	A	B	A
	GROCERY STORES (SIC 541) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	B	A	B	A	B	A
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES—OTHER FOODS.....	A	A	B	A	C	A	B	A
500	ALL OTHER MERCHANDISE	A	A	B	A	B	A	B	A
	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	A	E	E	E	(X)	E	(X)
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES—OTHER FOODS.....	(X)	A	E	E	E	(X)	E	(X)
	MEAT MARKETS (SIC 542 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	(X)	(X)	C	(X)	A
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES—OTHER FOODS.....	A	(X)	(X)	(X)	(X)	C	(X)	A
	FISH (SEA FOOD) MARKETS (SIC 542 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	(X)	A	(X)	A
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES—OTHER FOODS.....	C	(X)	(X)	(X)	(X)	A	(X)	A
	FRUIT STORES AND VEGETABLE MARKETS (SIC 543) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	E	E	E	A	E	E	B
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES—OTHER FOODS.....	D	E	E	E	A	E	E	B
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	E	E	B	O	E	O
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES—OTHER FOODS.....	E	E	E	E	B	O	E	E
	RETAIL BAKERIES (SIC 546) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	A	A	A	B	O	E	A
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES—OTHER FOODS.....	E	E	E	E	E	E	E	E
	RETAIL BAKERIES—BAKING, SELLING (SIC 5462) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	(X)	C	(X)	A
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES—OTHER FOODS.....	C	(X)	(X)	(X)	(X)	C	(X)	B

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X = Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales							
		Louisiana	Baton Rouge SMSA	Lafayette SMSA	Lake Charles SMSA	Monroe SMSA	New Orleans SMSA	Shreveport SMSA	Area outside SMSA's
	RETAIL BAKERIES--SELLING ONLY (SIC 5463) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	(X)	E	(X)	O
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	E	(X)	(X)	(X)	(X)	E	(X)	E
	OTHER FOOD STORES (OTHER 54) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	E	A	A	(X)	E	(X)
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	(X)	E	E	A	A	(X)	E	(X)
500	ALL OTHER MERCHANDISE.....	(X)	E	E	E	E	(X)	E	(X)
	DAIRY PRODUCTS STORES (SIC 545) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	(X)	E	(X)	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	E	(X)	(X)	(X)	(X)	E	(X)	E
	EGG AND POULTRY DEALERS (SIC 549 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	(X)	E	(X)	C
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	E	(X)	(X)	(X)	(X)	E	(X)	C
	OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)	(X)	A	(X)	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	C	(X)	(X)	(X)	(X)	A	(X)	E
500	ALL OTHER MERCHANDISE.....	C	(X)	(X)	(X)	(X)	A	(X)	E
	AUTOMOTIVE DEALERS (SIC 55 EX. 554) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	B	A	B	A	B	A	A
	MOTOR VEHICLE DEALERS (SIC 551, 552) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	B	A	B	A	B	A	A
	MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	A	A	B	A	(X)	A	(X)
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES-TRUCKS.....	(X)	A	A	B	A	(X)	A	(X)
400	AUTO FUELS-LUBRICANTS.....	(X)	A	A	B	A	(X)	A	(X)
420	AUTO TIRES-BATTERIES-ACCESS.....	(X)	A	A	B	A	(X)	A	(X)
520	NONMERCHANDISE RECEIPTS.....	(X)	A	A	B	A	(X)	A	(X)
	DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	(X)	(X)	A	(X)	A
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES-TRUCKS.....	A	(X)	(X)	(X)	(X)	A	(X)	A
400	AUTO FUELS-LUBRICANTS.....	A	(X)	(X)	(X)	(X)	B	(X)	A
420	AUTO TIRES-BATTERIES-ACCESS.....	A	(X)	(X)	(X)	(X)	A	(X)	A
520	NONMERCHANDISE RECEIPTS.....	A	(X)	(X)	(X)	(X)	A	(X)	A

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X = Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales							Area outside SMSA's
		Louisiana	Baton Rouge SMSA	Lafayette SMSA	Lake Charles SMSA	Monroe SMSA	New Orleans SMSA	Shreveport SMSA	
	DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	(X)	(X)	A	(X)	A
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
400	AUTOMOBILES-TRUCKS.....	A	(X)	(X)	(X)	(X)	A	(X)	A
420	AUTO FUELS-LUBRICANTS.....	A	(X)	(X)	(X)	(X)	A	(X)	A
520	AUTO TIRES-BATTERIES-ACCESS.....	A	(X)	(X)	(X)	(X)	A	(X)	A
	NONMERCHANDISE RECEIPTS.....	A	(X)	(X)	(X)	(X)	A	(X)	A
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	(X)	C	(X)	B
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
400	AUTOMOBILES-TRUCKS.....	B	(X)	(X)	(X)	(X)	C	(X)	C
420	AUTO FUELS-LUBRICANTS.....	B	(X)	(X)	(X)	(X)	C	(X)	B
520	AUTO TIRES-BATTERIES-ACCESS.....	B	(X)	(X)	(X)	(X)	C	(X)	C
	NONMERCHANDISE RECEIPTS.....	B	(X)	(X)	(X)	(X)	C	(X)	C
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552) REPORTING SALES BY BROAD MERCHANDISE LINE.....	O	E	D	A	E	E	E	A
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
400	AUTOMOBILES-TRUCKS.....	E	E	O	A	E	E	E	B
420	AUTO FUELS-LUBRICANTS.....	E	E	O	A	E	E	E	C
520	AUTO TIRES-BATTERIES-ACCESS.....	O	E	D	A	E	E	E	A
	NONMERCHANDISE RECEIPTS.....	E	E	O	E	E	E	E	C
	TIRE, BATTERY, AND ACCESSORY OLDS (SIC 553) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	B	C	C	B	O	B	C
	HOME AND AUTO SUPPLY STORES (SIC 553 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)	(X)	O	(X)	C
220	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
260	MAJOR APPL-RADIO-TV-MUSICAL INSTR..	O	(X)	(X)	(X)	(X)	O	(X)	O
300	KITCHENWARE-HOME FURNISHINGS.....	O	(X)	(X)	(X)	(X)	O	(X)	O
380	SPORTING-RECREATION EQUIPMENT.....	O	(X)	(X)	(X)	(X)	O	(X)	E
400	AUTOMOBILES-TRUCKS.....	E	(X)	(X)	(X)	(X)	E	(X)	E
420	AUTO FUELS-LUBRICANTS.....	O	(X)	(X)	(X)	(X)	O	(X)	E
520	AUTO TIRES-BATTERIES-ACCESS.....	O	(X)	(X)	(X)	(X)	O	(X)	O
	NONMERCHANDISE RECEIPTS.....	E	(X)	(X)	(X)	(X)	E	(X)	O
	OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)	(X)	O	(X)	B
220	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
260	MAJOR APPL-RADIO-TV-MUSICAL INSTR..	C	(X)	(X)	(X)	(X)	O	(X)	C
300	KITCHENWARE-HOME FURNISHINGS.....	C	(X)	(X)	(X)	(X)	E	(X)	B
380	SPORTING-RECREATION EQUIPMENT.....	C	(X)	(X)	(X)	(X)	E	(X)	O
400	AUTOMOBILES-TRUCKS.....	E	(X)	(X)	(X)	(X)	E	(X)	C
420	AUTO FUELS-LUBRICANTS.....	E	(X)	(X)	(X)	(X)	O	(X)	E
520	AUTO TIRES-BATTERIES-ACCESS.....	D	(X)	(X)	(X)	(X)	E	(X)	O
	NONMERCHANDISE RECEIPTS.....	C	(X)	(X)	(X)	(X)	O	(X)	C
	MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	A	A	C	A	(X)	C	(X)
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
380	SPORTING-RECREATION EQUIPMENT.....	(X)	A	A	E	A	(X)	E	(X)
400	AUTOMOBILES-TRUCKS.....	(X)	A	A	E	A	(X)	E	(X)
420	AUTO FUELS-LUBRICANTS.....	(X)	A	E	E	A	(X)	E	(X)
500	ALL OTHER MERCHANDISE.....	(X)	A	A	C	A	(X)	C	(X)
520	NONMERCHANDISE RECEIPTS.....	(X)	O	B	C	A	(X)	E	(X)

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales							
		Louisiana	Baton Rouge SMSA	Lafayette SMSA	Lake Charles SMSA	Monroe SMSA	New Orleans SMSA	Shreveport SMSA	Area outside SMSA's
	BOAT DEALERS (SIC 5591) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	(X)	C	(X)	C
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
400	SPORTING-RECREATION EQUIPMENT.....	D	(X)	(X)	(X)	(X)	D	(X)	E
520	AUTO FUELS-LUBRICANTS.....	B	(X)	(X)	(X)	(X)	E	(X)	C
	NONMERCHANDISE RECEIPTS.....	E	(X)	(X)	(X)	(X)	C	(X)	E
	HOUSEHLD TRAILER DEALERS (SIC 5592) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	(X)	(X)	A	(X)	B
500	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
520	ALL OTHER MERCHANDISE.....	A	(X)	(X)	(X)	(X)	A	(X)	B
	NONMERCHANDISE RECEIPTS.....	B	(X)	(X)	(X)	(X)	B	(X)	B
	AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	(X)	(X)	(X)	C	(X)	B
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
400	AUTOMOBILES-TRUCKS.....	D	(X)	(X)	(X)	(X)	C	(X)	B
520	AUTO FUELS-LUBRICANTS.....	D	(X)	(X)	(X)	(X)	C	(X)	E
	NONMERCHANDISE RECEIPTS.....	E	(X)	(X)	(X)	(X)	C	(X)	E
	AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	(X)	E	(X)	E
400	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
500	AUTO FUELS-LUBRICANTS.....	E	(X)	(X)	(X)	(X)	E	(X)	E
520	ALL OTHER MERCHANDISE.....	E	(X)	(X)	(X)	(X)	E	(X)	E
	NONMERCHANDISE RECEIPTS.....	E	(X)	(X)	(X)	(X)	E	(X)	E
	GASLINE SERVICE STATIONS (SIC 554) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	C	C	D	E	D	D	D
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
400	AUTOMOBILES-TRUCKS.....	E	E	E	E	E	E	E	E
420	AUTO FUELS-LUBRICANTS.....	D	C	D	D	E	D	D	D
520	AUTO-TIRES-BATTERIES-ACCESS.....	D	C	C	D	E	D	D	D
	NONMERCHANDISE RECEIPTS.....	E	D	C	D	E	E	E	D
	APPAREL AND ACCESSORY STORES (SIC 56) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	E	B	A	C	B	D
	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS (SIC 562, 3, B) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	(X)	A	(X)	D
	WOMEN'S READY-TO-WEAR STORES (SIC 562) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	E	D	C	A	B	D
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
160	MEN'S-BOYS' CLOTHING EXC FOOTWR.....	B	E	E	E	C	A	B	D
	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR.....	B	B	E	D	D	A	B	D

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X = Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales							
		Louisiana	Baton Rouge SMSA	Lafayette SMSA	Lake Charles SMSA	Monroe SMSA	New Orleans SMSA	Shreveport SMSA	Area outside SMSA's
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	E	E	E	(X)	O	(X)
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS' CLOTHING+EX FOOTWR....	(X)	E	E	E	E	(X)	O	(X)
	MILLINERY STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	(X)	E	(X)	E
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS' CLOTHING+EX FOOTWR....	E	(X)	(X)	(X)	(X)	E	(X)	E
	CORSET AND LINGERIE STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	(X)	E	(X)	E
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS' CLOTHING+EX FOOTWR....	E	(X)	(X)	(X)	(X)	E	(X)	E
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	(X)	B	(X)	A
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR.....	B	(X)	(X)	(X)	(X)	E	(X)	E
160	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR....	C	(X)	(X)	(X)	(X)	B	(X)	A
	FURRIERS AND FUR SHOPS (SIC 56B) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	E	E	E	E	B	E	E
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS' CLOTHING+EX FOOTWR....	C	E	E	E	E	B	E	E
	OTHER APPAREL AND ACCESSORY STORES (OTHER 56) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	C	E	A	A	(X)	B	(X)
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR.....	(X)	D	E	C	A	(X)	B	(X)
160	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR....	(X)	E	E	E	E	(X)	B	(X)
180	ALL FOOTWEAR.....	(X)	O	E	O	E	(X)	E	(X)
	MEN'S AND BOYS' CLOTHING-FURNISHING STORES (SIC 561) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	E	C	A	C	O	B	B
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR.....	O	E	C	A	C	O	B	C
160	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR....	C	E	E	E	C	O	E	E
	CUSTOM TAILORS (SIC 567) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	(X)	E	(X)	A
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR.....	E	(X)	(X)	(X)	(X)	E	(X)	A
160	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR....	E	(X)	(X)	(X)	(X)	E	(X)	E

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales							
		Louisiana	Baton Rouge SMSA	Lafayette SMSA	Lake Charles SMSA	Monroe SMSA	New Orleans SMSA	Shreveport SMSA	Area outside SMSA's
	FAMILY CLOTHING STORES (SIC 565) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	D	E	A	O	A	A	O
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
160	MEN'S-BOYS' CLOTHING EXC FOOTWR...	E	O	E	E	E	B	A	E
	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR...	E	O	E	E	E	B	A	E
	SHOE STORES (SIC 566) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	B	E	E	E	D	O	E
	MEN'S SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	(X)	(X)	(X)	O	(X)	E
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
	ALL FOOTWEAR.....	D	(X)	(X)	(X)	(X)	E	(X)	E
	WOMEN'S SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	(X)	O	(X)	E
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
	ALL FOOTWEAR.....	E	(X)	(X)	(X)	(X)	O	(X)	E
	CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	O	(X)	(X)	(X)	(X)	E	(X)	E
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
	ALL FOOTWEAR.....	O	(X)	(X)	(X)	(X)	E	(X)	E
	FAMILY SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	O	(X)	(X)	(X)	(X)	O	(X)	E
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
	ALL FOOTWEAR.....	D	(X)	(X)	(X)	(X)	O	(X)	E
	CHILDREN'S AND INFANTS' WR. STRS. (SIC 564) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	(X)	(X)	E	(X)	A
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
160	MEN'S-BOYS' CLOTHING EXC FOOTWR...	A	(X)	(X)	(X)	(X)	E	(X)	A
	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR...	O	(X)	(X)	(X)	(X)	E	(X)	A
	MISC. APPAREL AND ACCESSORY STRS. (SIC 569) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	(X)	E	(X)	E
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
160	MEN'S-BOYS' CLOTHING EXC FOOTWR...	E	(X)	(X)	(X)	(X)	E	(X)	E
	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR...	E	(X)	(X)	(X)	(X)	E	(X)	E
	APPAREL AND ACCESS. STORES, N.E.C. (SIC 564, 7, 9, 91) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	B	E	E	A	(X)	A	(X)
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
160	MEN'S-BOYS' CLOTHING EXC FOOTWR...	(X)	E	E	E	A	(X)	E	(X)
	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR...	(X)	B	E	E	E	(X)	A	(X)

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X = Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales							
		Louisiana	Baton Rouge SMSA	Lafayette SMSA	Lake Charles SMSA	Monroe SMSA	New Orleans SMSA	Shreveport SMSA	Area outside SMSA's
240	FURNITURE HOME FURNISHINGS, AND EQUIPMENT STORES (SIC 57) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	D	A	A	C	B	C	C
	FURNITURE STORES (SIC 5712) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	D	A	A	E	C	B	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE—SLEEP EQUIP—FLOOR COV.....	C	E	A	B	E	C	B	C
	HOME FURNISHINGS STORES (OTHER 571) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	D	A	A	A	C	A	B
	FLOOR COVERINGS STORES (SIC 5713) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	(X)	O	(X)	B
	DRAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	(X)	A	(X)	A
	CHINA, GLASSWARE AND METALWARE STORES (SIC 5715) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	(X)	(X)	A	(X)	E
	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	(X)	(X)	(X)	E	(X)	A
	HOUSEHOLD APPLIANCE STORES (SIC 572) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	E	A	A	B	C	O
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL—RADIO—TV—MUSICAL INSTR.....	E	D	E	A	E	E	E	E
260	KITCHENWARE—HOME FURNISHINGS.....	D	E	E	A	B	B	E	E
	RADIO, TV, AND MUSIC STORES (SIC 573) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	A	B	A	(X)	D	(X)
220 260	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL—RADIO—TV—MUSICAL INSTR.....	(X)	E	A	B	A	(X)	E	(X)
	KITCHENWARE—HOME FURNISHINGS.....	(X)	E	E	E	E	(X)	E	(X)
220 260	RADIO AND TELEVISION STORES (SIC 5732) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	(X)	A	(X)	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL—RADIO—TV—MUSICAL INSTR.....	B	(X)	(X)	(X)	(X)	A	(X)	D
260	KITCHENWARE—HOME FURNISHINGS.....	B	(X)	(X)	(X)	(X)	A	(X)	C
	RECORD SHOPS (SIC 5733 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	(X)	(X)	(X)	C	(X)	D
220	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL—RADIO—TV—MUSICAL INSTR.....	E	(X)	(X)	(X)	(X)	C	(X)	D

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales							
		Louisiana	Baton Rouge SMSA	Lafayette SMSA	Lake Charles SMSA	Monroe SMSA	New Orleans SMSA	Shreveport SMSA	Area outside SMSA's
22D	MUSICAL INSTRUMENT STORES (SIC 5733 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	(X)	B	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR....	B	(X)	(X)	(X)	(X)	B	(X)	E
	EATING AND DRINKING PLACES (SIC 58) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	C	D	D	D	C	D	D
	EATING PLACES (SIC 5812) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	D	E	C	C	D	D
	RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)	(X)	C	(X)	D
	CAFETERIAS (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)	(X)	B	(X)	C
	REFRESHMENT PLACES (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	(X)	(X)	(X)	B	(X)	E
12D	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	E	E	A	E	E	D	C
	DRUG STORES AND PROPRIETARY STORES (SIC 591) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	C	B	C	A	C	B
	DRUG STORES (SIC 591 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	C	B	C	A	C	B
12D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE COSMETICS-DRUGS-CLEANERS.....	B	A	C	B	D	B	C	C
12D	PROPRIETARY STORES (SIC 591 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	E	E	E	E	C	A	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE COSMETICS-DRUGS-CLEANERS.....	D	E	E	E	E	C	A	E
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	D	D	B	D	C	B	B
	LIQUOR STORES (SIC 592) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	C	E	C	E	C	A	A

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X = Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales							
		Louisiana	Baton Rouge SMSA	Lafayette SMSA	Lake Charles SMSA	Monroe SMSA	New Orleans SMSA	Shreveport SMSA	Area outside SMSA's
	ANTIQUE AND SECONOHANO STORES (SIC 593) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	B	O	A	(X)	O	(X)
	ANTIQUE STORES (SIC 5932) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	(X)	(X)	A	(X)	A
	SECONOHANO STORES (SIC 5933) REPORTING SALES BY BROAD MERCHANDISE LINE.....	O	(X)	(X)	(X)	(X)	E	(X)	O
	SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	B	B	C	(X)	A	(X)
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	(X)	E	C	C	C	(X)	E	(X)
	SPORTING GOODS STORES (SIC 5952) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	(X)	A	(X)	O
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	E	(X)	(X)	(X)	(X)	C	(X)	E
	BICYCLE SHOPS (SIC 5953) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	(X)	E	(X)	E
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	E	(X)	(X)	(X)	(X)	E	(X)	E
	JEWELRY STORES (SIC 597) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	B	C	C	A	B	C	A
260	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE KITCHENWARE-HOME FURNISHINGS.....	A	B	C	C	A	B	C	A
280	JEWELRY-OPTICAL GOODS.....	A	B	C	C	A	B	C	A
520	NONMERCHANDISE RECEIPTS.....	A	B	C	C	A	B	C	A
	FUEL AND ICE DEALERS (SIC 59B) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	D	A	A	B	(X)	A	(X)
4B0	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	(X)	O	A	C	B	(X)	A	(X)
	FUEL OIL DEALERS (SIC 59B3) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	(X)	E	(X)	E
4B0	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	E	(X)	(X)	(X)	(X)	E	(X)	E
	LIQUEFIED PETROL, GAS (BOTTLED GAS) DEALERS (SIC 59B4) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	(X)	E	(X)	B
4B0	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	B	(X)	(X)	(X)	(X)	E	(X)	B

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales							
		Louisiana	Baton Rouge SMSA	Lafayette SMSA	Lake Charles SMSA	Monroe SMSA	New Orleans SMSA	Shreveport SMSA	Area outside SMSA's
480	FUEL AND ICE DEALERS, N+E+C* (SIC 5982) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	(X)	(X)	(X)	B	(X)	D
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	D	(X)	(X)	(X)	(X)	B	(X)	D
	FLORISTS (SIC 5992) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	C	E	D	C	E	E	E
	CIGAR STORES AND STANDS (SIC 5993) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	A	E	E	A	E	A	C
	OTHER MISCELLANEOUS RETAIL STORES (OTHER 59) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	C	D	A	E	(X)	C	(X)
240 500 520	BOOK STORES (SIC 5942) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)	(X)	A	(X)	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV.....	E	(X)	(X)	(X)	(X)	E	(X)	E
	ALL OTHER MERCHANDISE NONMERCHANDISE RECEIPTS.....	D E	(X) (X)	(X) (X)	(X) (X)	(X) (X)	D A	(X) (X)	A E
240 500 520	STATIONERY STORES (SIC 5943) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	(X)	B	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV.....	E	(X)	(X)	(X)	(X)	E	(X)	E
	ALL OTHER MERCHANDISE NONMERCHANDISE RECEIPTS.....	E	(X)	(X)	(X)	(X)	E	(X)	E
	HAY, GRAIN, AND FEED STORES (SIC 5962) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	(X)	D	(X)	A
	OTHER FARM SUPPLY STORES (SIC 5969 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	(X)	E	(X)	B
	GARDEN SUPPLY STORES (SIC 5969 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)	(X)	D	(X)	E
	NEWS DEALERS AND NEWSSTANDS (SIC 5994) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	(X)	D	(X)	E
	HOBBY, TOY, AND GAME SHOPS (SIC 5995) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	(X)	(X)	A	(X)	E
	CAMERA AND PHOTO SUPPLY STORES (SIC 5996) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)	(X)	A	(X)	D

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X = Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales							
		Louisiana	Baton Rouge SMSA	Lafayette SMSA	Lake Charles SMSA	Monroe SMSA	New Orleans SMSA	Shreveport SMSA	Area outside SMSA's
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	(X)	E	(X)	E
	OPTICAL GOODS STORES (SIC 5999 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	(X)	D	(X)	E
	RETAIL STORES, N.E.C. (SIC 5999 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	(X)	D	(X)	E
	NONSTORE RETAILERS (SIC 53 PART*) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	B	A	D	A	A	A	B
	MAIL ORDER HOUSES (SIC 532) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	E	E	A	E	A	A	A
	MERCHANDISING MACHINE OPERATORS (SIC 534) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	A	E	A	A	B	E
	DIRECT SELLING ESTABLISHMENTS (SIC 535) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	C	A	A	A	A	B

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X Not applicable.

GENERAL EXPLANATION

CENSUS COVERAGE

Method of Coverage—Effective with the 1967 Census of Business, a major shift in the method of compiling data was introduced. In the 1954, 1958, and 1963 Censuses data for all “employer” establishments (those which had some paid employment during the census year) were obtained through a mail canvass. Information for “nonemployers” was obtained from Federal income tax records.

In the 1967 Census of Business, retail firms were divided into two categories—the “mail universe” and the “nonmail” universe. The coverage of each component and the method of obtaining census information for these two groups are described below.

1. The “nonmail” universe—This group consists of firms which were not required to file a regular census return and includes the following categories:

a. All “nonemployers”—Consists of all firms with no paid employment during 1967. Sales information for these firms was obtained from 1967 Federal income tax records. Although made up of a large number of firms, the nonemployer segment accounts for only about 5 percent of total retail sales. (See “Comparison of the 1963 Census With the 1967 Census,” item 4, on the next page.)

In the 1967 Census, data for all non-employer establishments were compiled from tax records. In the 1963 Census, data were compiled from only one-half of the non-employer tax returns and were multiplied by 2 to establish census totals.

The census included only those retail non-employer firms which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. This treatment is the same as in the 1963 Census.

b. Selected “small employers”—“Employers” consist of all business firms in the active records of the Internal Revenue Service (IRS) which were subject to payment of Federal Insurance Contribution Act (FICA) taxes. “Small employers” consist basically of all those single unit firms with payroll below a specified cutoff (except for a 10-percent sample of those which were included in the “mail” universe). The cutoff varied by kind of

business and was designed, in most cases, to limit the “nonmail” group to establishments which would account for approximately 20 percent of total sales in each kind of business. The “number-of-employee” equivalent of the payroll cutoff generally was in the range of one to three employees.

Data on sales, payroll, and employment for “under cutoff” employer firms were obtained from the administrative records of the Internal Revenue Service (IRS) and the Social Security Administration (SSA).

2. The “mail” universe—Information for firms in this group was obtained basically by means of a mail canvass. However, information on first quarter payroll and mid-March employment for single-unit employers (section b below) was obtained from IRS and SSA records. The “mail” universe includes the following categories:

a. Firms in the census prec canvass—The census prec canvass operation was basically designed to identify firms which operated units at more than one location.

Firms which were included in the prec canvass were drawn primarily from 1963 Census records of multiunit firms and large employers. Miscellaneous categories of organizations (e.g., cooperative associations; State, county, and municipal liquor stores; and retail stores of utility companies) were also included in the prec canvass.

b. Firms not in the census prec canvass—Other firms included in the “mail” universe consist of the following categories:

- (1) The 10 percent of “small employer” firms referred to in section 1-b above.
- (2) Other employers than those covered by section 1-b or 2-a above.

Comparison of the 1963 Census with the 1967 Census—Except for the method of coverage described above, the 1963 and 1967 censuses were conducted under similar conditions and procedures. Strict comparability of the data for the two censuses is limited by the following factors:

1. Classification—For both 1963 and 1967, nonemployer firms were classified on the basis of information supplied on the Federal income tax returns. However, the 1967 classifications for “nonemployer” firms were coded in less detail than in 1963. Therefore, 1967 data for the combination of “employer” and “nonemployer”

establishments are presented in less kind-of-business detail than was the case in 1963. Data for employer establishments, however, are shown in full detail.

For 1963, nonemployer firms were classified by IRS personnel with technical assistance of Census Bureau personnel. For 1967, classification of these firms was performed by personnel of the IRS through use of a coded listing of the kinds of business which were to be separately identified. While the technique of classification was substantially the same and was based on the firm's description of its principal business activity, greater use was made in 1967 of "basket" classifications (e.g., miscellaneous food stores).

The 1967 Census classification for the small employer firms (see coverage of employers above) which were not mailed the Census report form was based on the following:

- a. If the firm had been in business in 1963, the kind-of-business classification which had been assigned in that census was used.
- b. If the firm was a "birth" since 1963, the SSA classification was used if it corresponded to a census classification.
- c. If an adequate kind-of-business classification could not be assigned under the procedure outlined in a. and b. above, the firm was mailed a brief inquiry requesting information needed to assign such a classification.
- d. If these three procedures proved inadequate, the firm's description of its principal business activity as entered on its IRS business tax return was used.

The 1967 Census classification for establishments in the mail universe (section 2 above) was assigned on the basis of answers to questions on sales by merchandise lines and other special inquiries.

In addition to differences in classification based on the method of enumeration, some changes were made in the 1967 Census in the individual kind-of-business classifications which are detailed in the "Kind-of-Business Classifications" section below. The kinds of business involving significant changes are building materials dealers, optical goods stores, and refreshment places. These changes importantly limit the comparability of the 1967 Census data for these kinds of business with those for the previous census.

2. Areas—The physical area of a number of urban places for which data are shown in the 1967 Census is not the same as it was in the 1963 Census because of annexations and other boundary changes which occurred since 1963.

3. Active proprietors—In the 1963 Census, the number of active proprietors of unincorporated businesses was computed by crediting sole proprietorships with one proprietor and partnerships with two proprietors for each establishment in business during the week of November 15. In the 1967 Census, the count of active proprietors was based on crediting each sole proprietorship with one active proprietor and each partnership with two active proprietors for the following types of firms, including multi-units firms:

- a. All "employer" firms which had first quarter 1967 payroll.
- b. All "nonemployer" firm not in business the full year.
- c. Every second "nonemployer" firm not in business the full year.

4. Coverage of nonemployers—Although a comparison of data for nonemployer firms from the 1963 and 1967 Censuses seems to indicate that there was an increase in the number of such firms and that they accounted for approximately as large a proportion of total retail sales volume in 1967 as in 1963, these conclusions are subject to the following limitations:

The combination of (1) the census processing cutoff occurring before the completion of the flow of tax forms from which the census non-employer data were derived and (2) other processing omissions is estimated to have led to a loss of about 50,000 nonemployer firms, accounting for about one-half of 1 percent of retail sales volume in 1963. This estimate, which is based on a study of a sample of tax forms made after the 1963 Census results were compiled, reflects a more substantial census omission than previously had been estimated. Because of a later processing date for the 1967 Census, omissions from this census are believed negligible. Both censuses probably omitted a small number of nonemployers (accounting for a negligible sales volume) because the tax form kind-of-business description was inadequate to indicate they conducted an in-scope kind of business.

As noted in section 1—a under "Method of Coverage" above, only those retail nonemployer establishments were included in the census which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. While these are the same rules used in the 1963 Census, a modification to reflect price changes probably would have resulted in the exclusion of several thousand additional marginal firms.

5. **Payroll**—In 1963 the inclusion in payroll of gratuities received by employees from patrons was not requested. In 1967, both in the case of payroll reported to the Internal Revenue Service and payrolls reported to the Census Bureau, businesses were requested to include in payroll the amount of tips and gratuities which were reported to employers as received by employees from patrons.

Types of Areas Covered—The 1967 Census reports present data by kind of business for the following areas:

1. The State as a whole.
2. Each standard metropolitan statistical area.
3. Each county.
4. Each "city" of 2,500 inhabitants or more.

The term "city" for purposes of these reports includes places having 2,500 inhabitants or more in the 1960 Census of Population (or later special censuses) and which were incorporated as cities, boroughs, villages, or towns. It does not include towns in New England, New York, and Wisconsin which are not considered "incorporated places" for Census Bureau purposes.

In addition, data are shown for the following areas not classified as incorporated places:

1. Towns in the New England States which had an urban population, by Census of Population rules, of 2,500 inhabitants or more or which had a total population of 10,000 or more.

2. Townships in New Jersey and Pennsylvania which had 10,000 inhabitants or more.

The standard metropolitan statistical areas (SMSA's) for which data are shown are those defined by the Bureau of the Budget.¹ A standard metropolitan statistical area is a county or group of contiguous counties (except in New England) which contains at least one central city of 50,000 inhabitants or more or twin cities with a combined population of at least 50,000. In addition to the county or counties containing such a city or cities, contiguous counties are included in an SMSA if, according to certain criteria, they are essentially metropolitan in character and are socially and economically integrated with the central city. In New England, towns and cities rather than counties are the units used in defining an SMSA.

In addition to the above areas, the series of reports for "Major Retail Centers" presents data for the central business districts (CBD's) of 134 cities which have a population of 100,000 inhabitants or more and for approximately 1,700 major retail centers (other than CBD's) located in SMSA's.

Appendix B

MERCHANDISE LINE SALES REPORTS EXPLANATIONS

EXPLANATION OF TERMS

Data Covered—Data in the merchandise line series of reports are presented for employer establishments only. No attempt has been made to project merchandise line distributions to the nonemployer segments of the retail trade universe.

Types of Areas—This series of reports presents data by kind of business and merchandise line for (1) each State as a whole, (2) each standard metropolitan statistical area, and (3) that part of each State which is not located in any standard metropolitan statistical area.

The standard metropolitan statistical areas for which data are shown are those defined by the Bureau of the Budget in 1967.¹

Establishments—An establishment is a single physical location at which business is conducted. An establishment is not necessarily identical with the "company" or "enterprise" which may consist of one or more establishments. Census of Business figures represent a summary of reports for individual establishments rather than companies. For businesses which were mailed a census form, separate information was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and where conditions prescribed by the Standard Industrial Classification (SIC) Manual² for recogniz-

¹ Executive Office of the President, Bureau of the Budget, *Standard Metropolitan Statistical Areas, 1967*, as amended January 15, 1968.

² Executive Office of the President, Bureau of the Budget, *Standard Industrial Classification Manual, 1967*.

ing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the census.

In the case of leased departments (separately owned businesses operated as departments of a retail business under another ownership such as a separately owned shoe department in a department store), only a single establishment combining leased departments with the retail establishment in which they are located is recognized for 1967 Census purposes.

Sales—Sales include merchandise sold and receipts from repairs and from other services to customers whether or not payment was received in 1967. Sales are net of deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include local and State sales taxes and Federal excise taxes collected by the store directly from customers and paid directly by the store to a local, State, or Federal tax agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer are also included.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, and sales to other retailers) by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year. Data for nonemployer establishments are included in the tables if they operated at an annual sales volume rate of \$2,500 or more; however, data for part year nonemployers have not been projected to a full year's operation.

KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1967 edition of the SIC Manual, includes establishments primarily engaged in selling merchandise to customers for personal, household, or farm use. Some of the important characteristics of retail trade establishments are: (1) The establishment is engaged in activities to attract the general public to buy; (2) the establishment buys or receives merchandise as well as sells; (3) the establishment may process its products, but such processing is incidental or subordinate to selling; and (4) the establishment is considered "retail" by the trade.

In this report, liquor stores operated by State and local governments, classified in SIC major groups 92 and 93, are also included.

Excluded from retail trade are places of business operated by institutions and open only to members or personnel, such as school cafeterias, restaurants and bars operated by clubs, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the census were assigned a kind-of-business classification in accordance with the provisions of the 1967 edition of the SIC Manual. However, because in some instances a more detailed classification is required for census purposes than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's receipts or some mixture of commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

The basis for kind-of-business classification is described above in the sections under "Method of Coverage" and "Comparison of the 1963 Census With the 1967 Census—Classification." Descriptions of those kinds of business for which data are provided follow.

BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS (SIC Major Group 52)

This major group includes establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other equipment and supplies for all types of construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public. Establishments in this group which do not deal in lumber or millwork are classified as retail trade if sales to the general public equal 15 percent or more of total sales and sales to the general public and contractors combined equal 50 percent or more of total sales; otherwise they are classified as wholesale trade. (See below for discussion of treatment in 1967 of establishments which deal in lumber.)

Lumber and other building materials dealers (SIC 521)—Establishments primarily selling lumber, millwork, and other building materials and construction supplies such as brick, tile, cement, sand and gravel, cinder blocks, fencing materials, storm doors and windows, wallboard and roofing materials. In the 1967 Census of Business, data for lumber yards and for building materials dealers have been combined into a single kind-of-business classification, "Lumber and other building materials dealers." In the 1963 Census of Business data for these two kinds of business were shown separately.

Establishments which deal in lumber as well as other building materials, whose reported sales of lumber and millwork are 1 percent or more of their total sales and whose sales to the general public amounted to 1 percent or more of total sales, are classified as retail if their sales to the general public and to contractors combined equal 50 percent or more of total sales. In 1963, establishments dealing in lumber and other building materials were classified as "wholesale" if less than 15 percent of their total sales were to the general public.

Plumbing and heating equipment dealers (SIC 522)—Establishments primarily selling plumbing, heating, and air-conditioning equipment and supplies. Establishments primarily en-

gaged in installation on a contract basis or in repairs are included in Contract Construction.

Paint, glass, and wallpaper stores (SIC 523)—Establishments primarily selling paint, glass, and wallpaper or any combination of these lines. Establishments primarily engaged in installing glass or in wallpapering or painting are not included in Retail Trade.

Electrical supply stores (SIC 524)—Establishments primarily selling electrical supplies such as lighting fixtures, lamp bulbs, wiring, cable, and fuse boxes. Establishments primarily selling electrical appliances are included with "Furniture, Home Furnishings, and Equipment Stores" (SIC major group 57).

Hardware stores (SIC 5251)—Establishments primarily selling a number of basic hardware lines such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

Farm equipment dealers (SIC 5252)—Establishments primarily selling new or used farm tractors, reapers, mowers, planters, plows, and related farm equipment. Usually these establishments also sell farm hardware and miscellaneous farm supplies.

GENERAL MERCHANDISE GROUP STORES (SIC Major Group 53, Part)

This group includes all establishments within SIC major group 53, "General Merchandise," except for "nonstore" establishments (SIC's 532, 534, and 535), which for purposes of this publication are separately classified. (See "Nonstore Retailers" below.) This major group includes establishments which sell several lines of merchandise such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food.

Department stores (SIC 531)—Establishments normally employing 25 people or more, having sales of apparel and softgoods combined amounting to 20 percent or more of total sales, and engaged in selling each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

For establishments classified as department stores in 1963, sales of any one of the above merchandise lines cannot exceed 85 percent

of total sales; for establishments included in classifications other than department stores in 1963, sales of any one of these lines cannot exceed 75 percent of total sales; for all other establishments to qualify as department stores, sales of each of the lines listed above must be less than 80 percent of total sales.

An establishment with total sales of \$5 million or more is classified as a department store even if sales of one of the merchandise lines described above exceeds the maximum percent of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Variety stores (SIC 533)—Establishments primarily selling a variety of merchandise in the low and popular price ranges such as stationery, apparel and accessories, housewares, toys, toilet articles, hardware, and confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of stores in this category is primarily based on self designation by the store operators. In the 1963 Census of Business this industry was titled "limited price variety stores."

General merchandise stores (part of SIC 539)—Establishments primarily selling several lines of merchandise such as household linens and dry goods, and/or a combination of apparel, hardware, housewares, or home furnishings and other lines in limited amounts. Establishments which meet the criteria for department stores, except as to employment, are included in this classification. Also included in this classification are establishments whose sales of "apparel" or of "furniture and home furnishings" exceed half of their total sales providing that sales of the smaller of the two lines in combination with "dry goods and household linens" accounts for 20 percent or more of total sales.

Dry goods stores (part of SIC 539)—Establishments primarily selling piece goods, linens, towels, blankets, spreads, and other dry goods.

Sewing and needlework stores (part of SIC 539)—Establishments primarily selling sewing and knitting supplies, patterns, lace, and notions.

FOOD STORES
(SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58) and stores primarily engaged in selling packaged beers and liquors are classified separately as "Liquor stores" (SIC 592).

Grocery stores (SIC 541)—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour and crackers; (3) other processed food and nonedible grocery items. In addition these establishments often sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats.

Establishments commonly known as supermarkets, food stores, and delicatessens are included in this classification if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

In the 1963 Census of Business this industry was titled "grocery stores, including delicatessens."

Meat markets (part of SIC 542)—Establishments primarily selling fresh, frozen, or cured meats. Frequently these establishments also sell poultry, fish, dairy products, eggs, and some groceries. Establishments included in this category reported that "meat, fish, poultry" sales accounted for 80 percent or more of total sales, and that "fresh, frozen meat" accounted for 50 percent or more of their total receipts.

Fish (seafood) markets (part of SIC 542)—Establishments primarily selling fresh or frozen fish, oysters and other shellfish, and other seafoods. These establishments frequently sell other food items commonly used in preparing seafood or consumed with seafoods. Establishments included in this category reported that "fish, other seafood" accounted for 50 percent or more of total receipts.

Fruit stores and vegetable markets (SIC 543)—Establishments primarily selling fresh fruits and fresh vegetables. These establishments frequently carry a limited line of grocery items. Roadside stands of farmers selling only their

own produce are not included in the Census of Business.

Candy, nut, and confectionery stores (SIC 544)—Establishments primarily selling candy, nuts, sweetmeats, and other confections. A soda fountain or lunch counter is frequently operated in these stores. Candy and popcorn stands operated as concessions in motion picture theaters are included in this classification.

Retail bakeries—baking and selling (SIC 5462)—Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, some or all of which are baked on their own premises.

Bakeries, most of whose products are distributed directly to consumers or to stores by means of route delivery, are not included in the Census of Business but are included in the Census of Manufactures (SIC 205). In the 1963 Census of Business this industry was titled "Retail bakeries, manufacturing."

Retail bakeries—selling only (SIC 5463)—Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, none of which are baked on the premises. In the 1963 Census of Business this industry was titled "Retail bakeries, nonmanufacturing."

Dairy products stores (SIC 545)—Establishments primarily selling dairy products such as fluid milk and cream, cheese, ice cream and sherbets, over the counter. A limited line of groceries is frequently carried. Ice cream and frozen custard stands are classified in SIC 5812, "Eating places," and establishments which distribute ice cream and similar products from trucks are classified in SIC 5351, "Direct selling establishments." Establishments which bottle, pasteurize, homogenize, or otherwise process and distribute fluid milk are not included in the Census of Business, but are included in the Census of Manufactures (SIC 202).

Egg and poultry dealers (part of SIC 549)—Establishments primarily selling eggs and live or dressed poultry. A limited line of groceries is frequently carried.

Other miscellaneous food stores (part of SIC 549)—Establishments not elsewhere classified, primarily selling specialized lines of food such as coffee and tea, spice, health foods, dietetic food, etc. In the 1963 Census of Business this industry was titled "Other."

AUTOMOTIVE DEALERS
(SIC Major Group 55, Except 554)

This group includes establishments which sell new and used automobiles and new parts and accessories, aircraft and marine dealers, and mobile home dealers. Establishments dealing exclusively in used parts are classified in SIC 5933, "Secondhand stores." Automotive distributors whose sales are primarily to dealers, and establishments primarily engaged in selling trucks and motorized industrial equipment are included in the Wholesale Trade portion of the Census of Business.

Motor vehicle dealers—new and used cars (SIC 551)—Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments frequently have repair departments, used car lots and carry stocks of replacement parts, tires, batteries, and automotive accessories, and may also sell commercial vehicles. In some tabulations this category is subdivided to show data separately for (1) dealers with domestic car franchises only, (2) dealers with imported car franchises only, and (3) dealers with domestic and imported car franchises. Used car lots and repair departments of franchised dealers are not recognized as separate establishments. Data for such operations are included in a single report from the franchised passenger car dealer. In the 1963 Census of Business this industry was titled "Passenger car dealers, franchised."

Motor vehicle dealers—used cars only (SIC 552)—Establishments primarily selling used cars and not holding a franchise for the sale of new passenger cars. In the 1963 Census of Business this industry was titled "Passenger car dealers, nonfranchised."

Home and auto supply stores (part of SIC 553)—Establishments engaged in selling a combination of lines of merchandise including tires, batteries and accessories, household appliances, radios and television sets, sporting and recreational goods, toys, housewares, and hardware, of which sales of tires, batteries and accessories account for between 25 and 49 percent of total sales.

Other tire, battery, accessory dealers (part of SIC 553)—Establishments primarily selling new automobile tires, batteries, automobile seat covers and other automotive parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "Secondhand stores" (SIC 5933).

Boat dealers (SIC 5591)—Establishments primarily selling motorboats and other watercraft, marine supplies and outboard motors.

Household trailer dealers (SIC 5592)—Establishments primarily selling household trailers, mobile homes and campers.

Aircraft, motorcycle dealers (part of SIC 5599)—Establishments primarily selling new or used motorcycles, or aircraft to noncommercial users. Dealers selling parts and supplies for these products to noncommercial users are also included.

Automotive dealers, n.e.c. (part of SIC 5599)—Establishments primarily selling automotive products not elsewhere classified.

GASOLINE SERVICE STATIONS
(SIC 554)

Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from sale of gasoline and oil are included.

APPAREL AND ACCESSORY STORES
(SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are establishments which meet the criteria for department stores (SIC 531) or general merchandise stores (part of SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

Women's ready-to-wear stores (SIC 562)—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, coats and suits, and furs are two or more times greater than sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567). This industry includes ready-to-wear "Bridal shops" and "Ma-

ternity shops" which were classified as separate industries in the 1963 Census of Business.

Millinery stores (part of SIC 563)—Establishments primarily selling women's hats, including those making hats on the premises to customer order.

Corsets and lingerie stores (part of SIC 563)—Establishments primarily selling women's foundation garments, lingerie, negligees, robes, and other intimate wear. Establishments primarily engaged in selling foundation garments made or fitted to individual customer order are also included.

Other women's accessory, specialty stores (part of SIC 563)—Establishments primarily selling a specialized line of women's and girls' apparel items (such as sportswear, beachwear, blouses, and hosiery). Included in this industry are establishments which meet the definition for women's ready-to-wear stores except that receipts from sales of dresses, coats, suits, and furs are not twice as much or more than sales of other women's and girls' apparel. Establishments which sell men's and boys' apparel in combination with women's and girls' apparel may be classified as "Family clothing stores" (SIC 565) under conditions specified in the definition for that kind of business.

This industry includes "hosiery stores" which were separately classified in the 1963 Census of Business.

Furriers and fur shops (SIC 568)—Establishments primarily selling furs and fur garments. Establishments primarily engaged in selling fur garments made on their own premises to individual order are also included.

Men's and boys' clothing and furnishings stores (SIC 561)—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567).

Custom tailors (SIC 567)—Establishments primarily selling men's and women's outer garments such as suits, overcoats, uniforms, dresses, etc. made on their own premises to customer order. Establishments primarily sell-

ing furs and fur apparel are classified as "Furriers and fur shops" (SIC 568).

Family clothing stores (SIC 565)—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

Men's shoe stores (part of SIC 566)—Establishments primarily selling men's and boys' shoes and other footwear. Establishments selling women's and girls', and/or children's and infants' footwear are included in this classification if sales of men's and boys' footwear are more than three times the combined sales of women's and girls', children's and infants' footwear. See also the definitions for the other types of shoe stores.

Women's shoe stores (part of SIC 566)—Establishments primarily selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification provided that sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear. See also the definition for the other types of shoe stores.

Children's and juveniles' shoe stores (part of SIC 566)—Establishments primarily selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification provided that sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear. See also the definitions for the other types of shoe stores.

Family shoe stores (part of SIC 566)—Establishments primarily selling shoes and other footwear. Establishments in this classification sell both men's and women's shoes, and may or may not sell children's shoes. Accessory lines such as hosiery, gloves, and handbags are also frequently sold. The sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and

children's and infants' footwear) are not more than three times the sales of the other two groups combined. If children's and infants' footwear are not carried, sales of the larger of the two remaining groups are not more than three times the sales of the smaller. See also the definitions for the other types of shoe stores.

Children's and infants' wear stores (SIC 564)—Establishments primarily selling children's and infants' clothing, furnishings, and accessories.

Miscellaneous apparel and accessory stores (SIC 569)—Establishments primarily selling specialized lines of apparel and accessories not elsewhere classified.

FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, other household electrical and gas appliances, and radio and TV sets. Also included are musical instrument stores and music and record shops.

Furniture stores (SIC 5712)—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radio and TV sets, and floor coverings provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

Floor covering stores (SIC 5713)—Establishments primarily selling floor coverings of any kind or combination such as rugs, carpets, linoleum, floor tile (rubber, vinyl, asphalt, cork), and related products. Installation of floor coverings may be performed incidental to selling by these stores.

Drapery, curtain, and upholstery stores (SIC 5714)—Establishments primarily selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use are also included. Establishments primarily engaged in reupholstering or repairing furniture are included in the Selected Services portion of the Census of Business.

China, glassware, and metalware stores (SIC 5715)—Establishments primarily selling china, glassware, crockery, tinware, enamelware, aluminumware, stainless steel flatware,

cutlery, and other metalware for table and kitchen use. Establishments primarily selling sterling or plated silver flatware or tableware are classified as "Jewelry stores" (SIC 597).

Miscellaneous home furnishings stores (SIC 5719)—Establishments primarily selling specialized lines of home furnishings not elsewhere classified, such as lamps and lampshades, venetian blinds and window shades, picture frames and mirrors, and other miscellaneous home furnishings.

Household appliance stores (SIC 572)—Establishments primarily selling electric and gas household appliances such as washers, dryers, refrigerators, stoves, freezers, vacuum cleaners, electric irons, percolators, hot plates, dehumidifiers, self-contained room air conditioners, and other household appliances. Some public utility companies operate establishments primarily engaged in the sale of electric and gas appliances for household use. Such establishments are also included in this classification. Also included are establishments selling furniture, sleep equipment, phonographs, radio and TV sets, provided the receipts from the sales of household appliances exceed those of other merchandise.

Radio and television stores (SIC 5732)—Establishments primarily selling radios, television sets, record players, tape recorders, and other sound reproducing equipment. Installation may be performed incidental to the sale of these items.

Establishments which also sell furniture, sleep equipment, and household appliances are included provided the receipts from sales of radios, television sets, phonographs, and tape recorders exceed those of other merchandise. Radio and television repair shops are classified in SIC 7622 and are included in the Selected Services portion of the Census of Business.

Record shops (part of SIC 5733)—Establishments primarily selling phonograph records and albums. Related merchandise is also frequently sold in these stores.

Musical instrument stores (part of SIC 5733)—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies may also be sold in these stores.

EATING AND DRINKING PLACES (SIC Major Group 58)

This major group includes establishments primarily selling prepared foods and drinks for

consumption on or near the premises; and lunch counters and refreshment stands selling prepared foods and drinks for immediate or take home consumption. Also included are caterers who sell prepared foods which are served elsewhere than at their place of business and in-plant food contractors. Data for in-plant food contractors are included in the United States Summary report. Eating and drinking places operated as leased concessions in theaters, hotels, motels, and places of amusement are included here. Candy and popcorn stands located in theaters are, however, included in "Candy, nut, and confectionery stores" (SIC 5441).

Restaurants, lunchrooms, caterers (part of SIC 5812)—Establishments primarily selling prepared food and drink for consumption either on the premises or at a place designated by the customer. Establishments calling themselves caterers but not selling prepared foods as part of their business activity are not included in this category.

Establishments in which sales of alcoholic beverages for consumption on the premises exceed receipts from sales of prepared foods and nonalcoholic beverages are classified as "Drinking places" (SIC 5813). Counter or table service may be provided at establishments calling themselves restaurants or lunchrooms.

Cafeterias (part of SIC 5812)—Establishments primarily selling prepared foods and drinks for consumption on the premises. In these establishments the customers serve themselves.

Refreshment places (part of SIC 5812)—Establishments primarily selling limited lines of refreshments and prepared food items. Included in this group are establishments which prepare refreshment items such as frozen custard, pizza, barbequed chicken, and hamburgers for consumption either on or near the premises or for "take-home" consumption.

In the 1963 Census of Business, ice cream, frozen custard, soft ice cream, and similar refreshment items sold from trucks were included in this classification. In the 1967 Census of Business, these establishments are classified as "Direct selling (house-to-house canvass) establishments" (SIC 5351) in the "Nonstore Retailers" group.

Drinking places (alcoholic beverages) (SIC 5813)—Establishments primarily selling drinks such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on the premises. Prepared foods are frequently sold at these establishments, but receipts from sales of alcoholic beverages exceed receipts from sales of food.

DRUG STORES AND PROPRIETARY STORES (SIC 591)

Drug stores (part of SIC 591)—Establishments which fill and sell prescriptions. These establishments also sell proprietary drugs, patent medicines, and other health and first-aid products. Usually these establishments also sell a variety of other merchandise such as cosmetics, toiletries, candy, tobacco products, magazines, and toys.

Proprietary stores (part of SIC 591)—Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

MISCELLANEOUS RETAIL STORES (SIC Major Group 59, Except 591)

This major group includes retail stores not elsewhere classified. In the 1963 Census of Business this group was called "Other retail stores."

Liquor stores (SIC 592), also government-operated liquor stores (part of major groups 92 and 93)—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Antique stores (SIC 5932)—Establishments primarily selling antique furniture and home furnishings, glassware, and objects of art.

Secondhand stores (SIC 5933)—Establishments primarily selling secondhand merchandise such as apparel, furniture, appliances, books, automobile parts, musical instruments, etc. in any combination. Pawnshops and pawnbrokers are included in this classification. Establishments selling used automobiles, household trailers, motorcycles, aircraft, and boats are classified in the "Automotive Dealers" group (SIC major group 55, except 554).

Sporting goods stores (SIC 5952)—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

Bicycle shops (SIC 5953)—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597)—Establishments primarily selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings,

bracelets, and brooches; sterling and plated silverware; and watches and clocks.

Fuel oil dealers (SIC 5983)—Establishments primarily selling fuel oil.

Liquefied petroleum gas (bottled gas) dealers (SIC 5984)—Establishments primarily selling liquefied petroleum gas (bottled gas) either in bulk, or bottled. In the 1963 Census of Business, this industry was titled "bottled gas dealers."

Fuel and ice dealers, n.e.c. (SIC 5982)—Establishments primarily selling coal, coke, charcoal, wood, ice, or any combination of these lines.

In the 1963 Census of Business, data were shown separately for "Coal and wood dealers" (part of SIC 5982) and "Ice dealers" (part of SIC 5982).

Florists (SIC 5992)—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business unless receipts are primarily from sales of products not grown on the premises. However, retail establishments primarily selling seeds, bulbs, and nursery stock are classified in SIC 5969, "Farm and garden supply stores, n.e.c."

Cigar stores and stands (SIC 5993)—Establishments primarily selling cigars, cigarettes, tobacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places. Establishments operated by the blind, but owned by State agencies are included here.

Book stores (SIC 5942)—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold by these establishments. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in SIC 532 "Mail order houses" in the "Nonstore Retailers" group.

Stationery stores (SIC 5943)—Establishments primarily selling stationery items such as paper and paper products (including printing and engraving), school and office supplies, accounting and legal forms, greeting cards, post cards and novelties. Establishments selling primarily to business and institutional users are classified in Wholesale Trade.

Hay, grain, and feed stores (SIC 5962)—Establishments primarily selling hay, grain, and feed. These establishments also frequently

sell fertilizer and other farm supplies and equipment.

Other farm supply stores (part of SIC 5969)—Establishments primarily selling farm supplies other than hay, grain, and feed, not elsewhere classified such as seed, fertilizer, irrigation and drainage equipment, pumps, agricultural chemicals, and dairy supplies.

Garden supply stores (part of SIC 5969)—Establishments primarily selling seeds, bulbs, nursery stock, garden tools, and other farm, and garden supplies and tools. Nurseries and greenhouses are not within the scope of the Census of Business unless receipts are primarily from sales of products not grown on the premises.

News dealers and newsstands (SIC 5994)—Establishments primarily selling newspapers, magazines, and other periodicals.

Hobby, toy, and game shops (SIC 5995)—Establishments primarily selling toys, games, and hobby kits and supplies. Establishments primarily selling artists' supplies, or collectors' items such as coins, stamps, and autographs are classified in SIC 5999, "Miscellaneous retail stores, n.e.c."

Camera and photographic supply stores (SIC 5996)—Establishments primarily selling cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classified in Industry 7395 in the Selected Services portion of the Census of Business.

Gift, novelty, and souvenir shops (SIC 5997)—Establishments primarily selling combined lines of gift and novelty merchandise, souvenirs, and miscellaneous small art goods such as greeting cards and holiday decorations.

Optical goods stores (part of SIC 5999)—Establishments primarily engaged in selling eyeglasses and related optical goods. In 1967 establishments whose receipts were primarily from eye examinations and prescribing eyeglasses or contact lenses and providing the eyeglasses or contact lenses they prescribed were not included in the Census of Business; in 1963 such establishments were included in this classification.

Retail stores, n.e.c. (part of SIC 5999)—Establishments not elsewhere classified primarily selling specialized lines of merchandise such as collectors' items and supplies, artists' supplies, orthopedic and artificial limbs, drafting materials, typewriters, luggage and leather goods, pets, religious goods, hearing aids, rub-

ber stamps, monuments and tombstones, and other merchandise not elsewhere classified.

In the 1963 Census of Business, data for typewriter stores, luggage, leather goods stores, religious goods stores, and pet shops (all parts of SIC 5999) were shown separately. For the 1967 Census of Business, no separate data are available for these kinds of business.

NONSTORE RETAILERS

(Part of SIC Major Group 53)

Mail-order houses (SIC 532)—Establishments primarily selling merchandise as a result of orders received by mail. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, and advertising on radio and television. Houses operated by companies which operate catalog order stores and catalog order desks in other retail establishments of the company, also fill orders from those sources. Catalog order stores are included in this classification and they are counted as separate establishments. Sales made from catalog order desks are included with the sales of the retail establishment in which they are located.

In some tabulations at the national or geographic division level, mail-order houses are divided into subclassifications on the basis of the merchandise they sell in the same manner as the store-type establishments.

Merchandising machine operators (SIC 534)—Establishments primarily selling merchandise through coin-operated vending machines which are generally located on the premises of other businesses. In the 1963 Census of Business this industry was titled "Merchandise vending machine operators."

Since a large number of merchandise vending machine operations are conducted in conjunction with the operation of manufacturing plants and of wholesale and other establishments not classified in retail trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade. Merchandise vending machine operators are divided into subclassifications on the basis of the merchandise sold in the machines on location as of the end of the census year. Operators of coin-operated service machines such as wash-

ers, dryers, music machines, and amusement and game machines are included in the Selected Services portion of the 1967 Census of Business.

Direct selling establishments (SIC 535)—Establishments primarily selling merchandise by house-to-house canvass, by party plan, or from a truck. When the canvassers are employed by the organization which they represent, the "establishment" is the location from which they operate. However, many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" count is considerably larger than would be the case if the count were based on the primary organizations whose products are being distributed. Establishments in operation throughout the census year were included if their annual sales were \$2,500 or more; establishments in operation during part of the census year were included only if their sales were at an annual rate of \$2,500 or more. Consequently, the "number of establishments" in this category should not be interpreted as being a count of the total number of self-employed canvassers.

Direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. Establishments selling ice cream, frozen custard, soft ice cream and similar refreshment items from trucks were included with "refreshment places" (part of SIC 5812) in the 1963 Census of Business but are now included in this classification. In the 1963 Census of Business this industry was titled "Direct selling (house-to-house) organizations."

SPECIAL TABULATIONS

Special tabulations of data collected in the 1967 Census of Business may be obtained on computer tape, on punch cards, or in tabular form. The data provided in such special tabulations will be in summary form and will be subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis and the request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to: Chief, Business Division, Bureau of the Census, Washington, D. C. 20233.

Appendix C

RETAIL TRADE GENERAL QUESTIONS

PENALTY FOR FAILURE TO REPORT

Form approved: Budget Bureau No. 41-S67017

U.S. DEPARTMENT OF COMMERCE BUREAU OF THE CENSUS		NOTICE —Response to this inquiry is required by law (Title 13 U.S. Code). By the same law, your report to the Census Bureau is confidential. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.							
1967 CENSUS OF BUSINESS		In correspondence pertaining to this report, please refer to this Census File Number							
		Employer Identification No.							
1. NAME AND PHYSICAL LOCATION									
a. Is the name shown in the label the name by which this establishment is known to the public? <input type="checkbox"/> Yes <input type="checkbox"/> No (If "No," enter trade name above the label.)									
b. Is the address in the label— 1. <input type="checkbox"/> The mail address of your establishment but not the actual physical location. 2. <input type="checkbox"/> The mail address of your establishment (including number and street) which also is its actual physical location. 3. <input type="checkbox"/> Neither of the above (e.g. accountant's office). (NOTE: If you marked box 1 or 3, or number and street are not shown in the label, complete c, d, and e below. If you marked box 2, complete d and e below.)		2. EMPLOYER IDENTIFICATION NUMBER Is the Employer Identification (EI) Number printed in the address label the SAME as that used for this establishment on your latest 1967 Employer's Quarterly Federal Tax Return, Treasury Form 941? <input type="checkbox"/> Yes <input type="checkbox"/> No (If "No," enter the currently assigned EI Number here (9 digits)) 							
c. Enter following physical location information <table border="1" style="width:100%; border-collapse: collapse; margin-top: 5px;"> <tr> <td style="width: 50%;">Number and street</td> <td style="width: 50%;">City, village, or other place</td> </tr> <tr> <td>State</td> <td>ZIP code</td> </tr> </table> (NOTE: If location cannot be described by number and street give name or number of highway and approximate distance from nearest town.)		Number and street	City, village, or other place	State	ZIP code	3. LEGAL FORM OF ORGANIZATION OF COMPANY OPERATING THIS ESTABLISHMENT X-1 1 <input type="checkbox"/> Individual proprietor 2 <input type="checkbox"/> Partnership 0 <input type="checkbox"/> Corporation (Do not mark if any form of cooperative association) 8 <input type="checkbox"/> Co-op (cooperative association), corporate or noncorporate 9 <input type="checkbox"/> Other (Specify)			
Number and street	City, village, or other place								
State	ZIP code								
d. Enter name of county in which your establishment is located.....		4. PERIOD OPERATED IN 1967 X-2 a. Was this establishment in business at the end of 1967?..... 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No (NOTE: For establishments which were inactive during December 1967 due to seasonal or part-time operations, answer "Yes," unless the establishment was not owned at the end of the year.)							
e. Is your establishment physically located within the boundaries of the city, village, or other place specified in the label or in "c"? 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No		b. How many months during 1967 did you own this establishment?..... Months X-3							
5. CLASS OF CUSTOMER X-4 Report the approximate percentage of your total 1967 sales to each class of customer. 1 _____ % General public (household consumers, farmers, and individuals) 2 _____ % Construction and building trade contractors 3 _____ % Other business firms, government, and institutions 4 _____ % Other (Specify)_____		6. METHOD OF SELLING X-5 Mark the box which describes your principal method of selling. Do not mark more than one box. 1 <input type="checkbox"/> Selling at this establishment 2 <input type="checkbox"/> Mail order (catalog selling) 3 <input type="checkbox"/> House-to-house (direct selling) 4 <input type="checkbox"/> Operating merchandise vending machines							
7. DOLLAR VOLUME OF BUSINESS AND PAYROLL IN 1967		8. COMPANY AFFILIATION							
a. Sales of merchandise and other receipts from customers..... <table border="1" style="width:100%; border-collapse: collapse; margin-top: 5px;"> <tr> <td style="width: 30%;">Dollars</td> <td style="width: 20%;">Cents</td> <td style="width: 50%;">Key</td> </tr> <tr> <td></td> <td style="text-align: center;">XX</td> <td style="text-align: center;">X-6</td> </tr> </table>		Dollars	Cents	Key		XX	X-6	a. Mark this box <input type="checkbox"/> if this business is owned or controlled by another company and enter the name, mailing address, and Employer Identification Number of owning or controlling company (if known).	
Dollars	Cents	Key							
	XX	X-6							
b. Does the entry in "a" include sales taxes and excise taxes collected from customers?..... 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No		h. Mark this box <input type="checkbox"/> if this business owns or controls any other company or companies and enter the name, mailing address, and Employer Identification Number of owned or controlled companies (if known).							
c. If "No," how much did you forward to taxing agencies for such taxes?..... <table border="1" style="width:100%; border-collapse: collapse; margin-top: 5px;"> <tr> <td style="width: 30%;">Dollars</td> <td style="width: 20%;">Cents</td> <td style="width: 50%;">Key</td> </tr> <tr> <td></td> <td style="text-align: center;">XX</td> <td style="text-align: center;">X-8</td> </tr> </table>		Dollars	Cents	Key		XX	X-8	Name of company	
Dollars	Cents	Key							
	XX	X-8							
d. Total ANNUAL payroll in 1967 before deductions..... <table border="1" style="width:100%; border-collapse: collapse; margin-top: 5px;"> <tr> <td style="width: 30%;">Dollars</td> <td style="width: 20%;">Cents</td> <td style="width: 50%;">Key</td> </tr> <tr> <td></td> <td style="text-align: center;">XX</td> <td style="text-align: center;">X-9*</td> </tr> </table>		Dollars	Cents	Key		XX	X-9*	Mailing address (Number, street, city, State, ZIP code)	
Dollars	Cents	Key							
	XX	X-9*							
		EI No. (9 digits)							

RETAIL TRADE GENERAL QUESTIONS--Continued

9. DEPARTMENT OR CONCESSION LOCATED IN THE ESTABLISHMENT OF ANOTHER FIRM 1-1

a. Is your business at this location conducted as a department or concession (such as a paint department in a department store) in an establishment operated by another firm?..... Yes No

Mark "Yes," if customers normally consider your operation as part of the establishment operated by the other firm, or if your sales to customers are billed by that establishment.

b. If "Yes," please enter the name and description (kind of business) of the establishment which is operated by the other firm.....

Name	Kind of business
------	------------------

10. DEPARTMENT OR CONCESSION LOCATED IN THIS ESTABLISHMENT 1-2XX

a. Is any department, concession, or business **not owned by you**, operated within this establishment?..... Yes No

Mark "Yes," if there is any operation of others which customers normally consider part of your establishment, or if you bill customers for sales of such department, concession, or business.

b. If "Yes," please complete a line for each.

Name and address of owner of department or concession	Kind of business of department or concession	2XX	2-3		2-4		2-5		2-6*
		Estimated sales during 1967	Are the sales of this department included in item 7a?		Is the payroll of this department included in item 7d?		Census Use Only		
			Dollars	Yes	No	Yes		No	
1.			1	2	1	2			
2.			1	2	1	2			
3.			1	2	1	2			

11. YOUR BUSINESS LOCATIONS

a. In 1967 did you operate your business at more than one location under the Employer Identification Number you had at the end of 1967?..... Yes No

b. If "Yes," is marked above, separately list below each location, including your main selling location and facilities other than selling establishments (such as warehouses, central administrative offices, buying offices, etc.).

Address of business (Number, street, city or town, county, State, ZIP code)	Description of business	Census Use Only	Sales		Number of paid employees (Pay period including March 12)
			Dollars	Cents	
1.				XX	
2.				XX	
3.				XX	
4.				XX	
Totals for this Employer Identification Number (Sales total should equal the entry in item 7a) →				XX	

100-005

Appendix D

KIND-OF-BUSINESS TITLES AND REPORTING-FORM NUMBERS

Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, D.C. 20233.

Kind-of-business title	Form number	Kind-of-business title	Form number	
BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS		SHOE STORES		
Building materials and supply stores:		Men's shoe stores -----	} CB-56B	
Lumber and other building materials dealers -----	CB-52A	Women's shoe stores -----		
Plumbing and heating equipment dealers -----	CB-52D	Children's and juveniles' shoe stores -----		
Paint, glass, and wallpaper stores -----	CB-52B	Family shoe stores -----		
Electrical supply stores -----	CB-52D			
Hardware stores -----	CB-52C	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES		
Farm equipment dealers -----	CB-52D	Furniture and home furnishings stores:		
GENERAL MERCHANDISE GROUP STORES		Furniture stores -----	CB-57A	
Department stores -----	CB-53A	Home furnishings stores:		
Variety stores -----	CB-53B	Floor coverings stores -----	} CB-57D	
Miscellaneous general merchandise stores:		Drapery, curtain, and upholstery stores -----		
General merchandise stores -----	CB-53A	China, glassware, and metalware stores -----		
Dry goods stores -----	} CB-53B	Miscellaneous home furnishings stores -----		
Sewing and needlework stores -----			Household appliance stores -----	} CB-57B
FOOD STORES		Radio, television, and music stores:		
Grocery stores -----		Radio and television stores -----	} CB-57C	
Meat and fish (seafood) markets:		Music stores:		
Meat markets -----	} CB-54A	Record shops -----		
Fish (seafood) markets -----			Musical instrument stores -----	
Fruit stores and vegetable markets -----		EATING AND DRINKING PLACES		
Candy, nut, and confectionery stores -----		Eating places:		
Retail bakeries:		Restaurants and lunchrooms -----	} CB-58	
Retail bakeries—baking and selling -----	} CB-54B	Cafeterias -----		
Retail bakeries—selling only -----				Refreshment places -----
Other food stores:		Caterers -----		
Dairy products stores -----	} CB-54A	Drinking places (alcoholic beverages) -----		
Egg and poultry dealers -----			DRUG STORES AND PROPRIETARY STORES	
Other miscellaneous food stores -----			Drug stores -----	} CB-59A
AUTOMOTIVE DEALERS		Proprietary stores -----		
Motor vehicle dealers:		MISCELLANEOUS RETAIL STORES		
Motor vehicle dealers—new and used cars:		Liquor stores -----	} CB-59E	
Dealers with domestic car franchise only -----	} CB-XA	Antique stores and secondhand stores:		
Dealers with imported car franchise only -----		Antique stores -----		
Dealers with domestic, imported car franchises -----		Secondhand stores -----		
Motor vehicle dealers—used cars only -----			Sporting goods stores and bicycle shops:	
Tire, battery, and accessory dealers:		Sporting goods stores -----	CB-59C	
Home and auto supply stores -----	} CB-XB	Bicycle shops -----	CB-59E	
Other tire, battery, and accessory dealers -----			Jewelry stores -----	CB-59D
Miscellaneous automotive dealers:		Fuel and ice dealers:		
Boat dealers -----	} CB-XC	Fuel oil dealers -----	} CB-59E	
Household trailer dealers -----		Liquefied petroleum gas (bottled gas) dealers -----		
Aircraft, motorcycle dealers -----		Fuel and ice dealers, n.e.c. -----		
Automotive dealers, n.e.c. -----		Florists -----		
GASOLINE SERVICE STATIONS		Cigar stores and stands -----		
Gasoline service stations -----	CB-XD	Other miscellaneous retail stores:		
APPAREL AND ACCESSORY STORES, EXCEPT SHOE STORES		Book and stationery stores:		
Women's clothing, specialty stores; furriers:		Book stores -----	} CB-59B	
Women's ready-to-wear stores -----	} CB-56A	Stationery stores -----		
Women's accessory and specialty stores:		Hay, grain, and feed stores -----	} CB-59E	
Millinery stores -----		Other farm supply stores -----		
Corset and lingerie stores -----		Garden supply stores -----		
Other women's accessory, specialty stores -----	News dealers and newsstands -----			
Furriers and fur shops -----		Hobby, toy, and game shops -----	} CB-59G	
Other apparel and accessory stores:		Camera and photographic supply stores -----		
Men's and boys' clothing and furnishings stores -----		Gift, novelty, and souvenir shops -----		
Custom tailors -----		Optical goods stores -----		
Family clothing stores -----		Retail stores, n.e.c. -----	CB-59E	
Children's and infants' wear stores -----				
Miscellaneous apparel and accessory stores -----				

Appendix E

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS

Code	As abbreviated in tables	As shown on reporting form	Form number
020	Groceries—other foods	Groceries, other food items for preparation and consumption away from this establishment (including candy, bottled or canned soft drinks)	ALL
021	Meats-fish-poultry	Meat, fish, poultry (include canned meats requiring refrigeration on this line; include all meats sold in a frozen state on line 023)	
022	Produce (fresh fruits-vegtbls)	Produce (fresh fruits, vegetables)	
023	Frozen foods	Frozen foods (all packaged foods—fruits, vegetables, juices, baked goods, prepared foods, etc., sold in a frozen state). (Include frozen dairy products such as ice cream, sherbets on line 024)	
024	All other foods	All other foods (dry groceries, dairy products, bakery products, candy, bottled and canned soft drinks and other items not covered by lines 021 to 024, 517, and 100).	CB-54A
025	Bakery products—exc. frozen	Bakery products, except frozen	
026	Bakery products—frozen	Bakery products, frozen	
027	All other foods	All merchandise on line 020 except items on lines 021, 022, 023, 024, 025, and 026.	CB-54B
040	Meals-snacks	Meals, snacks, sandwiches, nonalcoholic beverages generally served for consumption at this establishment	ALL
060	Alcoholic drinks	Alcoholic drinks served at this establishment	
080	Packaged alcoholic beverages	Packaged liquor, wine, and beer	
100	Cigars-cigarettes-tobacco	Cigars, cigarettes, tobacco (exclude sales from vending machines owned by others)	
120	Cosmetics-drugs-cleaners	Cosmetics, drugs, health, first aid, and sickroom needs, toiletries, dentifrices, soaps and detergents, household cleansers	CB-59A
121	Medicines exc. prescription	Drugs (other than prescriptions), proprietary medicines, health, first aid products	
122	Prescription medicines	Prescriptions	CB-54A
123	All other drugs-proprietary	Prescription medicines (see line 124 for related merchandise)	
124	Cosmetics-health needs-cleaners, etc. ..	All other merchandise on line 120 except items on line 121 and 122.	CB-59A
124	Cosmetics-health needs-cleaners, etc. ..	Cosmetics, health, first aid, and sickroom needs, toiletries, dentifrices, soaps and detergents, household cleansers.	CB-54A
140	Men's-boys' clothing exc. footwear.	Men's and boys' clothing and furnishings (exclude footwear; all footwear should be reported on line 180).	ALL
141	Men's clothing	Men's clothing and furnishings.	CB-53A
142	Boys' clothing	Boys' clothing and furnishings	
143	Men's tailored outerwear	Boys' wear	
144	Other men's outerwear	Tailored outerwear (suits, overcoats, topcoats, sport jackets).	CB-56A
145	Men's hats	Other outerwear (sport and casual clothing, rainwear)	
146	Other men's clothing	Men's hats	
146	Other men's clothing	Other men's apparel and furnishings.	
160	Women's-girls' clothing, exc. footwr.	All women's and girls' clothing and accessories, infants' and children's wear, etc. (exclude footwear; all footwear should be reported on line 180).	ALL
161	Children's-infants' wear	Children's, infants' wear	CB-56A
162	Handbags-accessories	Infants' and children's wear up to size 6X (do not include infants' furniture, to be reported on line 240, or baby carriages, to be reported on line 500).	CB-53A
163	Millinery	Handbags, small leather goods, gloves, umbrellas, handkerchiefs, neckwear, and accessories	
163	Millinery	Millinery	CB-53A, 56A
164	Hosiery	Hosiery—women's and children's	CB-53A
164	Hosiery	Hosiery	CB-56A
165	Lingerie	Corsets, brassieres, underwear, negligees, and robes.	CB-53A
165	Lingerie	Underwear, intimate garments, foundation garments.	CB-56A

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
166	Women's coats-suits-furs-rainwr	Women's, misses', juniors', coats, suits, furs, and rainwear.	CB-53A
167	Women's dresses	Women's, misses', juniors' dresses, aprons, housedresses, uniforms, formals, maternity and bridal dresses.	
168	Women's blouses, sptswr.	Women's, misses', juniors' blouses (including street floor blouses), sportswear, swimwear, ski clothes.	CB-56A
169	Girls'-subteen-teen wear	Sportswear, including skirts, blouses, sweaters, etc.	
171	Other women's-girls' clothes, acc	Girls', subteen and teen wear, including accessories, underwear, and Girl Scout wear.	CB-53A
172	Dresses	All merchandise on line 160 except items on lines 161 to 169.	
173	Coats-suits	Dresses	CB-56A
174	Handbags	Coats and suits	
175	Furs	Handbags	
176	Other women's-girls' clothes, acc	Furs	
176	Other women's-girls' clothes, acc	All other women's and children's apparel, apparel accessories.	
180	All footwear	All footwear	ALL
181	Men's and boys' footwear	Men's and boys' footwear	CB-56B
182	Women's and girls' footwear	Women's and girls' footwear	
183	Children's and infants' footwear	Children's and infants' footwear	
200	Curtains-draperies-dry goods	Curtains, draperies, bedsheets, blankets, linens, piece goods, patterns, laces, trimmings, notions, closet accessories, blinds, window shades.	ALL
201	Piece goods-notions	Piece goods, patterns, laces, trimmings, ribbons, art needlework, notions, closet accessories.	CB-53A
202	Curtains-draperies	Curtains, draperies, decorator upholstery fabrics, blinds and window shades, linens, domestics, blankets.	
203	All other domestics	All merchandise on line 200 except lines 201 and 202.	
220	Major appl-radio-TV-musical inst	Major household appliances, radio, TV, record players, tape recorders, records, tapes, sheet music, musical instruments.	ALL
221	Major household appliances	Major household appliances (vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air conditioners, dishwashers, stoves, ovens, clothes dryers and washers, ironers, and disposal units).	CB-53A, XB CB-57C
222	Radios-TV's-musical instruments	Major household appliances.	CB-53A, XB
223	All other appliances	Radio, TV, record players, records, sheet music, musical instruments.	
224	New major appliances	All other merchandise on line 220 (except lines 221 and 222).	CB-57B
225	New radios-TV's, etc.	New major appliances.	
226	Used major appl-radios-TV's	New radios, TV's, record players, tape recorders.	
227	Records-tapes-musical inst	Used major appliances, radios, TV, record players, tape recorders ..	
228	Pianos	Records, tapes, sheet music, pianos, organs, musical instruments.	
229	Organs	Pianos	
231	Musical inst-accessories	Organs (all types)	
232	Radios-phono-tape rcdrs-TV's	Musical instruments and accessories.	CB-57C
233	Records-tapes-related acc	Radios, phonographs, tape recorders, TV's.	
234	Sheet music-related items	Records, tapes, and related accessories.	
240	Furniture-sleep equip-floor cov.	Sheet music and related items.	ALL
241	Floor coverings	Furniture, sleep equipment, floor coverings.	
242	Furniture-sleep equip	Floor coverings—carpets, rugs, orientals, throw rugs, linoleum, floor tile, etc.	CB-53A
243	Sleep equipment	Furniture—upholstered, dining, bedroom, summer and metal beds, mattresses, springs, and studio beds (include lawn and garden furniture, and dinette, infants', and unpainted furniture).	
244	Other household furniture	Sleep equipment including springs, mattresses, and dual purpose pieces.	CB-57A
245	Floor coverings—soft surface	Other household furniture, all kinds.	
246	Floor coverings—hard surface	Floor coverings, soft surface.	
247	Nonhousehold furniture	Floor coverings, hard surface.	
248	Office furniture	Nonhousehold furniture	
249	Other furn-sleep equip-fl. cov.	Office furniture	CB-59B
		All other merchandise on line 240 (except items on line 248).	

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
260	Kitchenware-home furnishings	Kitchenware, small electric appliances, china, glassware, lamps, lamp shades, mirrors, pictures and other home furnishings.	ALL
261	China-glassware	China, glassware, gift shop, lamps, lamp shades, mirrors, and pictures.	} CB-53A
262	Kitchenware-housewares	Kitchenware and housewares, including small electric appliances, fireplace and barbecue equipment (include dinette furniture on line 240—not here).	
263	Other kitchenware-home furnish.	All other merchandise on line 260 (except lines 261 and 262).	
264	Small electrical appliances	Small electric appliances	} CB-57B, XB
265	All other kitchenwr-houswr	All other merchandise on line 260 (except items on line 264).	
266	All other home furn exc. china	All other merchandise on line 260 (except line 267).	} CB-59D
267	China, glassware	China, glassware	
280	Jewelry-optical goods	Jewelry, watches, clocks, silverware, optical goods	ALL
281	Watches-clocks	Watches, clocks, including diamond watches	} CB-59D
282	Silverware	Silverware, all kinds (flatware, hollowware, sterling, plate, and stainless steel).	
285	All other jewelry items	All other jewelry items, including costume and novelty.	
286	Optical goods	Optical goods	} CB-59D
287	Diamonds, exc. diamond watches	Diamonds, diamond jewelry except diamond watches.	
288	Rings, exc. diamonds	Rings, except diamonds.	
300	Sporting-recreation equip	Sporting and recreational equipment, boats, bicycles, luggage, hunting, fishing, camping equipment.	ALL
301	Athletic goods—individuals	Athletic goods, sales to individuals.	} CB-59C
302	Athletic goods—teams	Athletic goods, sales to teams.	
303	Hunting equip.	Hunting equipment	
304	Fishing equip.	Fishing equipment	} CB-59C, XB
305	Winter sports equip.	Winter sports equipment	
306	Boats-motors-marine equip.	Boats, motors, other marine equipment	
307	Outboard boats	Outboard boats	} CB-XC
308	Outboard motors	Outboard motors	
309	Inboard motor boats	Inboard motor boats	
311	Inboard outdrive boats	Inboard outdrive boats	} CB-59C
312	Boat trailers	Boat trailers	
313	Marine access. and parts	Marine accessories and parts	
315	Camping equip.-supplies	Camping equipment, supplies (tents, sleeping bags, stoves, lanterns, etc.).	} CB-59C
316	Bicycles-luggage	Bicycles, luggage, other merchandise on line 300 (except items on line 315).	
317	All other sptg goods, exc. boats	All other merchandise on line 300 (except items on line 306).	
318	All other boats	All other boats not listed above.	} CB-XC
319	All other mdse, except boats	All other merchandise on line 300 (except items on lines 307, 308, 309, 311, 312, and 313).	
320	Hardware—gardening equipment	Hardware, tools, gardening equipment and supplies, electrical supplies.	ALL
321	Hardware-tools	Hardware, tools, power tools, electrical supplies (include unpainted furniture on line 242—not here).	CB-53A
322	Gardening equipment-supplies.....	Lawn and garden supplies	CB-52C
323	Plumbing-electrical supplies	Gardening equipment and supplies, power mowers, nursery, farm equipment and fencing (include lawn and garden furniture on line 242—not here).	CB-53A
324	Other hardware-tools	Plumbing and electrical supplies.	} CB-52C
		Other hardware, tools (except items or lines 322 and 323).	
340	Lumber-building materials	Lumber, millwork, building materials, paints, heating and plumbing equipment, home repair and modernization equipment and supplies (include major appliances on line 220—not here).	ALL
341	Lumber	Lumber (all kinds, including glued, laminated, softwood flooring, wood shingles, and hardware flooring, strip and block).	} CB-52A
342	Plywood	Plywood (all kinds, softwood and hardwood).	
343	Windows-doors and frames (metal)	Windows, doors, and frames, metal.	
344	Kitchen cabinets	Kitchen cabinets (include wood and metal).	} CB-52A
345	All other millwork	All other millwork (include moldings, wood window and door frames and units).	
346	Wallboard	Wallboard (all kinds, including gypsum, insulating, hardboards, wall and ceiling tile, particle boards, and roof decking).	} CB-52A
347	Asphalt and asbestos products	Asphalt and asbestos products (including shingles, roofing, siding, paper, felt coatings). (Report floor tile on line 240.)	

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
348	Paint-glass-wallpaper	Paint, glass, and wallpaper.	CB-52A, 53A
349	Heating and plumbing equip.	Heating and plumbing equipment (all kinds).	
351	Metal roofing and siding	Metal roofing and siding.	CB-52A
352	Masonry supplies	Masonry supplies (including cement, lime, plaster, brick, clay pipe).	
353	Insulation	Insulation (including batt, fill and roll).	
354	Prefabricated bldgs. and parts	Prefabricated building and parts, including components such as panels, trusses, floor systems.	
355	All other building materials	All other building materials and supplies.	CB-52B CB-53A CB-52C
356	All other lumber, millwork	All other merchandise except 357, 358, 359, 361. All other merchandise on line 340 (except items on line 348). Other lumber, millwork, building materials, heating and plumbing equipment, home repair and modernization equipment and supplies.	
357	Paint-varnish, etc.	Paint, varnish, shellac, enamel, lacquer.	
358	Paint sundries	Paint sundries (brushes, thinners, ladders, compound, spackling paste, etc.).	CB-52B
359	Wallpaper-other wall coverings	Wallpaper, other wall coverings.	
361	Glass	Glass (include glassware items on line 260—not here).	CB-59F
362	Lumber-millwork	Lumber, millwork	
363	Other building materials	Other building materials (items on line 362).	
364	Paint-sundries-glass-wallpaper	Paint, paint sundries, glass, and wallpaper.	CB-52C
380	Automobiles-trucks	Automobiles, trucks, other powered road vehicles.	ALL
381	New passenger cars—retail	New passenger cars—retail.	CB-XA
382	New passenger cars—wholesale	New passenger cars—wholesale (for resale).	
383	New commercial vehicles—retail	New commercial vehicles—retail.	
384	New commercial vehicles—whsle.	New commercial vehicles—wholesale (for resale).	
385	Used passenger cars—retail	Used passenger cars—retail.	
386	Used passenger cars—whsle	Used passenger cars—wholesale (for resale).	
387	Used commercial vehicles	Used commercial vehicles	
388	Motorcycles-motor scooters	Motorcycles, motor scooters	
389	Motorcycles-motor scooters	Motorcycles, motor scooters	CB-XA, XC, XD
391	Other power road vehicles	All other merchandise on line 380 (except items on line 389).	CB-XB, XC, XD
392	All other autos-trucks	All other merchandise on line 380 (except items on lines 381, 382, 383, 384, 385, 386, 387, and 389).	CB-XA
400	Auto fuels-lubricants	Automotive fuels and lubricants.	ALL
401	Gasoline	Gasoline	CB-XA, XB, XC, XD
402	Other automotive fuels	Other automotive fuels (including diesel).	
403	Motor oils-greases-other oils	Motor oil, greases, other automotive lubricants.	
420	Auto tires-batteries-access.	Automobile tires, tubes, batteries, accessories, parts.	ALL
416	New tires-tubes (fleet operators)	New automobile tires and tubes sold to fleet operators.	CB-XB
417	New tires-tubes-other users	New automobile tires sold to other users.	
418	Retreads (fleet operators)	Retread automobile tires sold to fleet operators.	
419	Retreads (other users)	Retread automobile tires sold to other users.	
421	Parts installed in repair work	Parts—installed in repair work.	CB-XA, XD
422	Parts—wholesale	Parts—wholesale (to other businesses).	CB-XA
423	Parts—retail	Parts—retail (over the counter).	CB-XA, XD
424	Automobile tires-batteries-acc.	Automobile tires, batteries, access., tubes.	
426	Automobile accessories	Automobile accessories, parts (over the counter).	
428	New auto tires—sold to dealers	New automobile tires and tubes sold to dealers for resale.	CB-XB
429	New truck-bus tires (to users)	New truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users.	
431	New truck-bus tires (to dealers)	New truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale.	
433	Retreads sold to dealers	Retread automobile tires sold to dealers for resale.	
434	Retreads-truck-bus (to users)	Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users.	
435	Retreads-truck-bus (to dealers)	Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale.	
436	Storage batteries	Storage batteries.	
440	Farm equipment-machinery	Farm equipment, machinery.	ALL

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
460	Hay-grain-feed-farm supplies	Hay, grain, feed, farm supplies, fertilizer.	ALL
461	Hay-grain-feeds	Hay, grain, feeds.....	}
462	Seed	Seed	
463	Fertilizers-insecticides	Fertilizers, insecticides, fungicides, etc.	
464	Other farm supplies	Other farm supplies	
480	Household fuels-ice	Fuels (coal and wood, oil, LP gas), ice.	ALL
481	LP gas—wholesale	LP gas to others for resale.	}
482	Other LP gas sales	Other LP gas sales.	
483	Other fuels	Other fuels (coal, wood, oil), ice.	
500	All other merchandise	All other merchandise (photographic equipment and supplies, toys, books, magazines, newspapers, stationery, baby carriages, etc.)	
501	Toys-games-wheel goods	Toys, games, wheel goods, baby carriages, adult games, and hobbies (include bicycles on line 300—not here).	}
502	Books-stationery-photo. equip.	Books, stationery, photographic equipment and supplies, greeting cards, wrapping paper, office equipment.	
504	Mobile homes-household trailers	Mobile homes, household trailers.	
505	Camp trailers-travel trailers	Camp trailers, travel trailers.	
506	Utility trailers	Utility and other trailers, except boat trailers (include boat trailers on line 312).	CB-XC
507	All other merchandise	All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.)	}
508	Commercial stationery-off. suppl.	Commercial stationery and office supplies.	
509	Office mach. exc. typewriters	Office machines, except typewriters.	
511	Typewriters	Typewriters	
512	Social stationery-greeting cards	Social stationery and greeting cards.	}
513	Books-periodicals	Books and periodicals—all kinds.	
514	Art-drafting-eng. supplies	Art, drafting, and engineering supplies.	
515	All other merchandise	All other merchandise specified on line 500 except items on lines 508 through 514.	
516	All other merchandise	All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.)	}
517	Paper-paper products	Paper, paper products (facial tissues, stationery, other household paper products).	
518	Mdse. exc. toys-games-books-sta.	Other merchandise on line 500 except items on lines 501 and 502.	CB-54A
520	Nonmerchandise receipts	All nonmerchandise receipts from customers (include receipts from carrying charges and all other charges to customers for credit. Also include all receipts from customers for installation, delivery, repair, maintenance, on-site construction, and rental of tools and equipment.) If sales and excise taxes are not included with the merchandise lines, include them here.	CB-54A, 52A
521	Printing to order	Printing to order.	}
522	Renting-leasing—office mach.	Rental and leasing of office machines and furniture.	
523	Other nonmerchandise receipts	All other receipts on line 520.	
524	Brake and wheel services	Brake and wheel services.	
525	Tire services other than retread	Tire services other than retreading.	}
526	Other nonmerchandise receipts	All other services to customers on line 520 except items on lines 524 and 525.	
527	Service labor	Service labor	CB-XA, XD
		Repair service labor.	CB-XC
528	Other nonmerchandise receipts	All other nonmerchandise receipts on line 520 except items on lines 527 and 539.	CB-XA
529	Watch-clock-jewelry repairs	Receipts from watch, clock, and jewelry repairs and engraving.	CB-59D
531	Storage and docking services	Storage and docking services.	}
532	Other nonmerchandise receipts	All other nonmerchandise receipts on line 520 except items on lines 527 and 531.	
533	All nonmdse. rcpts from customers	All nonmerchandise receipts from customers.	}
534	Auto repair	Automotive repair-service labor receipts.	
535	All other service receipts	All other service receipts on line 520 except items on line 534.	CB-53A
539	Auto-truck rental or lease	Rental or lease of automobiles or trucks.	CB-XA

Current Business Reports

The Bureau of the Census publishes the results of its continuing surveys in a series of reports issued weekly, monthly, quarterly, and annually. Listed below are selected reports which comprise a valuable reference library on current business developments.

COUNTY BUSINESS PATTERNS (CBP)

Data on mid-March employment and January-March payrolls taxable under the Federal Insurance Contributions Act are published annually in these reports for the United States, States, counties, and standard metropolitan statistical areas. These statistics are shown for many kinds of business under the following broad industry groups: Agricultural services, forestry, and fisheries; mining; contract construction; manufacturing; public utilities; wholesale trade; retail trade; finance, insurance, and real estate; and services.

RETAIL TRADE REPORTS

Weekly Retail Sales—Estimates of weekly retail sales for the United States for selected major kind-of-business groups, including figures for the comparable weeks in the previous year. Issued each Thursday.

Monthly Department Store Sales for Selected Areas—Monthly dollar sales volume and the percent change in sales compared with the previous month and the same month in the previous year. Cumulative year-to-date comparisons with data for the previous year are also shown. Data are collected in about 200 standard metropolitan statistical areas, cities, and other areas.

Monthly Retail Sales—Estimates of monthly retail sales for the United States by major kind-of-business groups and selected individual kinds of business; separate figures shown, in more limited kind-of-business detail, for firms operating 11 or more retail stores. Summary sales data presented for geographic regions and divisions, and for 15 large States and 20 large standard metropolitan statistical areas. Also included are national estimates of end-of-month accounts receivable balances for retail stores.

Annual Retail Trade Report—Estimates of inventories held by retailers in the United States by major kind-of-business groups and selected individual kinds of business. Separate figures shown in more limited kind-of-business detail for firms operating 11 or more retail stores. Also shown are sales-inventory ratios as well as per capita sales, by kind-of-

business for the United States, by major kind-of-business groups for geographic regions, and summary figures for geographic divisions and for the larger States and standard metropolitan statistical areas.

MONTHLY WHOLESALE TRADE REPORT

This report includes estimated dollar sales, end-of-month inventories, and stock-sales ratios of merchant wholesalers, by kind of business for the current month, with comparisons for previous months. Dollar volume sales estimates are shown by geographic division in total and for durable and non-durable kind-of-business subtotals. Sales and inventory trends (percent changes) are shown by detailed kinds of business at the national level and for selected categories by geographic division. Measures of sampling variability are given. United States data are shown adjusted for seasonal variations and, in the case of sales, also for trading-day differences.

MONTHLY SELECTED SERVICES RECEIPTS

This report provides data on monthly receipts of six major kind-of-business groups of services: Hotels, motels, tourist courts, trailer parks, and camps; personal services; business services; automotive services; miscellaneous repair services; and motion picture, amusement, and recreation services. Comparable data for the previous months and for the same month in the previous year are also shown, in addition to the percent changes. Data are shown both unadjusted and adjusted for seasonal variations and trading day differences.

OTHER CURRENT BUSINESS REPORTS

Canned Food Report—This report is issued as of five dates—January 1, April 1, June 1, July 1, and November 1—to show total stocks of wholesale distributors and canners, including warehouses of retail multiunit organizations, of selected canned food items (vegetables, fruits, juices, fish). In the January 1 report separate data are shown for the No. 10 can size, as well as for warehouse stocks of retail multiunit organizations.

Green Coffee Inventories and Roastings—This quarterly report provides estimates of green coffee inventories held by roasters, importers, and dealers, the quantity of green coffee roasted, and the amount roasted for soluble use, by quarters, for the current and previous three years. Also included are quarterly imports of green coffee during the same period.

For additional information on the contents and subscription prices of these reports, write to Bureau of the Census, Washington, D.C. 20233.

THE NATIONAL ECONOMIC GOAL

Sustained maximum growth in a free market economy, without inflation, under conditions of full employment and equal opportunity

THE DEPARTMENT OF COMMERCE

The historic mission of the Department is "to foster, promote and develop the foreign and domestic commerce" of the United States. This has evolved, as a result of legislative and administrative additions, to encompass broadly the responsibility to foster, serve and promote the nation's economic development and technological advancement. The Department seeks to fulfill this mission through these activities:



MISSION AND FUNCTIONS OF THE DEPARTMENT OF COMMERCE

"to foster, serve and promote the nation's economic development and technological advancement"

Participating with other government agencies in the creation of national policy, through the President's Cabinet and its subdivisions.

- Cabinet Committee on Economic Policy
- Urban Affairs Council
- Environmental Quality Council

Promoting progressive business policies and growth.

- Business and Defense Services Administration
- Office of Field Services

Assisting states, communities and individuals toward economic progress.

- Economic Development Administration
- Regional Planning Commissions
- Office of Minority Business Enterprise

Strengthening the international economic position of the United States.

- Bureau of International Commerce
- Office of Foreign Commercial Services
- Office of Foreign Direct Investments
- United States Travel Service
- Maritime Administration

Assuring effective use and growth of the nation's scientific and technical resources.

- Environmental Science Services Administration
- Patent Office
- National Bureau of Standards
- Office of Telecommunications
- Office of State Technical Services

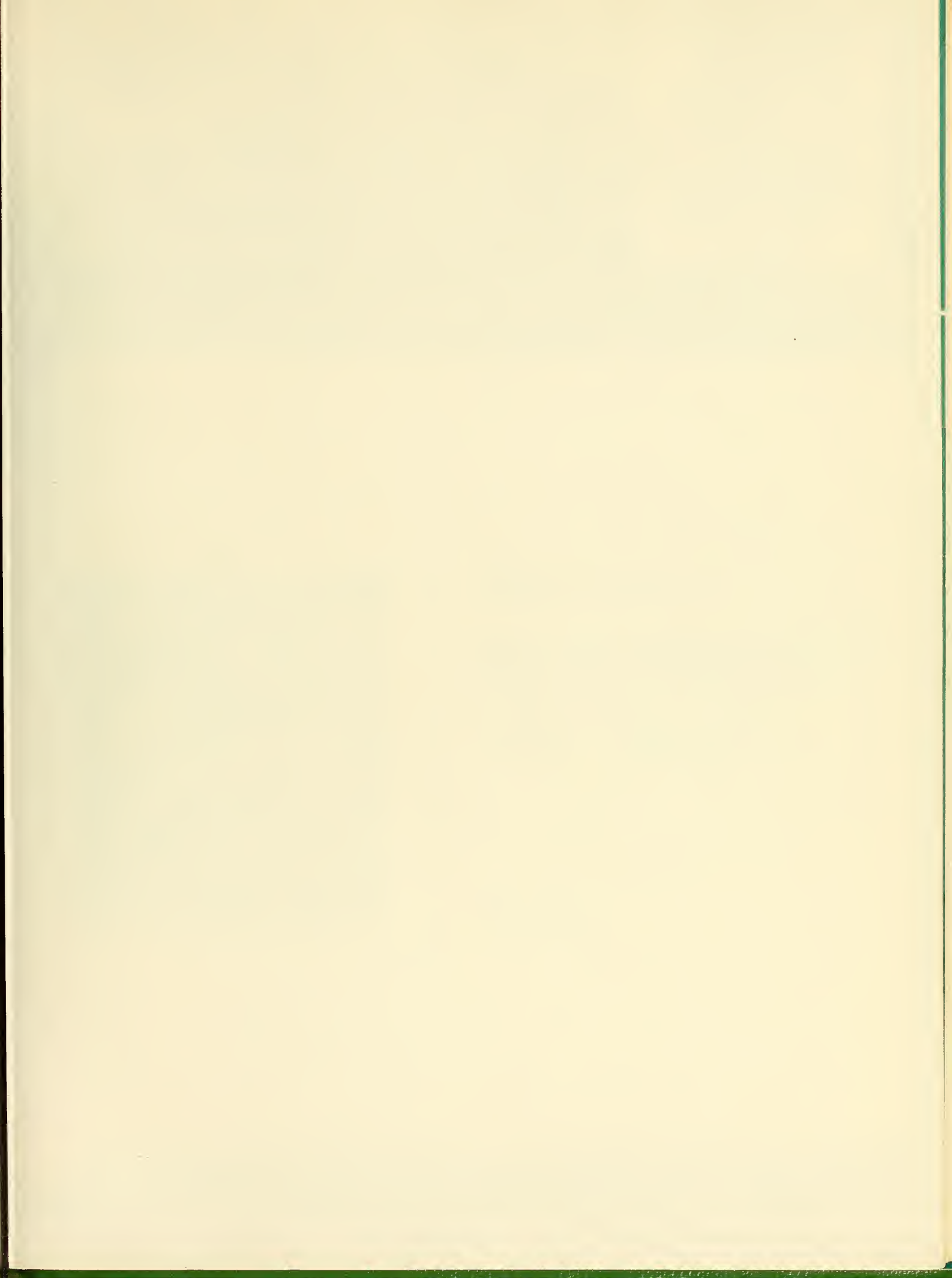
Acquiring, analyzing and disseminating information concerning the nation and the economy to help achieve increased social and economic benefit.

- Bureau of the Census
- Office of Business Economics

NOTE: This schematic is neither an organization chart nor a program outline for budget purposes. It is a general statement of the Department's mission in relation to the national goal of economic development.

JULY 1969





U.S. DEPARTMENT OF COMMERCE
Bureau of the Census

Washington, D.C. 20233

OFFICIAL BUSINESS



POSTAGE AND FEES PAID
U.S. DEPARTMENT OF COMMERCE